



## Frequently Asked Questions

### What is Care as One?

Care as One is a message of hope and gratitude to the 7.5 billion caregivers across the globe who are helping communities.

### Why did you create the Care as One initiative?

While COVID-19 reminds us of the fragile world we live in, it also demonstrates that everyone is truly connected. It reminds us that our actions in this world have a 'butterfly-effect' like impact. It's the incredible and inherent strength of humanity that has caused people from across the world to come together and care as one in their own ways.

We created Care as One to collectively marvel at the spirit and resilience of those who have joined in the fight during COVID-19.

### Why is Care as One important?

We are celebrating humanity, hope and gratitude in an unprecedented time of angst. COVID-19 is an invisible enemy that the world is fighting and that has brought the world to a screeching halt. Throughout the madness there are helpers, and there is hope. We have seen people buying essentials for vulnerable groups, supporting each other through their windows and sharing words of encouragement. Hundreds of doctors and nurses have stepped out of retirement to join the frontlines while others have given up off days and holidays and are working without resting. Children are making masks, neighbors are shopping for seniors and checking in on the vulnerable.

Solidarity in these trying times has become a beacon of hope, and humanity has emerged as the ultimate healthcare system. Humanity is signaling a powerful message: that we can battle – if not defeat – COVID-19, as long as we care as one.

This initiative gives you a place to be a louder voice during this time and offer gratitude to the 7.5 billion caregivers across the globe who are helping communities care as one.

## **Why should I contribute my own image/quote?**

The collective gratitude of people around the globe towards healthcare workers is emotional and uplifting during this global crisis. We want to hear from you. We want to hear, see and read the moments that have inspired you throughout the past few months – we want to collect and amplify your powerful moments.

## **Who will see these images/quotes?**

The pictures and stories that you submit will live forever online at careasone.org as a repository for the positivity that continued to shine brightly throughout the darkest parts of COVID-19.

## **Could my submission be used in any other way in the future without my consent?**

Your submission will be featured on our website and our social media channels to reach and inspire people across the globe during the pandemic. By sharing your story on our website, you allow us to use it for online promotions.

## **Does the content I submit need to be exclusive to Care as One?**

The stories along with associated images or media will be featured on our website (if shortlisted) and will be a part of our online repository of stories. However, you are free to share your submitted stories with anyone you wish to.

## **Do I have to own, or have created, the content I submit?**

Stories describing hope, gratitude and positive humanitarian acts are welcome for submission. When sharing your own stories, please be sure to include your name and contact information. In case you are sharing a story that you might have witnessed, please give due credits as it will be featured on our website and social media to inspire more acts of kindness.

## **Who owns this content once I submit?**

The stories and associated media will be featured on our website and social media with due credits and will be used by Innovaccer to inspire and collect more instances.

## **What is the charitable connection and process?**

With this campaign, Innovaccer is raising funds to contribute to certain charities that are delivering vital medical help and assisting providers and communities with day-to-day items to combat the COVID-19 pandemic. We will handpick certain stories from the submissions we receive and for every story that we feature on our website, we share \$100 to Feeding America. Additionally, website visitors can help food banks feed families impacted by COVID-19 by donating to Feeding America through our website.

## **How much will be donated to a charity if I submit?**

For every story that we feature on our website, we share \$100 to Feeding America, the nation's largest domestic hunger-relief organization, working to connect people with food and end hunger.

Additionally, we are enabling donations towards Feeding America through our website to help families in our community impacted by COVID-19.

## **How were the charitable donation options chosen?**

Although a number of charities and fundraising efforts are working to provide much-needed support and aid, we are supporting Feeding America, the nation's largest domestic hunger-relief organization

## **What else is Innovaccer doing to help during this time of crisis?**

We are glad to have witnessed the emergence of humanity as the ultimate healthcare system. We have created this platform to help people share their messages of hope, acts of kindness and heroism and gratitude towards healthcare providers. We are helping people make a direct donation to COVID-19 fundraisers and charities along with making our own contribution. This platform gives us hope that we can battle – if not defeat – COVID-19, as long as we care as one.

## **What is Innovaccer?**

Innovaccer, Inc. is a leading San Francisco-based healthcare technology company committed to making a powerful and enduring difference in the way care is delivered. The company leverages artificial intelligence and analytics to automate routine workflows and reduce manual overhead to facilitate more person-centered care. Its KLAS-recognized products have been deployed all over the U.S. across more than 1,000 locations, enabling more than 25,000 providers to transform care delivery and work collaboratively with payers. Innovaccer's FHIR®-Enabled Data Activation Platform has been successfully implemented with healthcare institutions, private health plans, and government organizations. By using the connected care framework, Innovaccer has unified more than 3.8 million patient records and generated more than \$400M in savings.