

We are the next  
generation payment network.



## About Us

CloudWalk is a global financial services platform with a primary mission to revolutionize how individuals and small to medium-sized businesses handle money. As the owner of the InfinitePay and Jim.com brands, the company offers a wide-range portfolio, including digital banking, loans, online sales, digital wallets, and payment terminals. Central to its innovative approach is the use of artificial intelligence across its product lineup, ensuring that CloudWalk's offerings are at the forefront of efficiency, user-friendliness, and technological advancement, thereby making financial management smarter and more accessible to a broad audience.

## Our Mission

To create the best financial network worldwide.

## Our numbers (as of Q3 2024)

Founding date: May 2013  
Capital raised: \$365 million  
Last valuation: \$2.15 billion  
Employees: +630  
Clients: +2,5 million  
Operating Regions: Brazil and the United States

## Our solutions



InfinitePay is a network of innovative financial solutions that is revolutionizing the Brazilian industry by challenging the prevailing acquiring business model. Since its inception in 2019, InfinitePay has democratized access to top-tier technologies for over 2,5 million entrepreneurs across all cities and municipalities throughout Brazil. The company has rapidly become the fastest-growing payment institution in the country, offering a comprehensive range of products, including digital banking, payment terminals, tap-to-pay, loans, online sales and digital wallets.

## JIM

Jim.com is the ultimate financial solution for American entrepreneurs based on artificial intelligence, instant payments, and tap-to-pay. With Jim, merchants can sell and get paid in seconds, accepting contactless debit and credit cards or digital wallets on their phones, with no extra hardware needed. The AI assistant is designed to help the business grow by providing sales reports, data-driven insights and personalized recommendations.



## Luis Silva

### Founder and CEO

At the age of 16, Luis Silva embarked on a self-taught coding journey, eventually launching his first company at the age of 21.

Luis has founded six companies, from Silicon Valley to Brazil, pushing the boundaries of technology. His ventures range from robots that genetically engineer life with AI to fintech solutions that process billions of dollars in payments and emerging blockchain technologies reshaping the financial landscape.

Driven by a passion for how technology can improve society and a commitment to long-term thinking, Luis has been invited to speak at MIT, has co-authored books on innovation, and has written articles in renowned publishers, such as O'Reilly and Elsevier.

With CloudWalk and its Brazilian brand InfinitePay, launched in 2019, Luis is democratizing access to high-quality financial services for millions of people in Brazil. In 2024, he began the journey to become a global financial platform, debuting in the American market with a new brand, Jim.com.

## Leadership

- Alan Dias: Chief Risk and Compliance Officer
- Bruno Freitas: Chief Product Officer
- Gabriel Bernal: Chief Experience Officer
- Joon Cho: Chief Financial Officer
- Pablo de Mello: Chief Operating Officer
- Paulo Perez: Chief Design Officer
- Pedro Terra: Head of AI, Research and Development
- Triinu Gröön: Chief People Officer
- Thiago Scalone: Chief Technology Officer

## Investors

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## Contact & Helpful links

Press inquiries: [press@cloudwalk.io](mailto:press@cloudwalk.io)

Media assets: [Logos](#) | [InfinitePay](#)

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