

**2024 IOWA STATE FAIR
CONTINUOUS ACTIVITIES AND FAIRGROUND LOCATIONS**

Most buildings are open 9 a.m. to 8 p.m.

Administration Building: Open year-round for assistance and houses the Iowa State Fair full-time staff and board during the Fair. The Administration Building is open 8 a.m. to 8 p.m.

Agriculture Education Experiences: From learning where your food comes to playing with baby animals, we have VIP, behind-the-scenes, one-of-a-kind agricultural experiences only found at the Iowa State Fair. Join us for Barnyard Farm Animal Yoga on Aug. 10 at 8 a.m.; Barnyard Boer Goat Yoga on Aug. 16 at 1 p.m.; Barnyard Mini Hereford Yoga on Aug. 17 at 4 p.m.; Cuddles and Snuggles on Aug. 9, 11, 13, 15 and 17 at 8 a.m.; Fair after Dark: Glow Party at The Garden on Aug. 9 at 8 p.m. and Fair After Dark: Fair Games on Aug. 10 at 8 p.m. NEW for 2024: Llama Love: Hooves on Adventure on Aug. 16 at 6 p.m. Space is limited and will fill up fast; buy tickets at iowastatefair.org.

Andringa Family Foundation Little Hands on the Farm (9 a.m. to 7:30 p.m.): Designed for children ages 2 to 10 to actively participate in the workings of a kid-sized farm where they plant, work and sell goods. Purchase State Fair and Little Hands on the Farm merchandise in the Grocery Store. Sponsored by Pioneer, Cargill, Iowa Pork Producers Association, Fareway Meat & Grocery, Iowa Beef Industry Council, John Deere, Iowa Soybean Association, Iowa Egg Council, Wyffels Hybrids and Farmers Mutual Hail.

Alliant Energy Landing: The picnic shelter houses various events throughout the Fair. Companies and individuals may rent this space for private events.

Anne and Bill Riley Stage sponsored by Pepsi with media sponsor iHeart Radio: Home to the Bill Riley Talent Show, Iowan of the Day award sponsored by Cookies Food Product & the Des Moines Marriott Downtown, The Way We Live Award presentations sponsored by Pioneer, WHO The Big Show, Iowa Farmer Today and Holiday Inn Downtown Mercy Campus, as well as various family-friendly shows each night.

Avenue of Breeds presented by Iowa Bankers Association and media sponsor WHO The Big Show: Located west of the Bruce L. Rastetter 4-H Exhibits Building, the Avenue represents 70 breeds and approximately 100 animals. The Avenue is supervised and organized by current and alumni members of North Polk FFA.

Barksdale's State Fair Chocolate Chip Cookies: Synonymous with the Iowa State Fair, Barksdale's State Fair Cookies are a popular must-have for Fairgoers each year. Get a cup or bucket of chocolate chip cookies at the Barksdale's State Fair Cookie Building or William C. Knapp Varied Industries Building.

Blue Ribbon Foundation Merchandise Booths: Find official Iowa State Fair souvenirs at the Blue Ribbon Foundation booths/store, open from 9 a.m. to 8 p.m. Locations are the Andringa Family Foundation Little Hands on the Farm Grocery Store, William C. Knapp Varied Industries Building, John & Emily Putney Family Cattle Barn, John Deere Agriculture Building, Richard Easter Museum Complex in Jacobson Hall and the Robert G. Horner & Sheri Avis Horner Service Center.

Win a luxury 7-night vacation in Turks & Caicos for 14 people! Buy your \$100 raffle ticket(s) between July 1 and August 15, 2024. Only 500 tickets will be sold! The drawing will be held at noon on August 17 at the Anne and Bill Riley Stage. Winner does not need to be present. Learn more by visiting www.BlueRibbonRaffle.com.

Blue Ribbon Kids' Club: Blue Ribbon Kids' Club has activities for Fairgoers ages 10 and under weekdays and Saturdays at 10 a.m. For a schedule of programs, visit the Daily Program Guide at iowastatefair.org or download the Iowa State Fair App.

Bob and Deb Pulver Outdoor Arena: Built in 2008 east of the Swine Barn, the Outdoor Arena hosts various livestock shows, stock dog trials, llama limbo and more during the Fair.

Bruce L. Rastetter 4-H Exhibits Building sponsored by Touchstone Energy® Cooperatives of Iowa: Renovated in 2020, explore nearly 4,000 exhibits from some of the most talented and creative 4-H members in the state. This building offers great photography, quilts, customized classic cars and homemade furniture. Kids can participate in daily hands-on activities and check out worthwhile programs like "Share the Fun."

CIRC Model Railroad: Visit more than 3,500 square feet of display that features several miles of track and 10 to 15 1/87th scale trains. The model railroad has a layout depicting typical rural Midwest America with farms, grain elevators, small industries and communities. The building is wheelchair and stroller accessible with raised areas for children to view the display (\$3).

Creative Arts and Crafts: Create a variety of fun and creative crafts every day of the Fair starting at 9 a.m. Includes Henna Tattoo Art, Make and Take Candles, Airbrush Demonstrations and a Lego® Display. These events are located on the second floor of the Patty and Jim Cownie Cultural Center.

Concrete Statues: Find concrete statues decorated by individuals, groups and organizations all over the Fairgrounds. The 2024 concrete statue is a bushel basket of corn and an ear of corn.

Country School: Get a taste of history with the activities showcased in this one-room schoolhouse. Play farms, parent-child art activities and more are available. Open from 9 a.m. to sunset.

Discovery Garden: A peaceful retreat, the Discovery Garden provides a place to stop and rest. Polk County Master Gardeners will be available each day of the Fair from 8 a.m. to 8 p.m. to answer gardening questions. Located south of the Agriculture Building, Discovery Garden will also feature the "Plant of the Day."

Elwell Family Food Center: Live Food Department judging, demonstrations and exhibits, boasting the largest food department of any state fair. Check out over 140 divisions and 700 classes from food exhibitors.

Elwell Family Park presented by Titan Tire, maker of Goodyear Farm Tires and media sponsor WHO The Big Show: Elwell Family Park, the west outdoor events area at the Iowa State Fair, will be packed with outdoor entertainment this year. You will see a return of traditional tractor pulls for two days (Aug. 13 and 14, \$30), along with the adrenaline rush of ATV/UTV races (Aug. 10, FREE) and the mayhem of a demolition derby (Aug. 17, \$20). Purchase tickets at iowastatefair.org.

New this year, you will find the ultimate in cultural horsemanship with charro performances (Aug. 11, FREE), the heart-pumping madness of figure 8 racing (Aug. 18, \$20) and two new tractor pulls with antique (Aug. 8, FREE) and garden tractors (Aug. 16, FREE).

Expo Hill: Eco-friendly features include solar-powered pavers, lighting, seating and an entertainment venue as well as the MidAmerican Energy Wind Turbine and Education Center. Expo Hill is home to the Chainsaw Carvers, Gary Keenan, TJ Jenkins and Clint Henik.

Fabric and Threads: Home to displays featuring counted cross stitch; counted thread techniques, crocheting, embroidery, hand and machine knitting, handspun yarn, quilting, hooked rugs, toys and dolls, needlepoint, weaving, clothing, sewing for the home, demonstrations/working exhibits, shuttle or needle tatting, sewing classes; located on the second floor of the William C. Knapp Varied Industries Building sponsored by Principal®.

Fair Concessionaires, Exhibitors and Vendors: Find all of your favorite foods, exhibits and vendors at the Iowa State Fair! Find a list of your favorite foods and products at iowastatefair.org/visit/vendors.

Farm Bureau Park in Ruan Plaza: Meet Iowa farmers, play free games to win prizes, and enjoy daily giveaways. Try your luck and "Pull for Iowa Farmers" through Iowa Farm Bureau's pull-tab promotion for your chance to win state fair food favorites, compliments of Iowa farmers! Don't miss out on free daily health screenings available on-site. Visit with the Governor's Traffic Safety Bureau and take a ride on the Seat Belt Convincer each day of the Fair. It's all happening at Farm Bureau Park, located just east of the William C. Knapp Varied Industries Building.

Farm Bureau Pioneer Hall: Heritage competitive contests; working exhibits and displays; vintage vehicle display (between Fair museum and country school); country antique market; blacksmith shop, Ron Koske, Altoona, and Randy Mills, Des Moines; Coon River Mercantile, manufacturers of 1860-1880 period clothing, Gerald Durbin, Des Moines; 1920s Newspaper and Printing, Friends of Pioneer Hall; Wheel Thrown Pottery, Leslie Nelson of Lotus Moon Ceramics, Urbandale; Spinning Wool on a Wheel, Janice Cook, Monroe; The Art of 1900s Gold Leaf & Traditional Hand Lettering plus Glue Chipping, John Parker, Carlisle; Antique Vehicle and Memorabilia Restoration, Higgy's Restoration, Leon; Chair Caning and Rush Seat Weaving, Michelle Schanz, Amana (Aug. 8-11 and Aug. 15-17); Handmade Kitchen Utensils from Fallen Trees, Tim McGuire

of Wild Cherry Spoon, Quad Cities; Rug Braiding, Molly Vriezelaar, Altoona; Weaving on a Rigid Heddle Loom, Molly Vriezelaar, Altoona; Tall Corn Contests - Iowa's Tall Corn Contest and America's Tallest Corn Contest entries on display (judging held Aug. 7; on display Aug. 8-18).

FFA Display Building and Headquarters: Photography and chapter exhibits, agricultural demonstrations and working displays, FFA Ag Mechanics Technology Show (inside and outside).

First Church: Take part in an old-fashioned hymn singing every day of the Fair at 11:30 a.m. and 6:30 p.m., sponsored by GuideOne. Outdoor accommodations are also available.

Flying Fools Dive Show sponsored by Mountain Valley Spring Water: Watch a thrilling high-performance show consisting of dives from heights of 3, 6, 9 and 25 meters west of the Jacobson Exhibition Center. See the shows daily at 11 a.m., 2 p.m. and 5 p.m. You'll be left breathless and amazed by the acrobatic divers' feats, since the pool is only 26 feet in diameter and only 9 ½ feet deep!

Gammon Barn Museum: Named after the Gammon Family, the barn houses the history of the Polled Hereford breed and highlights the birthplace of Polled Herefords (9 a.m. to 5 p.m.).

The Garden sponsored by Corteva Agriscience: This educational exhibit located east of Andringa Family Foundation Little Hands on the Farm features information about fruit and vegetable growing in Iowa along with the history of corn and agricultural crops. Attend the free "I Picked" at The Garden Aug. 8-17 at 10 a.m. and Wine Down in The Garden Aug. 8, 12 and 15 from 7 p.m.-9 p.m.

Gas Engine Display provided by Central Hawkeye Gas Engine and Tractor Association: Located west of Pioneer Hall, the display includes antique gas engines, tractors and a working grist mill. The display has continuous shelling and grinding of corn and hand-operated antique corn grinders for children to operate as well as a working aircraft engine and miniature engines.

Grand Concourse: The main stretch of the Iowa State Fairgrounds, from Gate 11 to Pioneer Hall, visit the Grand Concourse every day of the Fair for interactive activities for Fairgoers of all ages. Review the Daily Program Guide at iowastatefair.org for specific activities.

LIVE Cash Fever Game Show from the Iowa Lottery: Stop by and watch contestants compete for a chance to win up to \$5 million at 5:30 pm on a live game show from the Iowa Lottery just outside the Administration Building on Grand Avenue. Audience members have a chance to win lottery tickets and merchandise too!

Grandstand Concert Series presented by Iowa Lottery on the Krause Group Stage: See top entertainers from every genre at the Iowa State Fair Grandstand. Purchase tickets at iowastatefair.org or at the Iowa State Fair Ticket Office. Grandstand shows are followed by a Fireworks Spectacular presented by Coca-Cola Aug. 8-17. Only iowastatefair.org and etix.com sell official online tickets for the Iowa State Fair Grandstand. Tickets purchased from other sources are not recommended and the Fair cannot assist with refunds or exchanges from third party ticket sellers. Children under the age of 2 do not need a Grandstand ticket. Convenience charges apply to all tickets.

Grandstand tickets do not include Fair admission. For a list of prohibited items at the Iowa State Fair and in the Grandstand, please see iowastatefair.org/safety.

Halls of Law and Flame: Visit Iowa's state public safety experts where something new is happening nearly every day of the Fair. New this year is our Iowa State Patrol K9 mascot – be sure to say hi and take a picture! Sit in an Iowa State Patrol squad car or take a ride on our Seat Belt Convincer and see how we investigate crashes. Learn how crimes and fires are investigated through realistic crime scenes, meet our loyal K9 partners, and spin the wheel to win fun law enforcement rubber duckies from our dispatcher team. Exhibits include the Iowa State Patrol, Division of Criminal Investigation, Division of Intelligence and Fusion Center, Division of Narcotics Enforcement, State Fire Marshal Division, Iowa State Sheriffs and Deputies Associations, National Oceanic and Atmospheric Administration and Iowa Emergency Management, Jaslets, Gideons International, Iowa Operation Life Saver, Saylorville Lake, Iowa Special Olympics and 5 Point Op.

Heritage Village: Includes Susan Knapp Amphitheater sponsored by Prairie Meadows with media sponsor WHO 13, Barber Shop, Ice Cream Parlor, Country School, First Church, General Store, Harper Telephone Building, Old Depot, Farm Bureau Pioneer Hall, Richard L. Easter State Fair Museum Complex (Ralph H. Deets Historical Museum, Richard O. Jacobson Hall and Ronald and Margaret Kenyon Gallery).

Horse Barn: Often used in conjunction with the Richard O. Jacobson Exhibition Center, the barn has 415 box stalls and 14 tack stalls. See Horse Haven, an interactive learning station located at the east end of the Horse Barn, and various horse exhibitors and competitions.

Horseshoe Courts: Bring your friends to the horseshoe courts for daily games of horseshoe pitching. Check the Daily Program Guide at iowastatefair.org for specifics on open singles, open doubles, two player pro-am and more.

Hy-Vee Health and First Aid Center: Located east of the John Deere Agriculture Building, and a satellite station is located at the Robert G. Horner and Sheri Avis Horner Service Center. Locations are staffed by Des Moines Fire and Rescue. An accessible adult changing station is available in the Hy-Vee Health and First Aid Center. The Hy-Vee Health and First Aid Center is open 8 a.m. to midnight.

Hy-Vee Fun Forest and Fun Forest Stage sponsored by Community Choice Credit Union: 1.5 acre grassy park with play equipment, a snake walk path, decorated gates, concrete lions, a chainsaw-carved eagle and a wooden train engine. A trumpeting concrete elephant stands guard as a tribute to Baby Mine, the 1929 pachyderm purchased with children's nickel and dime contributions. Watch live entertainment like The Dollipops and The Chipper Experience. Also home of Blue Ribbon Kids' Club each weekday and Saturday at 10 a.m.

iFlip sponsored by Mountain Valley Spring Water: Watch a high-flying trampoline act west of the Jacobson Exhibition Center. iFlip is the ultimate aerial thrill show choreographed to give you an

action-packed display of skills and comedy suited for the entire family. The show features Aerial Bungee, Tramp-Wall and Power Track. Watch the iFlip acts daily at 12, 3 and 6 p.m.

Interpretive Trail Iowa State Fairground Trees: Get on the 1.2 mile long trail of learning about select trees on the grounds of the Iowa State Fair, brought to you by the Iowa Woodlands Owners Association. Not only are the trees marked for easy identification, they also have a QR code that, when scanned, will provide more detailed information and pictures on each tree.

Iowa Department of Natural Resources (DNR) Building: Natural resources exhibits and daily interactive demonstrations as well as pop-up programming. The wrap-around aquarium is the focal point of the pavilion, filled with Iowa fish of all shapes, sizes and species. Check out the daily program for specific activities.

Iowa Food and Family Project: Visit the Iowa Food and Family Project display in the south atrium of the Varied Industries Building.

Iowa State Fair App Scavenger Hunt with media partner KIX 101.1: Go on a scavenger hunt for this year's NEW Fair foods and drinks! Check off the food and/or drink with a code from each vendor and get completion badges along the way! Find the scavenger hunt on the Official Iowa State Fair App, and enter to win Fair swag when you're done with the hunt!

Iowan of the Day Presentation: Since 1997, the Blue Ribbon Foundation and Cookies Food Products have come together to recognize people who personify greatness with a strong work ethic or commitment to helping others and exceptional sense of Iowa Pride. The Iowan of the Day award presentations are on the Anne and Bill Riley Stage Aug. 8-17 at noon. Stop at the booth south of Gate 11 to sample award-winning Cookies Food Products. Hotel accommodations sponsored by Des Moines Marriott Downtown.

John and Emily Putney Family Cattle Barn sponsored by Vermeer: 154,000 square feet with room to hold 1,300 head of cattle. Visit the Super Bull, Hall of Champions, Cattle Corner, Boulevard of Dairy Breeds and demonstrations by ISU Dairy Science Club. Blue Ribbon Foundation merchandise booth open 9 a.m. to 8 p.m.

John Deere Agriculture Building sponsored by Alliant Energy: 4-H and FFA horticulture judging and FFA floriculture judging; floriculture and horticulture displays and crops; apiary; world famous Butter Cow; daily stage presentations; Discovery Garden; "Plant of the Day" by the Polk County Master Gardeners; FFA hands-on demonstrations; Gingerbread Sculpture by Terry Johnson, Morning Sun; Iowa Barn Foundation Display; indoor trees and gardens, Kirkwood Community College Horticulture Department; gardens, Christmas Tree Growers; garden design, Harvey's Greenhouse of Adel. Find a bronze sculpture, "Duffy's Cow & Calf," honoring Norma "Duffy" Lyon, who created the iconic butter cow for 46 years, on the west lawn of the Agriculture Building. Blue Ribbon Foundation merchandise booth open 9 a.m. to 8 p.m.

Kids' Zone: Find Cowboy Boot Camp and The Garden located north of Andringa Family Foundation Little Hands on the Farm. Pulse 101.7 is also located in Kids' Zone.

Machinery Grounds: Farm machinery, equipment showcase, merchandise vendors and food booths can be found south of the William C. Knapp Varied Industries Building.

Maytag Family Theaters: The Kitchen in Maytag Family Theaters was designed around teaching, learning and sharing. Whether you are just curious about cooking and baking or you are the envy of your friends and family you are invited to stop, sit for a minute, and enjoy a variety of presentations from some interesting and amazing Iowans. Sponsored by Warners' Stellian, Cambria Countertops and Iowa Farmers Union. Maytag Family Theaters' Variety Theater is a meeting place for Narcotics Anonymous every day during the Fair. Meeting times are the following: Aug. 8 at 6 p.m.; Aug. 9-17 at noon and 6 p.m.; and Aug. 18 at noon. Kids get their own cooking demonstrations at Kids Can Cook, held daily at 10 a.m., 2 p.m. and 4 p.m. in Variety Theater.

MidAmerican Energy Stage sponsored by Iowa Realty with media sponsor KCCI 8: From 80s rock to country to pop, the MidAmerican Energy Stage provides entertainment for everyone, plus great local talent during the day and KCCI 8 News Live at 4:30 p.m. and 5 p.m. on weekdays.

MidAmerican Energy Wind Turbine and Education Center: Learn something new with interactive displays throughout the Fair. Video wall, reusable bag distribution and cutout photo opportunity every day 9 a.m. to 8 p.m.

Mobile Marketing Interactive exhibits and sampling (all exhibits Aug. 8-18 unless specified):

- North of the Elwell Family Food Center: Cookies Food Products; Concept by Iowa Hearing Aid Centers; US Air Force (Aug. 8-9), Delta Dental of Iowa (Aug. 10); Raising Cane's (Aug. 11); Dunkin' Donuts (Aug. 13); Diabetic Equipment & Supplies (Aug. 14); AVEDA Institute (Aug. 15-16); Raymond Corporation (Aug. 17-18)
- West of the DNR Building: United States Navy; Budweiser Clydesdales, Eli Lilly
- West of Elwell Family Park: Eli Lilly; Titan Tire, maker of Goodyear Farm Tires - WHO Radio (Aug. 13-14); Starry (Aug. 16-18)
- Machinery Grounds: T-Mobile, Verizon
- Gate 15: Chevron (Aug. 9-11), Dr. Pepper
- Horse Barn: Firestone Ag Tires (Aug. 8-10)

Mountain Man Camp: Take a walk back in time and visit the pre-1840 Mountain Man Fur Trade Camp. Seven camps demonstrate and offer for sale beadwork, leather bags, handmade courting flutes, fry bread, Scrimshaw, tomahawk throwing and more. See the Mountain Man fire starting contest around 1 p.m.; let the youngsters line up to catch candy shot out of a candy cannon. Talk to reenactors about how life might have been in a real Mountain Man camp in the late 1700s or early 1800s. You might catch someone sewing a leather bag, draw knifing a new flute, engraving a powder horn, knapping a stone arrowhead, making fry bread and coffee or maybe cooking up supper in a Dutch oven. Located near Heritage Village and East of Susan Knapp Amphitheater.

Oman Family Youth Inn: Stop by the air-conditioned Oman Family Youth Inn on the southeast corner of the Fairgrounds throughout the Fair for a meal or contest. Check the daily program guide for a listing of events, including 4-H clothing judging, tumbling, cribbage and backgammon tournaments.

Join us for a painting class at the Iowa State Fair! Let your creativity flow in the cool comfort of the Oman Family Youth Inn during either a morning or afternoon class – or maybe both! Five designs are being offered where you can select canvas or wood. Registration includes two hours of instruction, all supplies and a completed painting to take home. Enjoy all the fun of the Fair and make memories - and art! - you'll cherish for many years to come. A portion of the proceeds benefit the Iowa State Fair Blue Ribbon Foundation in support of Fairgrounds renovations. Fair entrance ticket NOT included. Visit www.BlueRibbonFoundation.org to register in advance or sign up on the spot if space is available.

On-Site Media: 107.1 Life FM (Grandstand Christian concert partner); 92.5 KJYJ; 94.9 KGGO (west corner of the Administration Building); 97.3 NASH FM; 98.3 The Vibe; 1700 The Champ; ALT 1063; We are Iowa- Local 5/CW 23 (Grand Concourse in front of the Administration Building); Des Moines Register; iHeartRadio: 107.5 KISS FM, 100.3 The Bus, 1040 WHO, NOW 1051, 1460 KXNO, 1430 KASI, 96.9 The Bull (Anne and Bill Riley Stage, Crystal Studios); The Big Show (Avenue of Breeds and Elwell Family Park); Iowa Agribusiness Radio Network (John & Emily Putney Family Cattle Barn); Iowa PBS; IMC, Inc.; KCCI 8 (MidAmerican Energy Stage with Iowa Realty); KDSM Fox 17 (Lego event); KIX 101.1 (Triangle); Pulse 101.7 (Kids' Zone); STAR 102.5; KIOA 93.3 (West end of Grandstand); 1350 ESPN; Hits 99.9; Hope 940; Pure Oldies 104.5; 93.7 The Outlaw; Lazer 103.3; More 104.1 FM; Iowa Catholic Radio (west of the Anne and Bill Riley Stage); WHO 13 (Susan Knapp Amphitheater); Iowa Farmer Today (Elwell Family Park) The Media Office is open for credentialed media from 8 a.m. to 8 p.m. during the Fair in the lower level of the Administration Building.

- WHO is celebrating a Century of Service at The Iowa State Fair! Visit Newsradio 1040 WHO at The Crystal Studios on the Grand Concourse by the main entrance. WHO has been serving the state of Iowa for 100 years with The WHO Morning Show, The Big Show, Simon Conway, Clay Travis & Buck Sexton and the best News Coverage! Thank you for listening!
- Local 5 Weather Lab Experience & Broadcast Booth (on Grand Ave. in front of the Administration Building): Watch LIVE newscasts, meet the anchors and grab some swag. Local 5 News broadcasts live at 11 a.m., 5 p.m. and 6 p.m. Monday through Friday, 6 p.m. Saturday and 5:30 p.m. Sunday. Come experience what a tornado looks like up close! Explore the science behind Iowa's weather, meet Local 5's team of Meteorologists and try your hand at telling the forecast! It's all waiting for you at the Local 5 Weather Lab Experience!
- KCCI TV 8 News: TV 8 News will broadcast from the Fair weekdays at 4:30 p.m. and 5 p.m. and the MidAmerican Energy Stage.
- WHO TV Hello Iowa: WHO TV will broadcast their mid-day program, Hello Iowa, live from the Fair: weekdays at 11 a.m., Aug. 12-16, at the Susan Knapp Amphitheater.

Patty & Jim Cownie Cultural Center, Atrium sponsored by Bankers Trust: Fine Arts Juried Exhibit (including adult and youth categories); Photography Salon Juried Exhibit (including adult and youth categories): 2024 Theme – Leading Lines; Dollhouse and Miniature Room Displays: People’s Choice Voting; Wood Projects Display and Demonstrations; Creative Arts Display and Demonstrations: People’s Choice Voting; ARTWorks; Art Fair; Art Attack in the Courtyard daily.

Paul R. Knapp Animal Learning Center sponsored by Christensen Farms: Live animal births, baby animal displays, The Way We Live Award display, Ag Art Contest Display and agriculturally-based educational displays. Text BABY to 844.844.8508 to receive updates when baby animals are being born.

Pioneer Livestock Pavilion: Home to many livestock shows the whole family will enjoy, including Dairy Cattle, Beef Cattle, Horse Pulling, Miniature Horse Shows, Super Bull, Governor’s Charity Steer Show, Century Farm and Heritage Farm Awards, various FFA and 4-H shows and more!

Poultry and Rabbit Building: Located near Gate 4 on the east end of the grounds. Stop by for various poultry and rabbit shows throughout the Fair, including the largest rabbit on Aug. 16-18.

Pella Plaza: 50,000 square feet featuring benches, flowers, trees and a water fountain. On the east end of the plaza, a flag flies for each of Iowa’s 99 counties.

Principal® Plaza at Legacy Terrace: Enjoy water fountains, benches, shrubs and shady trees in this courtyard on the Grand Concourse adjacent to the Grandstand. Plaques and monuments commemorate contributions to the Fair. Ask how to be a part of it by stopping at the Blue Ribbon Foundation’s store in the Robert G. Horner and Sheri Avis Horner Service Center.

Reichardt Family Giant Slide: A Fair institution, the Giant Slide is the top ride with over 100,000 riders each year. It is 45 feet high and 150 feet long (\$3). Located southeast of the William C. Knapp Varied Industries Building.

Richard L. Easter Museum Complex: Find interactive exhibits of Fair history in the Richard O. Jacobson Hall and Ronald and Margaret Kenyon Gallery. The Ralph H. Deets Historical Museum features an extensive collection of Fair memorabilia. Blue Ribbon Foundation merchandise booth open 9 a.m. to 8 p.m.

Richard O. Jacobson Exhibition Center: Doors opened at the 2010 Iowa State Fair and it hosts various horse shows and the Cowgirl Queen Contest. The venue has more than 3,500 seats and a VIP balcony called Jake’s Club. All horse shows in 2024 are free.

Robert G. Horner and Sheri Avis Horner Service Center sponsored by Mattress Firm: Home of the Blue Ribbon Foundation’s main merchandise store and a calming room from 9 a.m. to 8 p.m. every day of the Fair. On Aug. 14, a second calming room can also be found in the Richard O. Jacobson Exhibition Center during Sensory-Friendly Morning from 8 a.m. to 3 p.m.

Rock Island: Sometimes called the Triangle, Rock Island hosts seating, vendors and some of the Fair's favorite foods. Located between the Agriculture Building and the Administration Building.

Ruan Plaza: Built in 2014, the pedestrian-friendly walkway connects the Grand Concourse with the Richard O. Jacobson Exhibition Center. It includes the Straw Sculpture, Farm Bureau Park and various food vendors.

Sheep Barn: This historic barn includes details that can't be duplicated today. It is home to the Giant Ram, Sheep Stop and various sheep shows throughout the Fair. The Sheep Barn is currently under the second year of a two-year renovation plan.

Shoppers' Mart: Loaded with crafts as well as demonstrations and merchants offering everything from never-before-seen products to as-seen-on-TV favorites, make sure you visit both the center and west sections of the Shoppers' Mart, located under the Grandstand.

Snakes Alive: This walk-through exhibit allows visitors to view snakes up close in glass enclosures with the chance to have a hands-on experience with live snakes. Located between the Anne and Bill Riley Stage and the Horse Barn (\$3.50).

Sky Glider East and Sky Glider West sponsored by Superior Sleep: A Fair favorite, the sky gliders provide a unique view of the city and the Fairgrounds (\$6 one-way or \$9 round trip). Sky Glider East runs from Pioneer Hall to the entrance of Thrill Ville, and Sky Glider West spans from Gate 10, southeast of the Food Center, to Rock Island Ave.

Stalling Barn sponsored by Van Wall Equipment: Home of cattle and llamas. Located on the southeast corner of the Fairgrounds, next to the Bob and Deb Pulver Outdoor Arena.

Susan Knapp Amphitheater sponsored by Prairie Meadows with media sponsor WHO 13: The Susan Knapp Amphitheater is home to country, rock and pop entertainment throughout the Fair, as well as local talent throughout the day. The Susan Knapp Amphitheater is located in Heritage Village.

Swine Barn sponsored by Corteva Agriscience: An icon for more than a century, this massive 184,096 square foot building hosts numerous swine and goat shows, Pig Place and the Big Boar. It is located on the south end of the Fairgrounds, across from the Sheep Barn.

Thrill Parks: From roller coasters to bumper cars, amusement park rides have been a staple at the Iowa State Fair. Thrill Parks include Thrill Ville, Thrill Town and Thrill Zone! Fairgoers can easily access rides and games simply by purchasing a reloadable Thrill Pass. Advance One Day Ride Wristbands (only sold in advance) or Thrill Passes can be ordered online for a discount before Aug. 8 or purchased at the Fair in Thrill Town and Thrill Ville. Thrill Ville is presented by Travel Iowa. Thrill Parks beautification sponsored by Premier Outdoor Management.

- Thrill Ville presented by Travel Iowa (10 a.m.-11 p.m.) Buckle your seat belt for the newest, fastest and most thrilling amusement rides. Thrill Ville offers a clean and family-friendly atmosphere, but focuses on the spectacular, jaw dropping and super-speed screams of the best of today's rides. Thrill Ville is located between the Grandstand and Ye Old Mill. For a list of rides visit iowastatefair.org.
- Thrill Town (10 a.m.-10 p.m.): Little Fairgoers and their families will find loads of fun and stroller parking with the addition of Thrill Town. Thrill Town features kid-friendly rides in a fun, clean and convenient location without having to navigate the larger Thrill Park areas. Thrill Town is located east of Gate 10 and directly north of the Richard O. Jacobson Exhibition Center Lawn.
- Thrill Zone (10 a.m.-11 p.m.) Fairgoers seeking breathtaking, heart-stopping, hair-raising adventure will find it in the Thrill Zone. These unforgettable attractions will have you talking about the Iowa State Fair for months to come. Thrill Zone is located north of Gate 11 on the west side of the Fairgrounds.

On Aug. 18, Thrill Parks are open until 9 p.m.

Travel Iowa: Learn about all the tourism opportunities that Iowa has to offer at the Travel Iowa booth in the Varied Industries Building. Thrill Ville is presented by Travel Iowa. Local tourism partners will gather on Thursday, August 15 from 9 a.m. to 3 p.m. for networking and training to strengthen our tourism industry in Iowa.

Vermeer Grandfather's Barn: Visit Grandfather's Barn for daily wine tastings from the Iowa Wine Growers Association.

Walnut Center: A great showcase for Iowa crafters, shop for items from cross stitch to woodworking. There are also diaper-changing and nursing stations in the Walnut Center, located behind the Anne and Bill Riley Stage near the Horse Barn.

William C. Knapp Varied Industries Building sponsored by Principal®: Originally built in 1911, the building has been renovated and updated, and it is now one of the largest exhibition halls in the Midwest. It hosts the Fabric and Threads Department (second floor) and commercial exhibits (main floor). There are 166 exhibitors, 14 sponsors and 20 merchandise vendors in the Varied Industries Building. Blue Ribbon Foundation merchandise booth open 9 a.m. to 8 p.m. in the South Atrium.

Come find the Iowa Department of Public Safety in the Varied Industries Building! Visit our DPS Recruiting Team and find out how you can become part of Iowa's premiere law enforcement agency, or learn about our Governor's School Safety Bureau, which works to prevent school violence and keep Iowa students Safe and Sound. Test your luck to win prizes or take a picture with our Iowa State Patrol K9 mascot with our green screen photobooth. You can also use our interactive displays to explore career opportunities and play games.

Daily Q & A Chat with the Iowa DOT: Calling all farmers! Bring your questions about driver and vehicle regulations regarding farm equipment and use. A motor vehicle officer will be on-site, and you'll receive a complimentary copy of our new ag guide.

Ye Old Mill: Completed in 1923, the Ye Old Mill is one of three "tunnel of love" rides remaining in the United States today. The Ye Old Mill is the Fair's oldest permanent amusement ride and still a favorite today. It is located at the corner of the Grand Concourse and E. 33rd St., east of Thrill Ville (\$3).