



# PREVENT FALLS AND BRING CORE BALANCE TO PEOPLE'S LIVE AT ANY AGE.

Bobo Home is a personalized balance training platform that uses evidence-based protocols for fall prevention.

Our trainer, which includes an interactive app and a motion sensor assess balance performance and risk factors, allowing us to customize exercises and education for each trainee. This ensures that individuals receive targeted support for improving balance and preventing falls.



## THE PROBLEM



Lack of Data



Poor Knowledge



Late Intervention



## OUR SOLUTION



Data Collection



Rich Knowledge

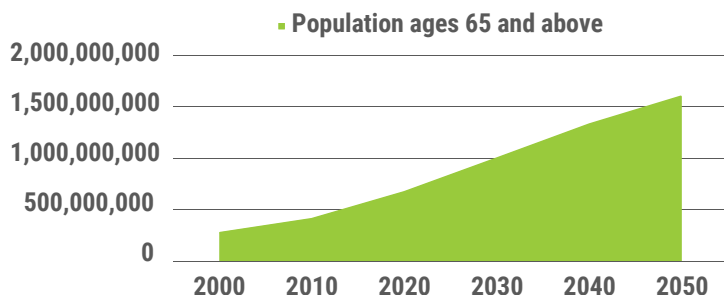


Early Intervention

## MARKET VALIDATION

Successful POC in the US - Product purchased by over 10K home users (\$1M sales/year 1). +5000 clinics world wide.

## MARKET SIZE



## OUR MISSION



### Identify

Distinguish early balance-related fall risk.



### Train

Active personalized & remote training.



### Alert

Identify red flags for external intervention.

## OUR STORY

- BoBo was founded by two physiotherapists who were seeking ways to motivate and support their patients.
- Our solutions turn balance tools into interactive training platforms.
- Our technology includes a wearable motion sensor and biofeedback software.
- BoBo started in clinical settings and now used by over 10,000 home users.



**Ethan Merhavy, PT**

CEO, Founder



**Gadi Nir, PT**

CSO, Founder



**Haran Anjioni**

CPO, Founder



**Yair Agami**

CMO, Founder