



Transportation advertising can serve as a **mobile billboard** for your business or organization and **establish a brand presence** among drivers, bikers and pedestrians in any market.



Transportation Statistics

Exterior bus ads can generate 6,000 - 9,000 impressions per day.

90% of people live within 5 minutes of a bus route.

Bus advertising is the most seen form of outdoor advertising.

Shelter advertising provides 24 hours of visibility to a captive audience.

7 out of 10 individuals recall seeing a bus ad each week



Book your spot or contact for details:

info@sparqdesigns.com - 724.714.9544

PITTSBURGH ROUTES

| DURATION | COST |
|---------------|-----------|
| Three Months | \$400/mo. |
| Six Months | \$375/mo. |
| Twelve Months | \$350/mo. |

NEW CASTLE | LAWRENCE | MERCER ROUTES

| DURATION | COST |
|---------------|-----------|
| Three Months | \$250/mo. |
| Six Months | \$225/mo. |
| Twelve Months | \$200/mo. |

NEW CASTLE | LAWRENCE | MERCER SHELTERS

| DURATION | COST |
|---------------|-----------|
| Three Months | \$150/mo. |
| Six Months | \$125/mo. |
| Twelve Months | \$100/mo. |

****Disclaimer: Each sign advertisement will have a one-time print and setup fee. Signs are the property of the owner upon full and prompt payment. Print fees vary depending on choice of ad and sign material.**

