## Increasing your powers of persuasion

## TRAINING

How do you get the other person on board?

Everyone has one of those colleagues. The one who speaks loudly on the phone, making it impossible to concentrate. And you're already behind on your work. Pfff, annoying, we know. But have you already addressed the problem? One thing is for sure: if you want to solve a situation like this, you need more than words. And you'd better get ready for action. Because when you behave like a doormat, it's not surprising that everyone walks all over you.

So, step out of your comfort zone. During this training, we will take your communication skills to the next level. You taste, experiment and stretch yourself with the guarantee that your efforts will pay off. Because if you apply our tips, you will have an immediate visible effect. Promised. The result? You remain yourself, but in a more convincing, more credible and more charismatic way. On to the 2.0 turbo version of yourself!

LENGTH half a day or a full day NUMBER OF PARTICIPANTS between 4 and 12 LANGUAGE Dutch or English

## **LEARNING OBJECTIVES**

## In a nutshell: what will you learn during the training?

To only share important information with your interlocutor when you have their full attention.

How to adopt a powerful attitude that exudes self-confidence.

How to underline your message with your hands and persuasive gestures.

To deliberately insert silences to build tension before and after something important.

How to build interaction with your interlocutor to increase engagement.

How you say what you feel and what you need.

You can opt for a half day or a full day of training. The content remains the same. However, if you opt for the shorter version, the pace will be a bit faster. During the full day, there will be more practical cases.

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