



United Bankers Plc

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Change in United Bankers Plc's Management Team – Perttu Purhonen appointed as member of the Group Management Team

Perttu Purhonen (born 1969) has been appointed to be responsible for United Bankers Group's institutional clients and high-net-worth individuals, with the title Director, Institutions and Private Wealth. At the same time, the company's Board of Directors has decided to appoint Purhonen as a member of the Group Management Team, effective 29 April 2025.

Perttu Purhonen has extensive and long-standing experience in various leadership roles within wealth management and Private Banking. Purhonen joined United Bankers on 1 October 2024, and has since served as the Director of UB Private Wealth, focusing on high-net-worth individuals and corporate clients. Prior to joining United Bankers, he has held positions at Nordea, Taaleri, and Aktia, among others. He has a Master's degree in Economics.

"Growing our wealth management business is at the core of our strategy. That is why it is essential for our Management Team to have broad and diverse expertise to continuously develop the quality of our services and client relationships. Customer orientation is a key value guiding our operations, and the client segments under Perttu's responsibility are of great strategic importance to us. It is crucial that we receive direct feedback from our clients at the executive level to support the development of our operations. I warmly welcome Perttu to the Management Team," says John Ojanperä, CEO of United Bankers Plc.

Additional information:

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United Bankers in brief:

United Bankers Plc is a Finnish expert on wealth management and investment markets, established in 1986. United Bankers Group's business segments include wealth management and capital markets services. In asset management, the Group specialises in real asset investments. United Bankers Plc is majority-owned by its key personnel and the Group employs 161 employees (FTE) and 25 agents (31 December 2024). In 2024, the United Bankers Group's revenue totalled EUR 62.1 million and its adjusted operating profit amounted to EUR 23.7 million. The Group's assets under management amount to approximately EUR 4.8 billion (31 December 2024). United Bankers Plc's shares are listed on Nasdaq Helsinki Ltd. The Group companies are subject to the Finnish Financial Supervisory Authority's supervision. For further information on United Bankers Group, please visit unitedbankers.fi.

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