ENTRUST IDENTITY AS A SERVICE
Managed Services Provider (MSP) Program

Add Today's Most Comprehensive Cloud-based IAM Solution to Your Portfolio

Our Managed Services Program (MSP) provides you with a profitable opportunity to deliver the industry's most advanced cloud-based identity and access management (IAM) solution, Identity as a Service, as a partner-branded service. Identity as a Service has been specifically designed to provide the flexibility, functionality, and support that managed service providers require including:

Multi-tenancy. Host multiple clients on the same service with clear data segregation. Each tenant has their own database encrypted using their own encryption key that is not shared with anyone else on the platform.

Multi-tier. Option to configure multiple tiers of partners and clients with full reporting capabilities in terms of billing and usage.

Convenient single management console. Manage your customers' ongoing needs from one highly intuitive management console. Quickly add or remove customers and subscriptions and assign or modify tiers of service.

Brand as your own. Opportunity to white label Identity as a Service and/or customize colors, logos, and emails for your end clients.

Flexible pay-as-you-go pricing. No inventory to carry and monthly billing is based on the number of users each month. Pricing automatically adjusts to the right tier as customers add or delete subscriptions.

Build your pipeline. Access to qualified leads and demand generation programs.

Simplified accounting with integrated billing and reporting. Download billing, usage and other reports on demand. Plus, APIs are available to integrate Identity as a Service directly with your billing platform.

World class technical support – Take advantage of our installation support, troubleshooting, 24x7 technical support and technical certification program. If white labeling, you decide whether to provide your own customer support or use our 24x7 technical support.

Identity as a Service at-a-glance

Identity as a Service delivers best-in-class MFA with support for an unrivaled number of authenticators and use cases including:

Remote workforce. Empower remote employees to work securely and efficiently—anytime, anywhere.

Passwordless access. Secure frictionless options available for workforces and consumers.

High assurance credential-based authentication. Option to use digital certificates for a higher level of security.

Adaptive risk-based authentication. Only require additional authentication when conditions warrant like a first-time login from a new device, or at an abnormal time of day or from a different geolocation.

Consumer and partner portals. Secure external access to apps, information and networks.

Identity proofing. Fully digital self-service identity verification for fast, secure user onboarding.

Single sign-on (SSO). Frictionless workforce access to all apps – cloud and on-premises - coupled with strong protection against breaches.

Desktop login. Simplify access for users while safeguarding corporate networks and data.

Self-service password resets. Users can securely reset their own passwords.

Mobile computing. Our solution works like a virtual smart card that resides on mobile devices — but there's nothing extra for the user to carry or insert.

WHY PARTNER WITH ENTRUST

- New low risk recurring revenue stream
- Partner-friendly IAM platform
- Lead generation support
- Professional services opportunities
- 25+ years of digital identity expertise

IDENTITY AS A SERVICE

- Cloud-based IAM for workforce and consumer use cases
- Multi-tenant and multi-tier architecture
- White label option
- Unrivaled number of supported authenticators
- Integrated billing and reporting

ABOUT ENTRUST CORPORATION

Entrust secures a rapidly changing world by enabling trusted identities, payments, and data protection. Today more than ever, people demand seamless, secure experiences, whether they're crossing borders, making a purchase, accessing e-government services, or logging into corporate networks. Entrust offers an unmatched breadth of digital security and credential issuance solutions at the very heart of all these interactions. With more than 2,500 colleagues, a network of global partners, and customers in over 150 countries, it's no wonder the world's most entrusted organizations trust us.

Learn more at
entrust.com

ENTRUST

U.S. Toll-Free Phone: 888 690 2424
International Phone: +1 952 933 1223
info@entrust.com