

8th February '19







# FIATIVE TOWA **GREEN AFFORDABLE HOUSING**

IIFL Home Loans presents 'Kutumb', a platform where the company brings together industry experts and housing developers to create a sustainable infrastructure and a knowhow model of Green Buildings. It is a stage blending benefits of green homes within the affordable housing segment in India, ultimately strengthening our belief in honorable Prime Minister's vision and mission of Pradhan Mantri Awas Yojana -Housing for All by 2022'. Kutumb is a thought and a vision of sustainable good living for tomorrow. It is an impetus to institute green technology, and environment friendly sustainable living that focuses on the needs, efforts, and initiatives to promote sustainable and energy efficient real estate development in affordable sector. It brings together the industry experts and the infrastructure developers by providing financial support as an incentive in inducing them to green technology in affordable housing.

## 100+ Participant | 70+ Developers | 9+ Experts



"GIZ india shed light on GIZ designing tools for Energy efficient & sustainable buildings that are in sync with green building certifications & procedures to attain sustainable living".

## S Vikash Ranjan

GERMAN AGENCY FOR INTERNATIONAL CORPORATION (GIZ)



"Data on Construction Cost' says that Green Affordable Housing does

## Shruti Narayan

INTERNATIONAL FINANCIAL CORPORATION (IFC)



"Green building growth areas in India and how affordable housing can go green with one building at a time."

## P. Gopalakrishnan



"There is a definite need to incorporate sustainable infrastructure in green affordable housing segment."

## Ashok B. Lall



"We are excited to see here the builders who are active in this segment. We want to do everything possible as a bank to fund sustainable structure in Green Affordable Housing."

### **Susan Olsen**



"Existence of Climate Bonds and Kutumb initiative has a common link - We both work for a Sustainable Future."

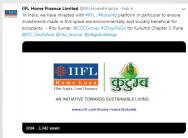
## Sandeep Bhattacharya

CLIMATE BONDS INITIATIVE

## <u>Media Coverage</u>









## **Partnering with Experts**

**NATIONAL HOUSING BANK (NHB)** 











Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

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## **CHAPTER-I**



## **AHMEDABAD | JUN 08, 2018**



"Congratulations IIFL Home Loans, you brought on stage together all of us. Gujarat is a great market for green buildings"

Mr. P. GopalaKrishnan MD, GBCI

### **WHAT'S TRENDING IN SUSTAINABILITY**



"शहरीकरण एक ऐसी चीज़ है जिसका प्रभाव क्लाइमेट चेन्ज पर काफी भारी है।

शहरीकरण बढ़ेगा, एनर्जी की खपत भी बढ़ेगी"

Mr. Ashok B. Lall The Principal - Ashok B. Lall

## **OPPORTUNITIES OF COLLECTIVE LIVING**



"Mr. Subash, graced the occasion and handed over the CLSS subsidy cheque to IIFL Home Loan customer Mr. Darahil Kapdne who was present with his family."

Mr. Subhash

Regional Manager, National Housing Bank (NHB)



"Water is not free and inefficient use of resources is a market failure. At CDC, we think and propose minimum usage of water since it is good for the society"

Ms. Ritu Kumar Director, CDC UK

### 'CDCs APPROACH TO GREEN BUILDINGS'



"Kutumb is an extension of social and environmental initiatives taken by our company such as affordable housing loans, Swachh Bharat, and Women Education & Empowerment. To further push these, we will try to have at least 100 branches of IIFL Home Finance in Gujarat towards the end of this year"

Mr. Monu Ratra

**'KUTUMB'** 

## **CHAPTER-II**



**INDORE SEPT 17, 2018** 



"Green Building is an efficient way to reduce the effects of climate change."

- Shruti Narayan, IFC



"EDGE certification ensures that we can measure the parameters of energy efficiency (greenness) for a building."

- Priyanka Kochhar, GBCI



"CDC is keen on investing for sustainable development in developing countries for causes that uplift the society and helps in fighting environmental issues."

- Gaurav Malhotra, CDC



"65% of subsidy for affordable housing is for houses with ticket size of less than 25 lac."

- Ravi Kumar Singh, NHB



"The higher the building, the more energy and resources are consumed to maintain and sustain the building. There is an opportunity of collective living in group housing. This enables cost effective and energy efficient living. Water conservation, waste disposal, energy conservation and pollution free living is the choice of new age home buyers."

- Ashok B Lall



"For urban development and transformation - AMRUT, Smart Cities, and PMAY are critical. This will be the core foundation of Green Cities."

- Monu Ratra CEO