



WE ASPIRE TO KEEP THE WONDERFUL WORLD VISIBLE FOR ALL

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Eye care needs better ways of working

Communication breakdowns are frequent



Overall, there is inadequate capacity to serve the growing demand for eye care

- Workforces are largely static
- 25% increase in patients with vision problems in the next 10 years

This creates inefficiencies for health systems

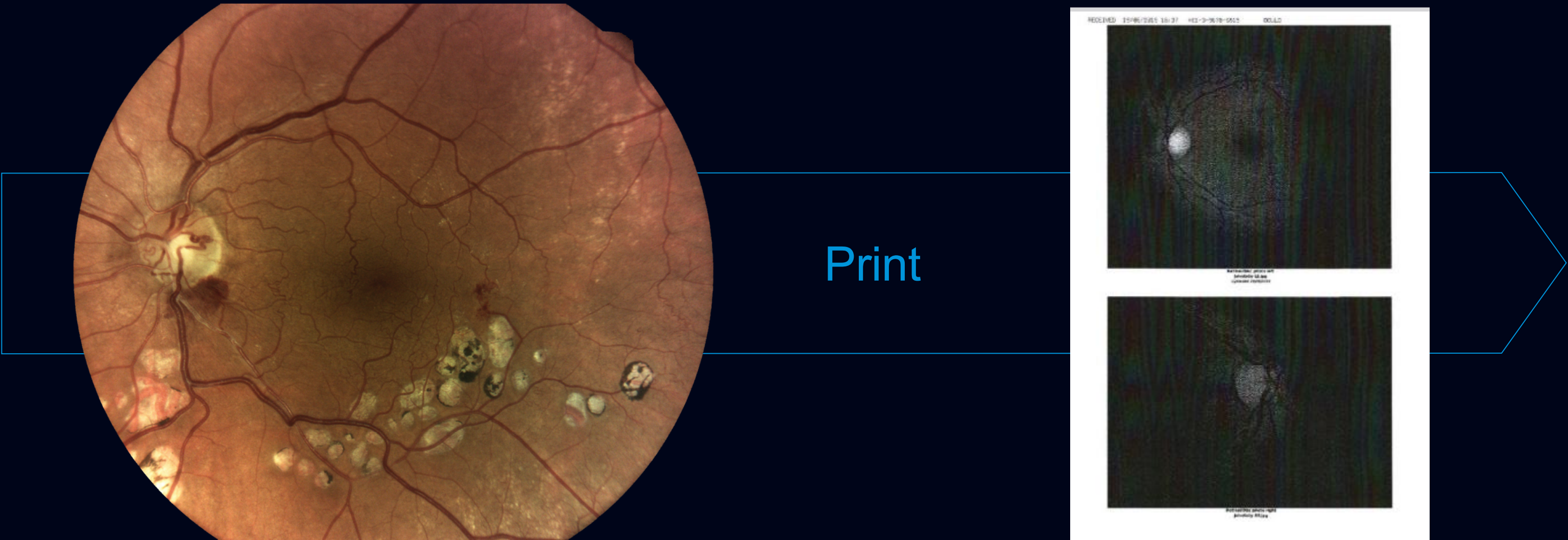
- Referrals frequently don't lead to the recommended follow up
- A significant proportion of referrals are made unnecessarily

Importance of digital solutions in eye care?

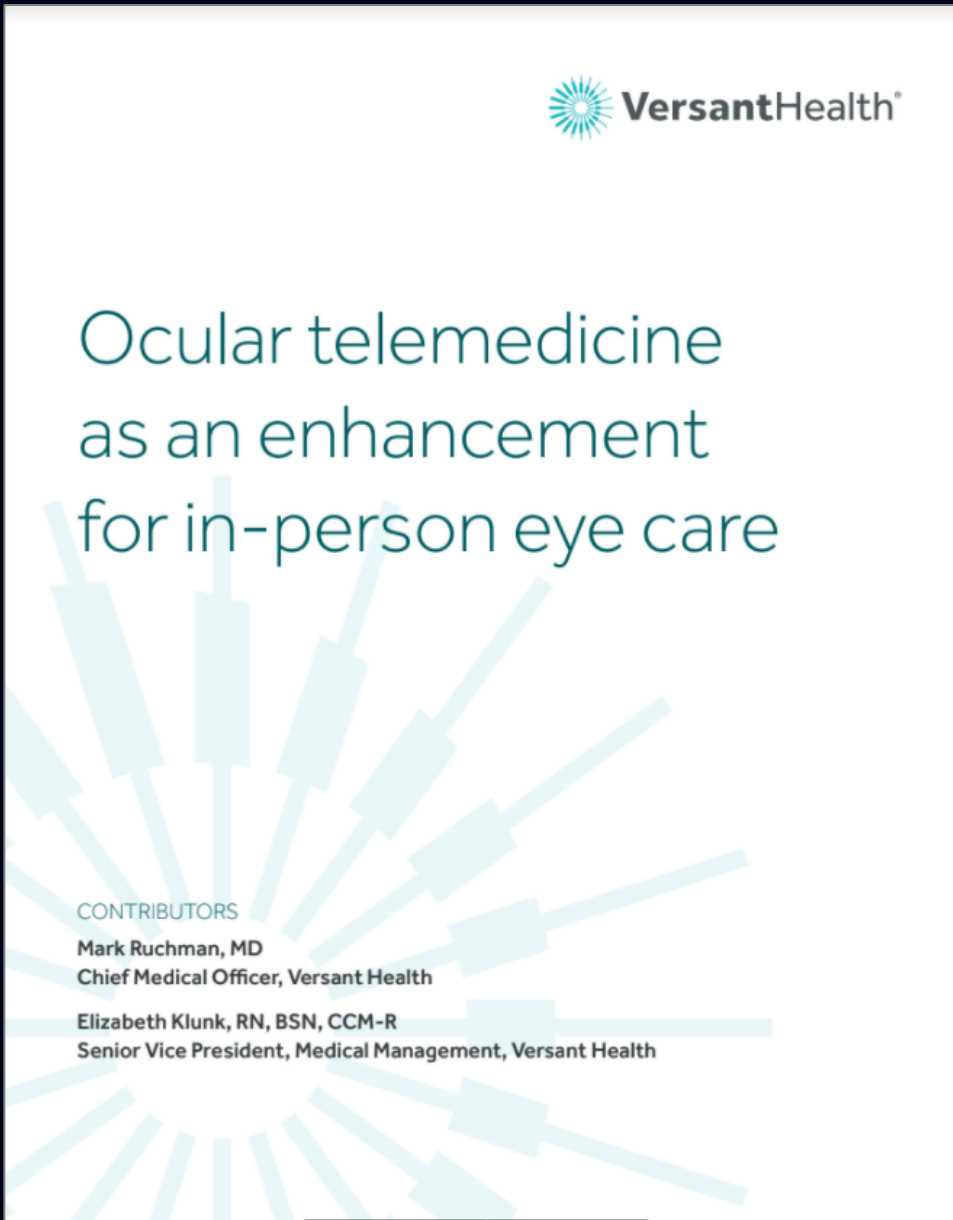
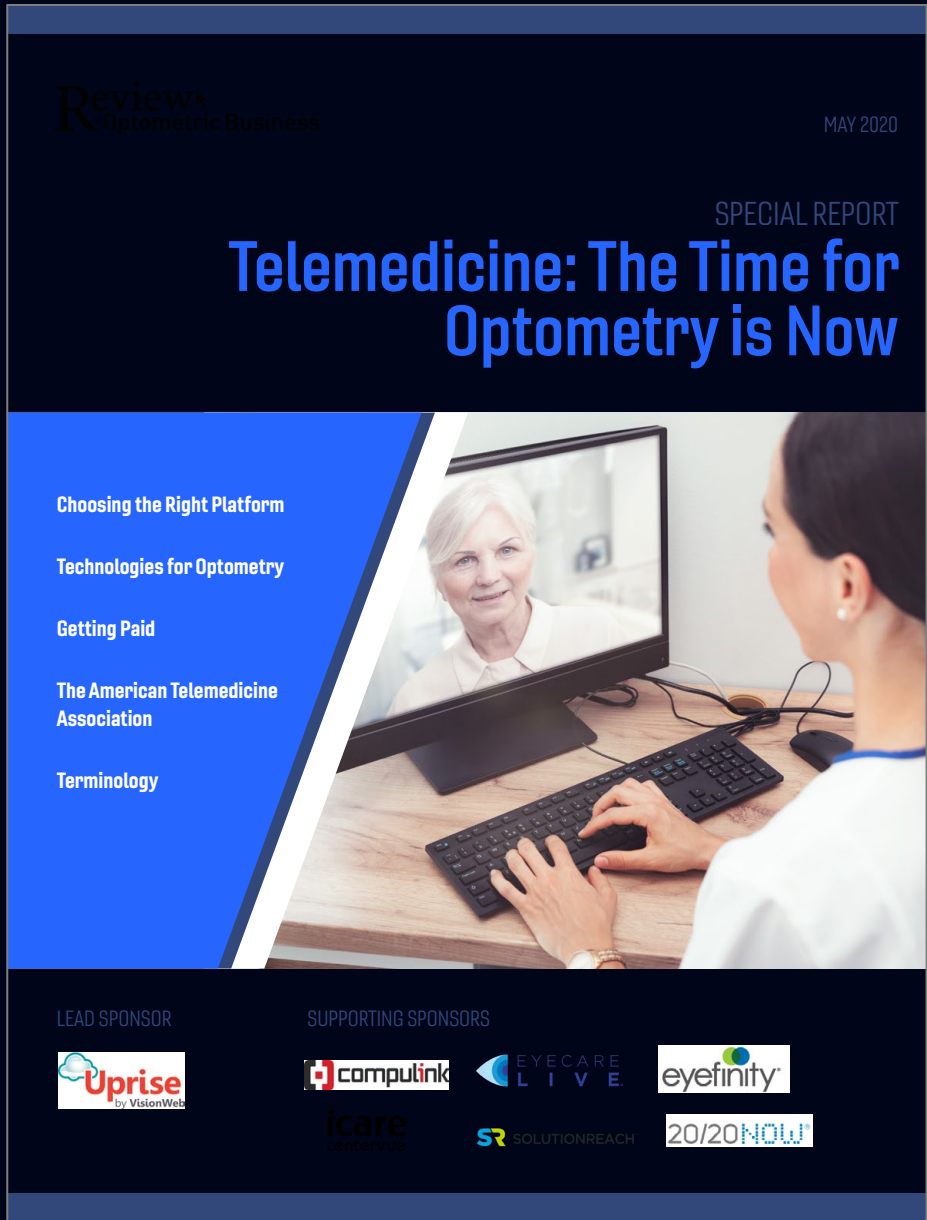
Eye care already relies extensively on digital technologies for diagnosis and management



Eye care communication remains heavily reliant on analogue technologies – reducing quality and compromising continuity of care



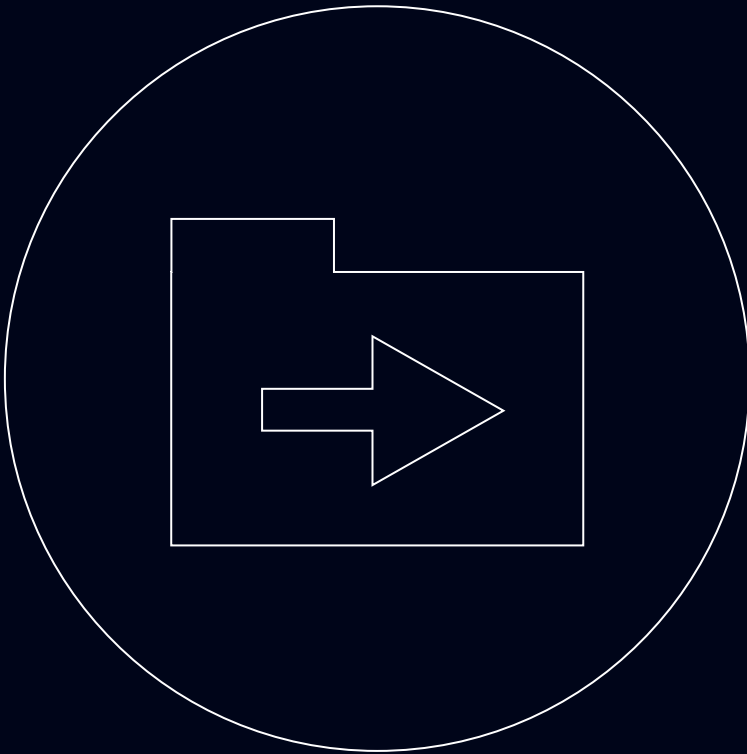
COVID-19 pushed health care’s appetite for change



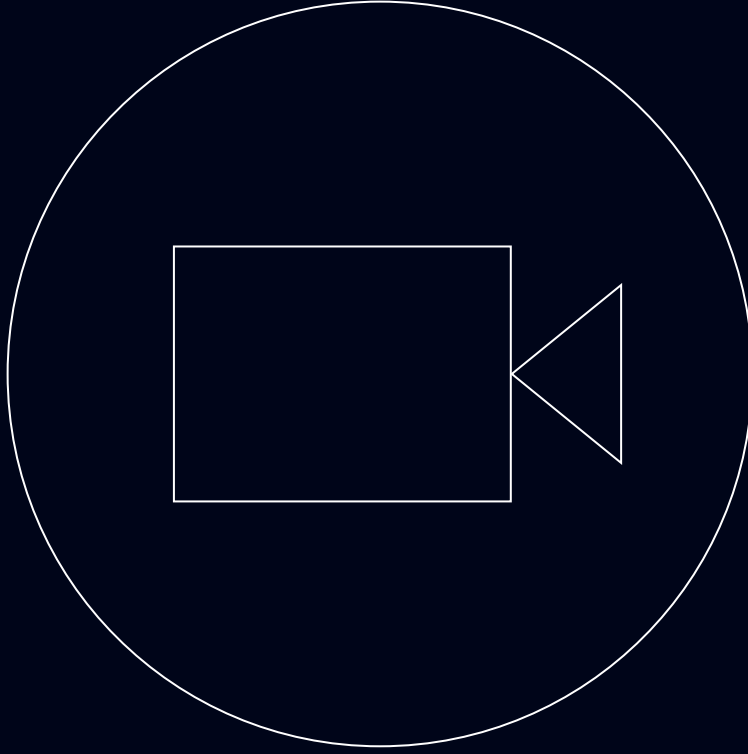
COVID-19 significantly accelerated consumer demand for telemedicine as well as health system adaptations

We are entering a new era of telemedicine for eye care

3 components of telemedicine



Asynchronous:
store and forward



Synchronous:
Video consultations



Remote monitoring

COVID-19 significantly accelerated consumer demand for telemedicine as well as health system adaptations

Eye Care Software Platform can connect patients, providers and technologies, putting digitised data into action

Systems & devices

- EHRs
- PACs
- Vision testing devices
- AI tools

Eye care teams

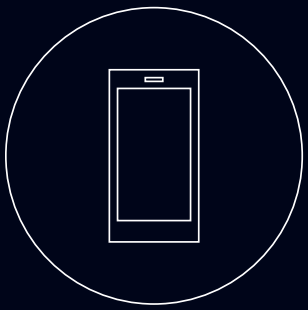
- Patients
- Ophthalmologists
- Optometrists
- PCPs & screening services
- Hospitals
- ACOs
- Life sciences researchers



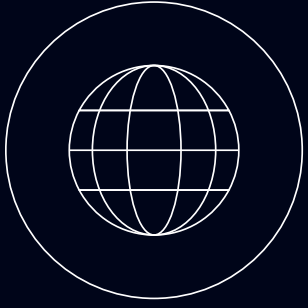
Clinical communication



Telehealth



Remote monitoring

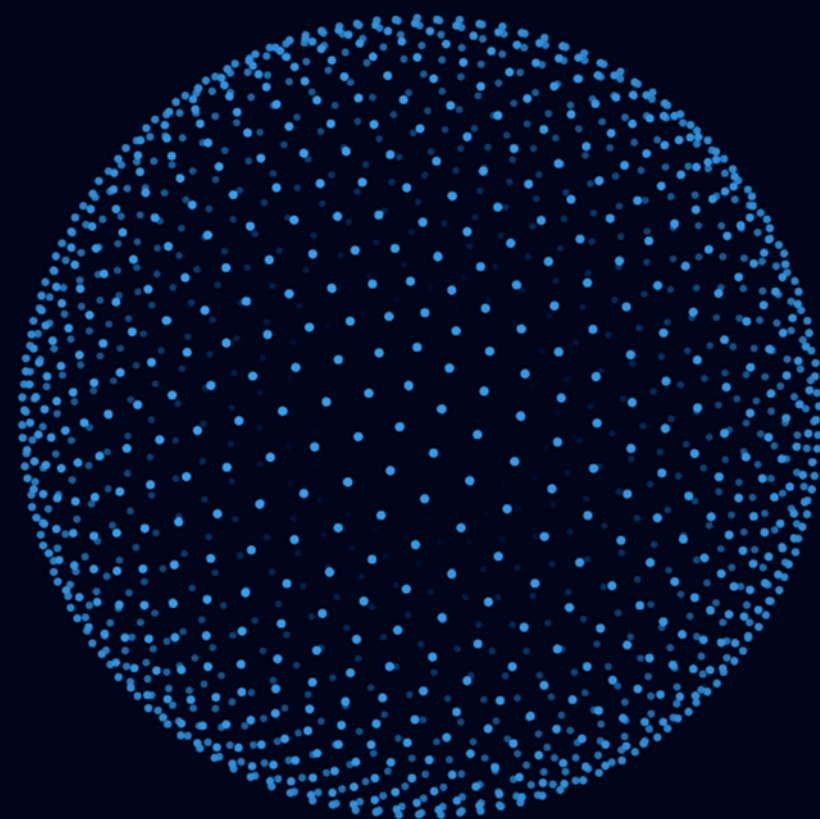


Clinical decision support



Real world data

We aspire to keep the wonderful world visible for all



Transform

clinical care
pathways with
eye care focused
software solutions

Digitisation of eye care

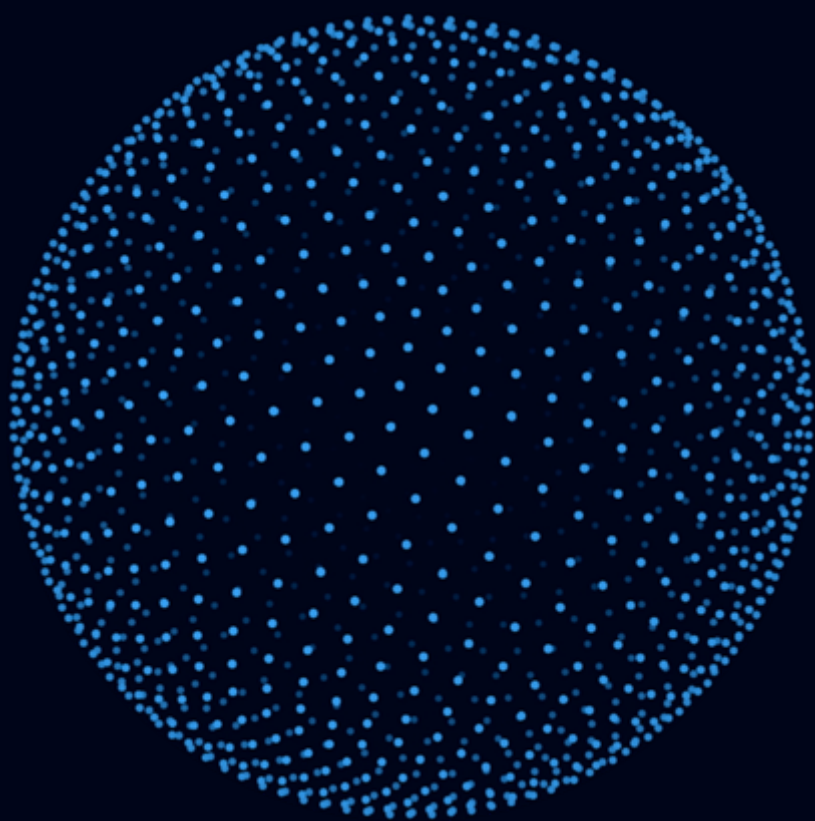
Connecting data silos enhancing continuum of care
and interoperability

Securely delivering a new breadth of data for clinical
decision making

Delivering better clinical clinical workflows and patient
outcomes

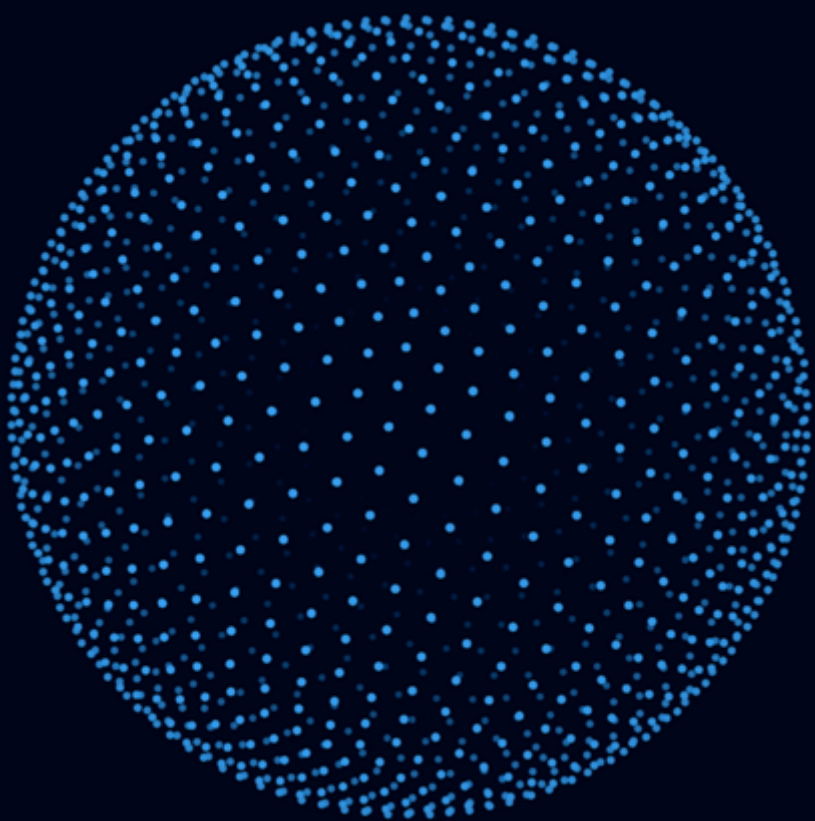
Improving quality, access and affordability globally

We aspire to keep the wonderful world visible for all
with following key strategic cornerstones



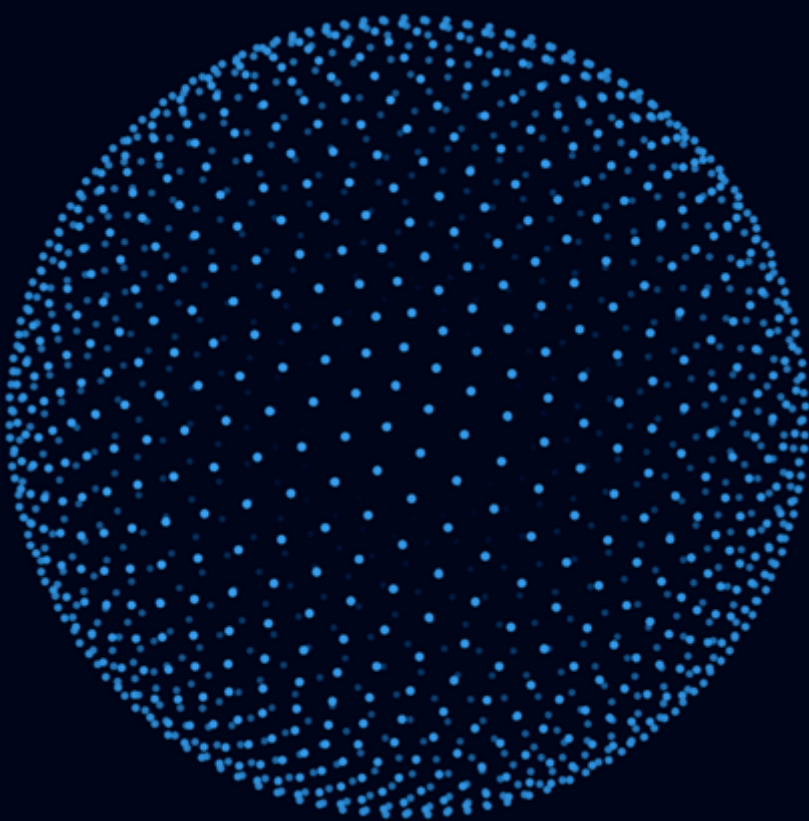
Focus

fully on the
eye care
market



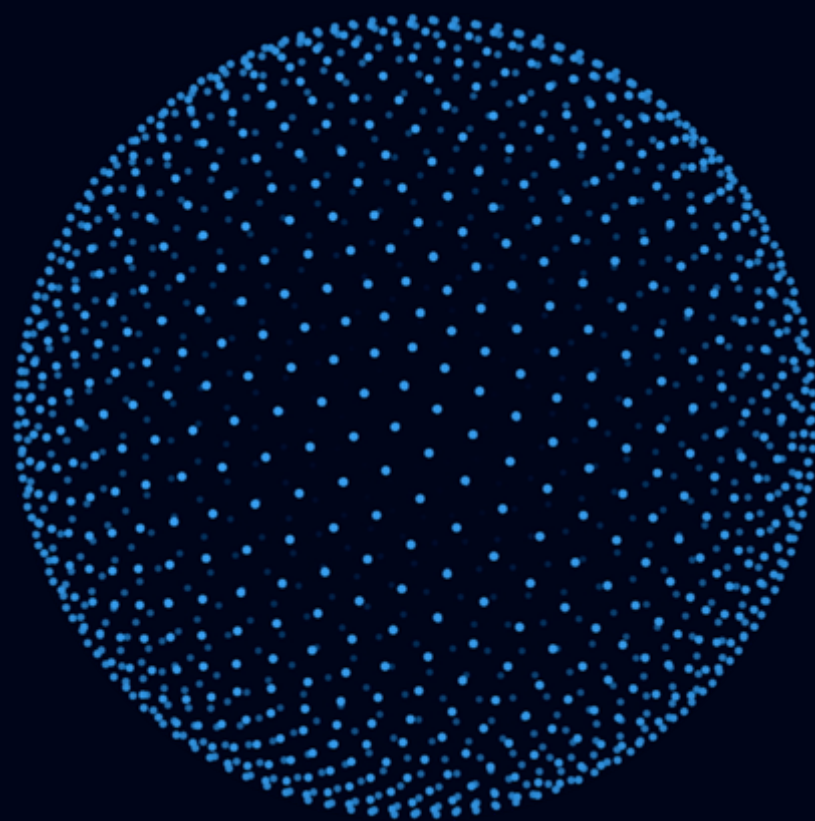
Improve

the quality of
clinical diagnostics
with targeted
product innovations



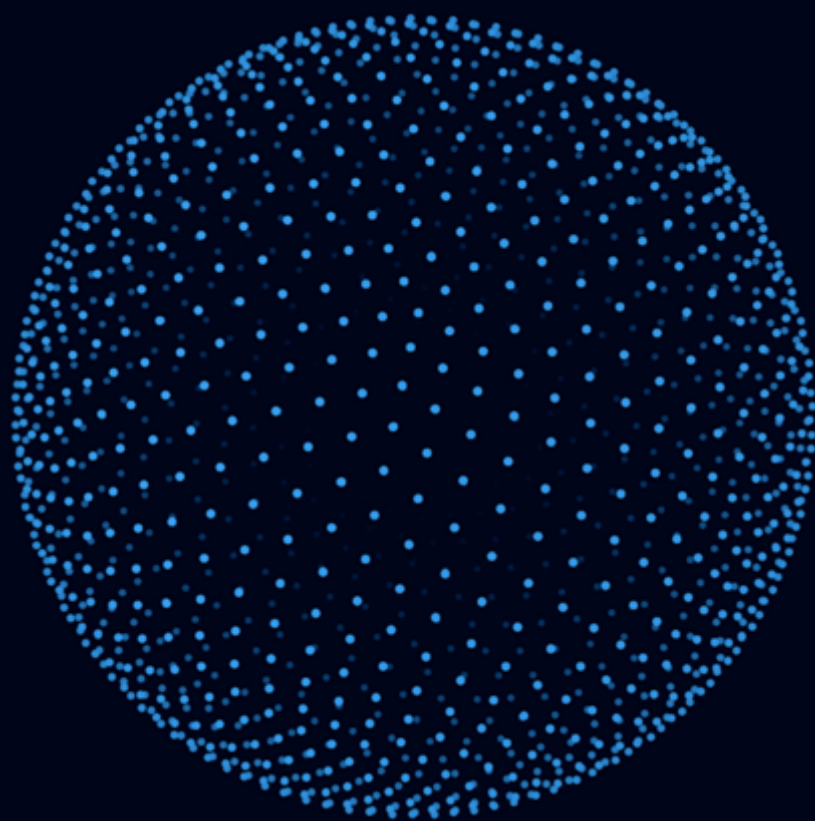
Transform

clinical care
pathways with
eye care focused
software solutions



Build

on iCare brand
awareness and
customer
experience



Continue

strong
profitable
growth



“WE ASPIRE TO KEEP THE WONDERFUL WORLD VISIBLE FOR ALL”

Thank you!
Questions?