



WYNCODE
NEVER STOP LEARNING

QUALIFIED PROGRAMS

FULL STACK WEB DEVELOPMENT

10 WEEKS | FULL TIME

UX / UI IMMERSIVE

8 WEEKS | FULL TIME

FRONT END WEB DEVELOPMENT

12 WEEKS | PART TIME

DIGITAL MARKETING

10 WEEKS | PART TIME

APPLICANT PAYOUT

1. To be eligible for the payout the following criteria must be met.
 - a. Completion of the Wyncode Referral Form prior to applicant enrolling into the program.
 - b. Applicant must be accepted and enroll into a **qualified program**.
2. If an applicant is accepted and chooses to enroll into the program, their tuition will be reduced using the following scale:
 - a. \$500 tuition reduction for full-time courses
 - b. \$250 tuition reduction for part-time courses

REFERRAL PAYOUT

1. For the referrer to be eligible for a payout (to be paid in the form of a gift card) the following criteria must be met:
 - a. Completion of the Wyncode Referral Form prior to applicant enrolling into the program.
 - b. Referred applicant must be accepted and must complete 50% of the **qualified program** they are enrolled in.

Once the eligibility is met the referrer will be awarded payout by mail, or may pick up in person at Wyncode Academy located at

548 NW 28th St. Miami, FL, 33127

FULL STACK WEB DEVELOPMENT

FULL-TIME

WEEK 1

Static Front End - HTML, CSS, Git, GitHub, Command Line

WEEK 2

Intro to JavaScript - JavaScript Basics, jQuery, AJAX & Event-driven Programming

WEEK 3

Advanced JavaScript - Functions, Scopes, Object-oriented Programming

WEEK 4

Intro to React - Asynchronous Programming, DOM Manipulation, Components, State

WEEK 5

Advanced React - Deploying with Heroku, Test Driven Development with Jest

WEEK 6

Basic Ruby - Syntax, Data Types, Modules, Classes, Errors

WEEK 7

Advanced Ruby - Gems, Clients, Servers, SQL, Working with Files

WEEK 8

Ruby on Rails - Models, Views, Controllers, Scaffolding

WEEK 9

React on Rails - React on Rails, Cloud Computing, Security Best Practices

WEEK 10

Final Projects - Final Project, Presentations, Salary Negotiations, Entering the Workforce

UX / UI IMMERSIVE

FULL - TIME

WEEK 1

UX Fundamentals - Process and Methods

WEEK 2

Learn it - Conducting Desk and Field Research

WEEK 3

Define it - Understand Your Customer and User Needs

WEEK 4

Design it - Breakdown and Visualize Your Ideas

WEEK 5

Test it - Experiment with Prototypes

WEEK 6

Iterate - Enter Feedback Loops

WEEK 7

Launch it - Build and Launch a Product

WEEK 8

Show it - Practice and Present Your Portfolio Site

"A traditional college will update their curriculum once every four years. We update our curriculum four times a year."

FRONT END WEB DEVELOPMENT

PART-TIME

WEEK 1

Static Front End - HTML, CSS, Git, GitHub, Command Line

WEEK 2

Intro to JavaScript - JavaScript Basics, jQuery, AJAX & Event-driven Programming

WEEK 3

Advanced JavaScript - Functions, Scopes, Object-oriented Programming

WEEK 4

Intro to React - Asynchronous Programming, DOM Manipulation, Components, State

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Final Projects - Final Project, Presentations, Salary Negotiations, Entering the Workforce

DIGITAL MARKETING

PART-TIME

WEEK 1

Course Intro & Digital Marketing Fundamentals - Development & Executing a Digital Strategy

WEEK 2

Marketing Analytics: Metrics, Tracking and KPIs
Google Analytics - Deep Dive

WEEK 3

Search Engine Optimization - SEO I (On-Page) + SEO II (Off-page)

WEEK 4

Search Engine Optimization - SEO Deep Dive
Landing Pages, AB Testing - Marketing Optimization

WEEK 5

Search Engine Marketing - SEM
Google Adwords - Deep Dive

WEEK 6

Google Adwords - Deep Dive
Social Media Marketing - Paid Social

WEEK 7

Facebook Ads (FBA) - Deep Dive
Social Media Marketing - Paid Social LAB

WEEK 8

Social Media Management & Influencer Marketing
Content Marketing Strategy & Planning

WEEK 9

Content Marketing Strategy & Planning
Email Marketing & Automation

WEEK 10

Growth Hacking - Retention & Engagement Strategies
Presentation Day

ALUMNI TESTIMONIALS



A DAY AT WYNCODE



ALWAYS EXCITING

9:30 - 9:45 AM: Morning Announcements

We start every morning off with announcements and notification about important events from our Programs Manager.

9:45 - 12:15 PM: Morning Lecture

The lecture is either "live coding", where the instructor will code and students are encouraged to follow along, or the class will dive into interactive problems where students are called on to solve problems in real-time. We are believers that you learn by doing, which is why hands-on learning is ingrained into every aspect of our course.

12:15 - 12:30 PM: Stand-ups

This is part of the *agile* methodology that is used by many tech teams including several of our hiring partners and the Wyncode team.

12:30 - 1:30 PM: Lunch

Time to eat! Since we are in Wynwood, there are plenty of amazing restaurants in short walking distance. It's also a pleasant time to get away from our screens for a bit and check out all the cool murals throughout Wynwood.

1:30 - 3:30 PM: Afternoon Lecture

Back to work! We like to kick off the second half of the day with a quick review of the first lecture and then deep dive into the new material. We often do group hackathons in the afternoon, where students are paired to tackle a problem in 30-60 minutes.

3:30 - 6:00 PM: Flex

This time of the day is flexible for guest speakers, normally tech entrepreneurs or other senior developers within the community to come in and share some wisdom. This is a great way for our students to begin their immersion into the Miami tech community.

6:00 PM: Work time & Networking

Developers can either stay on campus and use the help of our evening teaching assistants who are on campus until 9:00 PM, go home and continue working, or attend a Miami tech networking event.

** This applies to our Full Time programs

GETTING HIRED

We host a bi-weekly session run by our Director of Hiring Partners for the purpose of helping you navigate the job market. We notify Wyncoders of open roles in their areas of interest, giving them company-specific tips about how to prepare for interviews, while also allowing Wyncoders to share updates on their job hunt status with their peers. This is available to all Wyncoders, past and present.

We offer interview sessions open exclusively to Wyncoders. We have had over 80 hiring partners thus far take part, and companies looking to hire are seeking us out constantly to join. Usually starting around week 7 of the web immersive program and lasting long after the cohort ends, our interviews and practice sessions allow our students to get ample exposure to and training in effective interviewing techniques.



HIRING PARTNER TESTIMONIALS



AWARDS & ACCOLADES



ENDEAVOR
ENTREPRENEUR





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IF YOU HAVE ANY QUESTIONS CONTACT ADMISSIONS@WYNCODE.CO