

Algorhythm

Holdings

Nasdaq: **RIME**





FORWARD LOOKING STATEMENTS

All statements, other than statements of historical fact, included in this presentation and management's explanation and discussion of this presentation, regarding our strategy, future operations, future financial position, future revenues, projected costs, prospects and plans and objectives of management, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. The words "anticipates," "believes," "estimates," "expects," "intends," "may," "plans," "projects," "will," "would," and similar expressions, including graphical information, are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. We have based these forward-looking statements on our current expectations and projections about future events. Although we believe that the expectations underlying our forward-looking statements are reasonable, these expectations may prove to be incorrect, and all of these statements are subject to risks and uncertainties. Therefore, you should not place undue reliance on our forward-looking statements. We have included important risks and uncertainties in the cautionary statements about our business in our filings with the Securities and Exchange Commission (the "SEC"), particularly the section titled "Risk Factors" in our Transition Report on Form 10-KT for the transition period ended December 31, 2023, filed with the SEC on April 15, 2024, and subsequent filings. We believe these risks and uncertainties could cause actual results or events to differ materially from the forward-looking statements that we make. Should one or more of these risks and uncertainties materialize, or should underlying assumptions, projections or expectations prove incorrect, actual results, performance or financial condition may vary materially and adversely from those anticipated, estimated or expected. In the light of these risks and uncertainties, the forward-looking events and circumstances discussed in this presentation may not occur, and actual results could differ materially from those anticipated or implied in the forward-looking statements. Any forward-looking statement made by us is based only on information currently available to us and speaks only as of the date on which it is made. The Company does not undertake any obligation to update its forward-looking statements.



GARY ATKINSON
CEO

Algorhythm
Holdings

Transforming Transportation

Dynamic Network Orchestration for Retailers & Brands

August 2024



Truckload Transportation is Broken

Outdated
Inefficient
Fragmented

What if Companies Could

Reduce Transportation Spend by 10%,
Cut Empty Miles by 70%,
Improve On-Time Delivery by 35%?

AI Powered
Optimized
Dynamic

GLOBAL TRUCKING IS MASSIVE & MASSIVELY INEFFICIENT

Largest Segment In
\$10.4 Trillion Global
Transportation Industry

27% Of All Global
Shipping By Spend



1 In 3 Trucks Are Empty

\$984 Billion In Wasted
Shipping Expense

141.5 Billion Empty Miles**

#1 Contributor to Global
CO2 Emissions in 2022***

Source: UNCTAD, 2023

*Deloitte: Future of Freight, 2023
**American Trucking Association, 2024
***Climate Watch, 2024

WE ARE REVOLUTIONIZING FREIGHT

SemiCab is an award winning, AI enabled platform that is transforming global freight.

Our technology connects those that want to ship products with freight capacity **ON DEMAND** & in **REAL TIME**.

TRUSTED BY



INDUSTRY TRIES TO LEVERAGE BETTER AUTOMATION SEMICAB DELIVERS REAL OPTIMIZATION

For the past 35+ years, global logistics has leveraged technology to automate the shipping process.

- This is a limited, incremental approach.
- This approach **DOES NOT** make the system more efficient.
- Existing solutions simply makes legacy human-driven processes faster.
- Assets are still deployed inefficiently, wasting time and money.

SemiCab's technology rebuilds the shipping process from the ground up.

- Our AI driven technology **TRANSFORMS** how the assets are deployed; how data flows.
- We optimized in real time, 24/7.
- Efficiency gains are enormous. Transformational vs. traditional metrics.
- Assets are deployed more productively; human involvement is minimized.



WE ARE NOT A SMARTER DIGITAL BROKER

A faster version of the incumbent model will continue to fail.

Through the 1980s

TRADITIONAL BROKERS

Manually match shippers and carriers

Allow shippers and carriers to focus on core business operations

Brokers Charge 15%-20%



1990s to Today

DIGITAL BROKERS

Reduce number of phone calls and lower brokerage fees

Automate some logistics and shipping processes

Incentivize inefficient supply side dynamics that reinforce short-term geographic carrier shortages



The problem every YEAR

1 in 3 miles driven empty

~4 Billion wasted labor hours

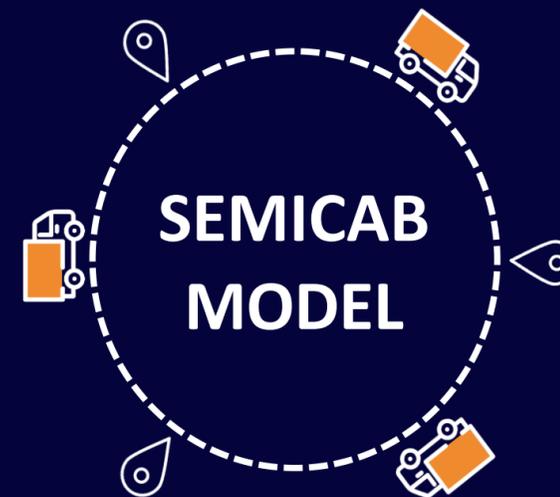
4.7% delivery error rates*

~1 Billion tons of CO2 are emitted each year

*Source: concise.io, 2024

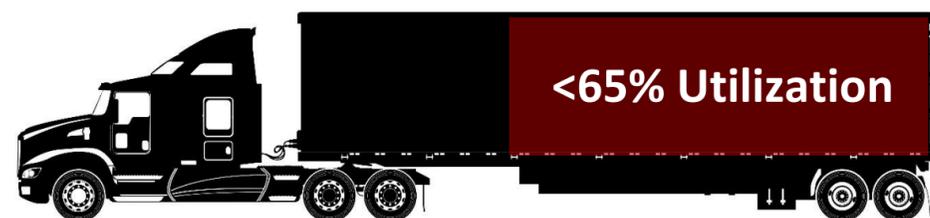
RETHINKING THE SHIPPING NETWORK WITH COLLABORATIVE TRANSPORTATION & AI

- SemiCab delivers more efficient carrier routes by connecting loads and lanes
- We construct and reconstruct the shipping network continuously to optimize demand and supply at all times
- Trucks stay busy. Trucks stay full. Our AI eliminates 70%+ of empty miles



OUR IMPACT

- ▼ Total Spend 10-15%
- ▼ Empty Miles 70%
- ▲ On-time Delivery 35%



COLLABORATION

+ PREDICTIVE OPTIMIZATION

Orchestrating Collaboration at Network Scale

Stress-tested across
500,000 Loads and 10,000
Domiciles
\$100 Billion Annual Freight



\$56 Million in potential annualized cost savings

LOAD ANALYSIS SUMMARY CASE STUDY: \$80B CPG COMPANY

LOAD EXECUTION
(Jan – July 2024)

**SemiCab
PREDICTIVE OPTIMIZATION**

173.5K Loads



77% Loads OPTIMIZED

143M Miles



11.7M Miles SAVED

\$340M Transport Spend



\$28.5M COST SAVING

WE ARE DOMAIN EXPERTS

The SemiCab team brings world-class industry experience in building and deploying transportation solutions at the largest companies in the world.

GLOBAL FOOTPRINT

ATLANTA

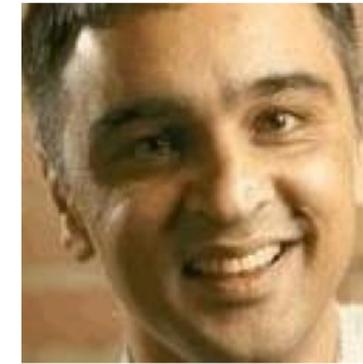
Leadership and development executive team

BANGALORE

20+ member in house development and support team

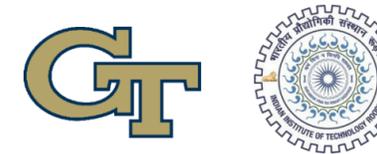
MUMBAI

India sales and client support



Ajesh Kapoor

Chief Executive Officer



An entrepreneurial leader from Georgia Tech and IIT with a track record of building market-driven products at companies like GT Nexus, Wipro Retail & Consumer Goods, and Infor; and successfully exiting his first startup – acquired by RedPrairie (now Blue Yonder).



Vivek Sehgal

Chief Product Officer



NITIE Mumbai graduate with deep expertise in designing and building innovative supply chain solutions at Google, i2 Technologies, Manhattan Associates, GE, and Home Depot.

COMPANIES



CORPORATE TIMELINE

\$10MM ARR
100% +
Y/Y Growth

From MVP to trusted Enterprise partner globally in less than 3 years.



Initial Product Development

Pilot Customers

Scaling Commercial Adoption

INITIAL MARKETS SERVED

Contract Freight – Larger & Less Variability More Conducive to Network Efficiency Improvement



\$340 Billion Total Contract TL

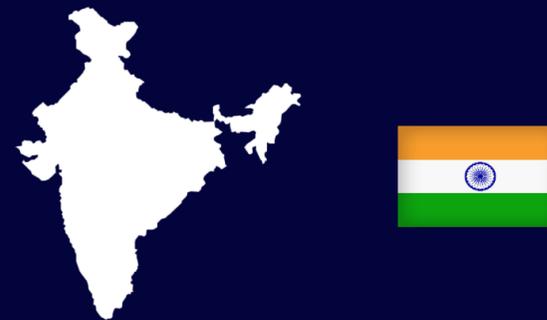
\$60 Billion Total Spot TL

Perception bias benefit

Global recognition

Leverage US based Fortune 1000 customers

Mature capital markets to support accelerated growth



Indian \$100B Total Contract TL

\$100B Total Spot TL

NDFE creates ideal ecosystem, SemiCab is sole partner

Companies will quickly outsource 10%+ of shipping

Flexible labor and regulatory environment



NATIONAL DIGITAL FREIGHT EXCHANGE

Goal is to make India's supply chain efficient, resilient and globally competitive

Directly supports Indian's National Master Plan for Multi-modal Connectivity

15 company pilot in 2022. Grown from 20 to 35+ members in 18 months

Powered by SemiCab.





KARAOKE

[is innovation]



singing machine®



KARAOKE [history]

The leader in home karaoke

HEADQUARTERS. Fort Lauderdale, Florida



MARKET DOMINATING BRAND



For over 40 years, Singing Machine has dominated the home karaoke category

KEY STRATEGIC PARTNERSHIPS



Digital content support and technology supported by lead strategic investor, The Stingray Group, Inc.

WORLD-CLASS DISTRIBUTION CHANNELS

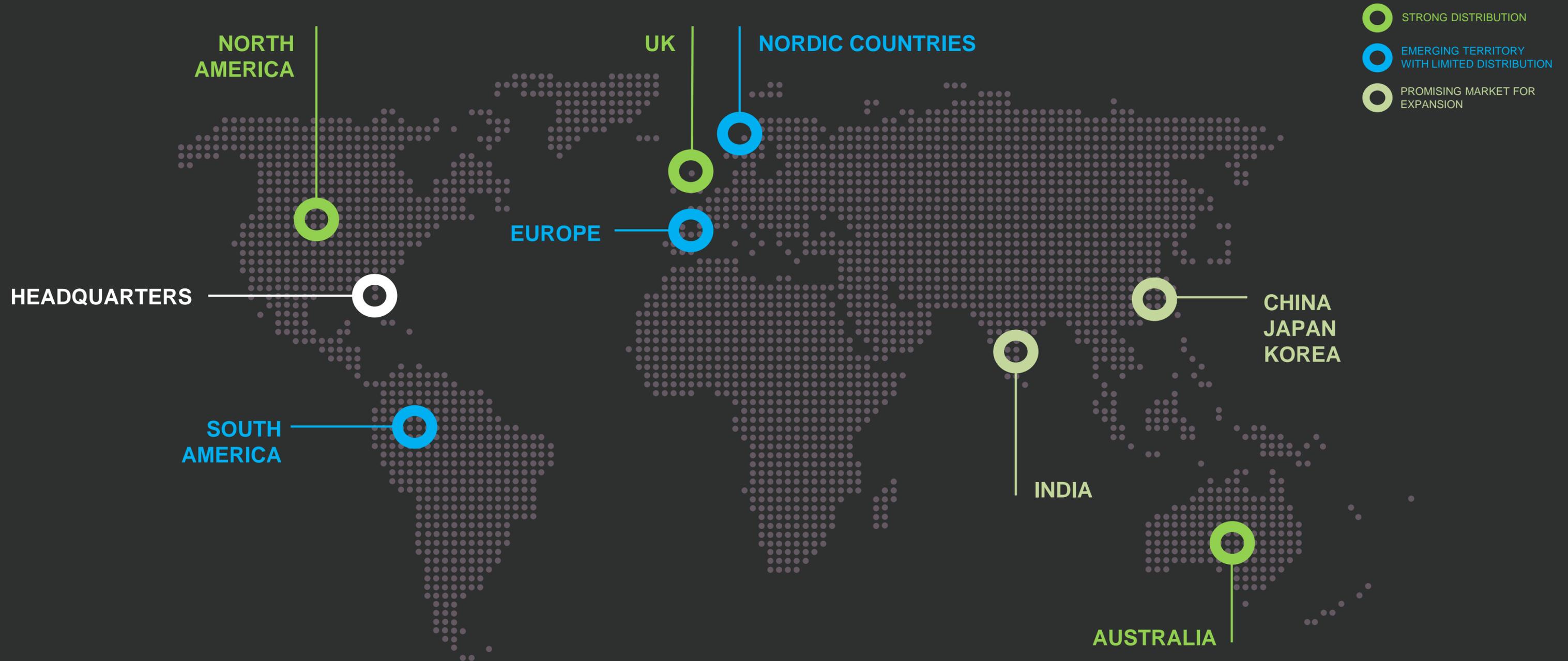
Major retailers, E-commerce platforms, Direct to Consumer



US



KARAOKE IS [global]



US



UK



LATAM



AUSTRALIA





KARAOKE IS [innovation]

Fully integrated Karaoke experience since 1982

1982

Singing Machine is incorporated as a subsidiary of Hal Roach Studios Inc.



2000

Singing Machine signs a merchandise licensing agreement with MTV



2003

Singing Machine signs a merchandise licensing agreement with NICKELODEON



2008

SML385. Singing Machine introduces its revolutionary LED Series



2014

HOME. Unique WiFi high fidelity karaoke system with built-in karaoke App



2017

KIDS. Friendly singalong systems for kids over 3 years old



2019

In partnership with acclaimed TV series **Carpool Karaoke with James Corden**



2021

Sing Along CREW. Wearable plush with singalong features and adjustable straps



2023

WiFi. Professional WiFi Karaoke system with built-in karaoke licensed music App



2024

Sesame Street. Wearable plush with singalong features and adjustable straps



THE SINGING MACHINE

1987

An investor group acquires Singing Machine

1994

Singing Machine becomes a public company. Ticker **SING**

2002

Singing Machine introduces its revolutionizing first Karaoke Pedestal Series



2006

Singing Machine signs a merchandise licensing agreement with **MGA-Bratz**



2012

ISM1030. Singing Machine introduces its Bluetooth Pedestal Series



2016

CARNAVAL Singing Machine introduces its first Karaoke Download series



2018

STUDIO + AUTOTUNE. Professional karaoke system with built-in Autotune software



2020

WiFi SERIES. Professional WiFi Karaoke system with built-in karaoke licensed music App



2022

CASTING SERIES. Cast your favorite Karaoke music to your HD TV



2023

STUDIO + SUPREME. In collaboration with clothing and merchandising brand Supreme





KARAOKE IS
[everywhere]

Fully integrated in-car experience

November 2025 Singing Machine announces Karaoke Microphone Partnership with BYD

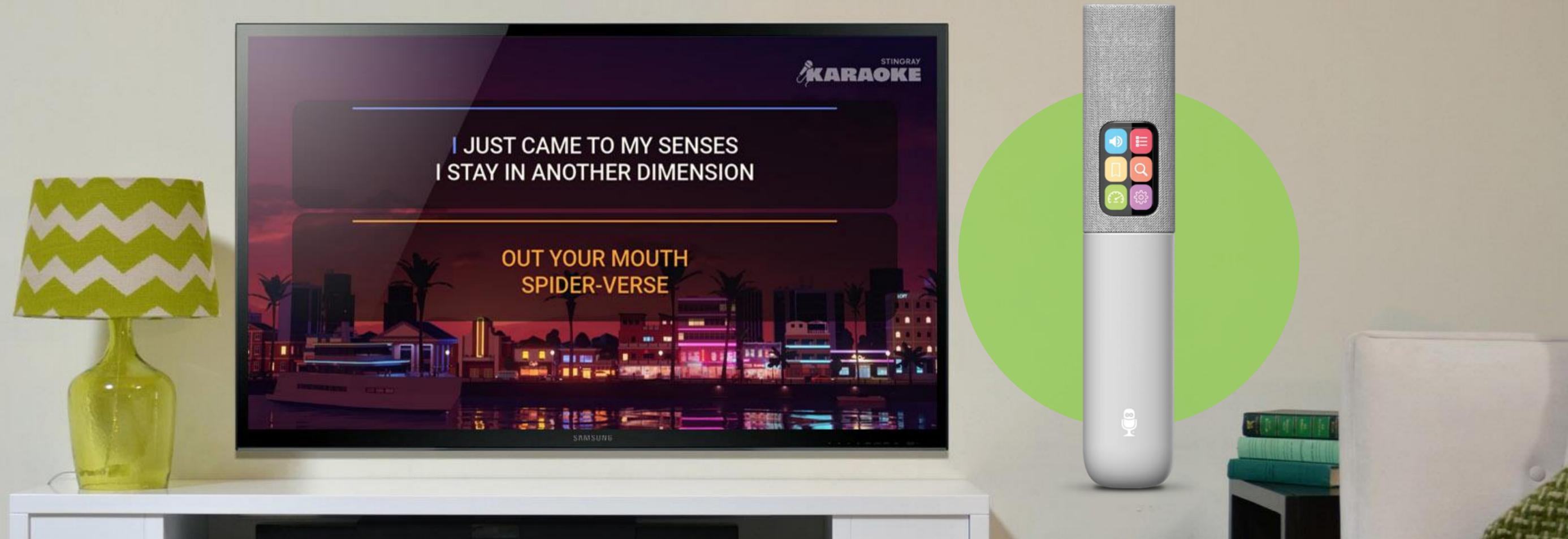
- Singing Machine announced partnership into largest EV car maker, BYD, with fully-integrated karaoke microphones.
- Singing Machine and Stingray collaborate together to pair karaoke music content with hardware karaoke mics.





KARAOKE IS [integration]

Fully integrated on-screen karaoke experience



GENERAL

- Sleek design tailored to fit brand personality
- Customizable connection options to TV system

THE MIC MEANT FOR TVs

- Quick connect for instant singing
- Lowest latency solution
- Proprietary Pitch Lab™ Technology
- Feedback & noise cancellation

SINGING MACHINE & STINGRAY

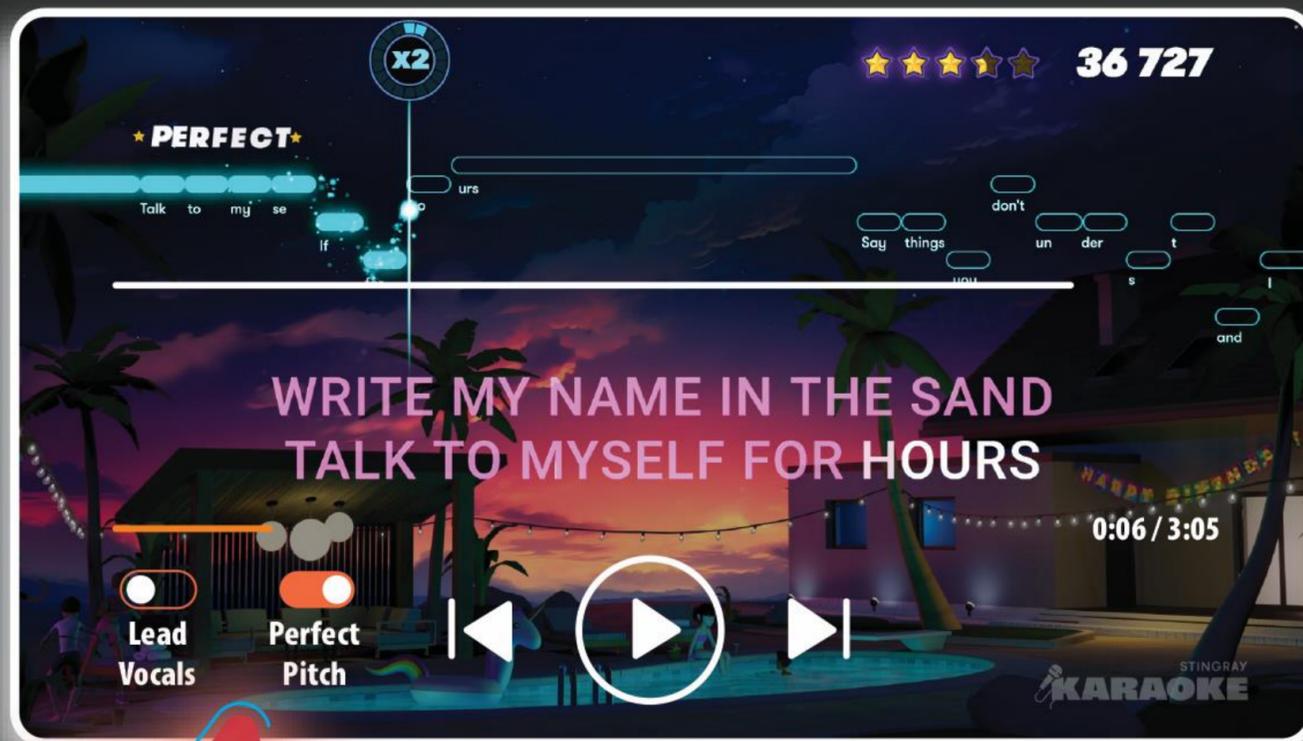
- Hardware and software designed to work together to unlock feature-rich functionality
- Syncs with Stingray Karaoke content (v2)
- Gamification & Scoring (v2)
- Vocal Coaching (v2)
- Smart Pitch Shifting (v2)



KARAOKE IS [technology]

Meet the next generation vocal magic

REAL TIME PITCH CORRECTION



Always stay on Key with our NEW
PERFECT PITCH feature



With our **proprietary real-time technology**, we're bringing you **real-time pitch correction**. This new firmware update to our DSP chip includes our newest **PERFECT PITCH** feature, designed to help correct a singer's voice to the lead melody of a song in **REAL-TIME**.

Please note

- This feature only works with Stingray Karaoke songs that are enabled for Scoring mode.
- This feature requires the latest Stingray Karaoke build that supports Perfect Pitch.
- Stingray team to provide GAMING apk for testing.