

Category of Personal Information Collected	Categories of Sources from which the Information was Collected	Business or Commercial Purpose(s) for which Information is Collected	Categories of Third Parties to whom this type of Personal Information is Disclosed for a Business Purpose	Categories of Third Parties to Whom this Type of Personal Information is Sold or Shared for Cross-Context Behavioral Advertising
<p>Identifiers</p> <p><i>This category includes information such as name, email address, contact information, IP address, and online or device identifiers</i></p>	<p>We may collect this type of information from:</p> <ul style="list-style-type: none"> • Consumer (i.e., you), • Cookies and tracking technologies, • Third-party social media companies, • Third-party business partners 	<p>We may use this type of information to:</p> <ul style="list-style-type: none"> • To allow you to participate in the Services or other features we offer and to provide customer service; • To process transactions and provide you treatments, verify your identity, and send you confirmations and receipts; • To customize and optimize our content for you, such as recommendations and advertisements we display to you both when you use the Services and elsewhere online; • To send you information about us and the Services, products, treatments (including information on services we think you may be interested in), and 	<p>We may disclose this type of information to:</p> <ul style="list-style-type: none"> • Physician-owned clinics • Service Providers, • Third party advertising and analytics companies, • Third parties who may acquire your information as a result of a merger, acquisition or other ownership transition, • Third parties we partner with for contests, sweepstakes, or promotions, • Third parties or affiliated companies when you agree to or direct that we share your information with them, • Other third parties (including government agencies) as required by law or in connection with court proceedings (such as pursuant 	<p>Third party advertising, analytics, and similar marketing business partners may have access to this data, and this may be considered a “sale” or “share” under the CCPA and CPRA under certain circumstances.</p>

		<p>activities, as well as administrative matters,</p> <ul style="list-style-type: none"> • To process your inquiries, account registration, and provide customer service related to your use of the Services; • To operate and improve the Services; • For internal business purposes such as research, to detect and troubleshoot issues, prevent fraud or other illegal activity, comply with regulatory and legal obligations; and • For purposes disclosed at the time you provide the information, or otherwise with your prior consent. 	<p>to subpoenas or court orders) or to protect or defend our or any third party’s rights or property.</p>	
<p>Any categories of Personal Information described in subdivision (v) of Section 1798.140</p> <p><i>This category includes name, address, and phone number, and other categories of information classified as “personal” under this California law.)</i></p> <p>Note: information in this category may</p>	<p>We may collect this type of information from:</p> <ul style="list-style-type: none"> • Consumer (i.e., you), • Cookies and tracking technologies, • Third-party social media companies, • Third-party business partners 	<p>We may use this type of information to:</p> <ul style="list-style-type: none"> • To allow you to participate in the Services or other features we offer and to provide customer service; • To process transactions and provide you treatments, verify your identity, and send you confirmations and receipts; • To customize and optimize our content for you, 	<p>We may disclose this type of information to:</p> <ul style="list-style-type: none"> • Physician-owned clinics • Service Providers, • Third party advertising and analytics companies, • Third parties who may acquire your information as a result of a merger, acquisition or other ownership transition, • Third parties we partner with for 	<p>Third party advertising, analytics, and similar marketing business partners may have access to this data, and this may be considered a “sale” or “share” under the CCPA and CPRA under certain circumstances.</p>

<p>overlap with other categories.</p>		<p>such as recommendations and advertisements we display to you both when you use the Services and elsewhere online;</p> <ul style="list-style-type: none"> • To send you information about us and the Services, products, treatments (including information on services we think you may be interested in), and activities, as well as administrative matters, • To process your inquiries, account registration, and provide customer service related to your use of the Services; • To operate and improve the Services; • For internal business purposes such as research, to detect and troubleshoot issues, prevent fraud or other illegal activity, comply with regulatory and legal obligations; and • For purposes disclosed at the time you provide the information, or otherwise with your prior consent. 	<p>contests, sweepstakes, or promotions,</p> <ul style="list-style-type: none"> • Third parties or affiliated companies when you agree to or direct that we share your information with them, • Other third parties (including government agencies) as required by law or in connection with court proceedings (such as pursuant to subpoenas or court orders) or to protect or defend our or any third party's rights or property. • 	
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<p>Protected classification characteristics</p> <p><i>This category includes age, race, and gender.</i></p>	<p>We may collect this type of information from:</p> <ul style="list-style-type: none"> • Consumer (i.e., you), • Third-party social media companies, • Third-party business partners 	<p>We may use this type of information to:</p> <ul style="list-style-type: none"> • To allow you to participate in the Services or other features we offer and to provide customer service; • To process transactions and provide you treatments, verify your identity, and send you confirmations and receipts; • To customize and optimize our content for you, such as recommendations and advertisements we display to you both when you use the Services and elsewhere online; • To send you information about us and the Services, products, treatments (including information on services we think you may be interested in), and activities, as well as administrative matters, • To process your inquiries, account registration, and provide customer service related to your use of the Services; • To operate and improve the Services; 	<p>We may disclose this type of information to:</p> <ul style="list-style-type: none"> • Physician-owned clinics • Service Providers, • Third party advertising and analytics companies, • Third parties who may acquire your information as a result of a merger, acquisition or other ownership transition, • Third parties we partner with for contests, sweepstakes, or promotions, • Third parties or affiliated companies when you agree to or direct that we share your information with them, • Other third parties (including government agencies) as required by law or in connection with court proceedings (such as pursuant to subpoenas or court orders) or to protect or defend our or any third party's rights or property. 	<p>Third party advertising, analytics, and similar marketing business partners may have access to this data, and this may be considered a "sale" or "share" under the CCPA and CPRA under certain circumstances.</p>
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		<ul style="list-style-type: none"> • For internal business purposes such as research, to detect and troubleshoot issues, prevent fraud or other illegal activity, comply with regulatory and legal obligations; and • For purposes disclosed at the time you provide the information, or otherwise with your prior consent. 		
<p>Commercial information</p> <p><i>This category includes information about your transactions and the treatments you purchase; information about your customer service contact history (such as when you interact with our customer service team over the phone or through chat or if you respond to our text messages, including transcriptions of conversations and IVR recordings); and information about your participation in any contests, sweepstakes, or promotions</i></p>	<p>We may collect this type of information from:</p> <ul style="list-style-type: none"> • Consumer (i.e., you), • Cookies and tracking technologies, • Third-party social media companies, • Third-party business partners 	<p>We may use this type of information to:</p> <ul style="list-style-type: none"> • To allow you to participate in the Services or other features we offer and to provide customer service; • To process transactions and provide you treatments, verify your identity, and send you confirmations and receipts; • To customize and optimize our content for you, such as recommendations and advertisements we display to you both when you use the Services and elsewhere online; • To send you information about us and the Services, products, treatments (including 	<p>We may disclose this type of information to:</p> <ul style="list-style-type: none"> • Physician-owned clinics • Service Providers, • Third party advertising and analytics companies, • Third parties who may acquire your information as a result of a merger, acquisition or other ownership transition, • Third parties we partner with for contests, sweepstakes, or promotions, • Third parties or affiliated companies when you agree to or direct that we share your information with them, • Other third parties (including government 	<p>Third party advertising, analytics, and similar marketing business partners may have access to this data, and this may be considered a “sale” or “share” under the CCPA and CPRA under certain circumstances.</p>

		<p>information on services we think you may be interested in), and activities, as well as administrative matters,</p> <ul style="list-style-type: none"> • To process your inquiries, account registration, and provide customer service related to your use of the Services; • To operate and improve the Services; • For internal business purposes such as research, to detect and troubleshoot issues, prevent fraud or other illegal activity, comply with regulatory and legal obligations; and • For purposes disclosed at the time you provide the information, or otherwise with your prior consent. 	<p>agencies) as required by law or in connection with court proceedings (such as pursuant to subpoenas or court orders) or to protect or defend our or any third party's rights or property.</p>	
<p>Internet or other electronic network activity information</p> <p><i>(such as information about the hardware and software you use to visit the Services, areas of the Services you visit, login information (such as when you last logged into your account, and other information</i></p>	<p>We may collect this type of information from:</p> <ul style="list-style-type: none"> • Cookies and tracking technologies, 	<p>We may use this type of information to:</p> <ul style="list-style-type: none"> • To allow you to participate in the Services or other features we offer and to provide customer service; • To process transactions and provide you treatments, verify your identity, and send you 	<p>We may disclose this type of information to:</p> <ul style="list-style-type: none"> • Physician-owned clinics • Service Providers, • Third party advertising and analytics companies, • Third parties who may acquire your information as a result of a merger, acquisition or 	<p>Third party advertising, analytics, and similar marketing business partners may have access to this data, and this may be considered a "sale" or "share" under the CCPA and CPRA under certain circumstances.</p>

<p><i>regarding your interaction with the Services)</i></p>		<p>confirmations and receipts;</p> <ul style="list-style-type: none"> • To customize and optimize our content for you, such as recommendations and advertisements we display to you both when you use the Services and elsewhere online; • To send you information about us and the Services, products, treatments (including information on services we think you may be interested in), and activities, as well as administrative matters, • To process your inquiries, account registration, and provide customer service related to your use of the Services; • To operate and improve the Services; • For internal business purposes such as research, to detect and troubleshoot issues, prevent fraud or other illegal activity, comply with regulatory and legal obligations; and • For purposes disclosed at the time you provide the information, or 	<p>other ownership transition,</p> <ul style="list-style-type: none"> • Third parties we partner with for contests, sweepstakes, or promotions, • Third parties or affiliated companies when you agree to or direct that we share your information with them, • Other third parties (including government agencies) as required by law or in connection with court proceedings (such as pursuant to subpoenas or court orders) or to protect or defend our or any third party's rights or property. 	
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		otherwise with your prior consent.		
<p>Audio, electronic, visual, or similar information</p> <p><i>We may collect images or recordings from you when you use certain features of the Services. We may also contact you directly regarding re-use of a photo or video you have created. Depending on what they capture, these images and recordings could be considered personal information under the CCPA and CPRA.</i></p>	<p>We may collect this type of information from:</p> <ul style="list-style-type: none"> • Consumer (i.e., you), • Third-party social media companies, • Third-party business partners 	<p>We may use this type of information to:</p> <ul style="list-style-type: none"> • To allow you to participate in the Services or other features we offer and to provide customer service; • To process transactions and provide you treatments, verify your identity, and send you confirmations and receipts; • To customize and optimize our content for you, such as recommendations and advertisements we display to you both when you use the Services and elsewhere online; • To send you information about us and the Services, products, treatments (including information on services we think you may be interested in), and activities, as well as administrative matters, • To process your inquiries, account registration, and provide customer service related to your use of the Services; 	<p>We may disclose this type of information to:</p> <ul style="list-style-type: none"> • Physician-owned clinics • Service Providers, • Third party advertising and analytics companies, • Third parties who may acquire your information as a result of a merger, acquisition or other ownership transition, • Third parties we partner with for contests, sweepstakes, or promotions, • Third parties or affiliated companies when you agree to or direct that we share your information with them, • Other third parties (including government agencies) as required by law or in connection with court proceedings (such as pursuant to subpoenas or court orders) or to protect or defend our or any third party’s rights or property. 	<p>Third party advertising, analytics, and similar marketing business partners may have access to this data, and this may be considered a “sale” or “share” under the CCPA and CPRA under certain circumstances.</p>

		<ul style="list-style-type: none"> • To operate and improve the Services; • For internal business purposes such as research, to detect and troubleshoot issues, prevent fraud or other illegal activity, comply with regulatory and legal obligations; and • For purposes disclosed at the time you provide the information, or otherwise with your prior consent. 		
<p>Inferences drawn from the information we collect about you</p> <p><i>We may draw inferences from any of the information we have collected or may receive inferences drawn by a third party. These inferences may relate to your perceived interests, preferences, characteristics, or behavior.</i></p>	<p>We may draw these inferences ourselves or acquire them from third-party data resellers or other business partners.</p>	<p>We may use this type of information to:</p> <ul style="list-style-type: none"> • To allow you to participate in the Services or other features we offer and to provide customer service; • To process transactions and provide you treatments, verify your identity, and send you confirmations and receipts; • To customize and optimize our content for you, such as recommendations and advertisements we display to you both when you use the Services and elsewhere online; • To send you information about us and the Services, 	<p>We may disclose this type of information to:</p> <ul style="list-style-type: none"> • Physician-owned clinics • Service Providers, • Third party advertising and analytics companies, • Third parties who may acquire your information as a result of a merger, acquisition or other ownership transition, • Third parties we partner with for contests, sweepstakes, or promotions, • Third parties or affiliated companies when you agree to or direct that we share your information with them, 	<p>Third party advertising, analytics, and similar marketing business partners may have access to this data, and this may be considered a “sale” or “share” under the CCPA and CPRA under certain circumstances.</p>

		<p>products, treatments (including information on services we think you may be interested in), and activities, as well as administrative matters,</p> <ul style="list-style-type: none"> • To process your inquiries, account registration, and provide customer service related to your use of the Services; • To operate and improve the Services; • For internal business purposes such as research, to detect and troubleshoot issues, prevent fraud or other illegal activity, comply with regulatory and legal obligations; and • For purposes disclosed at the time you provide the information, or otherwise with your prior consent. 	<ul style="list-style-type: none"> • Other third parties (including government agencies) as required by law or in connection with court proceedings (such as pursuant to subpoenas or court orders) or to protect or defend our or any third party's rights or property. 	
<p>Precise Geolocation</p>	<p>We may collect this type of information from:</p> <ul style="list-style-type: none"> • Consumer (i.e., you), • Third-party social media companies, • Third-party business partners 	<p>We may use this type of information to:</p> <ul style="list-style-type: none"> • To allow you to participate in the Services or other features we offer and to provide customer service; • To process transactions and provide you treatments, verify 	<p>We may disclose this type of information to:</p> <ul style="list-style-type: none"> • Physician-owned clinics • Service Providers, • Third party advertising and analytics companies, • Third parties who may acquire your 	<p>Third party advertising, analytics, and similar marketing business partners may have access to this data, and this may be considered a "sale" or "share" under the CCPA and CPRA under</p>

		<p>your identity, and send you confirmations and receipts;</p> <ul style="list-style-type: none"> • To customize and optimize our content for you, such as recommendations and advertisements we display to you both when you use the Services and elsewhere online; • To send you information about us and the Services, products, treatments (including information on services we think you may be interested in), and activities, as well as administrative matters, • To process your inquiries, account registration, and provide customer service related to your use of the Services; • To operate and improve the Services; • For internal business purposes such as research, to detect and troubleshoot issues, prevent fraud or other illegal activity, comply with regulatory and legal obligations; and <p>For purposes disclosed at the time you provide</p>	<p>information as a result of a merger, acquisition or other ownership transition,</p> <ul style="list-style-type: none"> • Third parties we partner with for contests, sweepstakes, or promotions, • Third parties or affiliated companies when you agree to or direct that we share your information with them, • Other third parties (including government agencies) as required by law or in connection with court proceedings (such as pursuant to subpoenas or court orders) or to protect or defend our or any third party's rights or property. 	<p>certain circumstances.</p>
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