



Published Date	23 Nov 2021	Publication	Samyukta Karnataka (Kannada)
Edition	Bangalore	Page No	3

## 1250 ಕೋಟಿ ಸಾಲ ವಿತರಣೆ

ಬೆಂಗಳೂರು: ಪ್ರಧಾನಮಂತ್ರಿ ಆವಾಜ್ ಯೋಜನೆಯಡಿ 5300ಕ್ಕೂ ಹೆಚ್ಚು ಫಲಾನುಭವಿಗಳಿಗೆ 1250 ಕೋಟಿ ರೂ. ಅಧಿಕ ಸಾಲ ವಿತರಿಸಲಾಗಿದೆ ಎಂದು ಐಐಐಎಫ್‌ಎಲ್ ಹೋಮ್ ಫೈನಾನ್ಸ್ ಹೇಳಿದೆ.

ಕೈಗೆಟುಕುವ ದರದ ಮನೆ ಸಾಲ ಯೋಜನೆಗಳಲ್ಲಿ ತ್ವರಿತ ಗತಿಯ ಸಾಲ ಪ್ರಕ್ರಿಯೆ ಮತ್ತು ಸಾಟಿಯಿಲ್ಲದ ಗ್ರಾಹಕರ ಅನುಭೂತಿ ನೀಡಲು ಬದ್ಧವಾಗಿರುವ ಮೊದಲ ಪೂರ್ಣ-ಸೇವಾ ಶಾಖೆ ಗೃಹ ಸಾಲ ಮತ್ತು ಸುರಕ್ಷಿತ ವ್ಯವಹಾರ ಸಾಲಗಳ ಮೂಲಕ ಕರ್ನಾಟಕ ಪ್ರಾಂತ್ಯದಾದ್ಯಂತ ಮಾಸಿಕ 500ಕ್ಕೂ ಅಧಿಕ ಹೊಸ ಗ್ರಾಹಕರಿಗೆ ಸೇವೆ ಒದಗಿಸುವ ನಿರೀಕ್ಷೆ ಹೊಂದಲಾಗಿದೆ ಎಂದು ಸಂಸ್ಥೆ ತಿಳಿಸಿದೆ.

Published Date	16 Nov 2021	Journalist:	Bureau
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## **IIFL Home Finance has disbursed over Rs 1250 crore in loans to 5300+ beneficiaries in Bangalore and has granted subsidy to over 1050 beneficiaries under the Pradhan Mantri Awas Yojana's Credit Linked Subsidy Scheme (PMAY – CLSS)**

<https://www.apnnews.com/iifl-home-finance-has-disbursed-over-rs-1250-crore-in-loans-to-5300-beneficiaries-in-bangalore-and-has-granted-subsidy-to-over-1050-beneficiaries-under-the-pradhan-mantri-awas-yojanas-credit-linked/>

The first full-service branch is committed to provide fastest loan processing & seamless customer experience in affordable housing. Expecting to cater over 500 new customers every month across Karnataka region through Home Loans and Secured Business Loans.

Published on November 16, 2021

Bangalore : IIFL Home Finance Ltd., a subsidiary of IIFL Finance Limited, inaugurated their first full-service branch at Shivajinagar, Bangalore. The branch will cater to their existing target customers (Low-income group, High-income group and Middle income group loan applicants) by offering Home loans and secured business loans. The first full-service branch was inaugurated by Chief Guest: Mr. Shekhar H K, Senior VP at Shriram Properties. Apart from the chief guest, there were several senior IIFL HFLs officials who graced the ceremony.

So far, IIFL Home Finance has disbursed loans to 1093 households in Bangalore under the PMAY scheme, with 92% of the loans booked under priority sector lending. 98 % of these homes are owned by women. The company has provided over Rs. 26 crore in subsidies to 1178 beneficiaries in Karnataka who are from the Economically Weaker Section (EWS), Low Income Group (LIG), and Middle-Income Groups (MIG).

IIFL Home Finance has disbursed loans to over 5300 happy families worth 1260 crores in Bengaluru and has witnessed 15% growth (YOY for 2 years) in their loan book and expects a 25% growth in Bengaluru by the end of the financial year. The branch in Bangalore will be fully operational and technologically equipped to assist consumers with the Pradhan Mantri Awas Yojana Urban (PMAY-U). The company further plans to expand in other regions of Karnataka and strengthen its branch presence in the upcoming phases. These new branches will serve customers from all segments.

Speaking on the occasion Mr. Anthony James RSM at IIFL Home Finance Ltd. said, We are very excited to announce the launch of our first full service branch in Bengaluru. IIFL HF will maintain its commitment to offer exceptional service with its fintech solutions. We are also excited to expand our services and footprint in new regions, and we are honored to do so in Karnataka state. This is an effort to strengthen our existing customer relationships while garnering the new ones.

IIFL Housing finance has in the recent past entered into a co-lending arrangement with Standard Chartered Bank, Punjab National Bank, and Central Bank of India, India's leading PSU Banks and a leading foreign Bank in India for extending credit to MSME loans (loan against property). IIFL HF has also joined hands with ICICI Bank, the second-largest private sector bank in India for affordable housing, MSME loans. As a fintech housing finance company, IIFL Home Finance is dedicated to making its customers' journey of owning a home as seamless as possible by leveraging its future-ready technology system.

Also, as a special seasonal offer, IIFL Home Finance will provide new clients with complementary health insurance worth Rs.3 lacs for a year\*. The health insurance will cover both the applicant and his or her spouse, with a maximum age of 55 years at the time of policy issuance. The offer is valid from October 1st to November 30th, 2021.

With its new product, IIFL Home Finance is also promoting a Green affordable housing eco-system in India by offering its new Home Loan customer an interest discount of 25 bps, if the customer applies Home Loan for a home or flat at a project pre-certified by IGBC (Gold/Platinum rating) or GRIHA (4/5 star rating). This offer is applicable for all new Home Loan customers across the country, who meet all product-related pre-requisites and conditions as defined by the company.

Website:	Business News This Week	Word count	566
Published Date	16 Nov 2021	Journalist:	Surya Pillai

## **IIFL Home Finance Ltd Bangalore Branch Launch – 17th November 2021**

<http://businessnewsthisweek.com/business/iifl-home-finance-ltd-bangalore-branch-launch-17th-november-2021/>

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Website:	Konexio Network	Word count	585
Published Date	16 Nov 2021	Journalist:	Bureau

## IIFL Home Finance Ltd Bangalore Branch Launch - 17th November 2021

<https://www.konexionetwork.com/NewsDetails.aspx?newsid=40c428a9-c3aa-4bc9-9f58-ed96ea310ffa>

IIFL Home Finance Ltd Bangalore Branch Launch - 17th November 2021 by Our Correspondent Nov 16, 2021  
Bangalore

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Website:	Online Media Cafe	Word count	572
Published Date	16 Nov 2021	Journalist:	Surya Pillai

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<https://onlinemediacafe.com/business/iifl-home-finance-ltd-bangalore-branch-launch-17th-november-2021/>

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Website:	Pelikken	Word count	573
Published Date	17 Nov 2021	Journalist:	Bureau

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<http://pelikken.com/single/news/4832>

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