

**IIFL HOME LOAN**

Published Date:	15 Oct 2022	Publication:	Dinasudar (Tamil)
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பசுமை மலிவு வீடுகள் குறித்த விழிப்புணர்வு



பெங்களூர், அக. அத்தியாயம் இது அக்டோபர் 14, 14-இந்தியாவின் மிக வேகமாக வளர்ந்து வரும் டிஜிட்டல் முதல் வீட்டு நிதி நிறுவனம். பெங்களூரு மற்றும் மைசூருவில் 'பசுமை' மற்றும் 'மலிவு' கர்நாடகத்தை மீண்டும் கட்டியெழுப்பும் என்ற கருப்பொருளில் குடும்பத்தின் பசுமை அத்தியாயத்தை ஏற்பாடு செய்தது. ஆசிரிய வளர்ச்சி வாங்கிதான் இணைந்து இது சமது குடும்பமாகும். இந்தியாவில் பசுமையான, மலிவு விலையில், எதிர்காலத்துக்குத் தயாரான மற்றும் நிலையான வீடுகளை பெறப்படுத்துவதும், பசுமை வடிவமைப்பு, மதிப்பீடு மற்றும் நிதி விரும்பங்கள் குறித்து சிறந்த புரிதலை ஏற்படுத்த உதவியவர்கள், கட்டிடக் கலைஞர்கள், மதிப்பீட்டு நிறுவனங்கள் மற்றும் உள்நாடு செல்வாக்கு செலுத்துபவர்களுடன் ஒருபுறம் இதை நோக்கம் ஆகும். கடந்த மூன்று வருடங்களில் பெங்களூரில் நடந்த குடும்பத்தில் இரண்டாவது

2022 அன்று பெங்களூரு மற்றும் மைசூருவில் இந்த நிகழ்வு நடந்தது. நிகழ்ச்சியில் கலந்து கொண்ட பேச்சாளர்கள் அசோக் வி. லால் (முதல்வர், அசோக் வி. லால் கட்டிடக் கலைஞர்கள் புது தில்லி), கிராந்தி நாமலா, ப்மண்டா விரீண்டைத் தலைவர், தென் மண்டலம், ஷேராம் உய்யானல்லி மிடெட்), சித்ரா வீஸ்வநாத் (கட்டிடக் கலைஞர் மற்றும் நிர்வாக இயக்குநர், சுற்றுச்சூழல் தீர்வுகள்), செனாதிப் டி. (மூத்த முதலீட்டு அதிகாரி, ஆசிரிய வளர்ச்சி வாங்கி) மற்றும் சோமசேகர் (தலைவர் செட்டி குழுமம்). இந்த நிகழ்வு வெவ்வேறு சமூகத்தினரிடையே மலிவு விலையில் பசுமை வீடுகள் பற்றிய விழிப்புணர்வை பரப்புவதோடு, பசுமை வடிவமைப்பு மதிப்பீடு மற்றும் நிதிவழிப்பு விரும்பங்களை நன்கு புரிந்துகொள்ள அவர்களுக்குக் கற்றிப்பதில் கவனம் செலுத்துகிறது.



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ಎಲ್ಲರಿಗೂ ಸೂರು



ಬೆಂಗಳೂರು, ಅ.15: ಕರ್ನಾಟಕದಲ್ಲಿ ಆರ್ಥಿಕವಾಗಿ ದುರ್ಬಲ ವರ್ಗ(ಇಡಬ್ಲ್ಯೂಎಸ್) ಮತ್ತು ಕಡಿಮೆ-ಆದಾಯದ ಗುಂಪು(ಎಲ್ ಐಜಿ)ಗಳಿಗಾಗಿ ಕೈಗೆಟುಕುವ ಹಸಿರು ವಸತಿ ಕುರಿತು ಅರಿವು ಮೂಡಿಸಲು ಐಐಎಫ್‌ಎಲ್ ಹೋಮ್ ಫೈನಾನ್ಸ್ ಸಂಸ್ಥೆ ಹೊಸ ಯೋಜನೆ ಆರಂಭಿಸಿದೆ.

ಕರ್ನಾಟಕದಲ್ಲಿ ಕೈಗೆಟುಕುವ ಹಸಿರು ವಸತಿಗಳನ್ನು ಪ್ರೋತ್ಸಾಹಿಸಲು ಮತ್ತು ಹರಡಲು ಮತ್ತು ವೆಚ್ಚ ಮತ್ತು ಶಕ್ತಿಯನ್ನು ಉಳಿಸುವ ಲ್ಲದೇ ಎಲ್ಲ ಹವಾ ಮಾನಗಳನ್ನು ಎದುರಿಸಿ ದೃಢವಾಗಿರುವ ವಸತಿಗಳನ್ನು ನಿರ್ಮಿಸುವ ಬಗ್ಗೆ ಜಾಗೃತಿ ಮೂಡಿಸುವ ಕಾರ್ಯಕ್ರಮ ರೂಪಿಸಿತ್ತು.

ಕಳೆದ ಅ.25 ಹೊತ್ತಿಗೆ 7,300ಕ್ಕೂ ಹೆಚ್ಚಿನ ಕುಟುಂಬಗಳು, 'ಎಲ್ಲರಿಗೂ ವಸತಿ' ಎಂಬ ಸರ್ಕಾರದ ಉದ್ದೇಶಕ್ಕೆ ಅನುಗುಣವಾಗಿ ಕರ್ನಾಟಕದಲ್ಲಿ 1,600 ಕೋಟಿ ರೂ. ಗಿಂತ ಹೆಚ್ಚಿನ ಸಾಲ ವಿತರಣೆಯ ಪ್ರಯೋಜನ ಪಡೆದಿವೆ ಎಂದು ದಕ್ಷಿಣ ವಲಯದ ವಲಯ ಮಾರಾಟ ಮುಖ್ಯಸ್ಥರಾದ ಕ್ರಾಂತಾಮಲಾ ತಿಳಿಸಿದರು. 1,300 ಕ್ಕೂ ಹೆಚ್ಚು ಕುಟುಂಬಗಳು ಸಾಲ ಸಂಪರ್ಕಿತ ಸಹಾಯಧನ ದಿಂದ (ಪಿಎಂಎವೈ-ಯು ಅಡಿಯಲ್ಲಿ) 29 ಕೋಟಿ ರೂ. ಲಾಭ ಪಡೆದಿದೆ ಎಂದು ಬೆಂಗಳೂರು ಮತ್ತು ಮೈಸೂರಿನಲ್ಲಿ ಇತ್ತೀಚೆಗೆ ನಡೆದ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ವಿವಿಧ ವಲಯದ ಮುಖ್ಯಸ್ಥರು ಪಾಲ್ಗೊಂಡು ಎಲ್ಲರಿಗೂ ವಸತಿ ದೇಹದ ಕುರಿತಂತೆ ಚರ್ಚಿಸಲಾಯಿತು.

Publication:	Bangalore Todays	Edition:	Online Coverage
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IIFL Home Finance Ltd. (IIFL HFL) has launched the 12th Chapter of their flagship event 'Kutumb' to raise awareness about Green Affordable Housing for the Economically Weaker Section (EWS) and Low-Inc

<https://bangaloretodays.wordpress.com/2022/10/13/iifl-home-finance-ltd-iifl-hfl-has-launched-the-12th-chapter-of-their-flagship-event-kutumb-to-raise-awareness-about-green-affordable-housing-for-the-economically-weaker-section/>

Mr. Kranth Namala – Zonal Head South – Bengaluru.

- To promote and propagate green affordable housing and spread awareness about building climate resilient housing, that also saves cost and energy, in Karnataka.
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Bengaluru, 13th October 2022 : India's fastest growing digital first home finance company, organised the 12th chapter of Kutumb themed 'Rebuilding Green and Affordable Karnataka' in Bengaluru and Mysuru. It's 6th Kutumb in association with the Asian Development Bank (ADB). The objective is to promote green, affordable, future-ready, and sustainable housing in India and to engage with developers, architects, rating agencies, and local influencers to establish a better understanding of green design, rating, and financial options available. This is the second chapter of Kutumb in Bangalore in past three years.

The event took place in Bengaluru and Mysuru on October 13th, 2022. The speakers present at the event were Ashok B. Lall (Principal, Ashok B. Lall Architects New Delhi), Kranth Namala, (Zonal Sales Head, South Region, IIFL Home Finance Ltd.), Chitra Vishwanath (Architect and Managing Director, BIOME Environment Solutions), Saumadip Dey (Senior Investment Officer, Asian Development Bank) and Somashekar MG (Chairman & MD, PG Setty Group).

This event was focused on spreading awareness among the developer community about affordable green housing and educating them to have better grasp of the green design, rating, and financing options available. The event was organised by IIFL HFL to address and reduce persistent problems in Karnataka, such as the drastic natural calamities across the state. The need for the adoption of green and affordable housing; and the trend observed for the first time EWS and LIG home buyers owing to the large-scale migration.



Speaking at the event, Kranth Namala, (Zonal Sales Head, South Region, IIFL Home Finance Ltd.), said, "With Kutumb, we want to create an impact in housing finance industry that leads to awareness about green and affordable housing. We had developers from the state of Karnataka, architects working on green sustainable options for housing construction projects and spokesperson from ADB all at one platform. IIFL HFL has always focussed on aligning itself with government's mission of 'Housing for All' while being thought leaders in sustainable housing. We hope to continue bring about this positive change in our sector."

While IIFL Home Finance, focusses on providing affordable home loan, they also offer IIFL Shakthi Loan which is a small ticket size Loan Against Property for small business owners such as, small grocery store owners, salon owners, vegetables vendors, small traders and agricultural ancillary owners. To enable the MSME sector, IIFL Shakthi is secured business loan to boost the 'Make in India' initiative. IIFL HFL has been supporting the MSME sector with over 40,000 loans.

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<https://www.cityairnews.com/content/iifl-hfl-launched-12th-chapter-of-their-flagship-event-kutumb-to-raise-awareness-about-green-affordable-housing-for-ews-and-lig-in-karnataka>

Business

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Publication:	City Today News	Edition:	Online Coverage
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Iifl Home Finance Ltd. (iifl Hfl) Has Launched The 12th Chapter Of Their Flagship Event 'kutumb' To Raise Awareness About Green Affordable Housing

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The event was also live streamed on YouTube and later available as recording on the same platform. Click here for the event link: <https://youtu.be/SMB3j7DWaPI>

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About IIFL HFL

IIFL Home Finance Limited (IIFL HFL) is a wholly-owned subsidiary of IIFL Finance Limited. It is one of India's leading housing finance companies and is a preferred choice for affordable home loan requirements. As of 31st March 2022, the AUM stood at Rs 23,617 crore of which home loan is 74% of the total with an average ticket size of Rs 16 lakh. The Return on Assets (ROA) for the period is at 3.5%. Through affordable home loans, IIFL HFL makes people's aspirations of owning a home a reality, while emphasizing on supporting green buildings and projects that help society achieve inclusive sustainable development. The objective is to fulfill economic upliftment for EWS/LIG segments of the country. The company has adopted asset light model by getting into Co-Lending arrangements that further helps to penetrate and expand in deeper markets of India. To make customer experience seamless the entire life cycle of housing loans is technology driven i.e., from origination to closure. The state-of-the-art IT infrastructure helps in reducing costs, real-time analysis of customer data, improving control and underwriting functions, while increasing customer reach and distribution capability.

Publication:	MediaTech	Edition:	Online Coverage
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<https://mediatech914.wordpress.com/2022/10/13/iifl-home-finance-ltd-iifl-hfl-has-launched-the-12th-chapter-of-their-flagship-event-kutumb-to-raise-awareness-about-green-affordable-housing-for-the-economically-weaker-section/>

- To promote and propagate green affordable housing and spread awareness about building climate resilient housing, that also saves cost and energy, in Karnataka.
- Over 7,300+ households benefitted, as on August 25th, 2022, with a total loan disbursement of over Rs 1,600 cr in the state of Karnataka, in line with government's mission of 'Housing for All'.
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The event took place in Bengaluru and Mysuru on October 13th, 2022. The speakers present at the event were Ashok B. Lall (Principal, Ashok B. Lall Architects New Delhi), Kranth Namala, (Zonal Sales Head, South Region, IIFL Home Finance Ltd.), Chitra Vishwanath (Architect and Managing Director, BIOME Environment Solutions), Saumadip Dey (Senior Investment Officer, Asian Development Bank) and Somashekar MG (Chairman & MD, PG Setty Group).

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Publication:	Right Info Media	Edition:	Online Coverage
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Publication:	Silicon Village	Edition:	Online Coverage
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IIFL Home Finance Launched 12th Chapter of 'Kutumb' To Raise Awareness About Green Affordable Housing For EWS, LIG In Karnataka

<https://blogspot.siliconvillage.net/2022/10/iifl-home-finance-launched-12th-chapter.html?m=1>

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Publication:	xpressalert.wordpress	Edition:	Online Coverage
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