

Q1 FY2024

May 10, 2024





Live Presentation

Friday, May 10, 2024, 8:30 AM (ET)

Participant Dial-in Information

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Forward Looking Statements



This presentation may contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, such as statements relating to future financial results, production expectations and constraints, plans for future business development activities, and the planned merger with SEP Acquisition Corp. Forward-looking statements include all statements that are not statements of historical fact regarding intent, belief or current expectations of the Company, its directors or its officers. Investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, many of which are beyond the Company's ability to control. Actual results may differ materially from those projected in the forward-looking statements. Among the key risks, assumptions and factors that may affect operating results, performance and financial condition are risks associated with supply chain and production constraints, regulatory oversight, the Company's ability to manage its capital resource issues, competition, the Company's ability to consummate the proposed business combination with SEP Acquisition Corp. and the other factors discussed in detail in the Company's periodic filings with the Securities and Exchange Commission. The Company undertakes no obligation to update any forward-looking statement.

Non-GAAP Financial Measures

This presentation includes certain financial measures that are not presented in our financial statements prepared in accordance with accounting principles generally accepted in the United States (U.S.) ("U.S. GAAP"). These financial measures are considered "non-GAAP financial measures" and are intended to supplement, and should not be considered as superior to, or a replacement for, financial measures presented in accordance with U.S. GAAP.

The Company uses Earnings Before Interest, Taxes, Depreciation and Amortization ("EBITDA") and Adjusted EBITDA to assess its operating performance. Adjusted EBITDA is Earnings before Interest, Taxes, Depreciation and Amortization adjusted for the change in fair value of derivatives and any significant non-cash or infrequent charges. EBITDA and Adjusted EBITDA should not be considered as alternatives to net loss as a measure of financial performance or any other performance measure derived in accordance with GAAP, and they should not be construed as an inference that the Company's future results will be unaffected by unusual or infrequent items. These non-GAAP financial measures are presented in a consistent manner for each period, unless otherwise disclosed. The Company uses these measures for the purpose of evaluating its historical and prospective financial performance, as well as its performance relative to competitors. These measures also help the Company to make operational and strategic decisions. The Company believes that providing this information to investors, in addition to GAAP measures, allows them to see the Company's results through the eyes of management, and to better understand its historical and future financial performance. These non-GAAP financial measures are also frequently used by analysts, investors, and other interested parties to evaluate companies in our industry, when considered alongside other GAAP measures.



Financials Q1 2024



Consistent topline growth while managing operating cost

(in millions)	Q1 2024	Q1 2023	YoY			
Revenue	\$5.8	\$3.8	+ 53%			
Gross Profit	\$4.2	\$2.5	+ 68%			
Gross Margin	73%	67%	+600bp			
Operating Expense	\$5.3	\$4.5	+17%			
Operating Income	(\$1.1)	(\$2.0)	+47%	Revenue	Gross Profit 2024 2	Оре 2023
						2023 21



Improved operational results



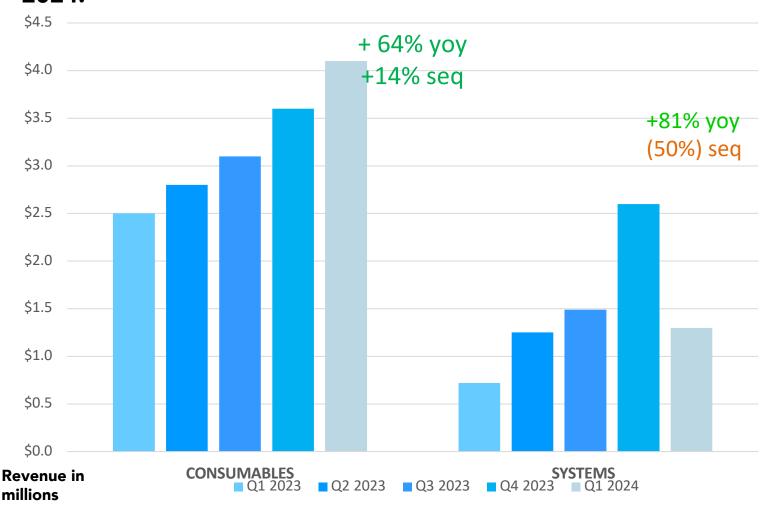
License and option agreement Adjusted EBITDA	\$ (2,500) \$ (59)	s (1,820)
Severance agreement and legal settlement	585	-
Loss on extinguishment of debt	105	-
Other non-cash or non-recurring charges:		
Change in fair value of derivative liabilities	2,501	6,797
Non-GAAP Adjustments for Adjusted EBITDA:		
EBITDA	(750)	(8,617)
Depreciation and amortization	218	189
Interest expense	3,560	4,278
Non-GAAP Adjustments:		
Net loss	\$ (4,528)	\$ (13,084)
(in thousands)	2024	2023
FOR THE QUARTERS ENDED MA	ARCH 31, 2024 AND 2023	
NON-GAAP ADJUSTE	D EBITDA	



Growing UltraMist Systems & Consumables



Continuous UltraMIST revenue growth throughout 2023. Strong year on year growth in Q1 2024.



- 709 Active Systems* in the field at end Q1
- In Q1: 43 systems sold (vs 28 in Q1 2023 and 79 in Q4 2023)

^{*}Active systems defined as customers who have ordered consumables in prior 6 months

Q2 and FY 2024 Revenue Guidance



Q2 2024

REVENUE GROWTH

+45-55%

Vs Q2 2023 REVENUE Of \$4.7 million FY 2024

REVENUE GROWTH

+50%

Vs
FY 2023 REVENUE
Of \$20.4 million





Summary

Wound care is undergoing a payor led shift to evidence based medicine and reimbursement.

This has aligned incentives for Patients, Payors, and Providers.

SANUWAVE is in a prime position to benefit:

- Approved products protected by strong IP
- Strong existing reimbursement with room to improve
- Strong, focused sales force
- Now able to meet demand with expanded manufacturing



Accelerating revenue growth poised to bring company to profitability.

