

EXTENDED TO NOVEMBER 15, 2018

Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.

■ Go to www.irs.gov/Form990 for instructions and the latest information.

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36	pen to Public
	Inspection

	Δ -	or the	2017 calendar year, or tax year beginning and ending		
			T		nation number
	D C	heck if pplicable	C Name of organization	D Employer identific	Cation number
	_	¬ Address	NODE GMILEG MIGGONGIN ING	310-43	41140
	<u></u>	_ change "∏Name	MORE SMILES WISCONSIN, INC.		+71 (3)
	L	change Initial	Doing business as	/ /	<u>**7163</u>
	느	return	Number and street (or P.O. box if mail is not delivered to street address) Room/s		
	L	Final return/	630 E. WASHINGTON AVE.	(608)-665-2752
		termin- ated	City or town, state or province, country, and ZIP or foreign postal code	G Gross receipts \$	575,112.
		Amende return	MADISON, WI 53703	H(a) Is this a group re	
		Applica-	I F Name and address of principal officer of the FREET ORAZANT	for subordinates	?
•		pending	630 E. WASHINGTON AVE, MADISON, WI 53703	H(b) Are all subordinates in	cluded? Yes No
)	<u> T</u>	ax-exer	mpt status X 501(c)(3) 501(c) () ◀ (insert no.) 4947(a)(1) or 4	527 If "No," attach a	list (see instructions)
<u>G</u>	JV	Vebsite	HTTP://WWW.MORESMILESWI.ORG	H(c) Group exemption	n number
2	K F	orm of c	organization X Corporation Trust Association Other	ear of formation 2009 N	State of legal domicile; WI
~	Pa	irt I	Summary		
-		1 B	Briefly describe the organization's mission or most significant activities TO PROVI	DE DENTAL CARI	TO THOSE
-	Governance		WHO CANNOT AFFORD IT.		
MAR	nar	-	Check this box if the organization discontinued its operations or disposed of m	ore than 25% of its net ass	ets
ì	ver		lumber of voting members of the governing body (Part VI, line 1a)	3	8
_	05		lumber of independent voting members of the governing body (Part VI, line 1b)	4	8
닒	ళ		otal number of individuals employed in calendar year 2017 (Part V, line 2a)	5	16
Z	Activities		otal number of volunteers (estimate if necessary)	6	125
之	ţį		otal unrelated business revenue from Part VIII, column (C), line 12	7a	0.
4	Ą		let unrelated business taxable income from Form 990-T, line 34	7b	0.
SCANNED	_	יוט	RECEIVED OF RECEIVED	Prior Year	Current Year
(O)		8 C	Contributions and grants (Part VIII, line 1h)	250,441.	518,723.
	ine	^ -	75	0.	54,740.
	Revenue	10 1	Program service revenue (Part VIII, line 2g)	1.	0.
	Re	11 0	nvestment income (Part VIII, column (A), lines 3, 4, and 11e)	0.	1,649.
			otal revenue - add lines 8 through 11 (must equal Part VIII CORP PART)	250,442.	575,112.
	\neg		Grants and similar amounts paid (Part IX, column (A), times 1-3)	0.	0.
			Benefits paid to or for members (Part IX, column (A), line 4)	0.	0.
			salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	142,383.	334,620.
	ses		Professional fundraising fees (Part IX, column (A), line 11e)	0.	0.
	Expenses		otal fundraising expenses (Part IX, column (A), line 25) 49,063.		
١.	Ä		otal fundraising expenses (Part IX, column (a), lines 11a-11d, 11f-24e)	64,898.	137,803.
å				207,281.	472,423.
-			otal expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	43,161.	102,689.
호			levenue less expenses Subtract line 18 from line 12		
9 67	ets or	20 7	otal accets (Part V. line 16)	Beginning of Current Year 146,471.	End of Year 351,771.
no One	Asse		otal assets (Part X, line 16)	11,250.	113,861.
74	±g		otal liabilities (Part X, line 26) let assets or fund balances Subtract line 21 from line 20	135,221.	237,910.
د_	듾		Signature Block	133,221.	237,310.
UEC			······································	tamonta and to the best of my	Irrawladas and balsaf it is
		-	ies of perjury, I declare that I have examined this return, including accompanying schedules and stai	•	knowledge and deller, it is
4	true,	correct,	and complete Declaration of preparer (other than officer) is based on all information of which prep	arer nas any knowledge.	1
S	٥		Signature of officer	Date	
	Sign		MICHELLE HAUSER, SECRETARY	Date	
•	Here	e	Type or print name and title	 	
32				Date Check	PTIN
	Paid		Print/Type preparer's name PROELICH Preparer's signature Preparer's name Preparer's name Preparer's name	ا (⊘المبادا ا	- ∕
	Paio Prep				P00179711 **=***8949
2	Use (Firm's EIN ▶	0,43)
	USE	''''y '	Firm's address 406 SCIENCE DRIVE, SUITE #100 MADISON, WI 53711	Dha 6 0 0	8-274-2002
	Mari	the IPS		I Prione no. 6 0 6	
			S discuss this return with the preparer shown above? (see instructions)		X Yes No



Forn	n 990 (2017) MORE SMILES WISCONSIN, INC.	**-***7	163	Page 2
Pa	rt III Statement of Program Service Accomplishments	<u>.</u>	•	
	Check if Schedule O contains a response or note to any line in this Part III			
1	Briefly describe the organization's mission			
	THE MISSION OF MORE SMILES WISCONSIN IS TO PROVIDE HIGH	QUALITY :	DENTA	L
	CARE TO THE UNDERSERVED POPULATION OF SOUTH CENTRAL WISC	ONSIN.	•	
2	Did the organization undertake any significant program services during the year which were not listed on the			
	prior Form 990 or 990-EZ?	[Yes	X No
	If "Yes," describe these new services on Schedule O.			
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	Г	Yes	X No
_	If "Yes," describe these changes on Schedule O	_		
4	Describe the organization's program services accomplishments for each of its three largest program services, as	measured by ex-	penses	
·	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to other	•		d
	revenue, if any, for each program service reported	o, and total expe		_
4a	201 102		56.3	389.)
70	MORE SMILES WISCONSIN PROVIDES HIGH QUALITY DENTAL CARE			,
	UNDERSERVED POPULATION OF SOUTH CENTRAL WISCONSIN. WE AC		TS BY	,
	UTILIZING BOTH VOLUNTEER AND STAFF PROVIDERS. OUR CLINIC			<u> </u>
	MEDICAID AND BADGERCARE INSURANCE; UNINSURED PATIENTS PA		G SCZ	T.E
	FEES BASED ON THEIR INCOME LEVEL.	1 DHIDIN	g ber	7010
	FEED DASED ON THEIR INCOME DEVED.			
_				
4b	(Code) (Expenses \$) (Reven	ue \$)
		<u>.</u> .		
4c	(Code) (Expenses \$ including grants of \$) (Reven	ue \$)
				······································
4d	Other program services (Describe in Schedule O)			
	(Expenses \$ including grants of \$) (Revenue \$		<u> </u>	
<u>4e</u>	Total program service expenses ► 391,193.			00 (55:=
			Form 9	90 (2017)

Part IV Checklist of Required Schedules

1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1_	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		<u> </u>
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		<u> </u>
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-197 If "Yes," complete Schedule C, Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete	j i		
	Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for	•		
	amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services?		i	
	If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, IX, or X			
	as applicable	ļ		
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,	l	v	
	Part VI	11a	X	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			v
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		<u> </u>
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			х
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in	11c		
a		11d		х
	Part X, line 16? If "Yes," complete Schedule D, Part IX Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		X
	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	116		
•	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	111	х	
192	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete	- ``		
120	Schedule D, Parts XI and XII	12a	х	
h	Was the organization included in consolidated, independent audited financial statements for the tax year?			
-	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		Х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х
	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18		<u> </u>
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			,,
	complete Schedule G. Part III	19	000	<u> </u>
		Form	990	(2017)

Ь—	(commed)			
			Yes	No
	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	\vdash	-
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			х
00	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	\vdash	^
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on	22	l	х
22	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
23	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete		}	
	Schedule J	23		х
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the	1		
240	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25a	24a		х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
_	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a				
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a	L	Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		Х
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or			
	former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes,"			
	complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions)			l
a	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
þ	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		Х
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,	00-		х
00	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation	29		
30	contributions? If "Yes," complete Schedule M	30		х
31	Did the organization liquidate, terminate, or dissolve and cease operations?	30		
31	If "Yes," complete Schedule N, Part I	31		х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete	<u> </u>		
-	Schedule N, Part II	32		х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			
	Part V, line 1	34		Х
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 197			
	Note. All Form 990 filers are required to complete Schedule O	38	X	
		Form	990	(2017)

Form		-***7163	F	age 5
Pa	rt:V/ Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response or note to any line in this Part V			\Box
		- 124-5	Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable	6		
þ	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable 1b	O		
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			122
	(gambling) winnings to prize winners?	1c	X	ļ
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,		200	36.
	filed for the calendar year ending with or within the year covered by this return	16		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X	<u> </u>
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	1031	ؙٵۣڿٷڔؿڷڎ ڰڰڛۿڟ	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	<u>3a</u>	ļ	X
b	If "Yes," has it filed a Form 990-T for this year? If "No," to line 3b, provide an explanation in Schedule O	3b	<u> </u>	ļ
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a	ļ	X
þ	If "Yes," enter the name of the foreign country	######################################		
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR)			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	<u>5a</u>		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
C	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c	ļ	<u> </u>
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization so	olicit		
	any contributions that were not tax deductible as charitable contributions?	6a	<u> </u>	X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts		1	ŀ
	were not tax deductible?	6b	Was diese in select	i indiamenta
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to t	the payor? 7a	ļ	X
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		<u> </u>
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required			
	to file Form 8282?	7c	IARNAN SA	X
d	If "Yes," indicate the number of Forms 8282 filed during the year 7d			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e	ļ	<u> </u>
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f	┞	<u> </u>
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as requ	ııred? 7g	<u> </u>	ļ
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1	1098-C? 7h		1772 - 17
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the	T. H.	100	
	sponsoring organization have excess business holdings at any time during the year?	8		anersane
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the sponsoring organization make any taxable distributions under section 4966?	' <u>9a</u>	<u> </u>	<u> </u>
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b	15.73 PERSON	and the second
10	Section 501(c)(7) organizations. Enter			
а	Initiation fees and capital contributions included on Part VIII, line 12	\^\%	100	
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities [10b]			
11	Section 501(c)(12) organizations. Enter			
а	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources against			
	amounts due or received from them)			
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a	CONSIDER A R	
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state?	13a	. CAS. 1	dres :
	Note. See the instructions for additional information the organization must report on Schedule O	经		
b	Enter the amount of reserves the organization is required to maintain by the states in which the			
	organization is licensed to issue qualified health plans			U.P.
C	Enter the amount of reserves on hand		SP TOP	建造"
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a	L	Х

b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O

Form **990** (2017)

-*7163 MORE SMILES WISCONSIN, INC. Form 990 (2017) Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions Check if Schedule O contains a response or note to any line in this Part VI Section A. Governing Body and Management Yes No 8 1a Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O. b Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other 2 officer, director, trustee, or key employee? 3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person? 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? Did the organization become aware during the year of a significant diversion of the organization's assets? Did the organization have members or stockholders? 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? 7a b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or X persons other than the governing body? 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following X a The governing body? 8a X b Each committee with authority to act on behalf of the governing body? 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes." provide the names and addresses in Schedule O Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No Х 10a Did the organization have local chapters, branches, or affiliates? 10a b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, 10b and branches to ensure their operations are consistent with the organization's exempt purposes? 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11a b Describe in Schedule O the process, if any, used by the organization to review this Form 990 10 Pa 12a Did the organization have a written conflict of interest policy? If "No," go to line 13 12a b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe 12c in Schedule O how this was done X 13 Did the organization have a written whistleblower policy? 13 Х Did the organization have a written document retention and destruction policy? 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? a The organization's CEO, Executive Director, or top management official 15a b Other officers or key employees of the organization 15b If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions). 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a 16a taxable entity during the year? b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed WI Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply X Upon request Another's website Other (explain in Schedule O) Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial 19 statements available to the public during the tax year State the name, address, and telephone number of the person who possesses the organization's books and records

Form 990 (2017)

53703

STEVE HINGLE - 608-665-2752

630 EAST WASHINGTON AVE, MADISON,

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
 - List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organization		orga	nıza			nper	sate			
(A)	(B)	(C) Position					(D)	(E)	(F)	
Name and Title	Average		(do not check more than one			Reportable	Reportable	Estimated		
	hours per					s boti or/trus		compensation	compensation	amount of
	week	-					<u> </u>	from	from related	other
	(list any hours for	June C.				<u>_</u>		the organization	organizations (W-2/1099-MISC)	compensation from the
	related	9 0 0	ee			satec		(W-2/1099-MISC)	(***-27 1033-141130)	organization
	organizations	trustee or director	Institutional trustee		ag	E E		(11 27 1000 111100)		and related
	below	lenp	utrons	_	윹	st co				organizations
	line)	Individual	Institu	Officer	Key employee	Highest compensated employee	Former			J
(1) MICHAEL HANSON	5.00									
PRESIDENT		Х		Х		L		0.	0.	0.
(2) RYAN HIGH	2.00	ļ								
TREASURER		X		X		<u></u>		0.	0.	0.
(3) MICHELLE HAUSER	5.00					ľ				
SECRETARY		X		Х		<u> </u>		0.	0.	0.
(4) SCOTT KIRKPATRICK	2.00]								
MEMBER		X		Х				0.	0.	0.
(5) TOM ALDRIDGE	2.00							_	_	
MEMBER		Х		Х				0.	0.	0.
(6) TIFFANY SCHELLER	2.00						i	_		
MEMBER		Х	ldash	X		<u> </u>	L.	0.	0.	0.
(7) LORI VEERMAN	5.00							_		_
VICE PRESIDENT		X	_	X		┡		0.	0.	0.
(8) EMILY GREB	2.00					1				
MEMBER		X	<u> </u>	X	_	<u> </u>		0.	0.	0.
(9) JEFFREY OKAZAKI	40.00									
EXECUTIVE DIRECTOR				X		L		30,961.	0.	372.
(10) CURTIS HENDERSON	40.00									4 500
FORMER EXECUTIVE DIRECTOR			\sqcup	X		\vdash		56,942.	0.	1,688.
			\vdash	_	_	H	Н			
	-			_						
								=	·	
		<u> </u>								
		П								
						L				- 000

Form 990 (2017)

Part VII Section A. Officers, Directors, Trus	tees, Key Em	oloy	ees,	and	<u>l Hi</u>	ghes	st C	ompensated Employee	s (continued)		
(A)	(A) (B) (C) (D) (E)									(F)	
Name and title	Average	Position (do not check more than one				опе	Reportable	Reportable		Estimated	
	hours per	box	box, unless person is both an officer and a director/trustee)			s both	n an	compensation	compensation		amount of
	week	-	Cer ar	0 2 0	recio	170 05	188)	from	from related	ì	other
	(list any hours for	recto						the .	organizations		compensation
	related	0 d	8			ated		organization	(W-2/1099-MIS	·()	from the
	organizations	Individual trustee or director	Institutional trustee		 8	Highest compensated employee		(W-2/1099-MISC)	•		organization and related
	below	la fa	tional		yold	est co	_				organizations
	line)	JMIPU	nstitu	Officer	Key employee	불을	Богте				or garnzanorio
		-	┍	_	<u>×</u>	1	Ť			\dashv	
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41. 0.1.1.1.1	<u> </u>	Ц	Щ.	L	L	L	╚	87,903.		0.	2,060.
1b Sub-total										0.	
c Total from continuation sheets to Part VI	, Section A							87,903.		0.	0.
d Total (add lines 1b and 1c)								<u> </u>			2,060.
2 Total number of individuals (including but n	ot limited to th	ose	liste	d ab	ove) wh	o re	eceived more than \$100,	000 of reportable		0
compensation from the organization											Yes No
										Г	res No
3 Did the organization list any former officer,		istee	e, ke	y en	ıpıo	yee,	or I	nighest compensated en	nployee on	-	
line 1a? If "Yes," complete Schedule J for si										-	3 X
4 For any individual listed on line 1a, is the su	•							•	ne organization	-	
and related organizations greater than \$150										-	4 X
5 Did any person listed on line 1a receive or a	-				-		elate	ed organization or individ	lual for services	-	5 X
rendered to the organization? If "Yes." com	plete Schedule	J fo	or su	ich r	ers	on					5 X
Section B. Independent Contractors						_					
1 Complete this table for your five highest con	•	•							· ·	ensatio	on from
the organization Report compensation for t	he calendar ye	ear e	ndin	ig wi	ith c	r wi	thin		ear T		
(A) Name and business	address	NT/	\NIE	,				(B) Description of s	ervices	Co	(C) mpensation
Name and business	2001033	147	NE				-	Description of s	Crvices		IIIpciisation
							\dashv				
							+				
							\dashv				
							\dashv				
- <u>-</u> -											
2 Total number of independent contractors (in	-	ot lim	nited	l to t	_		ted	above) who received mo	re than		j
\$100,000 of compensation from the organiz	ation >				0	<u> </u>					000
										F	orm 990 (2017)

732009 11-28-17

1,649.

575,112.

e Total. Add lines 11a-11d

Total revenue See instructions.

Sect	ion 501(c)(3) and 501(c)(4) organizations must com	olete all columns. All oth	er organizations must co	mplete column (A).	
	Check if Schedule O contains a respoi	nse or note to any line in	this Part IX		
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations				JEAN AND WITE
	and domestic governments. See Part IV, line 21			MARKET PARTY	
2	Grants and other assistance to domestic				
	individuals See Part IV, line 22				The state of the s
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign	,			
	individuals See Part IV, lines 15 and 16			States and second	ACTION THE STREET
4	Benefits paid to or for members				
5	Compensation of current officers, directors,	00 062	F4 300	17 776	17 027
	trustees, and key employees	89,963.	54,390.	17,736.	17,837
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(1)(1)) and				
	persons described in section 4958(c)(3)(B)	214 224	100 010	F 2C1	20.051
7	Other salaries and wages	214,324.	189,012.	5,261.	20,051
8	Pension plan accruals and contributions (include	174	120	13.	22
_	section 401(k) and 403(b) employer contributions)	174. 1,665.	139. 1,332.	126.	22 207
9	Other employee benefits	28,494.	22,793.	2,154.	3,547
10	Payroll taxes	20,434.	22,133.	2,134.	3,347
11	Fees for services (non-employees)				
a	Management	6,828.	6,828.		
b	Legal	6,877.	0,020.	6,877.	
C	Accounting Lobbying	0,077.	· ···· · · · · · · · · · · · · · · · ·	. 0,077.	
	Professional fundraising services. See Part IV, line 17				
e f	Investment management fees		1884468280011.05 47890194 197888724 84564-88	FUT PER TESTER AND REAL PROPERTY OF A SERVICE	
, q	""				
9	column (A) amount, list line 11g expenses on Sch O.)	7,509.	6,709.		800
12	Advertising and promotion	14,740.	14,720.		800 20
13	Office expenses	4,793.	4,793.		
14	Information technology	6,539.	6,539.		
15	Royalties	· · · · · · · · · · · · · · · · · · ·			
16	Occupancy	4,892.	4,892.		
17	Travel				
18	Payments of travel or entertainment expenses		,		
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	3,878.	3,878.		
20	Interest				
21	Payments to affiliates				· . <u>—</u>
22	Depreciation, depletion, and amortization	16,829.	16,829.		
23	Insurance	3,666.	3,666.		
24	Other expenses. Itemize expenses not covered				
	above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A)				
	amount, list line 24e expenses on Schedule O.)				
а	DENTAL SUPPLIES	31,025.	31,025.		
b	LAB FEES	12,285.	12,285.		4 1 = 1
С	COMMUNICATIONS	6,957.	5,783.		1,174
ď	BIG SMILES EVENT	4,325.			4,325
е	All other expenses	6,660.	5,580.	22.1	1,080
<u>25</u>	Total functional expenses. Add lines 1 through 24e	472,423.	391,193.	32,167.	49,063
26	Joint costs. Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here If following SOP 98-2 (ASC 958-720)		<u> </u>		Form 990 (2017

Form **990** (2017)

Ŗа	Ţ,X, _{ij}	Balance Sheet				_	
	(1	Check if Schedule O contains a response or not	e to any line in this Part X	(<u> </u>		Τ	
					(A) Beginning of year		- (B) End of year .
	1	Cash - non-interest-bearing		L	48,927.	1	103,181
	2	Savings and temporary cash investments		L	1,131.	2	•
	3	Pledges and grants receivable, net	Ĺ		3		
	4	Accounts receivable, net			36,476.	4	38,865
	5	Loans and other receivables from current and fo	rmer officers, directors,	100			
		trustees, key employees, and highest compensa		e 🖁			
		Part II of Schedule L	•			5	
	6	Loans and other receivables from other disqualit	ied persons (as defined ui	ınder			
		section 4958(f)(1)), persons described in section	4958(c)(3)(B), and contrib	outing			
		employers and sponsoring organizations of sect	ion 501(c)(9) voluntary				
S.		employees' beneficiary organizations (see instr).	Complete Part II of Sch L	- L		6	
Assets	7	Notes and loans receivable, net	, ·			7	
Ąŝ	8	Inventories for sale or use	•			8	
	9	Prepaid expenses and deferred charges				9	4,803
	10a	Land, buildings, and equipment cost or other		NO POLICE		4	
		basis Complete Part VI of Schedule D	10a 286,6				
•	b	Less accumulated depreciation	10b 81,7	762.	. 59,937.	10c	204,922
	11	Investments - publicly traded securities			• ,	11	
	12 ်	Investments - other securities See Part IV, line 1	1			12	•
	13	Investments - program-related See Part IV, line	11	٠ [13	
	14	Intangible assets			•	14	++
	15	Other assets See Part IV, line 11				15	
	16	Total assets. Add lines 1 through 15 (must equa	al line 34)		146,471.	16	351,771
	17	Accounts payable and accrued expenses *			11,250.	17	110,157
	18	Grants payable	·	18			
	19	Deferred revenue			ı	19	
	20	Tax-exempt bond liabilities			4	20	,
	21	Escrow or custodial account liability Complete F	Part IV of Schedule D		1 н	21	, ,
S.	22	Loans and other payables to current and former	officers, directors, trustee	es, 🖁			
Liabilities	•	key employees, highest compensated employee	s, and disqualified person	າຣ. 🖫			
ᅙ		Complete Part II of Schedule L			•	22	,
ا دَ	23	Secured mortgages and notes payable to unrela	ted third parties	L		23	3,704
	24	Unsecured notes and loans payable to unrelated	third parties	L		24	•
	25	Other liabilities (including federal income tax, pay	ables to related third		•		
		parties, and other liabilities not included on lines	17-24) Complete Part X of	of	4		
		Schedule D		L	•	25	
_	26	Total liabilities. Add lines 17 through 25	,		11,250.	26	113,861
		Organizations that follow SFAS 117 (ASC 958)		and			
S S		complete lines 27 through 29, and lines 33 and	d 34.	2			
١٩	27	Unrestricted net assets	_	·	135,221.	27	198,146
Sala	28	Temporarily restricted net assets		-		28	39,764
ğ	29	Permanently restricted net assets		STAN MARCHAN DESIGNADO MARTINOS CARLO	29	NONTOGERNATT, NEW ANGRES S, STANGERS MINISTRY, 2022 AND	
크		Organizations that do not follow SFAS 117 (AS	SC 958), check here 🕨				
6		and complete lines 30 through 34.		9			
Net Assets or Fund Balances	30	Capital stock or trust principal, or current funds		 		30	
Ass	31	Paid-in or capital surplus, or land, building, or eq	•	L		31	
<u>i</u>	32	Retained earnings, endowment, accumulated inc	come, or other funds	<u> </u>	405 204	32	000 01
- 1	33	Total net assets or fund balances			135,221.	33	237,910. 351,771.
-	34	Total liabilities and net assets/fund balances	1 *			34	

Form	990 (2017) MORE SMILES WISCONSIN, INC.	**-**	*7163	Page 12
Pa	Reconciliation of Net Assets			
	Check if Schedule O contains a response or note to any line in this Part XI			
1	Total revenue (must equal Part VIII, column (A), line 12)	1		,112.
2	Total expenses (must equal Part IX, column (A), line 25)	2		,423.
3	Revenue less expenses Subtract line 2 from line 1	3		<u>,689.</u>
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	_4	135	,221.
5	Net unrealized gains (losses) on investments	5		
6	Donated services and use of facilities	6		
7	Investment expenses	7		
8	Prior period adjustments	8		
9	Other changes in net assets or fund balances (explain in Schedule O)	9		0.
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33,			
	column (B))	10	237	<u>,910.</u>
Ŗã	Tinancial Statements and Reporting			
	Check if Schedule O contains a response or note to any line in this Part XII			
			Carry I is	Yes No
1	Accounting method used to prepare the Form 990 Cash X Accrual Other			
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	0		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a	X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	on a		
	separate basis, consolidated basis, or both			
	Separate basis Consolidated basis Both consolidated and separate basis .			
b	Were the organization's financial statements audited by an independent accountant?		2b	X
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	basis,		
	consolidated basis, or both			
	X Separate basis Consolidated basis Both consolidated and separate basis			
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	audit,	W2.5 3	
	review, or compilation of its financial statements and selection of an independent accountant?		2c	X 25 4 35 300
	If the organization changed either its oversight process or selection process during the tax year, explain in Sche			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sin	gle Audıt	THE STATE OF	
	Act and OMB Circular A-133?		3a	<u> </u>
þ	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required	ed audit		
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits	-	3b	200
			Form §	990 (2017)

SCHEDULE A

Internal Revenue Service

(Form 990 or 990-EZ)

Department of the Treasury

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No 1545-0047

<u> 2017</u>

Open to Public Inspection

Name of the organization Employer identification number **-***7163 MORE SMILES WISCONSIN, INC. Reason for Public Charity Status (All organizations must complete this part) See instructions The organization is not a private foundation because it is (For lines 1 through 12, check only one box) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i), A school described in section 170(b)(1)(A)(ii), (Attach Schedule E (Form 990 or 990-EZ)) A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv), (Complete Part II) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). 7 X An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II) A community trust described in section 170(b)(1)(A)(vi). (Complete Part II) An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university 10 An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2). (Complete Part III) An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3), Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g 🔟 Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization You must complete Part IV, Sections A and B. control or management of the supporting organization vested in the same persons that control or manage the supported organization(s) You must complete Part IV, Sections A and C. ____ Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions) You must complete Part IV, Sections A, D, and E. Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions) You must complete Part IV, Sections A and D, and Part V. Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization f Enter the number of supported organizations g Provide the following information about the supported organization(s) (iv) Is the organization listed (i) Name of supported (III) Type of organization (v) Amount of monetary (vi) Amount of other in your governing document organization (described on lines 1-10 support (see instructions) support (see instructions) Yes No above (see instructions))

Total

Schedule A (Form 990 or 990-EZ) 2017 MORE SMILES WISCONSIN, INC. . **-***7 | Part | Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III If the organization fails to qualify under the tests listed below, please complete Part III)

	tano to quality arroot are toole	, Do.o., p.oa	oo oompioto i aiti	,			
Se	ction A. Public Support		•	•	-		•
Cale	ndar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
	Gifts, grants, contributions, and		<u> </u>		,		
	membership fees received (Do not				,		
	include any "unusual grants ")	135,335.	165,673.	176,105.	250,441.	518,723.	1246277.
2	Tax revenues levied for the organ-					_	
	ization's benefit and either paid to		,			,	
	or expended on its behalf		• 1				
3	The value of services or facilities		· •				
	furnished by a governmental unit to	•			•	•	
	the organization without charge	,	•		•		
4	Total. Add lines 1 through 3	135,335.	165,673.	176,105.	250,441.	518,723.	1246277.
5	The portion of total contributions			I SEE MARKEY AND A		まるのでは発	•
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						180,346.
6	Public support. Subtract line 5 from line 4				and department.		1065931.
Se	ction B. Total Support 💎 🚜		+		4		
Cale	ndar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
	Amounts from line 4	135,335.	165,673.	176,105.	250,441.	518,723.	1246277.
8	Gross income from interest,						
	dividends, payments received on			•	-		
	securities loans, rents, royalties,	• '	*		•		
	and income from similar sources	¹ 45.	15.	· 9.	1.	0.	70.
9	Net income from unrelated business	,					
	activities, whether or not the	•		· ' •			
	business is regularly carried on	,	•				
10	Other income Do not include gain		*				
	or loss from the sale of capital.	•		,		İ	
	assets (Explain in Part VI)	• ,	1,497.	600.	٠	1,649.	3;746.
11	Total support. Add lines 7 through 10	AND THE PROPERTY OF THE PARTY O	HALITARIA		Bielenejiki		1250093.
12	Gross receipts from related activities,	etc (see instruction	ons)	•	, • •	12	54,740.
13	First five years. If the Form 990 is for	the organization's	first, second, third	l, fourth, or fifth ta	x year as a section	501(c)(3)	
	organization, check this box and stor	here '	1	• •			<u> </u>
	ction C. Computation of Publi						<u> </u>
	Public support percentage for 2017 (l			olumn (f))		14	85.27 %
	Public support percentage from 2016					15	96.92 %
16a	33 1/3% support test - 2017. If the o			line 13, and line 1	4 is 33 1/3% or m	ore, check this box	
	stop here. The organization qualifies						\triangleright [X]
b	33 1/3% support test - 2016. If the c	- 1			line 15 ış 33 1/3%	or more, check thi	s pox
	and stop here. The organization qual		=		40.40 40	11 44	▶ ∟
17a	10% -facts-and-circumstances test						
	and if the organization meets the "fac					τ vi how the organ	ization
	meets the "facts-and-circumstances"	_		•	-	.	▶
b	10% -facts-and-circumstances test						
	more, and if the organization meets the						·
	organization meets the "facts-and-circ						₹ -
18	Private foundation. If the organization	n did not check a l	oox on line 13, 16a	i, 160, 1/a, or 17b			
		-			Sche	dule A (Form 990	or 990-EZ) 2017

Schedule A (Form 990 or 990-EZ) 2017	MORE SMILE	s WISCONS	IN, INC.	(á)	**=***	7163 Page 3
Part III Support Schedule for	_					
(Complete only if you check			organization failed	to qualify under P	art II If the organiz	ation fails to
qualify under the tests listed Section A. Public Support	below, please comp	plete Part II)				
<u>.</u>	1		1		1 1 2 2 2	(0.T.)
Calendar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
1 Gifts, grants, contributions, and						
membership fees received (Do not						
include any "unusual grants ")	<u> </u>		<u> </u>		 /	
2 Gross receipts from admissions, merchandise sold or services per- formed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose			:	/		
3 Gross receipts from activities that				/		
are not an unrelated trade or bus-				/		
iness under section 513						
4 Tax revenues levied for the organ-				/		
ization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities				1		
furnished by a governmental unit to	,			/		
the organization without charge				/		
6 Total. Add lines 1 through 5				1		
7a Amounts included on lines 1, 2, and	4		,			
3 received from disqualified person			/			
b Amounts included on lines 2 and 3 received			/			
from other than disqualified persons that			/			
exceed the greater of \$5,000 or 1% of the amount on line 13 for the year		}	/			
c Add lines 7a and 7b			1			
8 Public support. (Subtract line 7c from line 6)		 	1			
Section B. Total Support		L	'	L,		
Calendar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
9 Amounts from line 6	(a) 2013	(6) 2014	/	(4) 2010	(0) 2017	(i) iotai
10a Gross income from interest,			1			
dividends, payments received on securities loans, rents, royalties, and income from similar sources						
b Unrelated business taxable income			/			
(less section 511 taxes) from businesse	s		/			
acquired after June 30, 1975			/			
c Add lines 10a and 10b						
11 Net income from unrelated busines activities not included in line 10b, whether or not the business is	s	/				
regularly carried on		 			 	
12 Other income Do not include gain or loss from the sale of capital		l 1				
assets (Explain in Part VI)		 				
13 Total support. (Add lines 9, 10c, 11, and 12)				L		
14 First five years. If the Form 990 is	for the organization's	s first, second, thir	d, fourth, or fifth ta	x year as a section	n 501(c)(3) organiza	ition,
check this box and stop here	l:- 0					
Section C. Computation of Pub						
15 Public support percentage for 2017		,	column (f))		15	%
16 Public support percentage from 20					16	<u>%</u>
Section D. Computation of Inve						
17 Investment income percentage for			ne 13, column (f))		17	%
18 Investment income percentage from		,			18	%
19a 33 1/3% support tests - 2017. If the	-					7 is not
more than 33 1/3%, check this box		H				▶□
b 33 1/3% support tests - 2016. If the	•	i i		•		nd
line 18 is not more than 33 1/3%, ch						▶Щ
20 Private foundation. If the organization	tion did not check a	box on line 14, 19	a, or 19b, check the			<u>▶</u> ∟_
732023 10-06-17		1		Sch	edule A (Form 990	or 990-EZ) 2017
		/ 15	•			

Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I If you checked 12a of Part I, complete Sections A and B If you checked 12b of Part I, complete Sections A and C If you checked 12c of Part I, complete Sections A, D, and E If you checked 12d of Part I, complete Sections A and D, and complete Part V)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2)
- 3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below
- b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the organization made the determination
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use
- 4a Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes," and if you checked 12a or 12b in Part I, answer (b) and (c) below
- b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action, (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by amendment to the organizing document)
- b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ)
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7?

 If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ)
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- b Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in Part VI.
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer 10b below
- b Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

		Yes	No
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_	10b		
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	edule A (Form 990 or 990-EZ) 2017 MORE SMILES WISCONSIN,			*-***7163 Page 6
× / 1 × 4	Type III Non-Functionally Integrated 509(a)(3) Supporting			
1	. —			art VI) See instructions. All
	other Type III non-functionally integrated supporting organizations must co	omplete S	Sections A through E	<u> </u>
Sect	ion A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
_1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
_3	Other gross income (see instructions)	3		
_4	Add lines 1 through 3	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or	-		
	collection of gross income or for management, conservation, or			
	maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Sect	ion B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see	美有美		
	instructions for short tax year or assets held for part of year)	機形成		
a	Average monthly value of securities	1a		
	Average monthly cash balances	1b		· · · · · · · · · · · · · · · · · · ·
	Fair market value of other non-exempt-use assets	1c		
	Total (add lines 1a, 1b, and 1c)	1d		
	Discount claimed for blockage or other			
_	factors (explain in detail in Part VI)			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		TOTAL CONTROL AND THE STATE OF
3	Subtract line 2 from line 1d	3		
4	Cash deemed held for exempt use Enter 1-1/2% of line 3 (for greater amount,			
•	see instructions)	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by 035	6		
7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
	ion C - Distributable Amount	<u> </u>		Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2	Enter 85% of line 1	2		
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4	Enter greater of line 2 or line 3	4		
5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to			
	emergency temporary reduction (see instructions)	6		
7	Check here if the current year is the organization's first as a non-functional	lly integra	ted Type III supporting organ	nization (see

Schedule A (Form 990 or 990-EZ) 2017

Schedule A (Form 990 or 990-EZ) 2017

c Excess from 2015 d Excess from 2016

e Excess from 2017

Sche	dule D (Form 990) 2017 MORE SM	ILES WISCO	NSIN	, INC.				**_**	*7163	Page 2
Pai	t III Organizations Maintaining C	ollections of Ar	t, Hist	orical Tre	asures, o	r Other	Simila	r Assets	s (continu	ied)
3 (Using the organization's acquisition, accession	on, and other record	s, checl	any of the f	following that	t are a sigi	nificant u	ise of its c	collection if	tems
	(check all that apply)									
а	Public exhibition	G	: <u> </u>	Loan or exc	hange progra	ams				
b	Scholarly research	e	; L_i	Other						
С	Preservation for future generations									
4	Provide a description of the organization's co	illections and explain	n how th	ney further th	ie organizatio	n's exem	pt purpo	se ın Part	XIII	
5	During the year, did the organization solicit o	r receive donations of	of art, hi	storical treas	sures, or othe	er sımılar a	ssets	_	_	
	to be sold to raise funds rather than to be ma								Yes	No
Pai	t IV Escrow and Custodial Arran		ete if the	e organizatio	n answered '	"Yes" on f	orm 990), Part IV,	lıne 9, or	
	reported an amount on Form 990, Par		•							
1a	Is the organization an agent, trustee, custodi	an or other intermed	lary for	contributions	s or other ass	sets not in	cluded		_	
	on Form 990, Part X?							L	_ Yes	No
b	If "Yes," explain the arrangement in Part XIII	and complete the fol	llowing 1	table						
							-		Amount	
С	Beginning balance						1c			
d	Additions during the year						1d_			
е	Distributions during the year						<u>1e</u>			
f	Ending balance						1f		٦.	
	Did the organization include an amount on Fo						λs		_ Yes	⊢ No
_	If "Yes," explain the arrangement in Part XIII									
Par	t V Endowment Funds. Complete									
_		(a) Current year	(b) F	Prior year	(c) Two year	rs back (d) Three	years back	(e) Four y	ears back
1a	Beginning of year balance				 					
b	Contributions					-				
C	Net investment earnings, gains, and losses								ļ	
d	Grants or scholarships									
е	Other expenditures for facilities									
	and programs									
f	Administrative expenses									
g	End of year balance				<u> </u>					
2	Provide the estimated percentage of the curr	-	e (line 1	g, column (a)) held as					
а	Board designated or quasi-endowment		_%							
	Permanent endowment	%								
С	Temporarily restricted endowment	%				•				
_	The percentages on lines 2a, 2b, and 2c show	•								
За	Are there endowment funds not in the posses	ssion of the organiza	ition tha	it are neid an	id administer	ea for the	organiza	ation	Г	<u> </u>
	by								F	res No
	(i) unrelated organizations								3a(i)	_
	(ii) related organizations		0	-ll D0					3a(ii)	-
D	If "Yes" on line 3a(ii), are the related organiza								_3b	
Par	Describe in Part XIII the intended uses of the t VI Land, Buildings, and Equipm		wment i	unos						
. 41	Complete if the organization answered		Dort IV	/ line 11s C	ee Form 900	Part Y li	ne 10			
								nd	(d) Book	value
	Description of property	(a) Cost or o basis (investing		1 ' '	or other (other)		cumulate reciation	7	(a) Book	value
	Land	Dasis (investi		Dasis !	(54161)	Сер	COIGHOIT			
	Land							- -		
	Buildings			6	9,215.		5,7	36.	63	,479.
	Leasehold improvements				$\frac{3,213}{7,469}$		76,0		141	443
	Equipment				,, =0,, •		, 0 , 0			, == 3 .
e Total	Other		· · · · ·		l				204	922.

Schedule D (Form 990) 2017

1.	(a) Description of liability	(b) Book value	
(1)	Federal income taxes		
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total.	(Column (b) must equal Form 990, Part X, col. (B) line 25.)	>	

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII.

Schedule D (Form 990) 2017

-*7163 : Page 4 FMORE SMILES WISCONSIN, INC. Schedule D (Form 990) 2017 Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return. Complete if the organization answered "Yes" on Form 990, Part IV, line 12a 575,112. Total revenue, gains, and other support per audited financial statements Amounts included on line 1 but not on Form 990, Part VIII, line 12 a Net unrealized gains (losses) on investments 2a 2b b Donated services and use of facilities c Recoveries of prior year grants 2c 2d d Other (Describe in Part XIII) 2e e Add lines 2a through 2d 575 3 3 Subtract line 2e from line 1 Amounts included on Form 990, Part VIII, line 12, but not on line 1 a Investment expenses not included on Form 990, Part VIII, line 7b b Other (Describe in Part XIII) 4b c Add lines 4a and 4b 4c 575,112. Total revenue Add lines 3 and 4c. (This must equal Form 990. Part I, line 12.) Part XII | Reconciliation of Expenses per Audited Financial Statements With Expenses per Return. Complete if the organization answered "Yes" on Form 990, Part IV, line 12a 472,423. Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25 a Donated services and use of facilities 2a b Prior year adjustments 2b c Other losses 2c d Other (Describe in Part XIII) 2d e Add lines 2a through 2d 2e 472.423. 3 Subtract line 2e from line 1 3 Amounts included on Form 990, Part IX, line 25, but not on line 1 a Investment expenses not included on Form 990, Part VIII, line 7b b Other (Describe in Part XIII) 4h c Add lines 4a and 4b 4c 472,423. Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) 5 Part XIII Supplemental Information. Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b Also complete this part to provide any additional information PART X, LINE 2: MORE SMILES WI ADOPTED THE ACCOUNTING GUIDANCE FOR RECOGNIZING AND MEASURING UNCERTAIN TAX POSITIONS. MORE SMILES WI FOLLOWS THE STATUTORY REQUIREMENTS FOR THEIR INCOME TAX ACCOUNTING AND GENERALLY AVOIDS RISKS ASSOCIATED WITH POTENTIALLY PROBLEMATIC TAX POSITIONS THAT MAY BE CHALLENGED UPON EXAMINATION. MANAGEMENT BELIEVES ANY LIABILITY RESULTING FROM TAXING AUTHORITIES IMPOSING ADDITIONAL INCOME TAXES FROM ACTIVITIES DEEMED TO BE UNRELATED TO MORE SMILES WI'S TAX-EXEMPT STATUS WOULD NOT HAVE A MATERIAL EFFECT ON THE ACCOMPANYING FINANCIAL STATEMENTS. MORE SMILES WI'S FEDERAL EXEMPT ORGANIZATION TAX RETURNS ARE SUBJECT TO EXAMINATION BY THE INTERNAL REVENUE SERVICE, GENERALLY FOR THREE YEARS AFTER THEY ARE FILED. WITH FEW EXCEPTIONS, MORE SMILES WI IS NO LONGER Schedule D (Form 990) 2017

Schedule D (Form 990) 2017 MORE SMILES WISCONSIN, INC.	**-***7163 Page 5
Schedule D (Form 990) 2017 MORE SMILES WISCONSIN, INC. Part XIII Supplemental Information (continued)	
continued)	
SUBJECT TO SUCH EXAMINATIONS FOR YEARS BEFORE 2014.	
	
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SCHEDULE O

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

Go to www.irs.gov/Form990 for the latest information.

2017
Open to Public Inspection

Name of the organization

MORE SMILES WISCONSIN, INC.

Employer identification number **-**7163

FORM 990,	PAR	т VT	SECT	ION A	LINE 8	RR:							
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FORM 990,	PAR	T VI,	SECT	ON B,	LINE 1	L1B:							
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FORM 990,	PAR	T VI,	SECTI	ON C, I	LINE 1	L9:							
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LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990 or 990-EZ) (2017)