



IIFL Foundation

Press Release

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IIFL Foundation and BhaktiVedanta Hospital Organize Healthcare Outreach at Pandharpur

The **IIFL Foundation**, the CSR branch of **IIFL Finance Ltd.**, collaborated with **BhaktiVedanta Hospital & Research Institute** to successfully accomplish the '**Pandharpur Medical Camp 2024**', which commenced on **July 12th, 2024**. This yearly initiative provides comprehensive healthcare services to the Warkari community in Pandharpur during Ashadhi Ekadashi. **Over the years**, the collaboration has been able to serve more than **837874** warkaris. The word 'warkari' is a Marathi term that means "one who performs the wari" or "pilgrim". It refers to a religious movement within Hinduism's bhakti spiritual tradition. Warkaris are devotees of Vitthal, also known as Vithoba.

The camp has been held annually since 2007, providing **all-body health checkups** and **outpatient services** to attendees. **Immediate care and follow-up treatments** are ensured as required. More than 300 volunteers, including doctors and para-medical staff from BhaktiVedanta Hospital, participate in this selfless service. Specifically **designed for Warkari pilgrims**, around 20 lakh people who are part of the nearly three-week-long annual pilgrimage or Wari make the strenuous journey on foot during the Pandharpur Wari. The camp also ensures they are **well-fed with nutritious meals and refreshments**, enhancing their overall well-being throughout the pilgrimage.

Commenting on the Pandharpur Medical Camp, **Mrs. Madhu Jain, Director, IIFL Foundation**, said, "Our association with BhaktiVedanta Hospital & Research Institute



reflects our ongoing commitment to bring healthcare closer to communities in need. Seeing the impact firsthand, especially on the faces of the warkari pilgrims, strengthens our resolve to continue supporting initiatives that promote well-being and inclusivity."

The medical camp reflects the core mission of the IIFL Foundation to positively impact communities through impactful CSR initiatives. IIFL Foundation is the CSR arm of diversified financial services conglomerate - IIFL Group, which is present across the length and breadth of India serving over one crore people. IIFL Finance which is the largest company under the IIFL umbrella plays an important role in India's financial landscape, offering a diverse range of financial products and services. With a strong network comprising over 4,800 branches and digital platforms nationwide, IIFL Finance significantly contributes to economic empowerment and enhances financial inclusion.

About IIFL Foundation:

IIFL Foundation is one India's largest corporate social responsibility foundations in India with significant contributions in the areas of education, health, livelihood, poverty alleviation and climate action. IIFL Foundation's flagship Sakhiyon Ki Baadi program has brought over 36,000 out-of-school girls into the education system through 1,200 schools. IIFL Foundation has supported many low-cost innovations positively impacting a large number of beneficiaries in the rural and semi-urban areas.

About IIFL Finance Ltd.:

IIFL Finance Ltd is a leading retail-focused diversified NBFC in India, offering a wide range of financial products and services through its subsidiaries, including home loans, gold loans, business loans, microfinance, capital market finance, and developer & construction finance. With a strong presence through branches and digital platforms, IIFL Finance continues to empower individuals and businesses by facilitating access to financial solutions.

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