



A STUDY OF INVENTORY MANAGEMENT IN SAI SERVICE PRIVATE LIMITED SHOWROOM

Prathmesh Mahendra Gaikwad¹, Yash Vijay Aglawe^{1*}, Dr. Pushpalata Patil²

¹Department of Supply Chain, JSPM University, Wagholi, Pune, Maharashtra, India.

^{*2}Assistant Professor, SOBM, JSPM University, Pune, Maharashtra, India.



***Corresponding Author: Yash Vijay Aglawe**

Department of Supply Chain, JSPM University, Wagholi, Pune, Maharashtra, India.

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ABSTRACT

Inventory management is a critical function in any organization, particularly in the automobile industry where the availability of vehicles and spare parts directly impacts customer satisfaction and business performance. This study focuses on analyzing the inventory management practices adopted in Maruti Suzuki India Limited showrooms. It examines key techniques such as Just-In-Time (JIT), Economic Order Quantity (EOQ), ABC analysis, and demand forecasting, which are used to maintain an optimal level of inventory. The research highlights the importance of maintaining a balance between overstocking and understocking to minimize costs and ensure smooth operations. The study also explores the inventory flow process from suppliers to manufacturers, warehouses, and finally to showrooms, emphasizing the role of efficient supply chain coordination. It identifies challenges such as demand fluctuations, delays in supply, limited storage capacity, and inefficiencies in traditional scheduling systems. In particular, the use of monthly scheduling often leads to uneven inventory levels, causing shortages during the initial weeks and excess stock towards the end of the month. The study suggests that adopting a weekly scheduling system and implementing real-time inventory monitoring can significantly improve control and reduce such fluctuations. Furthermore, the research underscores the importance of strong vendor relationships, technological integration, and staff training in achieving effective inventory management. The use of digital tools, electronic communication systems, and automated processes can enhance accuracy, transparency, and responsiveness in inventory control. The findings indicate that efficient inventory management not only reduces carrying and ordering costs but also improves service quality and operational efficiency.

KEYWORDS: Inventory Management, JIT, Demand Forecasting, Dealership, Automobile Industry, Supply Chain, Warehouse Management, Vendor Management

1. INTRODUCTION

Inventory management is a systematic approach to sourcing, storing, and controlling the materials and products of an organization. It involves managing raw materials, work-in-progress goods, and finished products to ensure that the right quantity is available at the right time and at the right place. The primary objective of inventory management is to strike a balance between maintaining sufficient stock to meet customer demand and minimizing the costs associated with holding and storing inventory.

In any business, especially in the automobile industry, inventory represents a significant investment. For

showrooms, inventory includes vehicles, spare parts, and accessories. Poor inventory management can lead to problems such as overstocking, which increases storage and carrying costs, or understocking, which results in lost sales and customer dissatisfaction. Therefore, efficient inventory control is essential to ensure smooth operations and better financial performance.

Inventory management includes several important activities such as demand forecasting, purchasing, storage, stock control, and inventory tracking. Demand forecasting helps businesses estimate future customer needs based on past data and market trends. Purchasing ensures timely procurement of materials, while proper

storage and handling prevent damage and loss. Stock control techniques like setting reorder levels, safety stock, and maximum-minimum levels help maintain optimal inventory.

Various techniques are used in inventory management to improve efficiency. Just-In-Time (JIT) is a widely used method where materials are received only when needed, reducing holding costs. Economic Order Quantity (EOQ) helps determine the most economical order size. ABC analysis classifies inventory into categories based on value and importance, allowing better control over high-value items. Modern inventory systems also use technology such as barcode scanning and software systems to track inventory in real time.

In the context of automobile showrooms, effective inventory management ensures that popular car models and essential spare parts are always available for customers. It also helps in reducing delivery time, improving customer satisfaction, and maintaining a competitive edge in the market. Strong coordination between suppliers, manufacturers, and dealers is necessary to maintain a smooth flow of inventory.

2. Objectives of the Study

1. Preventing Dead Stock or Perishability

This objective focuses on avoiding inventory that becomes obsolete, expired, or unsellable. Proper planning and regular stock monitoring help ensure that goods are used or sold before they lose value. This is especially important for spare parts and accessories that may become outdated.

2. Optimizing Storage Cost

Inventory management aims to minimize the cost of storing goods, including warehousing, handling, insurance, and maintenance. Efficient storage planning and avoiding overstocking help reduce unnecessary expenses.

3. Maintaining Sufficient Stock

One of the key objectives is to ensure that enough inventory is available to meet customer demand at all times. This prevents stockouts, avoids delays in delivery, and improves customer satisfaction.

4. Enhancing Cash Flow

Proper inventory control helps avoid excess investment in stock. By maintaining optimal inventory levels, businesses can free up capital and use it for other important activities, improving overall cash flow.

5. Reducing Purchase Cost of Goods

Inventory management helps in purchasing goods at the right time and in the right quantity. Bulk purchasing, supplier negotiation, and proper planning can reduce the overall cost of procurement.



3. Requirement of Material Control System

1. Managing Transfers Effectively-This refers to the smooth movement of inventory between warehouses, showrooms, or locations. Proper transfer management ensures availability of stock where it is needed.

2. Reporting & Analytic-An effective system should generate reports on stock levels, sales, demand trends, and performance. These insights help in better decision-making and planning.

3. Shipping and Logistics-This includes managing the transportation of goods from suppliers to warehouses and from showrooms to customers. Efficient logistics reduce delays and costs.

4. Deployment-Deployment refers to implementing the inventory system across all departments and locations. A well-deployed system ensures uniformity and better coordination.

5. Streamlining Dropshipping Operations-Dropshipping allows goods to be delivered directly from suppliers to customers. Streamlining this process reduces storage needs and improves delivery speed.

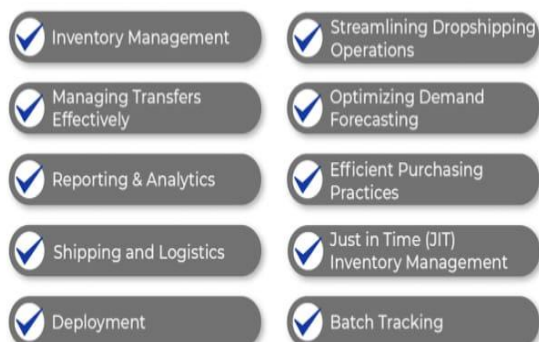
6. Optimizing Demand Forecasting-The system should predict future demand based on past data and trends. Accurate forecasting helps maintain optimal inventory levels and reduces wastage.

8. Efficient Purchasing Practices-This ensures that materials are purchased at the right time, in the right quantity, and at the best price, improving cost efficiency.

9. Just-In-Time (JIT) Inventory Management-JIT focuses on receiving goods only when needed, reducing storage costs and minimizing excess inventory.

10. Batch Tracking-Batch tracking helps monitor inventory in groups or batches, which is useful for quality control, recalls, and tracking product movement.

Inventory Management System Requirements



Research Methodology

1. Research Design

The research design adopted for this study is descriptive and analytical. The descriptive aspect focuses on understanding the current inventory management practices followed in Sai Service Private Limited showrooms, including storage, control, and movement of vehicles and spare parts. The analytical aspect evaluates the effectiveness of these practices in achieving cost efficiency, maintaining optimal stock levels, and ensuring customer satisfaction. This design helps in identifying gaps and suggesting improvements.

2. Sources of Data

a) Primary Data

Primary data is collected directly from the field to gain practical insights into inventory management. It includes:

- Personal interviews with showroom managers, store managers, and sales executives.
- Discussions with inventory handling staff.
- Direct observation of stock handling, storage systems, and inventory flow.

This data provides real-time and first-hand information about actual practices followed in the showroom.

b) Secondary Data

Secondary data is collected from already available sources such as:

- Company reports and official websites.
- Books, journals, and research papers on inventory management.
- Online articles, case studies, and industry reports.

This data helps in building a theoretical background and supporting the analysis.

3. Data Collection Methods

The study uses a combination of the following methods:

- Interviews: Structured and unstructured interviews are conducted to gather detailed information from employees.

- Observation: Direct observation is used to understand storage, stock handling, and daily inventory operations.
- Document Analysis: Review of stock registers, inventory reports, and records to understand stock levels and movement.

These methods ensure accurate and reliable data collection.

4. Sampling Method

The study uses a convenience sampling method, where a Maruti Suzuki showroom is selected based on accessibility and availability of information. This method is practical and suitable for small-scale research studies.

5. Sample Size

The sample size includes different personnel involved in inventory management, such as:

- Showroom Manager
- Store/Inventory Manager
- Sales Executives
- Storekeepers and support staff

This ensures a comprehensive understanding of inventory practices from different perspectives.

6. Tools and Techniques Used

The study uses various tools and techniques for analysis, including:

- ABC Analysis for classifying inventory based on value
- Economic Order Quantity (EOQ) for determining optimal order size
- Demand Forecasting techniques to estimate future requirements
- Inventory Turnover Ratio to measure efficiency
- Use of charts, tables, and graphs for better data representation

7. Analysis and Interpretation-

1. Overall Service Satisfaction

Table: Overall Service Satisfaction.

Category	Percentage (%)
Highly Satisfied	40%
Satisfied	30%
Neutral	15%
Dissatisfied	10%
Highly Dissatisfied	5%

Interpretation

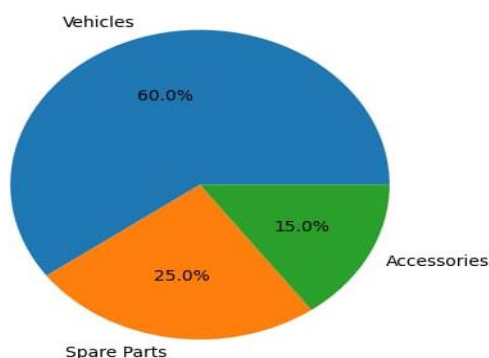
The pie chart shows the distribution of inventory in the showroom among vehicles, spare parts, and accessories. It is observed that vehicles constitute the largest share at 60%, indicating that the showroom's primary focus is on selling cars, which are high-value items and the main source of revenue. Spare parts account for 25% of the inventory, which highlights their importance in after-sales service and maintenance. A sufficient stock of

spare parts ensures timely servicing and enhances customer satisfaction.

Accessories make up the remaining 15%, representing a smaller but significant portion of the inventory. These items contribute to additional revenue and improve the overall customer experience.

Overall, the distribution reflects a balanced inventory structure, where major emphasis is placed on vehicles while also maintaining adequate stock of spare parts and accessories to support sales and service operations efficiently.

Inventory Distribution in Showroom



2. Monthly Vehicle Sales Trend

Month	Units Sold
January	120
February	150
March	170
April	160
May	180
June	200

Interpretation

The bar graph shows the monthly vehicle sales trend from January to June.

Sales increase steadily from January to March, indicating rising demand.

There is a slight decrease in April, showing a temporary fluctuation.

After that, sales recover in May with noticeable growth.

June records the highest sales among all months.

Overall, the graph indicates a positive and improving sales trend.

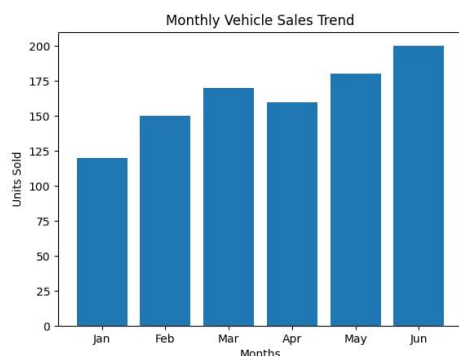


Figure: Availability of vehicles.

8. Scope of the Study

The study focuses on inventory management practices in selected Maruti Suzuki showrooms. It covers:

- Management of vehicles, spare parts, and accessories
- Inventory control techniques and systems
- Vendor coordination and supply chain aspects

4. Inventory Management Practices in Maruti Suzuki India Limited Showrooms

4.1 Just-In-Time (JIT) System

The Just-In-Time (JIT) system is one of the most important inventory techniques used in Maruti Suzuki showrooms. Under this system, inventory is received only when it is required for sale or service purposes, rather than storing large quantities in advance.

This approach helps in significantly reducing storage and holding costs, as the need for large warehouses is minimized. It also reduces the risk of overstocking and obsolescence, especially in the automobile industry where models and features frequently change. Additionally, JIT improves operational efficiency by ensuring a smooth flow of inventory from manufacturer to showroom, enabling faster response to customer demand.

4.2 Demand Forecasting

Demand forecasting plays a vital role in inventory management. Maruti Suzuki showrooms use historical sales data, seasonal trends, and market analysis to predict future customer demand.

This practice helps in identifying which car models and variants are in high demand and ensures their availability in the showroom. Accurate forecasting prevents situations of stock shortages as well as excess inventory. It also helps the management in planning procurement and distribution effectively, leading to better customer satisfaction and reduced waiting time.

4.3 Dealer Management System (DMS)

The Dealer Management System (DMS) is a digital platform used by Maruti Suzuki showrooms to manage inventory and operations efficiently. This system connects the manufacturer, warehouse, and dealership in a single network.

Through DMS, showroom managers can track real-time stock levels, monitor sales, and manage orders. It improves transparency and accuracy in inventory records, reduces manual errors, and supports quick decision-making. The system also helps in maintaining proper documentation and reporting, making the entire inventory process more streamlined and efficient.

4.4 Vendor Coordination

Effective vendor coordination is essential for smooth inventory management. Maruti Suzuki maintains strong

relationships with its suppliers and distributors to ensure a continuous and timely supply of vehicles and spare parts.

Good coordination helps in reducing delays in delivery and ensures that the required inventory is available when needed. It also supports better negotiation, quality assurance, and reliability in the supply chain. As a result, showrooms can operate without interruptions and meet customer demands promptly.

4.5 Safety Stock Management

Safety stock refers to the minimum level of inventory that is maintained to handle unexpected increases in demand or delays in supply. Maruti Suzuki showrooms keep a certain level of safety stock to avoid stockouts.

This practice ensures that customers do not face inconvenience due to non-availability of vehicles or spare parts. Safety stock acts as a buffer and helps maintain continuity in operations, especially during peak demand periods or supply disruptions.

4.6 Warehouse and Storage Management

Proper warehouse and storage management is essential for handling inventory efficiently. Maruti Suzuki showrooms follow systematic storage practices, including proper layout planning, classification, and labelling of inventory.

Vehicles are stored in designated areas, while spare parts and accessories are organized in racks for easy identification. This improves accessibility and reduces the time required for retrieval and dispatch. Efficient storage management also prevents damage, loss, and confusion, ensuring smooth operations within the showroom.

5. Inventory Flow in Showrooms

1. Supplier to Manufacturer-The process begins with suppliers who provide raw materials and components such as steel, engine parts, electronics, and other essential items. These materials are delivered to the manufacturing plants of Maruti Suzuki, where vehicles are produced.

2. Manufacturing Process

At the manufacturing stage, raw materials are converted into finished vehicles through assembly line production. Each vehicle model is produced based on demand forecasts and production planning. Quality checks are performed to ensure that vehicles meet required standards before dispatch.

3. Manufacturer to Warehouse-

After production, vehicles are dispatched from the factory to regional warehouses or stockyards. These warehouses act as intermediate storage points where vehicles are kept temporarily before being sent to dealerships.

Managing bulk production-

- Reducing delivery time to different regions
- Ensuring proper distribution planning

4. Warehouse to Dealer/Showroom-

From warehouses, vehicles are transported to authorized dealers or showrooms based on demand and sales forecasts. Dealer Management Systems (DMS) help in placing orders and tracking inventory.

At this stage:

- Showrooms receive vehicles as per customer demand
- Inventory levels are maintained efficiently
- Fast-moving models are prioritized

5. Storage at Showroom-

Once vehicles arrive at the showroom, they are stored in display areas or stockyards. Spare parts and accessories are also organized systematically.

Proper storage ensures:

- Easy accessibility
- Prevention of damage
- Quick delivery to customers

6. Sale to Customer

Finally, vehicles are sold to customers through the showroom. After completing documentation, payment, and registration processes, the vehicle is delivered to the customer.

This is the final stage of inventory flow where:

- Inventory is converted into revenue
- Customer satisfaction is achieved

5. INVENTORY MANAGEMENT

The main objective of holding inventory is to provide smooth and efficient operation inventories in business that serve much as the suspension system of an automobile. Ups and downs in sales can be absorbed by inventory. A large inventory decouples production from supplies, purchases from operations and final assembly, etc. In other words, it provides flexibility in operations, but this involves cost and investment in idle stock interest and obsolescence. On the other hand, a low inventory is related to low cost. But there are other opportunity costs, which are Rs.16,000/- approximately per vehicle in MUL that accounts for a staggering figure of Rs.3.7 lack per day during 2003. This high stockout cost forces one to keep inventory. Hence from an overall company viewpoint, inventory investment is to be balanced other demands of capital, considering costs and benefits related to the bath. In the MUL inventory system the products are classified on: (a) A.B.C Analysis pattern. and (b) Inventory norms are determined.

5.1 A.B.C Analysis pattern – (Classification)

A.B.C Analysis is based on the principle known as Pareto law developed by Pareto, an Italian economist. According to this law, in any series of elements to be

controlled, selected small functions, in terms of numbers of the element, would always account for a large fraction in terms of effect. A.B.C Analysis is popularly known as Always Better Control. It is also known as Control for Importance and Exception. It is based on the concept of selective Inventory Management.

A.B.C Analysis is a method control according to value, so the basic principle is that high-value items are more closely controlled than the low-value items. The materials are grouped -

'A'- class items: Small percentage of the total items but having higher values.

'B'- class items: More percentage of the total items but having medium values.

'C'- class items: High percentage of the total items but having low values

The analysis classifies items into A.B&C based on the Annual consumption value. If this value for each of the items is worked out in an industry, it is noticed that only a small percentage of items account for a major portion of the total consumption in rupees. They are the most important items from the point of view of inventory control and are classified as A- items. There are other items which are large in number, but account for only a small portion of total consumption in terms of value, which are classified as C-items and are relatively least important B-items are there in between A- items and C-items which are of median importance.

A-items are about 12% of the total number but account for nearly 80% of the total value, B-items are 24% of the total number and account for 12% of the total value. Thus, by exercising astringent on a small number of items that contribute to a very large value of inventory it would be possible to control the overall inventory in the organization.

In Sai Service Private Limited, the system for A, B, C classification of components is based mainly on the cost and consumption of a particular component. The system also provides for various risk factors (e.g. number of sources, the proximity of vendors, etc.) associated with each component to take care of safety stock and variation in demand and supply of parts. Also, the weight and volume of the component are taken into account and with the result, most of the high-volume items are classified as A- items. This results in the anomalies in the system as classification does not reflect the cost of the inventory.

The number of indigenous components, the enterprise understudy is dealing with, are above 5621. These items are classified into three categories viz. A.B & C with a total average inventory value of rupees 41 crores per day during 2009.

Table 1: Relation Between Number of Components and Inventory Value (Per day during 2010).

Class	Number of Components	Percentage of number of components	Value in rupees
A	262	5.80	85,000,000/-
B	2670	53.12	100,000,000/-
C	2312	41.08	45,000,000/-

5.2 Determination Inventory Norms

Control of inventory is an inevitable aspect for the smooth functioning of an organization its problems are ubiquitous and complex due to its manifold influence. This call setting up of inventory norms a major factor in inventory control. The basic idea for fixing minimum and maximum level of inventory is to have flexibility in the inventory holding and at the same exercise control if stock exceeds the norms or fall below the minimum level. In the enterprise understudy, presently there are a number of types of inventory norms for the component of different classes. However, for better control, there should be only six to eight types of inventory norms. This will lead to simplicity and close monitoring of the component. The inventory norms should be as:

Class	Inventory item (days)
A	1 to 2
	3 to 6
	4 to 8
B	6 to 12
	6 to 15
	6 to 18
	12 to 36
C	24 to 48

Factors to be considered by MUL for A, B, C classification and fixation of inventory norms –

I) Unit Cost/ Value: A higher cost items involves high investment and hence high interest/ opportunity cost. The inventory should be minimized for these components to decrease the inventory cost.

II) Minimum Batch/ Lot size: This is in consideration of the supplier that he may not be willing to supply a batch smaller than the minimum batch size. Transportation cost would correspondingly get inflated if batch size is decrees or a large number of batches are procured. It is possible to schedule the arrival of batches resulting in low inventory holding.

III) Transportation cost: The higher transportation costs, minimizing the number of trans-shipments and truckloads decrease the overhead incurred.

IV) Unit Volume: This is important because a large volume implies a large storage space and hence higher rental cost. This could also be looked at as storage space last in keeping one unit in storage.

V) The proximity of the Vendor: The larger the distance of the source, the higher will be the external effects (Road conditions, truck break-downs, transportation losses/damages, etc.) a variation of transport items. Hence higher inventory is required for smooth operations. Similarly, inventory for vendors who are in the vicinity of MUL can be reduced to one day and so by procuring material on a daily basis.

VI) Number of Sources: It is possible to distribute the risk of procuring from a source, when more sources are present, by shifting from one vendor to another if one fails. It is also possible to create competition among them for better performance and quality. However, this is not a single source item. Therefore, the inventory system provides for higher inventory for a single source, items as compared to multiple source items.

VII) Machine Process: Certain components like break-drums, which are machined, suffer from altogether different drawbacks. These components like break-drums, which are machined, suffer from altogether different drawbacks. In those components, a whole lot gets rejected because the machine toolset gets disturbed. This result is the wrong dimension. These incidents occur very infrequently. Thus, in spite of good vendor performance, a higher inventory is required to meet this inherent uncertainty, which a component suffers from

5.3 Inventory Control

- The inventory control in Maruti Suzuki Limited is being performed by MCD in close Co-ordination with the marketing division, Vendor Development Department (VDD), Production Engineering, Production Planning and Control (PPC), Materials & Finance Department (MDF).
- The total out-put to be planned depends basically on anticipated and sales. When the master production schedules are deemed realistic (achievable) the system goes to work; plans for material and capacity requirements are generated in detail or updated. Feedback during execution detects significant deviations from plan and corrective actions are initiated.
- The aggregate and detailed scheduling are done on the basis of forecasting, capacity and capability of plant, availability of materials, storage spaces, opening stock and availability of working capital. The engineering bill of materials which reflects the components required per unit of product, the standard of each component for a specified unit of product, along with the production plans are taken as the basis for scheduling of supplies. However, scheduling of supplies is carried out into consideration with factors like Vendor capacity and availability of materials
- Once plans are made via such an integrated system and inventory norms are fixed in consideration with many risk factors, computer programmes are designed to keep inventory records and to calculate

Economic Order Quantity (EOQ) and safety stock as necessary. The development of computer programmes provides the capacity of getting full integration and keep the plans more up to date by the frequent running of all data. Changes in the sales forecast, production plan, scheduling, criticality of components and many other factors are updated promptly on the computer.

- Inventory control points are essential for managing stock efficiently and ensuring smooth business operations. They include setting reorder levels, maintaining safety stock, and defining minimum and maximum stock limits. These measures help prevent both shortages and excess inventory.
- Regular stock verification and inventory audits are important control points that ensure accuracy in records and prevent losses. Monitoring lead time and demand forecasting helps in timely replenishment of materials. This ensures that goods are always available when required.
- Additionally, managing fast-moving and slow-moving items and using techniques like Economic Order Quantity (EOQ) improves inventory efficiency. These control points help in reducing costs, avoiding wastage, and improving customer satisfaction.
- Inventory control points also include proper storage and handling of materials to prevent damage, theft, or deterioration. Efficient warehouse layout and organization make it easier to locate and manage stock. This improves operational efficiency and reduces handling time.
- The use of technology is another important control point in inventory management. Systems like barcode scanning, inventory software, and ERP tools help in real-time tracking and accurate record keeping. This reduces manual errors and improves overall control.
- Finally, effective coordination between departments such as purchasing, sales, and stores is crucial. Proper communication ensures timely ordering, stocking, and delivery of goods. This leads to better inventory management and enhances overall business performance.

In monthly scheduling system vendors usually supply the material in the last week resulting in criticality during the first three weeks and excess inventory in the last week. The perpetual inventory control would be easier if weekly scheduling is done and the inventory can be monitored on a weekly basis, thereby, minimizing the fluctuation in supplies resulting from monthly scheduling. In addition to gear up the control over inventory, the Maruti Sai e Service Private Limited should take cognizance of the following.

- (a) There should be automatic scheduling for vendors with 100% shares.
- (b) The electronic communication system is developed to get quick supplies of material needed.

- (c) Educational programs should be conducted to educate the vendors with special emphasis on just in time supplies and cost benefit analysis, and
- (d) The vendor who is far from Maruti Suzuki Limited should be motivated to set up godowns in the vicinity of the factory to keep the inventory for one week, so as to supply the material in time. This can also meet urgencies or changes in the production plan.

6. CONCLUSION

Effective inventory management is essential for the smooth functioning of automobile showrooms. In the case of Maruti Suzuki showrooms, the use of advanced techniques such as Just-In-Time (JIT), demand forecasting, and strong vendor coordination helps maintain an optimal balance between supply and demand. However, the study highlights that monthly scheduling can lead to fluctuations in inventory levels, causing shortages in the early weeks and excess stock in the later weeks.

Adopting a weekly scheduling system, improving vendor communication, and implementing real-time inventory tracking can significantly enhance inventory control. Additionally, vendor training and better infrastructure support can ensure timely supply and reduce operational inefficiencies.

Overall, efficient inventory management leads to reduced costs, improved customer satisfaction, and increased profitability. Continuous improvement and adoption of modern technologies will further strengthen the inventory system and help maintain Sai Service's leadership in the automobile industry.

Efficient inventory management ensures the right products are available at the right time. It helps in reducing excess stock and avoiding shortages in showrooms. Improved planning, scheduling, and vendor coordination enhance overall operational performance. Thus, a strong inventory system contributes to higher customer satisfaction and better profitability.

Furthermore, maintaining a balanced inventory system helps in strengthening the relationship between dealers and customers. Availability of desired models and spare parts on time increases customer trust and satisfaction. This ultimately enhances the brand image and competitive position of the showroom.

Suggestions For Inventory Management

1. Adopt Weekly Scheduling

Instead of relying on monthly scheduling, showrooms should shift to a weekly scheduling system. Monthly supply often leads to shortages in the initial weeks and excess stock in the final week. Weekly scheduling ensures a steady flow of materials, better stock balance, and improved inventory control throughout the month.

2. Implement Just-In-Time (JIT) System

The Just-In-Time approach focuses on receiving materials only when they are required for sale or production. This reduces the need for large storage space, lowers carrying costs, and minimizes the risk of damage or obsolescence. It also improves efficiency by aligning supply closely with demand.

3. Use Real-Time Inventory Tracking Systems

Modern inventory management software and ERP systems should be used to monitor stock levels in real time. These systems provide accurate and up-to-date information, help in tracking movement of goods, and support better decision-making. They also reduce human errors and improve transparency.

4. Improve Demand Forecasting

Accurate demand forecasting is essential for maintaining optimal inventory levels. By analyzing past sales data, seasonal trends, and customer preferences, showrooms can predict future demand more effectively. This helps in avoiding both overstocking and stockouts, ensuring smooth operations.

5. Maintain Adequate Safety Stock

Safety stock acts as a buffer against unexpected demand fluctuations or supply delays. Maintaining an appropriate level of safety stock ensures that the showroom can continue operations even during uncertain conditions, thus preventing loss of sales and customer dissatisfaction.

6. Strengthen Vendor Communication and Coordination

Effective communication with suppliers is crucial for timely delivery of materials. Regular updates, clear scheduling, and strong relationships with vendors help ensure a consistent supply of goods. This reduces delays and improves overall supply chain efficiency.

7. Provide Training to Staff and Vendors

Employees and suppliers should be trained in modern inventory management techniques, software usage, and best practices. This improves their efficiency, reduces errors, and ensures better handling of materials.

9. Use Automation and Digital Tools

Automation tools such as barcode scanners, RFID systems, and inventory management software help in reducing manual work and errors. They improve speed, accuracy, and efficiency in tracking and managing inventory.

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