



MM SUSTAINABILITY

TERAKREDITASI "A"

- 1.1 COMMUNITY ENTREPRENEURSHIP
(BUSINESS ENVIRONMENT & ENTREPRENEURSHIP -MMD604C) - 3 CREDIT(S)**

How to create a social business which owned & managed by community. Building a community enterprise is part of "exit strategy" for sustainability programs, that will create sustainable outcomes.
- 1.2 SUSTAINABLE HUMAN CAPITAL MANAGEMENT
(HUMAN RESOURCES MANAGEMENT-MMI603) - 3 CREDIT(S)**

How to design sustainability programs for internal stakeholders, that will enhance employees loyalty and increase company's productivity.
- 1.3 ECONOMIC ASPECT OF SUSTAINABLE BUSINESS
(MANAGERIAL ECONOMIC-MMI606) - 3 CREDIT(S)**

How to reduce and eradicate poverty through strategic sustainability programs.
- 1.4 SUSTAINABLE MARKETING MANAGEMENT
(MARKETING MANAGEMENT-MMI602) - 3 CREDIT(S)**

How to create a sustainable marketing management that increases company's reputation.
- 1.5 SUSTAINABLE AND RESPONSIBLE FINANCIAL MANAGEMENT
(FINANCIAL MANAGEMENT-MMI601) - 3 CREDIT(S)**

How to invest in a sustainable way; how to become a financially sustainable company; how to measure Social Return on Investment, how to measure the Return from Sustainability Investment.
- 1.6 STRATEGIC MANAGEMENT FOR SUSTAINABLE BUSINESS (MMI609) - 3 CREDIT(S)**

How to create organisation's strategy that will address sustainability issues; how to deal with challenges and opportunities for sustainability in a strategic way.



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Curriculum

1.7 BUSINESS ETHICS AND GOVERNANCE (MMR702) - 3 CREDIT(S)

How to create a sustainable organisation that behaves ethically.

1.8 QUALITATIVE AND QUANTITATIVE RESEARCH METHODOLOGY (MMR705) - 3 CREDIT(S)

How to analyze the practices of sustainability using theories as the framework and provide recommendations for companies and practitioners.

1.9 SUSTAINABILITY REPORT TO COMMUNICATION OF CSR AND SUSTAINABILITY (MMR706) - 3 CREDIT(S)

How to make Sustainability Report that aligned with the right communication of CSR and Sustainability.

1.10 SUSTAINABLE DEVELOPMENT CONCEPTS, CONTEXTS AND ISSUES (MMR701) - 3 CREDIT(S)

Learn from High-Level leaders about Sustainability practices in their companies. How to understand the logic, philosophy, theories, and justification for holistic CSR based on ISO 26000.

1.11 RISK AND SOCIAL IMPACT ASSESSMENT (MMR703) - 3 CREDIT(S)

How to conduct risk and measure social impact from company's activities and how it can be used to set strategies for sustainability.

1.12 ENVIRONMENTAL ECONOMICS & GLOBAL ISSUES (MMI607) - 3 CREDIT(S)

How to measure carbon emission, how to calculate carbon trade, setting strategy for carbon trade; How to participate addressing global issues in Sustainability.

1.13 SUSTAINABILITY TOOLS : DESIGN AND APPLICATION (MMR704) - 3 CREDIT(S)

Hard skill: How to use ISO 26000 in designing sustainability programs; how to implement and monitor program practices successfully; how to evaluate and maintain sustainability of programs.

1.14 THESIS (MM1700) - 6 CREDIT(S)

TOTAL - 45 CREDIT(S)