



Future Sport Israel

Discovering Game-Changing Technology

30.5 - 1.6 | 2022 **3rd Edition**

LET THE GAMES BEGIN!

The crossroads between technology and sport – where innovation and passion connect

- ▶ The Israel Export Institute and the Foreign Trade Administration at the Ministry of Economy and Industry are honored to invite you to the 3rd Edition of Future Sport Israel.
- ▶ As a leading sports business event, Future Sport Israel 2022 aims to create the perfect setting that offers a global leading sport and media companies, a front row seat to breakthrough technologies coming out of the Start-Up Nation in Israel.
- ▶ In a focused three days event, May 30 to June 1, 2022, Tel Aviv, Opportunities will be created for B2B meetings, networking and experiencing Israel's unique technology and innovation ecosystem, including meeting with leading Israeli sport tech startups in the fields of: AR/VR, Broadcasting, Engagement, eSports, Fitness & Nutrition, Marketing Analytics, Performance Enhancement, Sponsorship, Ticketing & Smart Stadium and Video & Media.

WHAT TO EXPECT?

▶ Participate in a premier Sports industry event in Israel	▶ Meet the leading cutting edge sport technologies from Israel	▶ Personalized scouting for each visitor
▶ A variety of sport verticals represented: from smart stadium to nutrition, eSports, Blockchain and broadcasting	▶ Direct access to the Israeli sport tech eco system, including VC's, accelerators, academia and more	▶ Meet other global senior representatives of sports leagues, clubs, media, brands and investors

PROGRAM

Monday, May 30

▶ **Opening : Reception & networking**

Meet & Mingle with experts from the Israeli sport tech eco system and global senior executives.



Tuesday, May 31

▶ **Demo day at Bloomfield Stadium**

Get to know leading Israeli technologies that enhance the experience, both on and off the pitch & participate in various sessions.

The day will also include:

- Sports lectures
- Professional seminar
- Round table discussions

▶ **Immersive tour in Tel Aviv ****

Enjoy the city that never sleeps!



Wednesday, June 1

▶ **B2B meetings**

One-on-One meetings with Israeli companies according to your choice, from wide potential companies.



* The program is subject to change
** For foreign guests only

TARGET AUDIENCE

Sports clubs, leagues and organizations

TV networks

Press & Media

Governmental representatives

Brands that associated to sports

Investors

REGISTRATION ▶▶