

Container Drive Through Concept



New Concept and overview planning of Container drive through restaurants.

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Concept

Structure: The restaurant is built from repurposed shipping containers, giving it and industrial yet modern aesthetic.

Drive-Thru: A dedicated drive-thru lane wraps around the building, with a menu board, ordering and collection windows.

Walk up counter: A front facing walk up Service window and a small outdoor seating area for customers who prefer to order on foot. Including a hand washing station outside for customers.

Kitchen and Storage: The back section of the container houses the kitchen, cold storage and prep area.

Roof feature: A flat roof with a slight overhang provides shade and protection for customers and staff with an extended roof for outdoor seating.

Exterior Design:

Colour scheme: The containers are painted with the chosen colour scheme colours, with bold accent pattern designs, black window and door frames, and bold large signage for a striking, high visibility appearance.

Branding: Large illuminated signage on the front and sides, with a stylized logo matching the colour scheme.

Lighting: Indoor Track Lighting as well as outdoor solar lights to highlight the vibrant colors at night.

Decor: Minimalist design with decorative elements and a menu board featuring digital or backlit displays.

Colour Scheme











Order & Collection Windows







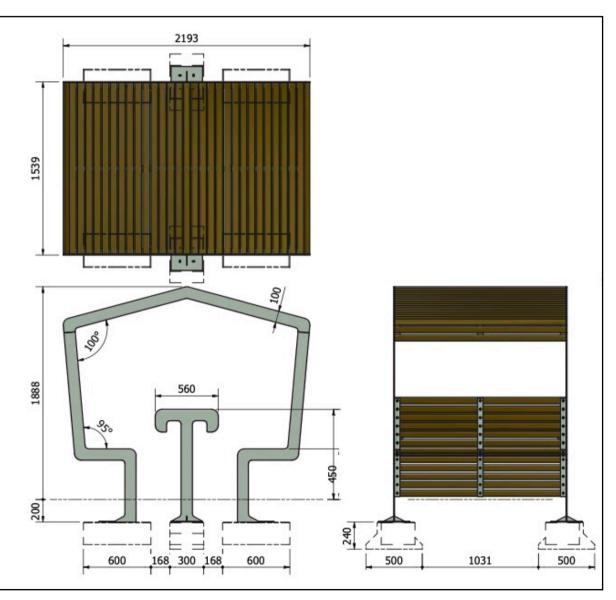
Outdoor Seating







Custom Outdoor Seating



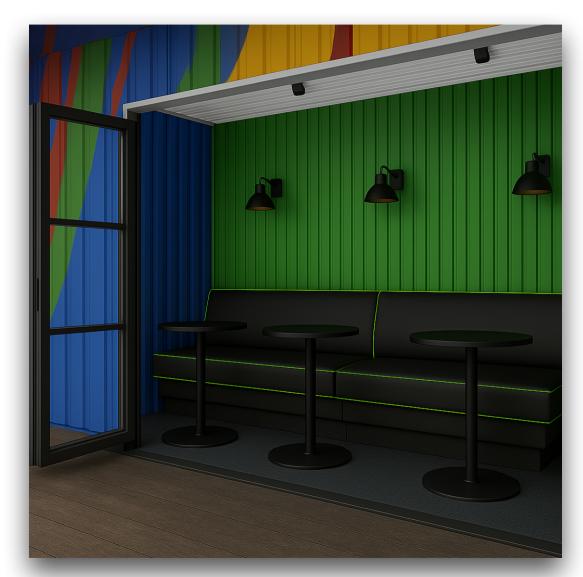




Indoor Seating Area



Sofa Upholstered in Dark Grey Vinyl with green Vinyl piping



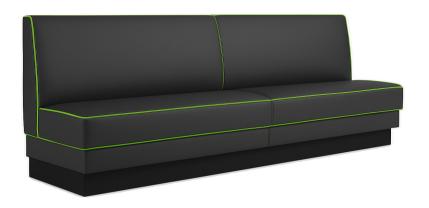


Table: 60 diameter x 73 high Black Powder coated outdoor table





Wall paneling & Colour: Dulux Amazon Leaf GB9





Sofa Dimensions: 3m L x 110 H x 60 w Seat: 50 h x 45 d Back: 60 H x 15 w



Lighting solutions

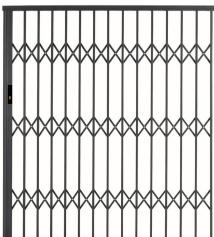


Outdoor Solar String Lights

Doors and Windows







Aluminium Sliding windows: Service windows Aluminium Stackable doors: To indoor seating area and next to 3 Service windows

All with security gates

Digital Display Menus

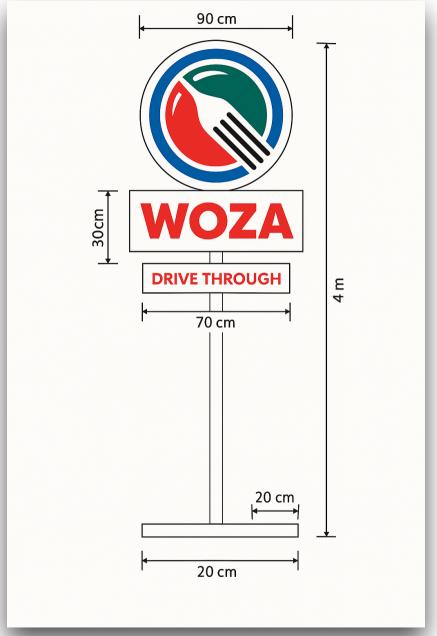






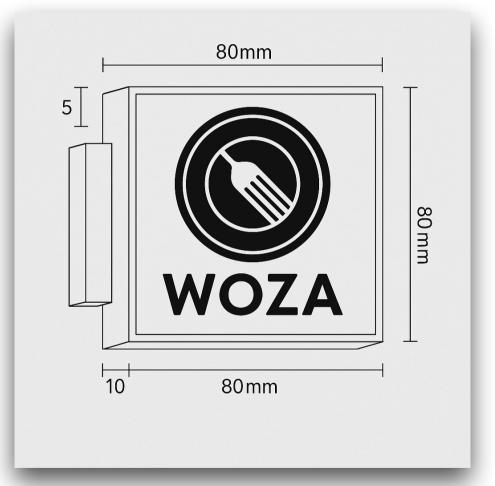
Signage & Branding





Signage & Branding





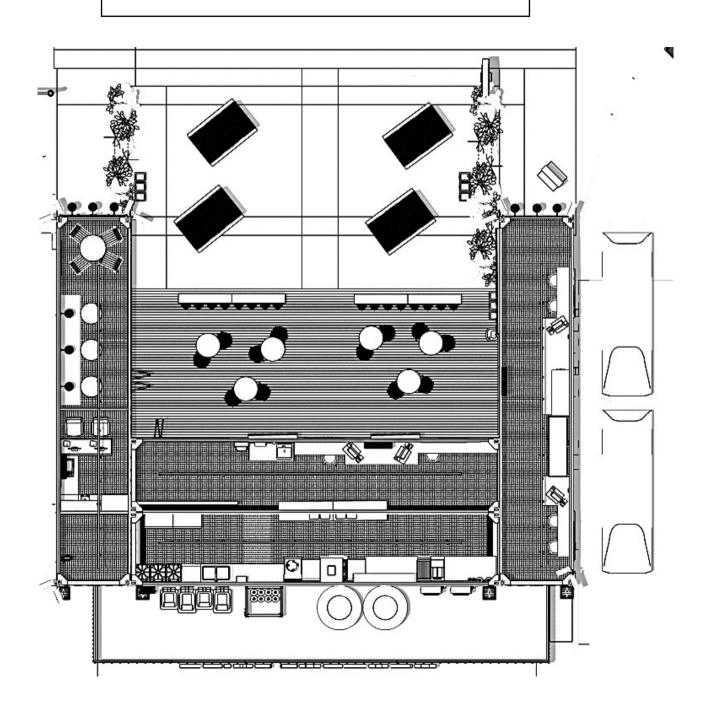
Merchandise & Take Away Packaging







Layout Plan



Kitchen Area

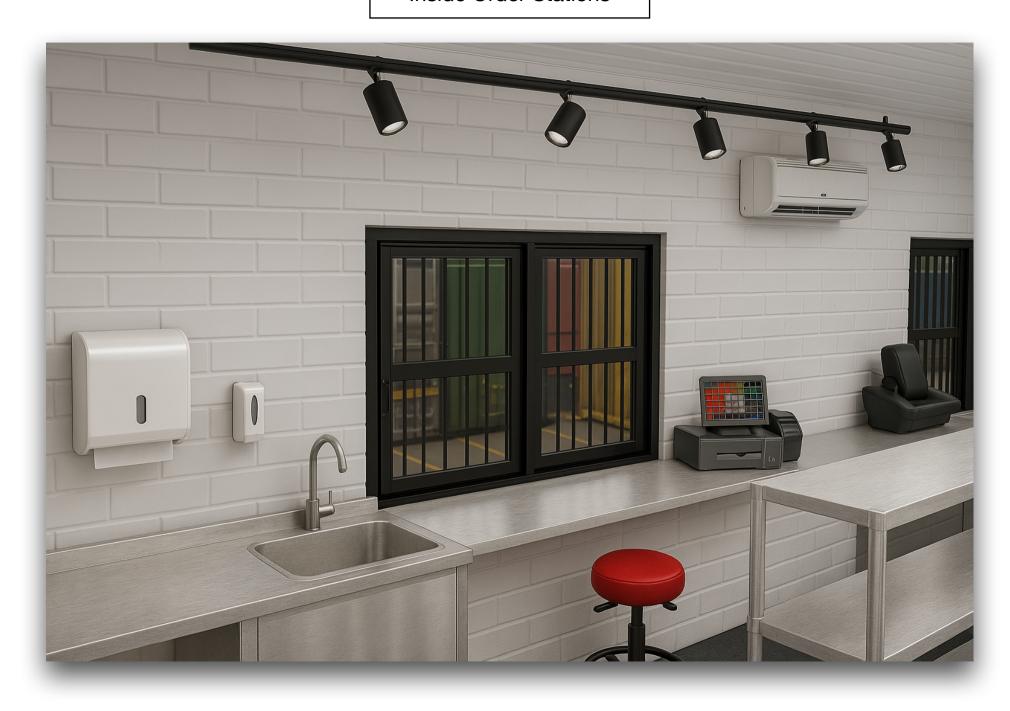


Hot Pass & Food Prep





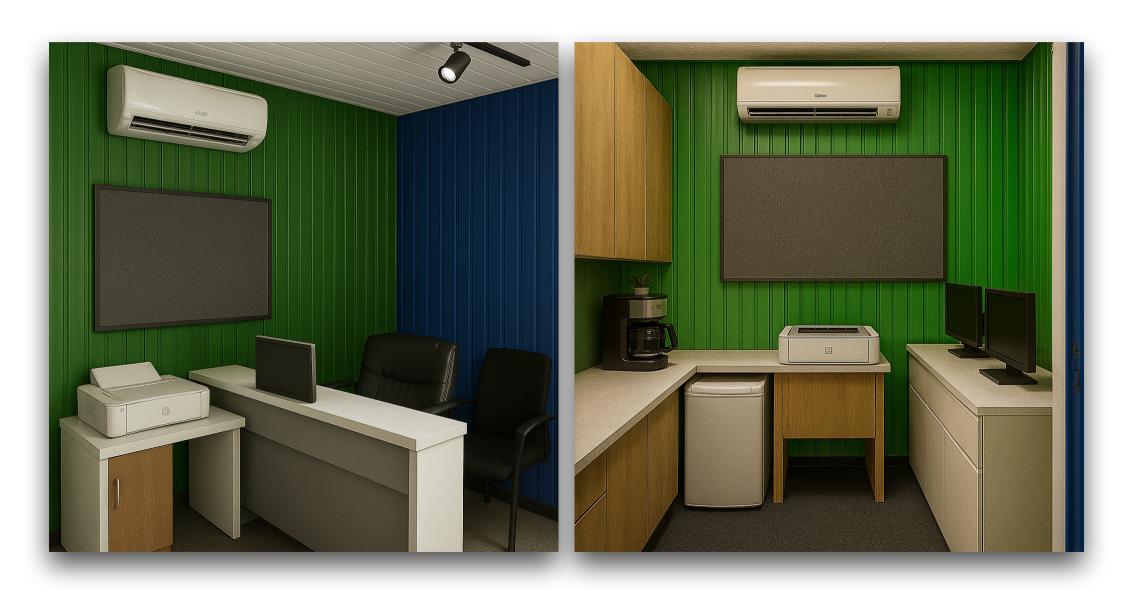
Inside Order Stations







Office Area



Service Yard













Drive Through Order Stations











Landscape

