F5 Take-out: Switch to A10

Bundles



Three Bundles to Target the F5 Install Base



Entry Level Hardware Upgrade Thunder 1040S Harmony Controller Gold Support (1 year) Prof. Services (8 hours) Training (20 credits)



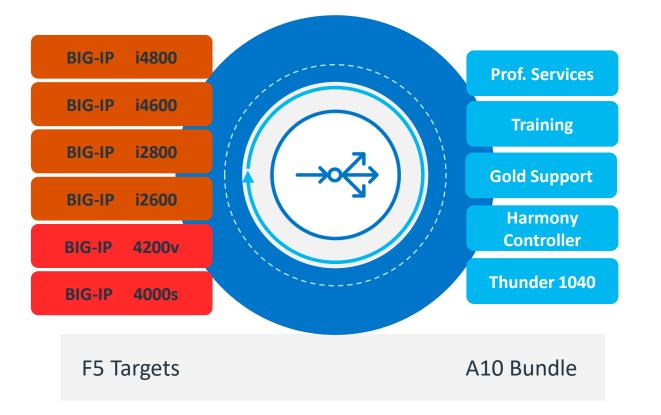
Hardware & Software Upgrade Thunder 3350S OR Thunder 3040 FlexPool License (10G) Harmony Controller Gold Support (1 year) Prof. Services (8 hours) Training (20 credits)

Software Upgrade

FlexPool License (10G) Harmony Controller Gold Support (1 year) Prof. Services (8 hours) Training (20 credits)



Entry Level Hardware Upgrade Bundle Overview



Target

- High-volume segment
- F5 Expensive: Bought into Best bundle, use 20% capability, renewal expensive
- F5 Fatigue: Support issues

Technical Advantages

- EOL: 4000s/4200v End-of-Life (4/2018), End-of-Support (4/2020)
- Upgrade: Better hardware (CPU, Memory, network 1/10G port density)
- Performance: Highest performing SSL in the segment & TLS 1.3 support

Business Advantages

- Future Proof: Upgrade hardware (4+ years shelf life)
- Less than half the cost of an F5 Refresh
- Bundle is over 20% off regular A10 list price



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Entry Level Hardware Upgrade Bundle Comparison

A10 Thunder 1040S vs. F5 Big-IP i4600

SSL TPS A10: 130% Greater





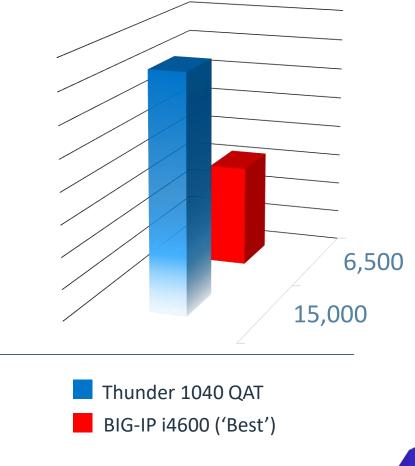
65% Less Cost*

\$26,995 v \$83,793



All-inclusive ADC License

Dump Expensive, More Expensive, & Most Expensive Licensing





Mid-range Hardware & Software Upgrade Bundle



Target

- F5 Expensive: Bought into Best bundle, use 20% capability, renewal expensive
- F5 Fatigue: Support issues
- Software: Trying software (lift & shift)

Technical Advantages

- EOL: 5xxx End-of-Life (4/2018), End-of-Support (4/2020)
- Upgrade: Better hardware (CPU, Memory, network 1/10/25/40G ports)
- Performance: Highest performing SSL in the segment & TLS 1.3 support

Business Advantages

- Future Proof: Upgrade hardware (4+ years shelf life)
- Bundle is over 20% off regular A10 list price



A10 Thunder 3040S vs BIG-IP i4800 Comparison

SSL TPS A10: 100% Greater





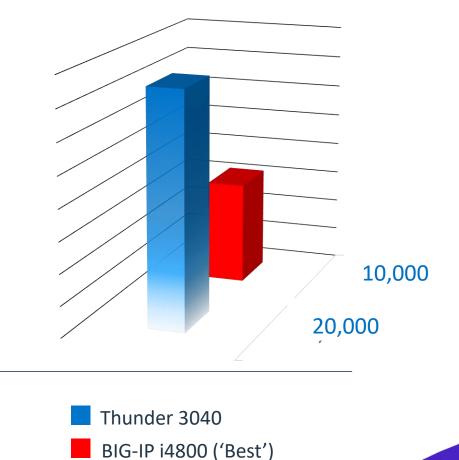
54% Less Cost

\$28,995 v \$62,995

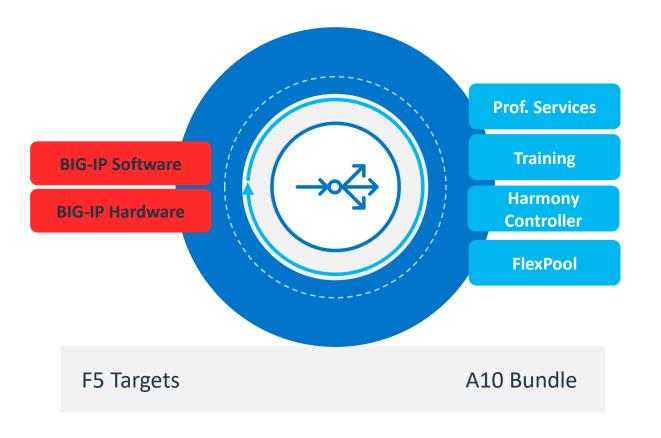


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Software Upgrade Bundle



Target

 Customers upgrading to software and/or Cloud from hardware

Technical Advantages

- Software: Virtual, Bare Metal & Containers options
- Broad Ecosystem: Multi-Cloud & SDN/NFV Integrations
- DevOps: DevOps Support with Ansible, Terraform & SaltStack
- Performance: Performance edge over F5

Business Advantages

- FlexPool: Flexible licensing for Multi-Cloud
- Portable license, on-prem software or cloud
- Not hardware dependent, future Multi-cloud ready



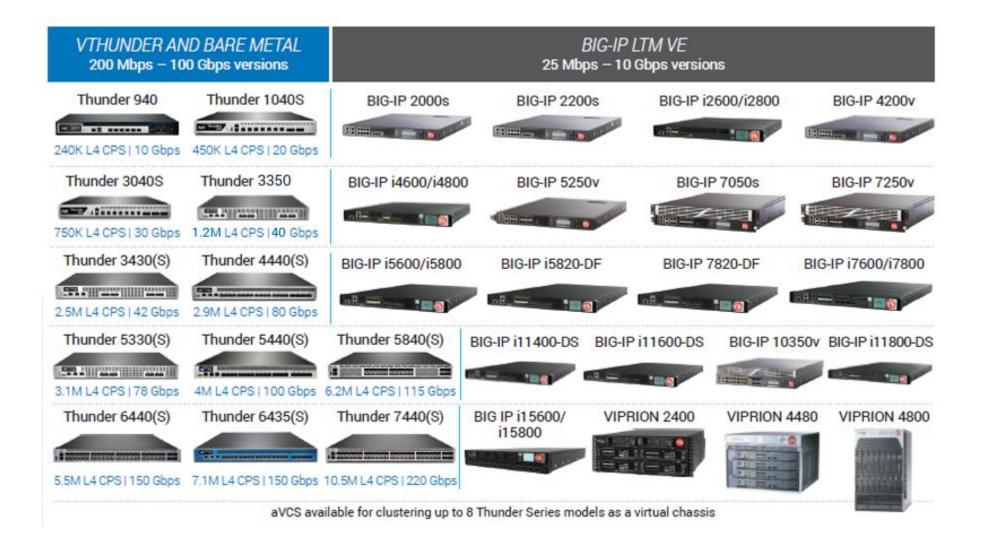
Software Upgrade Bundle

- Simple 1 SKU ordering
- Available now for Virtual and Bare Metal
 - Broad support across Kubernetes, VMware, OpenStack, Cisco, Nutanix, AWS, Oracle Cloud and Azure
 - Thunder Containers Q4
- Online training
 - Must be completed in 90 days or be forfeited
- Remote Profession Services, 8 hours
 - Option to buy more with regular SKUs
 - Must completed in 90 days or be forfeited
- Renewals use regular support and product SKUs

FLEXPOOL_10G_BDL Bundle	Description
TH-FP-10GBPS-STD-1YR-BDL-ADC	Thunder ADC Software FlexPool 10 Gbps Standard Level - 1 Year Subscription Bundle with Support
HC-SW-1YR-250GBPS-5UNIT-BDL	1 Year Subscription to Harmony Controller Software with Gold Support; 5 Thunder instances; 250 Gbps aggregate Managed Bandwidth Units of Thunder
TRAINING-CREDIT-NA (20 Credits)	Online training
PS-HOURLY-REMOTE (8 Hours)	Remote delivery. 8-hours



F5 Product Mapping- Big-IP to Thunder ADC





Thank You

