

THE IMPACT CATALYST

Editor's Note

Dear Readers,

Welcome to the 7th issue of our newsletter, where we continue to explore the ever-evolving landscape of healthcare consulting. This edition is packed with insightful blogs, updates, and highlights that showcase our commitment to enhancing healthcare experiences for providers..

Our first blog explores on biophilic design, while the second blog highlights on healthcare branding. We are also excited to share updates on one of our ongoing hospital projects. Additionally, you'll find a recap of the various training sessions we've conducted, including one for our internal staff.

This issue also highlights our few celebrations which reflecting our commitment to promoting wellness and unity. Furthermore, we take pride in our active participation at a recent medical event in Chennai. Don't miss our "Employee Spotlight," and be sure to check out our "Join our Team".

Thank you for being a part of our journey. We hope this issue inspires you as much as it has inspired us in putting it together.

As we celebrate the spirit of Durga Puja, may the divine blessings of Goddess Durga bring you strength, happiness, and prosperity. On behalf of Integra Ventures, we extend our heartfelt wishes to all our readers for a festive season filled with joy, peace, and togetherness.

Warm regards,

Editor

Blogs

Harnessing the Healing Power of Biophilic Design in Healthcare: A Path to Holistic Wellness



In healthcare, the design of spaces is vital for enhancing patient healing and overall well-being. Biophilic design, a design approach that integrates natural elements and patterns into built environments, is gaining traction for its positive impact on mental health. With growing evidence supporting its benefits, healthcare spaces are increasingly embracing nature-inspired design to foster healing.

Understanding Biophilic Design

Biophilic design is rooted in the concept that humans have an innate connection with nature, and incorporating natural elements into our built environment can improve our overall well-being. This design approach seeks to mimic nature's patterns, incorporate natural materials, and provide direct experiences of nature within indoor spaces.

In healthcare settings, where patients often face stress, anxiety, and prolonged confinement, biophilic design offers a promising solution to create healing environments that support recovery and improve mental health outcomes. By incorporating elements like natural light, greenery, and views of nature, biophilic design aims to reduce stress, promote relaxation, and enhance the overall patient experience...



Outdoor Passage of a hospital, Designed by: Integra Ventures

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Ar. Swetha SB
Design Head,
Integra Ventures, Bangalore

How branding can improve patient satisfaction In healthcare



Today, the patient experience in healthcare is more important than ever. Patients have become more informed and selective when choosing their healthcare providers. This means hospitals and clinics need to do more than just provide quality medical care—they need to create an experience that makes patients feel comfortable, valued, and cared for. Branding plays a key role in this process. A strong brand helps shape how patients see a healthcare facility, builds trust, and ultimately leads to greater patient satisfaction.

The Connection Between Branding and Patient Experience

Branding is often thought of as just a logo or a catchy slogan, but it's much more than that.

Branding is about every interaction a patient has with a healthcare provider, from the first time they hear about the facility to the moment they leave after their visit. This experience is not just about medical outcomes; it's also about how patients feel throughout their journey.

A strong healthcare brand does more than just attract patients—it reassures them...



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Sangita Baishya
Assistant Manager – PR & Human Resource,
Integra Ventures, Guwahati

Projects

Windermere Research & Hospital, Meghalaya

Key Features -

Scope of Services for work

- Detailed Project Report (DPR)
- Medical Planning & Detailed Design Development (Architectural, Structural & MEPF)
- Interior Designing
- Equipment Plan
- Manpower Plan



About the Project

The Mother & Child Hospital in Umpling, Meghalaya, is planned as a 100-bed facility, with provisions to expand by an additional 100 beds on the same campus in the future. The hospital will specialize in Obstetrics & Gynaecology, Paediatrics, Neonatology, and IVF, along with other secondary care services, including General Medicine, General Surgery, Orthopaedics, ENT, Dental, Ophthalmology, Urology, and Critical Care. The commissioning will occur in phases, with approximately 60% of the beds being operational in the first phase and the remaining 40% in the second phase. The hospital will offer a variety of accommodation options, including deluxe rooms, private rooms, semi-private rooms, general wards, ICU, NICU, and emergency beds.

Specialty Configuration of the hospital

The hospital will offer a range of specialties, including Obstetrics & Gynaecology, IVF, Paediatrics, Neonatology, General Medicine, General Surgery, Orthopaedics, ENT, Dental, Ophthalmology, Urology, and Critical Care Medicine. It will feature six operating theatres: two for super specialties, two for general surgeries, one dedicated to gynaecology, and one for IVF procedures.

Present Status

The structural work is nearing completion, with the implementation of structural and services details (MEPF) currently in progress. Interior work has also commenced.

Activities



Revenue Cycle Management Training at North East Cancer Hospital and Research Institute

Integra Ventures conducted a comprehensive training session on Revenue Cycle Management for the staff of North East Cancer Hospital and Research Institute (NECHRI). The program focused on enhancing the skills and knowledge of the billing personnel to streamline revenue cycle processes. Key topics included accurate billing and coding, adherence to regulatory standards, efficient claims processing, and strategies to minimize claim denials. The session was led by Mr. Suman Baruah, Consultant at Integra Ventures, who provided valuable insights and practical strategies for improving operational efficiency. We appreciate the enthusiastic participation of the NECHRI team.



Session on Stress Management

During one of our recent weekly "Learn with IV" sessions, we had the pleasure of hosting an insightful session on Stress Management led by Ms. Mrinali Barbara, a renowned Human Behavioural and Soft Skills Trainer. Ms. Barbara shared powerful strategies to help us effectively manage and conquer stress in both our personal and professional lives. Her guidance took us on a transformative journey, equipping the team with practical tools to enhance well-being, resilience, and productivity. The session was not only informative but also an empowering experience for everyone in attendance.





Integra Ventures celebrates International Yoga Day



On International Yoga Day, Integra Ventures celebrated wellness and mindfulness across all our offices with empowering virtual sessions led by our very own Public Health Expert, Dr. Retisha Sharma. The sessions emphasized the importance of integrating yoga into our daily routines to enhance physical and mental well-being. Dr. Sharma guided participants through a series of breathing exercises and yoga postures, helping us reconnect with our bodies and minds. The event was a refreshing reminder of the power of yoga in fostering holistic health and resilience, bringing the entire Integra team together in the spirit of well-being.





Pre-Independence Day celebration at Integra Ventures

This Independence Day, the Integra Ventures family proudly came together to honor the spirit of freedom and unity across all our offices in India. The day was marked with patriotic fervor and a deep sense of shared values that reflect our commitment to contributing towards a healthier and stronger nation.





Integra Ventures participates in Medical Event, Chennai

Integra Ventures had the pleasure of participating in the Medical event held at the Chennai Trade Centre, an inspiring platform that brought together the brightest minds in the healthcare industry. We are immensely grateful for the incredible connections we made and the opportunity to witness groundbreaking innovations that are shaping the future of healthcare. The event provided valuable insights into cutting-edge technologies and solutions, and we are excited about the possibilities these advancements bring, and we look forward to leveraging these experiences as we continue to contribute to the growth and transformation of the healthcare sector.

Employee spotlight

In this issue, we are excited to shine the spotlight on Mr. Abhishek Biswas, our Partner and Senior Architect at Integra Ventures, whose creativity and expertise have left an indelible mark on the company. With over a decade of experience, Abhishek has been a cornerstone of success, delivering remarkable healthcare designs in both public and private sectors.

What sets Abhishek apart is not just his deep technical knowledge, but his unique ability to transform visions into reality, all while juggling multiple projects with ease. His designs are a perfect balance of functionality and aesthetics, always cost-effective and visually captivating.

Known for his calm under pressure, Abhishek thrives even in the most challenging situations, turning obstacles into opportunities. He is a true team player, always ready to roll up his sleeves and support his colleagues whenever needed. His collaborative spirit and problem-solving mindset cultivate an environment of innovation, where the entire team feels empowered to do their best work.



Abhishek Biswas
Partner & Senior Architect

Beyond his architectural prowess, Abhishek's willingness to share his knowledge and help others makes him a key player of our organization. His passion for architecture and continuous learning drive both his personal growth and the company's success, all while embodying the values of integrity, teamwork, and excellence.

We are fortunate to have Mr. Abhishek as part of our team, and we look forward to many more successful projects together. Thank you, Abhishek, for your hard work, dedication, and excellence!

JOIN OUR TEAM

1. Chief Financial Officer

Location: Guwahati, Assam

Years of experience: Minimum 10 years

Education: CA/CMA with M.Com/MBA Finance

2. Procurement Expert

Location: Guwahati, Assam

Years of experience: Minimum 5 years of experience in developing systems for Public Procurement at Hospital level

Education: MBA in Hospital Management with Diploma in Public Procurement



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