

# From boring to scoring



## INSPIRATIONAL SESSION

### Presenting online with impact

You host an online meeting and all you see are absent faces looking away from you, no emotion and zero interaction. Even in the chat, everyone keeps quiet. Or worse, some participants turn off their camera or log off. Annoying and pernicious for your self-confidence. Shall we make some changes? Because since the start of Covid, most of our professional life has taken place online, a trend that seems to be continuous. What stands out here? Uniformity.

It's as if a boring presentation has become just as contagious as the coronavirus itself. Let us go from boring to scoring. To start with: we lead by example. We give an online (or live) presentation with lots of interaction a to the point, structured story, using images, metaphors and some surprising twists along the way... Everything you need to catch everyone's attention during your next online presentation.

### LENGTH

1.5 hours (without break) or 3 hours (with break)

### NUMBER OF LISTENERS

from 10 to 500

### LANGUAGE

Dutch or English

### MOOD

peaceful ———●————— exuberant  
jovial ———●————— confrontational  
focus on mindset ———●————— focus on behaviour

## LEARNING OBJECTIVES

You will learn this during a session	1,5 h	3 h
How to give less information and create more interaction with the audience. Only then will your message stick.	✓	✓
How to best prepare an online presentation.	✓	✓
How to formulate the core message and repeat it several times.	✓	✓
14 different ways to structure your presentation.		✓
How to spice up your message with images, stories, metaphors and quotes.		✓
15 tips for creating powerful slides.		✓
How to handle the technical aspects: lighting, camera, background and sound.	✓	✓
Speaking skills to increase your impact as a speaker.		✓
Short exercises in break-out rooms.		✓

Of course, the programme can be adapted according to your needs and emphases.

**imboorling**

Regenboog 5, 9090 Melle,  
Belgium  
T. +32 9 278 85 11  
info@imboorling.be  
www.imboorling.be

