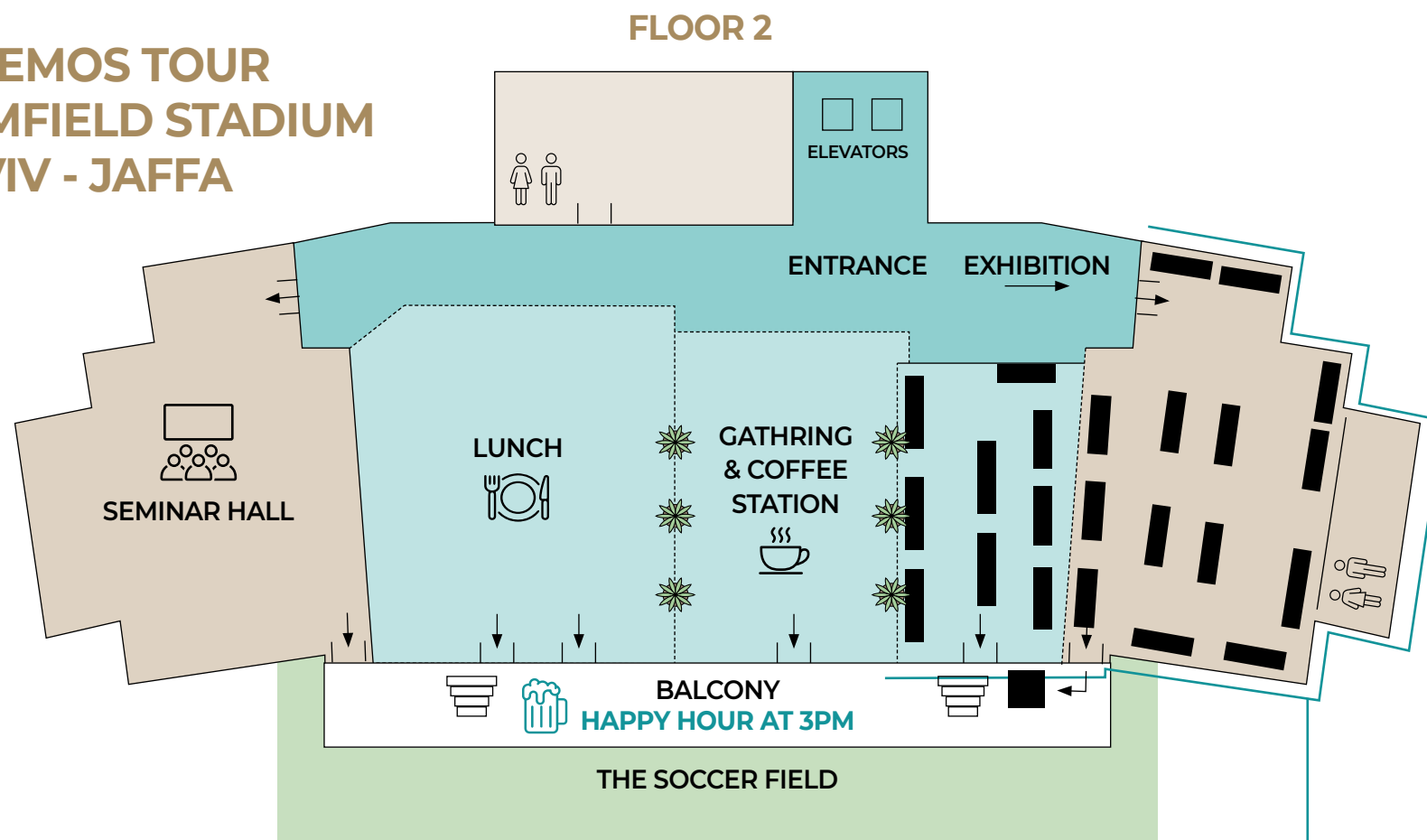
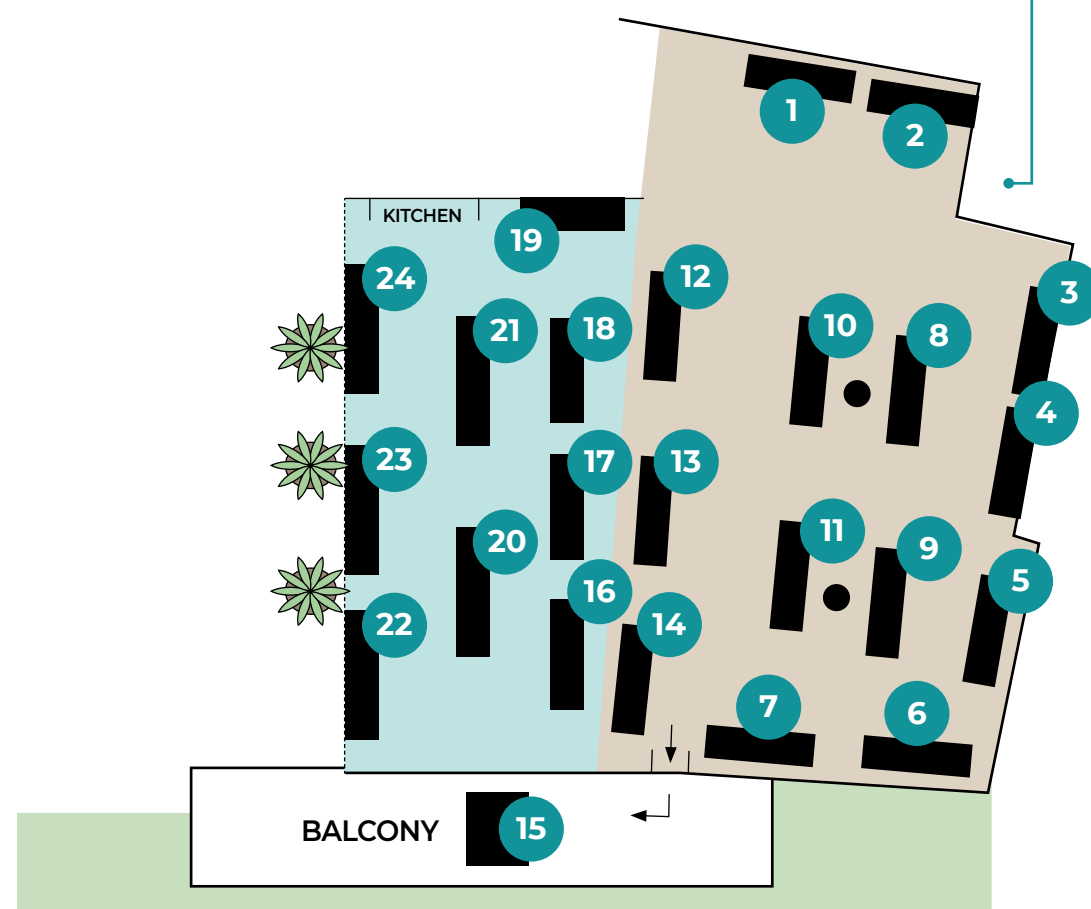


LIVE DEMOS TOUR BLOOMFIELD STADIUM TEL AVIV - JAFFA

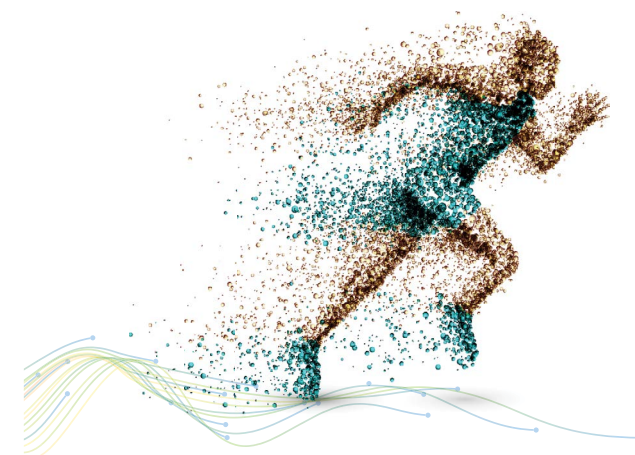


- 1 WSC Sports
- 2 Playform
- 3 Spectalix
- 4 Scorli
- 5 TAG Video Systems
- 6 New Stream Ltd
- 7 Sodyo Ltd.
- 8 Inthegame
- 9 Xtrodes
- 10 Loglig
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- 12 LiveU
- 13 i-BrainTech
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FUTURE SPORT ISRAEL 2022 PROGRAM

Opening Event

Reception & Networking at the "Suramare", Saadia Gaon 24 st., Tel Aviv-Yafo

Meet & Mingle with ~200 experts from the Israeli sport tech ecosystem and global senior executives.



Seminars & Exhibition

09:00 - 09:30 | Gathering at Bloomfield Stadium

09:30 - 09:40 | Welcoming Words

Moderator- Ms. Miri Nevo, Senior Anchorwoman and Broadcaster, Israeli Sport TV Channel – Sport5

Ms. Ayelet Nahmias-Verbin, Chairperson, The Israel Export Institute

Dr. Shai Moses, Director, Asia-Pacific Division and Head of Digital Media, Foreign Trade Administration, Israeli Ministry of Economy and Industry

09:40 - 09:55 | One on One: What role does a big organization play in promoting innovation?

How do big sports organizations push the ecosystem to be innovative?

Moderator- Ms. Miri Nevo, Senior Anchorwoman and Broadcaster, Israeli Sport TV Channel – Sport5

Ms. Yael Arad, Chairperson, Israel - National Olympic Committee, the first Israeli athlete who won an Olympic medal

09:55 - 10:30 | Panel: Uncovering new money - How technology drives innovative monetization opportunities?

Moderator- Mr. Daniel Bernard, Chairman of Redwood International Sports

Mr. Ophir Zardok, Responsible for Sports Solutions and Business Development, LiveU

Mr. Samir Ibrahim, Vice President Digital Services, SPORTFIVE

Mr. Yossi Tarabulus, AVP Global Marketing, PIXELLOT

10:30 - 10:50 | Panel: Metaverse in Sports – Harnessing Israel's Tech ecosystem

How Israel is already a significant player in the next evolution of the internet?

Moderator- Mr. Guy Ben-dov, Chairman, GamelS

Mr. Aviram Bogin, VP Business & Markets, DAZN

Mr. Omer Ziv, Co-Founder & CEO, ProDrops

Mr. Or Briga (Forbes 30 under 30), CEO & Co-founder of NOVOS.gg

10:50 - 11:10 | Panel: Performance Enhancement Leveraged by Sports tech

Is technology capable of transforming the way athletes are developed?

Moderator- Mr. Muli Epstein, Chief Scientist The Olympic Committee of Israel

Prof. Mickey Scheinowitz, Exercise Physiologist, Department of Biomedical Engineering and School of Public Health, Tel Aviv University

Ms. Shay Doron, Former basketball player in the WNBA (Women's National Basketball Association), principal at AnD Ventures

Mr. Moran Tapiro, Develop and implement methods and means, Israel Sailing Association

11:10 - 13:00 | Demo Day at Bloomfield Stadium

Get to know leading Israeli technologies that enhance the experience, both on and off the pitch & participate in various sessions.

13:00 - 14:00 | Lunch

14:00 - 15:00 | Round Tables

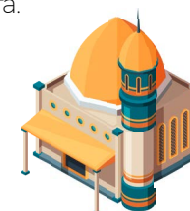
1. Where does the smart money go?
2. The impact of science and sports tech on elite and everyday athletes
3. Using AI to achieve enhanced fan engagement and greater brand impact
4. E-sports - The Sports of the Future

15:00 - 16:30 | Happy Hour



20:30 - 22:30 | Calendar Immersive Tour in Tel Aviv ** The Magic of Jaffa

We'll stroll through the picturesque alleyways of Old Jaffa, passing by art galleries and studio spaces. We'll have a look at the lighthouse and recall some stories associated with the history of the oldest port city in the world. We'll cross the street for a guided glimpse of the Flea Market and become familiar with the special human fabric that comprises Jaffa.



B2B Meetings

One-on-One meetings with Israeli companies according to your choice, from wide potential companies. Carlton Hotel, Eliezer Perry 10, Tel Aviv.

14:00 - 15:00 | Light Lunch

