

Iowa State Fair
APPLICATION FOR CONSIDERATION FOR MERCHANDISE CONCESSION SPACE

(Over-the-counter sales)

August 8-18, 2024

(Please print or type)

Name of firm _____

Name of owner(s) to appear on lease _____

Onsite representative _____

Permanent street address _____

City _____ State _____ Zip code _____

Business phone _____ Owner cell phone _____

Onsite rep cell phone _____

Website _____ Email _____

ATTACH OR LIST BELOW ALL MERCHANDISE ITEMS OR SERVICES TO BE OFFERED FOR SALE (Gifts, novelties and souvenir items must be individually and specifically listed.) _____

ONLY THOSE ITEMS LISTED ABOVE WILL BE CONSIDERED FOR INCLUSION IN YOUR LEASE. ONLY ITEMS LISTED IN YOUR LEASE WILL BE ALLOWED TO BE SOLD.

Size of space requested: _____

Minimum size if requested size is not available: _____

Describe your booth operation by marking all that apply:

[] Selling over the counter [] Demonstration [] Using sound amplification

Other information: _____

List references from two fairs or expositions in which you participated in during 2023. (List complete event name, event coordinator, and phone number.)

EVENT	CONTACT	PHONE #
1. _____	_____	_____
2. _____	_____	_____

THIS IS ONLY AN APPLICATION FOR MERCHANDISE/ATTRACTION CONCESSION SPACE AND IS NOT A SPACE RENTAL LEASE.

I agree to abide with all Iowa State Fair rules and regulations and certify I have read and understand the information in the Space Rental Guide and that the information in this application form is complete and true, to the best of my knowledge.

Signature _____ Date _____

Important Notice

Include with the application a color photograph or detailed color schematic drawing of what the display will look like and how you intend to utilize the rental space (must be included for this application to be considered). **Application deadline June 1, 2024. Earlier is better!**

Mail: Concessions and Exhibits Department, Iowa State Fair, PO Box 57130, Des Moines, IA 50317

Email: concessions@iowastatefair.org