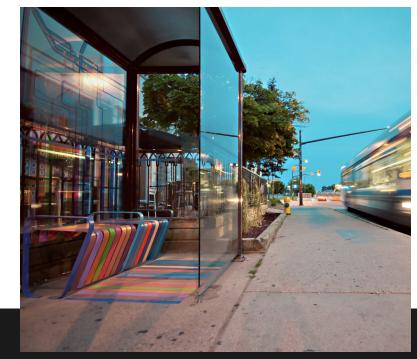
# Transportation

advertising can serve as a **mobile billboard** for your business or organization and **establish a brand presence** among drivers, bikers and pedestrians in any market.



#### **Transportation Statistics**

Exterior bus ads can generate 6,000 - 9,000 impressions per day.

90% of people live within 5 minutes of a bus route.

Bus advertising is the most seen form of outdoor advertising.

Shelter advertising provides 24 hours of visibility to a captive audience.

7 out of 10 individuals recall seeing a bus ad each week



Book your spot or contact for details:

info@sparqdesigns.com - 724.714.9544

**STAR \* BRAND** 

## PITTSBURGH ROUTES

DURATION	COST
Three Months	\$400/mo.
Six Months	\$375/mo.
Twelve Months	\$350/mo.

## NEW CASTLE | LAWRENCE | MERCER ROUTES

DURATION	COST
Three Months	\$250/mo.
Six Months	\$225/mo.
Twelve Months	\$200/mo.

## NEW CASTLE | LAWRENCE | MERCER SHELTERS

DURATION	соѕт
Three Months	\$150/mo.
Six Months	\$125/mo.
Twelve Months	\$100/mo.

\*\*Disclaimer: Each sign advertisement will have a one-time print and setup fee. Signs are the property of the owner upon full and prompt payment. Print fees vary depending on choice of ad and sign material.