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# **Privacy Policy**

## 1. Introduction

At Invixos, we are committed to protecting the privacy of our users and ensuring the security of their personal data. This Privacy Policy explains how we collect, use, disclose, and store your personal data when you use our services and website.

## 2. What data do we collect?

We collect several types of data from and about you, including:

* **Personal data:** This includes information that can be used to identify you directly, such as your name, email address, phone number, postal address, and IP address.
* **Usage data:** This includes information about how you use our website and services, such as the pages you visit, the features you use, and the content you access.
* **Technical data:** This includes information about your device and its connection to our website, such as your browser type, operating system, and unique identifiers associated with your device.
* **Marketing and communication preferences:** This includes information about your preferences for receiving marketing communications from us.

## 3. How do we collect your data?

We collect your data in the following ways:

* **When you provide it directly to us:** You may provide us with your personal data when you create an account, contact us, subscribe to our newsletter, or participate in other activities on our website.
* **Automatically:** We collect certain usage and technical data automatically when you use our website, using cookies and similar technologies.
* **From third parties:** We may obtain your personal data from third-party sources, such as social media platforms, data aggregators, and marketing partners. However, we will only do this with your consent or if permitted by law.

## 4. How will we use your data?

We use your data for the following purposes:

* To provide and improve our services, including developing new features and functionality
* To personalise your experience on our website and services
* To send you marketing communications, including newsletters, promotions, and updates about our services
* To analyse how you use our website and services to improve our offerings
* To comply with legal and regulatory requirements

## 5. Legal basis for processing your data

We process your data based on the following legal bases:

* **Contract:** When you engage with our services, an implicit contract is established, enabling us to process your data as required to fulfil our obligations arising from this implied contract.
* **Consent:** In some cases, we may ask for your explicit consent to process your data for a specific purpose, such as sending you marketing communications.
* **Legitimate interests:** We may also process your data for our legitimate interests, such as analysing how you use our website and services to improve our offerings or preventing fraud. However, we will only do this when our interests are not overridden by your rights and freedoms.

## 6. How do we store your data

We store your data in secure servers located in the European Union. We implement appropriate technical and organisational measures to safeguard your data from unauthorised access, disclosure, alteration, or destruction by individuals or groups with malicious intent, such as hackers or saboteurs. However, no method of transmission over the internet, or method of electronic storage, is **100%** secure. Therefore, whilst we endeavour to use commercially acceptable means to protect your personal data, we cannot guarantee its absolute security.

## 7. Data retention

## We will retain your data for as long as it is necessary to fulfill the purposes for which it was collected and to comply with our legal and regulatory obligations. When your data is no longer needed, we will take all reasonable steps to securely erase it.

## 8. Your data protection rights

Under the General Data Protection Regulation (GDPR), you have certain rights regarding your personal data, which include:

* The right to access your personal data and obtain a copy of it
* The right to rectify any inaccuracies in your personal data
* The right to request the deletion of your personal data under certain circumstances
* The right to restrict the processing of your personal data under certain circumstances
* The right to object to the processing of your personal data under certain circumstances
* The right to data portability, which allows you to request that we transfer your personal data to another organisation or directly to you

If you wish to exercise any of these rights, please contact us using the contact information below.

## 9. Sharing your data

We may share your data with third-party service providers who help us operate and improve our website and services. These third parties are contractually obligated to keep your data confidential and secure and only use it for the purposes we have specified. We will not share your data with any third party for marketing purposes without your explicit consent.

## 10. Cookies

Cookies are text files placed on your computer/electronic device to collect standard internet log information and visitor behavior information. Invixos uses cookies in a range of ways to improve your experience on our website, including understanding how you use our website.

However, you can set your browser not to accept cookies, and the beneath website will tell you how to remove cookies from your browser.

For further information, visit [www.allaboutcookies.org](http://www.allaboutcookies.org)

## 11. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or comply with legal requirements. We will notify you of any changes by posting the new Privacy Policy on our website.

## 12. Contact us

If you have any questions about this Privacy Policy or our data practices, please contact us at sarah@invixos.com.

## 13. Complaints

If you have a complaint about how we handle your personal data, you have the right to lodge a complaint with a supervisory authority. You can find contact details for your local data protection authority here: <https://edpb.europa.eu/about-edpb/more-about-edpb/contact-us_en>

## 14. Additional information

Invixos operates worldwide and may transfer your data to other countries where our servers are located or where our service providers operate. These countries may have different data protection laws than your own country. However, we will take all necessary steps to ensure that your data is transferred in accordance with applicable data protection laws and is treated securely.

This Privacy Policy is subject to the laws of Cyprus and the General Data Protection Regulation (GDPR).