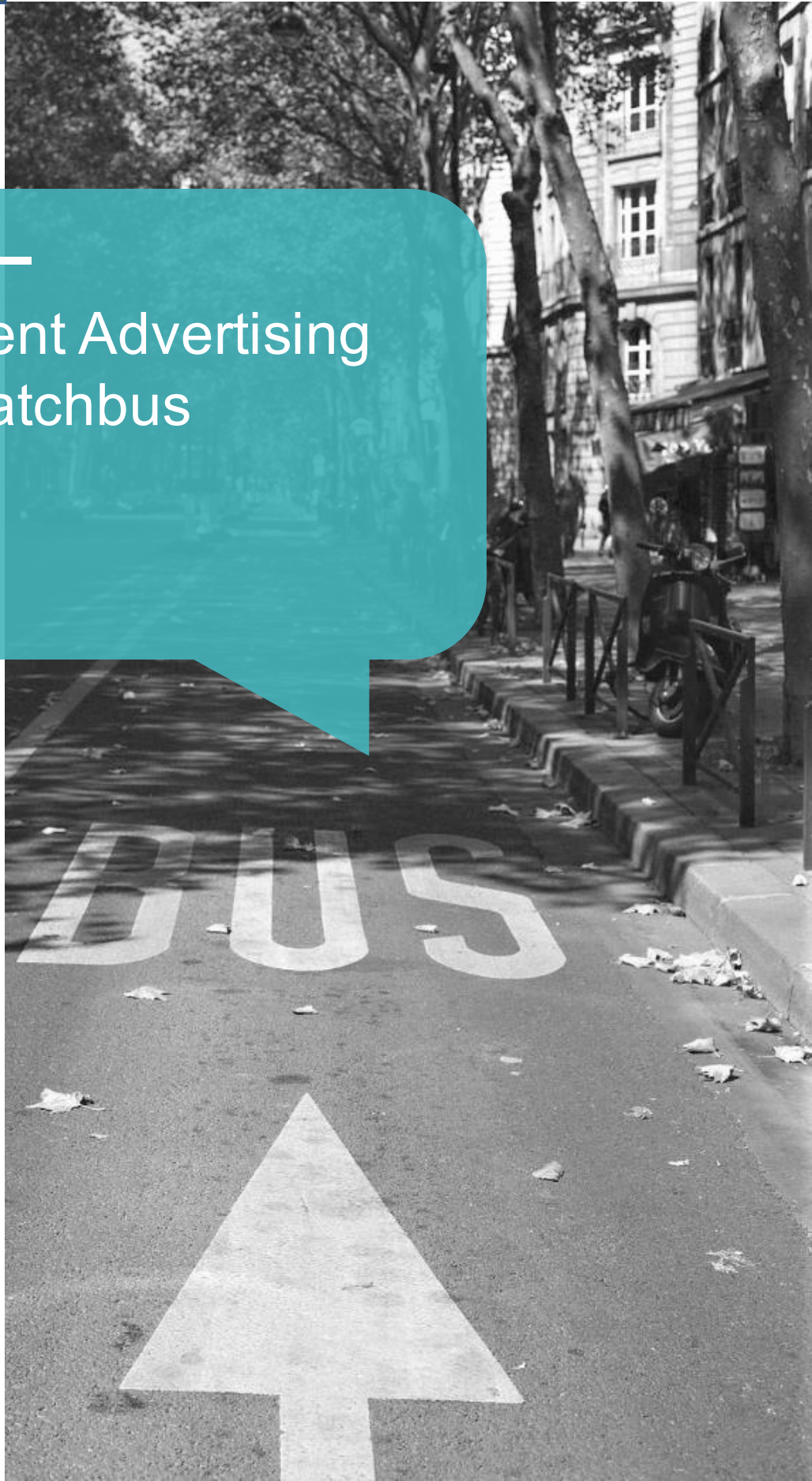

Intelligent Advertising with matchbus



The matchbus Advertising Partnership – close to customers, close to bus companies

You reach exclusively your target audience:

- Avoid unnecessary spending: Our intelligent IT ensures that your profile is only displayed to travelers (departure or destination) in your region.
- Additionally, your profile is shown to bus companies located within a 150 km radius of your location(s).
- All current coach travel requests in your area are always displayed in your profile. This allows you to contact potential customers immediately.
- matchbus is active in Germany, Austria, and Switzerland

Advertising has rarely been more affordable:

- For just under €99 per month, you receive your individual profile
- Additional locations/branches can be added from just under €9,99 per month per location.

We are the ideal advertising partner if you:

- want to use digital media intelligently.
- appreciate a large reach at an affordable price.
- want to target your audiences precisely and at the right time.

These numbers speak for themselves:

- Average impressions in your area per month: approx. 150,000
- Over 8,000 bus companies are on matchbus



We bring travelers to their destination – and to your business.

Are you looking for customers in the tourism and leisure sector or in the bus industry?

Don't fish in murky waters. With our network of bus companies and travel-enthusiastic website visitors, you reach your target audience. Address potential customers in a target-group-oriented way through matchbus.



Presence & Reach

Achieve a large reach with homepage placement and extensive automated email traffic



Flexible & Customizable

Create a company profile with logo, description, location(s) and numerous images of your company



Personal & Transparent

Receive regular advertising statistics and use the opportunity to contact potential customers directly

Advertising Partnership with matchbus

About Us

The online platform matchbus arranges coaches for private individuals, companies, associations and public institutions. Thanks to our large partner network, we find the perfect offers for all travel groups – wherever the journey may lead.

- Over 8,000 bus companies
- Private travel groups
- Schools, associations, companies and public institutions
- And many more

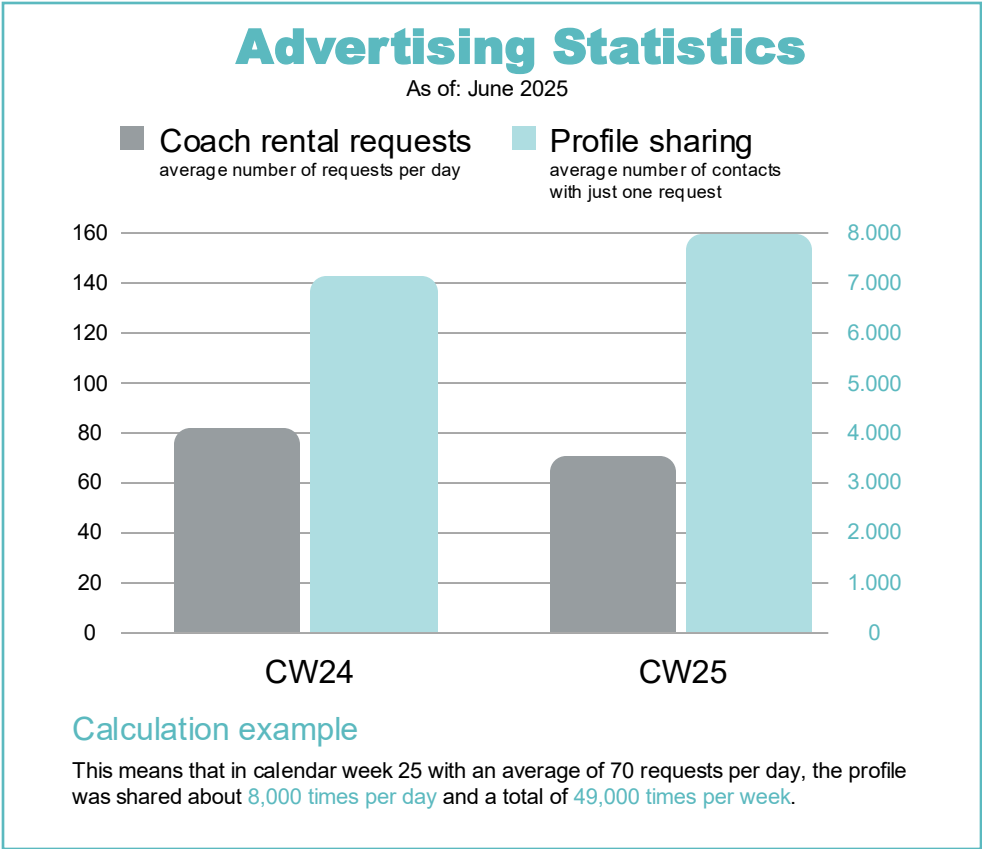
Your potential customers

Your advertising reaches your target audience...

- at exactly the right time: during the planning phase of their trip
- in the right environment: your profile is only displayed to people within the radius of your offer
- at an unbeatable price
- not only on the homepage, but also in email campaigns

Complement Your Advertising Strategy with matchbus

With matchbus you can achieve **enormous reach for an unbeatable price**.
Transparently traceable for every advertising partner in the weekly advertising statistics:



Unbeatable value

Book the package that suits you as an advertising partner. You can **test the offer free of charge for 30 days without obligation**.

Monthly for
€99
plus VAT

(€9,99/month for each additional location)

Recommendation

Semi-annually for
€499
plus VAT

(€49,99 months for each additional location)

Annually for
€949
plus VAT

(€94,99/year for each additional location)

How it works

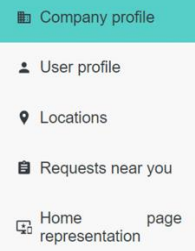
1

Choose the offer that suits you and register at

<https://matchbus.tours/de/register/advertiser>

After entering your contact and billing details, you can now complete your profile.

2



Set up your own *company profile*.

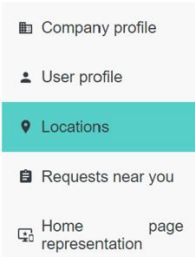
Add:

- **Company name & logo,**
- **Company description,**
- the **contact details** of the company &
- **individually designed PDFs and images.**

As soon as you add an image and a message, **your company appears** in the form of a teaser **on our homepage**.



3



Enter your *main location* and add additional locations if necessary.

4

Under *Requests nearby*, you can view the **contact details of potential customers**. Use the unique opportunity to make **direct and personal contact**: Win new customers by presenting your offer or service to travelers with destinations in your area.

Our tips for even more success:

1. Use **relevant keywords** when creating your profile so that you can be found better by search engines like Google.
2. **Regularly update your advertising text and image** so that your profile always appears at the top of the matchbus homepage.
3. **Additional locations increase your visibility:** Each additional location displays your profile to even more potential customers.

Do you still have questions?

If you have questions about your advertising partnership with matchbus, I'm happy to help:

Joachim Jumpertz

Email: jo@matchbus.tours

Phone: [+49 \(0\)2421 57882](tel:+49(0)242157882)



Mietomnibusse GmbH

An Gut Boisdorf 1
52355 Düren