

Presenting with impact



INSPIRATIONAL SESSION

How to make your message stick?

Everyone knows the feeling... It's almost upon you to present at a meeting or event. You feel nervous, your heart is racing, you pull yourself together and start the first slide in good spirits. Until ... you notice that the audience is staring at you, as if you were speaking another language. What a nightmare! You start to doubt yourself: am I really that boring?

The answer is simple: no, you are not boring. But the way you tell your story could probably be better. In this inspirational session, you will learn how to present with impact.

Rest assured; we won't call you to the front. As you sit safely in your own chair, the speaker will inspire you with numerous presentation techniques, such as eye contact, powerful silences and varied intonation to create a bond with the audience and make the message resonate. Some basic lifehacks that you too can apply to engage listeners in your story. The goal? To make you a confident speaker. So that from now on your audience will participate enthusiastically and interactively. Let's make the sky the limit!

LENGTH

1.5 hours (without break) or 3 hours (with break)

NUMBER OF LISTENERS

from 10 to 500

LANGUAGE

Dutch, French or English

MOOD

peaceful ———●————— exuberant
jovial —————●————— confrontational
focus on mindset —————●————— focus on behaviour

LEARNING OBJECTIVES

You will learn this during a session 1,5 h 3 h

The importance of the mental aspect of presenting. How to control your nerves and create more confidence.		✓
How to best prepare your presentation.		✓
That presenting does not equal informing, but rather: communicating with your audience.	✓	✓
How words, voice use and body language affect your message.		✓
How to create connection with your audience.	✓	✓
How to make eye contact with all listeners and elicit a response.		✓
How best to present with slides.		✓
How to take a powerful stance and move yourself with a motive.	✓	✓
How to build tension with a silence before and after something important.	✓	✓
How to vary voice volume, intonation and speaking speed.	✓	✓
How to give your message a double bottom by adding subtext.		✓
How to support and reinforce your words with persuasive gestures.		✓
6 different ways to build interaction with your audience.	✓	✓
How to handle difficult situations constructively.		✓
How to create a surprise effect.		✓

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