







# **ISRAEL CULINARY SHOW 2020**

# Health. Wellness. Innovation

# October 27-28.2020

Sponsored by:





# The Israel Export & International Cooperation Institute

The Israel export and international cooperation institute is your premier gateway for doing business with Israeli companies. Established and funded by the government and the private sector, IEICI's expertise in technology and product scouting, joint ventures and strategic alliances with Israeli companies spans more than half a century. Whatever your field is, IEICI offers access to relevant businesses and government resources. IEICI will provide the information you need to connect, negotiate and do business all over the world. The Food and Beverages sector at the Israel export institute exposes Israeli companies at international platforms, increases the global awareness and creates business opportunities for the Israeli companies.

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# The Foreign Trade Administration

Israel's Foreign Trade Administration at the Ministry of Economy is responsible for managing and directing the international trade policy of the State of Israel.

The Foreign Trade Administration operates over 45 economic missions in countries all over the world. Each of the missions has a team that is dedicated to fostering trade and investment between local companies and Israeli companies.

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# **ISRAEL Culinary Show 2020**

ISRAEL Culinary Show 2020 is our first biggest virtual international food & beverages conference & exhibition.

The event was initiated by the Israel Export Institute and the Foreign Trade Administration at the Ministry of Economy and Industry.

The event will be held on October 27-28 2020, and will include a virtual exhibition of Israeli companies and an online face to face meetings arena along with a Trends Zone that will present the latest developments and market insights in the world of food and beverages.

ISRAEL Culinary Show 2020 is of immense business importance. It represents a unique opportunity to expose Israeli leading companies, which have developed innovative products in the field of health and wellness, to potential partners from across the world.

# **Companies by Category**

| Ρ | ag | e |
|---|----|---|
|   |    |   |

|  | Vegan<br>Products | Free From<br>Products -<br>Gluten<br>free,<br>Dairy free,<br>Sugar free,<br>Allergen<br>Free | Organic<br>Products | Food<br>Supplements<br>& Vitamins | Functional<br>Beverages<br>- Health<br>Drink,<br>Energy<br>Drink,<br>Sport Drink | Sport<br>Nutrition | Alternative<br>Protein | Plant<br>Based<br>Products | Superfood | Farm to<br>Table<br>- Fresh<br>produce | Reduced<br>Sugar | Snack<br>Bars,<br>Cereals | Other |    |
|--|-------------------|--|---------------------|-----------------------------------|--|--------------------|------------------------|----------------------------|-----------|--|------------------|---------------------------|-------|----|
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# **Companies by Category**

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|---|---|---|---|
|   |   |   |   |

|  | Vegan<br>Products | Free From<br>Products -<br>Gluten<br>free,<br>Dairy free,<br>Sugar free,<br>Allergen<br>Free | Organic<br>Products | Food<br>Supplements<br>& Vitamins | Functional<br>Beverages<br>- Health<br>Drink,<br>Energy<br>Drink,<br>Sport Drink | Sport<br>Nutrition | Alternative<br>Protein | Plant<br>Based<br>Products | Superfood | Farm to<br>Table<br>- Fresh<br>produce | Reduced<br>Sugar | Snack<br>Bars,<br>Cereals | Other |    |
|--|-------------------|--|---------------------|-----------------------------------|--|--------------------|------------------------|----------------------------|-----------|--|------------------|---------------------------|-------|----|
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# 2BFresh

We grow and supply a wide selection of microgreens, ready to use, freshly harvested daily

#### 2bfresh.com

**Categories** 



- Vegan Products
- Free From
   Products Gluten free,
   Dairy free, Sugar
   free, Allergen
   Free
- Superfood
- Farm to Table Fresh produce

2BFresh, a subsidiary of Teshuva Agricultural Projects Ltd. (TAP), produces a wide variety of fresh Micro Leaves (also known as Microgreens) for local and international markets. Originally used by professional chefs for garnishing, today because of their high nutritional values, they are gaining popularity with home gourmets and health conscious homes as well. Considered "functional foods," Micro Leaves are known to have disease-preventing and health-improving properties.

#### **Product Description**

Micro leaves, also known as microgreens are considered super foods because of their high levels of vitamins and nutrients - much more than in mature vegetables. They are full of flavor and add aesthetic appeal to your culinary dishes . . . . and they go crunch when you eat them.

Our micro leaves are grown using advanced, ecologically-friendly methods. Supplied cut and ready for use in attractive individual packages in many sizes to suit both the food-service and retail sectors.







# A.G GILRO LTD

Food manufacturer

# GILRD SINCE 1950

# https://gilro.co.il/english/

#### Categories

Vegan Products

Free From
 Products –
 Gluten free,
 Dairy free, Sugar
 free, Allergen
 Free

- Organic Products
- Plant Based Products
- Reduced Sugar

#### **Company Profile**

Gilro is a leading manufacturer of special allergen free and organic products. Company HDQ and main production facility is based in Israel.

We are offering exclusive product advantages which are available by using modern production machinery in combination with high quality parameters and specially developed recipes.

Highest available quality control certifications:

- ISO / HACCP / BRC / GMP.

### **Product Description**

Ice cream cones, waffle and mold in various sizes. Also with plan based extract. Flat wafers and wafer rolls with cream filling and chocolate coating. All our products are gluten free and Vegan. Additional options are organic and sugar reduced, vitamin infused, high in fiber, wholegrain and spelt flour.



# Alarz Tahini

Alarz - AWARD WINNING AROMATIC TAHINI



# www.alarz.co.il/eng/

### **Categories**

- Vegan Products
- Free From
   Products –
   Gluten free,
   Dairy free, Sugar
   free, Allergen
   Free
- Sport Nutrition
- Superfood

#### **Company Profile**

AL-ARZ is a producer and supplier of gourmet Tahini and related sesamebased products such as Halva. We produce regular and whole-sesame Tahini, and Halva in different flavors. Our Tahini is produced using a traditional process that involves slow roasting and grinding with mill stones. AL-ARZ Tahini is made from 100% Ethiopian sesame that results in a rich and aromatic Tahini.

#### **Product Description**

- The Original Tahini : Smooth, Creamy and Nutty
- Whole Sesame Tahini : Thicker Stronger Flavor
- Halva: Is Made Using Our Tahini and Shares All Its Goodness.



# Algaemore



Alternative Protein, Agritech, Foodtech

## https://simpliigood.com/



#### Categories

#### **Company Profile**

- Organic Products
- Food Supplements
   & vitamins

AlgaeMor Itd is an Israeli company founded in 2015, which specializes in growing and harvesting edible Spirulina which is a highly nutritional dense micro-algae. We are the first and only commercial producers of fresh Spirulina, and produce 3rd generation unicellular based sustainable protein. We sell across the value chain – from food industry companies to supermarkets and organic shops and through restaurants, juice bars & coffee chains and of course home consumers. We operate across the globe, from a JV in Singapore, through exclusive distributors in the USA, the UK and The Netherlands.

## **Product Description**

Spirulina is a micro-algae, and is one of the most nutrient-densed ,plantbased protein on the planet. Our Spirulina is 100% raw, fresh and frozen in a way that makes it the most powerful Spirulina product on the market. Our Spirulina is rich in Complete Protein, Antioxidants, Vitamins, Minerals, Iron and many more nutrients, which makes it a powerful addition to the daily diet with 95% absorption rate. Our Spirulina is grown in a pure and clean environment using natural processes which makes it both eco-friendly and a powerful food sourceHalva: Is Made Using Our Tahini and Shares All Its Goodness.





# Ambrosia Supherb Ltd.



Ambrosia-SupHerb, the leading company in Israel in the field of VMS (Vitamins, Minerals, Supplements)

#### http://supherbgroup.com/



#### Categories

#### **Company Profile**

- Organic Products
- Food Supplements
   & vitamins

Established in 1986, SupHerb is the leading and most advanced food supplement manufacturer in Israel. The SupHerb brand and products are based on a robust, top quality, in-house R&D department within the company's own laboratories, throughout every step of the manufacturing process.

Our golden rule for every step of the way is to adopt the philosophy of "INSPIRED BY NATURE".

#### **Product Description**

- A variety of food supplements, for every stage of life.
- Kids series
- Probiotics series
- Designated formulas series
- Women series
- Beauty series



### **Angel Bakery**

The Bakery's frozen Pita Bread is manufactured in a unique product-line, based on a secret recipe inherited from generation to generation.

#### www.angel.co.il



**Categories** 

#### **Company Profile**

- Vegan Products
- Organic Products

Angel Bakery started as a family-owned business, established in 1927 by one of Jerusalem's oldest families. Today it is a public company traded on the Tel Aviv stock exchange with a recorded turnover of \$140 million in 2015.The company owns and operates 4 bakeries across the country, producing two hundred different types of breads, rolls, challahs and pita breads.The company also produces cakes and pastries in an additional, dedicated factory and runs 24 Angel Bakery stores.

All of the products are certified Kosher under both the OU (Orthodox Union) and the Badatz Eda Haredit.Angel Bakery is ISO22000FSSC, ISO9002 approved.The company, committed to stringent manufacturing standards, is an approved supplier to McDonald's and Domino's Pizza.

#### **Product Description**

Angel Bakery is the leading manufacturer of Pita Bread in Israel. The Bakery's frozen Pita Bread is manufactured in a unique product-line, based on a secret recipe inherited from generation to generation.

#### The Pita Bread is exported in 2 formats:

- Frozen Retail Packaging - shelf product - Frozen Bulk Packaging - for HoReCa & In-store bakeries.





Companies by Category

# **Ba'emek Advanced Technologies Ltd**

Whey and Casein Enriched protein based powders intended for Sports and Elderly nutrition available in various flavors or as ingredients for blending.

#### www.baemek.com

**Categories** 

#### **Company Profile**

- Food Supplements and vitamins
- Functional beverages - Health drink
- Energy drink
- Sport drink
- Sport nutrition,
- Alternative Protein

Ba'emek Advanced Technologies Ltd is part of the Tnuva Group - the largest food company in Israel. Our state-of-the-art production facility is located in the northern Jezreel Valley, the dairy and agricultural heartland of Israel. Using Israeli fresh dairy whey cheeses, Ba'emek is designed to produce the highest quality kosher products made from "Chalav Israel"

Ba'emek specializes in the production of Whey Protein Hydrolysates (WPH), Whey Protein Concentrates (WPC 34%-80%) and Edible and Refined Lactose, as well as powder blends designed according to customer needs.

Ba'emek has a wide variety of Kosher and Halal certifications. Production is conducted at the highest level of hygiene under an integrated quality system comprised of ISO 9001, 14001, 45001 and FSSC 22000 accreditations, as well as HACCP and GMP.

#### **Product Description**

Our flagship protein is made with super-pure 100% whey concentrate, fastacting whey hydrolysate. Make the most of your workouts -each serving of our Whey Protein Powder is packed with 25g of high-quality, fast-digesting and absorbing whey protein, including whey protein concentrate and whey protein hydrolysate to support even the most rigorous athletic and fitness goals.

Each serving contains 5.6 grams of BCAA, 2.6 grams of Leucine.

This superior quality powder has been instantized to mix easily using a shaker cup or just a glass and spoon.

Available in a wide variety of KOSHER an packaging types 34g to 500Kg, all products are vegetarian.







# Beth - El Food Ltd.

Vegan 100% Natural Mediterranean Food, Produced in the Golan Heights since 1963

#### www.auntberta.co.il

#### Categories

#### **Company Profile**

- Organic Products
- Plant Based
   Products

IT ALL STARTED in Aunt Berta's kitchen over 55 years ago, where traditional European recipes blended together with local Mediterranean ingredients.

TODAY AUNT BERTA is a highly respected manufacturer of Natural

Mediterranean Foods situated in the beautiful Galilee countryside of Israel. Our locally harvested fruits and vegetables are grown on nutrient-rich soil, giving our products premium quality and taste.

#### **Product Description**

No Palm or refined Oil, No Preservatives, No Food Coloring, No Added Sugar. All for Local and International Markets. Our Vegan Line Products: Sweet Tahini Spreads - Healthy and delicious alternative to

traditional sugary spreads.

Vegan Spreads - Vegan Aioli and Mayo. No food coloring or preservatives.

Vegan Salad Dressings - All natural Mediterranean dressings. Egg and Dairy free.







AUNT

# **Bikurim**



#### www.bikurim.co.il/about/?lang=en

#### Categories

- Free From
   Products Gluten
   free, Dairy free,
   Sugar free,
   Allergen Free
- Vegan Products,

#### **Company Profile**

Due to our uncompromising commitment to high-quality health standards, we are honored to be among the select kosher l'mehadrin companies in the food industry.

The Bikurim group manufacturing system prides itself in meeting the Ministry of Health's strictest regulations in manufacturing and marketing food, as well as receiving the hechsher of the Edah HaChareidis, "Badatz".

The Bikurim group's food factories export freshly baked first-rate health breads and roasted and peeled vegetables each day, and provide catering services for events and businesses.

Our love for food, combined with the work of our professional senior staff, are what enable us to deliver outstanding products.

Our wide client base includes large food industries in Israel, institutions, retailers and private clients.

Due to our chefs and pastry-cooks' unique recipes and our ongoing development of health products, our factories are well-known and respected in the food industry, particularly the health food industry.

### **Product Description**

Fresh flax bread with exceptional health properties. The bread is made exclusively after long years of research, and offers an optimal combination of healthy components, delicate taste and unique texture.

This Bread contains less than one carbohydrate per slice, rich in dietary fiber, Omega 3, helps reduce blood pressure and maintains a healthy, balanced body.





# **Cham Foods (Israel)**

A dry vegan meal which is nutritious, wholesome, clean label, and very convenient!

#### www.cham.co.il

www.whollygoodness.biz

#### Categories

#### **Company Profile**

- Vegan Products
- Free From
   Products Gluten
   free, Dairy free,

   Sugar free,
   Allergen Free
- Organic Products,
- Plant Based
   Products
- Superfood,
- Convenience
   Products

Established in 1970, Cham Foods is a multi-national company with over 45 years of experience in the food ingredient industry and over 25 Years of experience in freeze-drying.

We take fresh and frozen agri-based products and then process and package them according to the highest quality standards.

We manufacture ingredients for a wide variety of food segments.

We also produce healthy, instant meals.

#### **Product Description**

Our meals are uniquely freeze-dried, which is the best shelf-stable solution for keeping the product as close to fresh as possible and delivering the farm-to-table experience your customers are looking for. The ingredients are sourced raw from selected environmentally- conscious suppliers. The ingredients are then cooked, just like cooking at home. Such minimalistic processing methods allow retaining as much as possible the nutritional values and the home meal feeling.





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# **Connected to life Itd**

The best alternative meat substitutes you will taste



#### www.veganpower.co.il

#### **Categories**

- Vegan Products,
- Alternative Protein
- Plant Based
   Products

#### **Company Profile**

Who are we?

- Connected to Life Company was established at 2013 by Ami and Lior.
- Both owners are chefs
- Between 2013-2017 we developed a unique meat substitutes in the fabric of taste and Texture.
- The first three products were:
- Minced meat
- Sliced chicken
- Mixture for the preparation of meatballs/burgers

#### **Product Description**

- CTL MINCE, slice, binder mixture
- Semi defatted textured soy granulate
- From cleaned GMO free soy beans
- Application: perfect for meatfree dishes
- Application: perfect for Alternative meat dishes
- Sauce Bolognese, Chili con soya
- Vegan burger, meat extensions and more
- Vegetarian pan & asian wok dishes and more dishes



# **Dream Pretzels by Meir Beigel**



An innovative wellness baked snack company

#### www.dreampretzels.com

#### **Categories**

#### **Company Profile**

- Vegan Products
- Sport Nutrition
- Plant Based
   Products

# Dream Pretzels is a food tech company, an innovation center in healthy snacks with over 60 years of experience. Our plant is based in Israel, with a fully automated state of the art production facility.

#### **Product Description**

Our innovative new Protein Pressels is a Plant-based snack with a smart combination between legume and grains. It's made from 52% legume flour, giving them 5 gr of plant based protein and 3 gr of fiber per serving, making them a delicious, nutrient-packed snack that is just as perfect for a post-workout snack as for putting in a lunchbox.

Protein- pressels has all the all 9 essential amino acids which our body needs!



# **Effectiveat Ltd.**

Effectiveat Ltd. established in 1995, for the purpose of developing, manufacturing and marketing natural, functional and healthy products.

# www.effectiveat.co.il

#### **Categories**

#### **Company Profile**

- Vegan Products,
- Free From
   Products Gluten
   free, Dairy free,
   Sugar free,
   Allergen Free,
- Sport Nutrition
- Plant Based
   Products
- Reduced Sugar
- Snack Bars, Cereals

EffectivEat has the skills and capabilities to formulate and produce snack bars (crunchy, chewy and savoury), snack mixes and more, under customers' brands, at a competitive price, while ensuring the best quality and high nutritional values.

EffectivEat<sup>™</sup> has been granted for BRC and HACCP certificates of Quality assurance.

Moreover, our products are approved by FDA.and authorized by the Israeli Health Ministry and guarantees European Quality Standards.

#### **Product Description**

- The Granola mix series: A tasty&healthy mixture of oatmeal, ceraels, nuts, legumes&seeds
- The Delight mix seriel: Mixtures to enrich salads, baked goods, rice, potato dishes, soups, cheese&omlets.
- Nosh Nosh mix series: a unique lineof high quality and delicious natural snacks.

The snack bar series: exceptional appetizing tastes of crunchy&chewy bars.





# Fire Grain (Sobhi Nakhly)

Fire Grain's Freekeh is healthy, vegan ancient grain, young green wheat roasted-in- fire and cracked

#### www.thefiregrain.com

#### Company Profile

Vegan Products,

**Categories** 

- Organic Products,
- Alternative Protein
- Plant Based Products,
- Farm to Table –
   Fresh produce

Sobhi Nakhly & Sons was established in 1973, as an Arabic coffee-roasting facility in Shfar'am, in the Galilee region. Today, alongside production of the well-known Nakhly coffee brand, the family leads the factory into new areas of expertise: Roasted seeds and nuts, Middle Eastern spices, Pulses and freekeh; grown, harvested and produced in the hills of the Galilee.

#### **Product Description**

The Grain that was born in the fire: Considered to be the-next-biggest-trend in grains, Fire Grain's Freekeh is produced the authentic way, tending the same fields in the Galilee region where it was discovered 2000 years ago, and then burning the green wheat and rubbing it clean to bring the amazing health benefits and delicious-smoky-taste of this ancient grain. Freekeh is a versatile grain, it can be prepared and used in any way you cook rice or other grains. We will show case three flavors: Natural-Mexican-and-Mediterranean style. Freekeh is a superfood with many nutritious values even compared with Quinoa.





# Galilee's Ltd.

Galilee's Delicacy is a boutique food brand that brings the unique Galilean products from the field to your table.



#### www.galilees.com

#### Categories

#### **Company Profile**

- Vegan Products
- Plant Based
   Products

Galilee's Delicacy was founded in the Galilee region. A boutique food product brand that presents to you unique and special, rich and vibrant flavors and scents from the region's local producers. The producers come from different cultures and religions, thus creating in harmony the typical Galilean Cuisine – from the Galilee to your kitchen table.

#### **Product Description**

Our products are of highest quality and taste. All vegan, contain no food coloring and no preservatives. All our products can be used in baking and cooking or you can simply eat them as they are – spread on your favorite bread or add them as a fabulous addition to your meal.

#### Among them you can find:

- Date Syrup 100% Date Syrup Made from 100% dates. 350g jar and 400g squeeze bottle.
- Date Syrup 350g jar and 400g squeeze bottle.

#### Delicious Spreads: (185g jar)

- Artichoke and Pesto Spread
- Pickled Lemon Spread
- Sun Dried Tomatoes Spread
- Roasted Pepper Spread
- Filfel Chuma (Paprika Garlic) Spread





Companies by Category

# Gan Shmuel Foods LTD

Creators of tailor-made fruit and vegetable based solutions for the global food & beverage industry

#### www.ganshmuel.com

#### **Company Profile**

Our roots in farming, growing ,processing and marketing fruit & vegetable products , go back many decades.

Group merged two of Israel's largest fruit manufacturers: Gan Shmuel Food & Ganir, growing to be a well-known International partner & supplier.

Specializing in tailor-made solutions , innovative offerings ,certified with highest global standards we play a key-role in ensuring vital future for the F & B industry.

#### **Product Description**

Our product portfolio combines various fruit & vegetables such as: Citrus, Pomegranate, Watermelon, etc. including Organic options.Typically, Juices, Concentrates, comminute, Compounds & Bases. Essential Oils, seed oil, Fibers.PolevanS and Pomegranate Peel Extract –Cosmetics Natural Ingredients. PolevanP and various fruit parts - Animal Feed Natural Ingredients.

All our products can be packed & delivered in Aseptic, frozen phases, from drums to smaller functional packs, including additional solutions. Juices, Concentrates, Compounds & Bases from Citrus, Pomegranate and moreCitrus FibersOrange & Grapefruit Essential OilsPomegranate seed OilPolevanS and Pomegranate Peel Extract – Cosmetics Natural Ingredients

PolevanP and various fruit parts - Animal Feed Natural Ingredients.

- Categories
- Vegan Products
- Free From
   Products Gluten
   free, Dairy free,
   Sugar free ,
   Allergen Free
- Organic Products
- Food Supplements
   & vitamins
- Functional Beverages - Health Drink, Energy Drink, Sport Drink
- Sport Nutrition
- Alternative Protein
- Plant Based
   Products
- Superfood
- Farm to Table Fresh produce
- Reduced Sugar
- Snack Bars Cereals





### Gramse Itd.



Highest quality dietary supplements designed to answer the growing need for most natural, reliable supplements.

#### www.gramse.com/homesites/PageGen.asp?page=28160

#### **Categories**

#### **Company Profile**

Food Supplements
 & Vitamins

Gramse represents quality for over 75 years. Started from Walter Gramse, a pharmacist, who was known for his highest quality preparations to relieve different health conditions. Today, the unique formulas of Gramse are meticulously chosen in order to best answer the growing need for most natural food supplements to women, children, and men alike.

#### **Product Description**

Within our range you will find supplements such as Mega Licorice for, Mega B-12, Liquid Chlorophyll, Omega 3, and Probiotics.

Our probiotics contain special probiotics formula (DDS-1) as well as life bacteria. Mega Licorice is designed to relieve menopause symptoms and is produced from organic wild root of the licorice plant. The product contains a unique extract of the root that can have wonderful implications on the body.



# Gurrami Kumquat | Gurrami Farm



Gurrami naturally preserved fresh kumquats.for an authentic and exotic flavor for cocktails and many dishes

#### https://gurrami-kumquat.com

#### **Categories**

- Vegan Products, Free From
   Products – Gluten
   free, Dairy free,
   Sugar free,
   Allergen Free
- Canned fruit,
   Canned products

#### **Company Profile**

Gurrami Farm which flies nearly 100 tons of fresh kumquats to European markets each year to ensure they arrive at the peak of their freshness. Additionally GURRAMI Farm has special method preserves fresh Kumquats without losing their healthy properties. Packing them into tins preserves their vibrant color, unique qualities and distinctive flavors for more than two years.

#### **Product Description**

The preserved kumquats are prepared without any preservatives or additives, simply kumquats and water. Canned Kumquats are excellent as an aromatic and decorative additive for drinks and foods, for exactly the same purposes for which the fresh fruit is used. The huge advantage of preserved kumquats is you can have them whenever and wherever you need them without waiting for the next kumquat season!



Companies by Category

# Hamim Vetaim Itd

Hamim Vetaim Itd produces innovative vegan & vegetarian frozen food products

#### www.hamimvetaim.com

#### **Company Profile**

Vegan Products

**Categories** 

- Organic Products
- Plant Based
   Products

Established in 1980, Hamim vetaim is one of the leading companies in frozen innovative vegan and vegetarian foods. We offer a wide range of products that are suitable for both the institutional market and the retail market. With more than 200 sku's you can find today our products worldwide (Germany, Sweden, United States, etc.)

#### **Product Description**

Our specialty is frozen innovative ready-to-heat products. Use from frozen-"just heat" no need to fry. Our unique vegetarian and vegan products are mainly made from grain, legumes and vegetables. No preservative, nongmo, vegan certified, and an organic certified falafel range.





# Hargol FoodTech



Delivering protein - world's first commercial grasshopper farm

#### www.hargol.com

#### Categories

# **Company Profile**

• Alternative Protein

Hargol FoodTech is the world's first commercial grasshopper farm.

Grasshoppers are nature's most efficient protein source - Healthier for humans and more sustainable to grow.

Grasshoppers provide superior nutrient content with over 70% protein, all essential amino acids, omega 3, 6 & 9, iron, zinc, folic acid and vitamins.

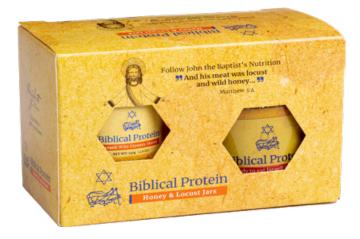
Grasshoppers mild taste and flavor makes them the perfect ingredient for food producers.

Hargol offer a line of foods and beverages with a boost of grasshopper protein under the brand Biblical Protein.

#### **Product Description**

Hargol offer a line of food, beverage and supplements with a grasshopper protein boost:

- Pancake mix
- Smoothies mix 3 flavors: honey & milk, choco & nuts, Coffee
- Energy bars
- Gummy bears
- Falafel mix



# Israfoods (2066) Ltd.



The winner of the 2012 SIAL Innovation award, Lemon Tree is a naturally produced powder that can replace lemon juice and flavor

#### www.lemon-tree.co.il

#### **Categories**

# **Company Profile**

- Sport Nutrition
- Reduced Sugar
- Lemon substitute
   to all lemon use purposes

The company established in 2006, and from the beginning started to develop the Dried Lemon Juice product. the company is a private held company.

#### **Product Description**

LemonTree is a revolutionary product in the lemon juice world. LemonTree is a lemon powder produced from fresh lemons that have been dried in a unique way which keeps the fresh taste and aroma of the lemon, long lasting.

The product contains no sweeteners, preservatives or other artificial components. Furthermore, LemonTree consists of 35mg of Vitamin C (30%-50% of the daily recommended use).



# J.J.E.Z trading

AL JEBRINI DAIRY & FOOD INDUSTRIES, which owns a large dairy in Hebron, a food factory in Hebron and a partnership in a food factory in Europe.



#### Categories

#### **Company Profile**

- Vegan Products
- Salads based on healthy ingredients

The company produces a selection of salads: chickpea salads, eggplant salads, tomato salads, tahini salads.

The products are manufactured in packages of 100 grams, 200 grams, 400 grams, 1 kg, 3 kg. All products are stored and distributed in a refrigerated system. The company markets and distributes its products in Israel in supermarket chains and the professional market. And has exported its products to 15 countries in the world.

The company's products are based on recipes developed by a chef and are developed and upgraded over time.

#### **Product Description**

The company has various product lines based on the Mediterranean menu Chickpea salads with various toppings such as:

- Tehina
- Pine nut
- Hyssop
- Eggplant salads with various toppings:
- Roasted eggplant
- Eggplant with mayonnaise
- Eggplant with tahini
- Greek style eggplants
- Tomato salads "
- Matbucha salad

All products are packed in packages of 100 to 400 grams As well as packages intended for the catering market of 1 kg and 3 kg. The product contains no sweeteners, preservatives or other artificial components. Furthermore, LemonTree consists of 35mg of Vitamin C (30%-50% of the daily recommended use).



# Lin's Farm

Lin's Farm Innovative Natural Delights & Culinary Products based on Honey, Dates and Sesame



#### www.linfarm.com

#### **Categories**

- Vegan Products
- Free From
   Products Gluten
   free, Dairy free,
   Sugar free,
   Allergen Free
- Organic Products
- Superfood

#### **Company Profile**

Lin's Farm has been at the forefront of family farming and beekeeping for generations. With over 45 years in healthy food innovation and the art of flavor pairing, we know how to wow your senses!

Honey and super foods are our specialty. We harness the natural deliciousness of wildflower honey and Mediterranean dates—combined with other treats of nature—to create one-of-a-kind culinary products that promise to delight and surprise you.

All of our products are 100% natural and minimally processed—free of preservatives, chemicals, and artificial sweeteners.

#### **Product Description**

Our unique line includes aromatic flavored honeys, beehive super foods, gourmet chocolate date butters, super food tahini products, and award-winning marinades & dressings—each carefully crafted delicacy a fusion of the very finest ingredients in their purest form.

Our honey and date-based foodie products are all about boosting your health, but most of all, every lip-smacking delight crafted by Lin's Farm is guaranteed to positively wow your senses.



# **M.A Shimurey Eden Food Industry Ltd**

In partnership with our customers, we improvise continuously our shared vision for the future

#### www.ma-eden.com/en

eden

### Categories

#### **Company Profile**

 Canned Food
 Shimurey Eden is a manufacturer and marketing company of all types of canned food, the company was founded in the 1970s and since then the company invests all the necessary efforts to further develop and promote technologies and high-quality standards.

#### **Product Description**

Pickled Cucumbers, Green and Black Olives, Legumes, Sauerkraut, Hot Peppers, Eggplants in Brine, Tomato concentrate.





# Matok Ve Kal (liteez Sweetener)

3rd Generation, vegan sweetener

#### www.liteezsweeteners.com

#### **Categories**

- Vegan Products
- Free From
   Products Gluten
   free, Dairy free,
   Sugar free,
   Allergen Free
- Plant Based
   Products
- Reduced Sugar
- Snack Bars, Cereals,
- Sweetener, Sugar subsitute

#### **Company Profile**

Matok V'Kal Ltd., (since 1975), manufactures sugar substitutes under the brand names "Matok V'Kal", "Sucra Diet" and more. The company believes in manufacturing high quality products using high quality raw materials and puts an emphasis on trying to meet the satisfaction of its customers. Matok V'Kal strives to introduce products that will benefit its customers and meet with their expectation.

#### **Product Description**

Liteez, 3rd generation sweetener is made with vegetable protein. The sugar is replaced with fibers which help maintain the kiss shape, while being soluble in hot drinks. Each cookie has only 1 calorie, equal in sweetness to 1/2 teaspoon of sugar, and can be enjoyed as a sweet vegan treat - free of eggs and allergens, or as sugar-free sweetener in a cup of tea or coffee. Perfect new addition to delight your customers when serving hot beverages.



✓ 30





# **Matzot Aviv**



Baking healthy products since 1887

#### www.matzotaviv.com

#### **Categories**

- Vegan Products,
- Free From
   Products Gluten
   free, Dairy free,

   Sugar free,
   Allergen Free
- Organic Products
- Reduced Sugar
- Keto Diet Products

#### **Company Profile**

Matzot Aviv is a family owned company dedicated to Matzos production (unleavened bread) & healthy baked products.

The company combines over 130-year-old baking tradition with state of the art equipment in order to produce superior quality of matzos, crackers, buns & cookies.

Products are sold to over 30 countries under the Aviv, Keto Chef & Aviva brands.

Aviv makes a wide range of products: Keto Buns, Keto Crackers, Organic crisp bread, sugar free cookies, gluten free crackers, baby biscuits, organic cookies & fruit & nut bars.

#### **Product Description**

- Organic crackers & crisp breads
- Sugar free cookies
- Keto buns, crackers & baking crumbs (based on almond flour)
- Gluten free matzos, flatbread, baking crumbs
- Matzos unleavened bread
- Reduced sugar biscuits
- Reduced Sugar Baby biscuits



# **Natalie Plus LTD**



Production of premium bakery and desserts for retail and food service markets

#### www.natalicake.com

# בן עמי Добрынинский

# **Categories**

#### **Company Profile**

- Vegan Products
- Free From
   Products Gluten
   free, Dairy free,

   Sugar free,
   Allergen Free
- Plant Based
   Products
- Reduced Sugar
- Desserts

Production of cakes, cookies, pastries, mini desserts for retail and food service markets.

#### **Product Description**

A variety of about 500 different cakes, cookies, pastries, mini desserts, personalised cakes and desserts.



# **Natural Cakes LTD**

Eating is one of life's greatest pleasures. Refresh Produces and markets a wide variety of gluten-free products.

#### www.refresh-gf.com

#### **Categories**

#### **Company Profile**

• Vegan Products

Products – Gluten

free, Dairy free,

Free From

Sugar free,

Allergen Free

basic range of low quality, unappealing products. We realized that a solution was needed for gluten-free consumers .

Motivated by our vision, Natural Cakes began developing and producing delicious, top quality gluten-free products, creating more availability and offering the option of tasty, appealing food to celiac patients and others.

Until a few years ago, the gluten-free niche was poorly managed, offering a very

In the recent years, the demand for gluten-free products has grown immensely, and continues to grow. Many consumers have no gluten sensitivities at all, yet would prefer a diet free of gluten.

At Nature Cakes, our passion is to strive towards the realization of our vision that is constantly expanding and evolving. Our success is clearly shown by the production of a wide variety of breads, buns and pita breads. Amongst our most successful products is our series of special frozen, ready-to-bake pastry dough, including delicious varieties of Borax, puff pastry and cookies. In addition, production of various flours, dough-preparation mixes, and our special range of premium products is flourishing.

As a leading company in the field of gluten-free pastries, we focus on doing whatever it takes to provide our consumers with appetizing products of the highest quality.

#### **Product Description**

At Nature Cakes, our passion is to strive towards the realization of our vision that is constantly expanding and evolving. Our success is clearly shown by the production of a wide variety of breads, buns and pita breads. Amongst our most successful products is our series of special frozen, ready-to-bake pastry dough, including delicious varieties of Borax, puff pastry. In addition, production of various flours, dough-preparation mixes, and our special range of premium products is flourishing, Chocolate and nougat flavored breakfast cereals.











# Nina Bakery

#### www.ninabakery.eu

#### **Company Profile**

The Nina Family Story starts with Nasri Nehmeh, who founded Nina Bakery in Haifa-Palestine, back in 1936. Twice he had to build his pita bakery from scratch. He combined both his skills, as a baker and as a blacksmith, so in 1958 he patented his invention of a cyclical automatic oven. By the time it was 1964, Nasri had fully automated his production line.

#### **Product Description**

We produce delicious pita for our own Nina Bakery label, but we can also produce for private labels in case of specific requests. Nina Bakery is able to customize all products for any private label in weight, dimension or packaging. On special request, we also produce the mezonot recipe for our customers.



# Ornat

Sugar free choclate



#### www.cho.co.il/?lang=en

#### Categories

Free From
 Products - Gluten
 free, Dairy free,
 Sugar free,
 Allergen Free

#### **Company Profile**

Ornat is one of the oldest and leading family boutique chocolate company in the country, founded in 1988, which operates mainly with large customers: companies, diotypri, shops, confectionery and hotels. Ornat also owns an online store for private customers and companies.

#### **Product Description**

Our chocolate is made daily with a lot of love, from the best raw materials from the country and from the world, every praline is treated individually, every table is carefully made and the packages are unique, since before you eat with your eyes, then with scent and only in the end comes the excellent taste of delicate chocolate.



#### **Pomeri Bakery**



Pomeri Bakery is a super-food based bakery for pets

#### www.pomeripets.com

#### Categories

 Pet Food & Products

#### **Company Profile**

Since 2015, Pomeri's Pet-Pastry Chefs have been baking various delicious healthy treats and cakes for dogs daily – all are specially crafted Superfood & Plant-based.

Pomeri Pet Bakery is regularly in compliance with a team of veterinarians and animal nutritionists to ensure nothing less than premium quality products for our furry friends.

All of the products are licensed under the Ministry of Agriculture's Animal Food Control Division and are manufactured under an FDA registration number.

#### **Product Description**

Over the past 5 years, we have poured our love into baking thousands of tasty cakes and pastries for our precious pups. Dogs have long been an integral part of the family, this is why we wish to celebrate their birthdays, pamper them with personal and delicious snacks, and treat them just like our most beloved children.

In the last year, we have developed innovative products – dog cakes and muffins - that have been designed specifically for offline and online stores.

What sets us apart from our competitors? Unlike other dog pastries, Pomeri products have alonger shelf life, can be stored and shipped at normal temperature which means they are easily delivered all over the world and the most important thing - they are low cost.





# S.F.S Bakeries LTD

High quality bakey goods, including cakes, cookies, yeast cakes, croissant



# Categories

#### **Company Profile**

- Cakes
- Yeast Cakes
- Cookies

the conpany is a privately owened company based in the northern part of Israel . The company is a leader in inovation of bakery goods packaged bakery items, including among others, honey yeast cakes, unique decorated filled muffins, and a wide veriety of cakes. The company exports US, UK, and France under it own label or private label.

#### **Product Description**

The products are produced under the highest supervision of Rubin Kosher and contains the best ingridients available in the market.



# **Shufersal**



Shufersal is the biggest retailer in Israel

#### www.shufersal.co.il/online/he/iframe-container/about-shufersalEN

#### **Categories**

#### **Company Profile**

- Vegan Products
- Free From Products

   Gluten free, Dairy
   free, Sugar free,
   Allergen Free
- Organic Products
- Snack Bars, Cereals

Shufersal is the leading retail chain in Israel with annual income of 13.2 NIS B, 398 stores, overall on line sales of 15%.

In addition, we have a very strong loyalty club with 1.9M club members. Shufersal has been running a PL program for almost 10 years and it has a market share of 25% overall sale.

#### **Product Description**

The Green brand is the health brand of Shufersal chain store.

The brand includes various products in the organic, gluten-free, lactose-free, sugar-free, natural of the category.

The products are being selected with extra care for quality and their suitability for the various populations.

The wide variety is produced by both Israeli manufacturers and manufacturers around the world.



# Sindyanna of Galilee

A Fair-Trade olive oil producer & a social business led by Arab & Jewish women

#### www.sindyanna.com



#### Categories

- Fair Trade
- Premium Quality
   Products

A unique social business in Israel, led by a team of Arab and Jewish women working to create social change. Our goals are to produce outstanding olive oils, while enhancing Arab-Jewish cooperation, promoting Sustainability and Fair Trade, and creating economic opportunities for women. We produce premium Fair Trade local products, and channel all of the profits back into our community.

### **Product Description**

**Company Profile** 

The multiple international and local awards we have received over the past few years attest to the quality, flavor and excellence of our wide range of Extra Virgin olive oils, including FFL, Fair-Trade, kosher and organic oils. Among our other Fair Trade products, you can find delicious za'atar spice mix, carob syrup, almonds, honey and olive oil soaps.

Our za'atar is produced in a traditional way from shade dried za'atar leaves that are grown in the Galilee. We use a unique recipe that adds high quality roasted sesame seeds, sumac and organic olive oil to the ground leaves.



# **Strauss-Group**

Strauss Group is Market leader in Coffee, Water, Chocolate, Dips & Spreads to diverse markets

#### https://export.strauss-group.com/

#### **Categories**

- **Company Profile**
- Vegan Products
- Free From Products

   Gluten free, Dairy
   free, Sugar free,
   Allergen Free
- Organic Products,
- Plant Based Products

Strauss Group is an international corporation with a portfolio of four companies, which provide a response to two leading world trends – Health & Wellness, and Fun & Indulgence. Strauss manages and develops its business in order to offer a wide range of quality Food & Beverage brands to the entire populations, which are marketed through various commercial channels.

The Group has 14,000 employees worldwide, is active in more than 20 countries. The group's sales totaled NIS 8.6 billion in 2018, of which its international operations account for 54%. Strauss has collaborations with Danone, PepsiCo, Haier and Virgin.

#### **Product Description**

Strauss Coffee is one of the top ten coffee companies in the world.

Its core sourcing, R&D and marketing capabilities support highly successful local brands. Strauss has capability to produce Compatible capsules at the highest standard using the top machinery and coffee quality available for private label at MOQ of 1 million capsules. In the confectionary world Strauss has a new Organic Gluten free wafer Bite available under the hunch brand in the USA and now available in for distribution in other countries we are looking for Distributors in the Organic Natural sector.





# Tami Flour

Co founder and one of the owners, graduate of the LSE



#### www.tamiflour.com

#### **Categories**

- Vegan Products
- Free From Products

   Gluten free, Dairy
   free, Sugar free,
   Allergen Free
- Organic Products,
- Plant Based Products

#### **Company Profile**

Tami Flour specializes in the development and joint production of free-from solutions for people with special dietary needs, with the goal of becoming the leader in the gluten free field.

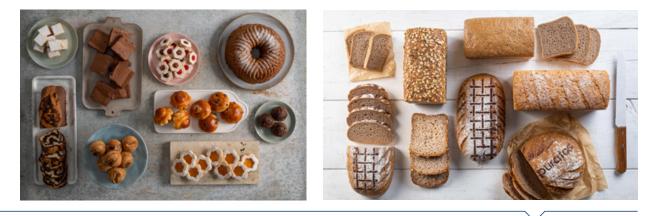
#### **Product Description**

Tami flour currently offers 7 gluten free products desginated for the retail market:

- Tami Flour- For patisserie, cakes and cookies
- Tagmish Flour- For boulangerie, all kinds of breads
- Tami self Raising Flour- For recipes based on self raising flour
- Tami Chocolate Cake Mix- For easy and fast chocolate cake
- Tami Couscous- Instant couscous
- Tami Ptitim (thick couscous)- Instant Ptitim
- Tami Falafel- Instant falafel mix for healthy and fast lunch

Besides these products our company substantiated the development of the following instant mixes (just add up to 3 ingredients), that can be sold in retail packages:

- Bread- white, whole, grains, buns, pita bread
- Morning- Cookies & Biscuits, Cakes, Pancakes, American bagels, Doughnuts, Brownies
- Lunch- Pasta/Tortillas
- Evening- Pizza/Gnocchi
- Mixes & Baking Materials





# **The Growers**

#### www.the-growers.com

# **Categories**

#### **Company Profile**

- Organic Products,
- Fresh Produce

A unique boutique company of 7 growers.

We know how to bring to client very special, sensitive production: herbs, edible flowers, micro herbs, mini vegetables fresh like only one minute ago catted from the field, by flight to the client all year around and of the best quality.

#### **Product Description**

Products - Herbs, Edible flowers, Micro herbs, Mini vegetablesMixes & Baking Materials



# **TOPGUM INDUSTRIES LTD.**

TopGum Gummiceuticals is a leading confectionery with a premium line of dietary and nutraceutical gummiceuticals

#### www.topgummiceuticals.com

#### Categories

#### **Company Profile**

- Vegan Products,
- Free From Products

   Gluten free, Dairy
   free, Sugar free,
   Allergen Free
- Food Supplements & vitamins
- Plant Based Products,
- Superfood
- Reduced Sugar
- Sugar Free Products

TopGum is a leading confectionery based in Israel with a growing network of customers worldwide and expanding distribution strategy. Our team has produced an innovative range of patent pending Truly, Sugar Free Gummiceuticals featuring a highly scalable generic delivery system with a potent dosage technique to effectively deliver high-quality nutraceuticals in custom formulations, in compliance with the highest manufacturing standards.

**TOPGUM** GUMMICEUTICALS

#### **Product Description**

TopGum's pioneering R&D team has developed a patent-pending, plantbased gel solution with unique matrix compositions and sugar-free formulation to create a portfolio of Dietary and Nutraceutical supplements that we call Gummiceuticals,. This readily available, generic delivery system is highly effective in the release of active molecules and supports the optimal delivery of nutrients – scientifically proven to surpass the performance of other delivery systems. The winning formula features an unmatched organoleptic balance that renders TopGum's truly, sugar-free Gummiceuticals unlike any other. TopGum is a fully certified manufacturing facility operating under the strictest international standards of health, safety, and quality.



# Trisun (IL) Cooperative Society For Preservation Of Agricultural Products Ltd.



Trisun (Israel) Ltd. Is a leading supplier & manufacture of raw materials for various industries.

#### www.trisun.co.il

#### **Categories**

- **Company Profile**
- Vegan Products,
- Free From Products

   Gluten free, Dairy
   free, Sugar free,
   Allergen Free
- Food Supplements & vitamins
- Functional beverages
   Health drink, Energy drink, Sport drink,
- Alternative Protein,
   Plant Based Products

Trisun (Israel) Ltd. Is a leading supplier and manufacture of raw materials for various industries. We are a part of an international group of companies involved in all stages of the product chain, starting in agriculture, through manufacture and all the way to marketing, sales and commercial aspects.

Since the company was established in 1990, our global chain of partners enables us to supply quality materials in a "tailor made" manner. Our comprehensive, efficient and reliable service is well known, and is given together with unmatched prices.

We believe in quality, transparency, partnership and Fairness.

#### **Product Description**

Our raw material business spans over three main categories:

- Food and drink industry.
- Feed industry Food supplements for animals.
- Non-Food industry Cosmetic and toiletry industry.

In addition, Trisun offers consulting and construction execution solutions.

# Wissotzky Tea

Family owned since 1849 - 170 years of expertise in tea

#### www.wissotzkygroup.com

#### Categories

 Functional beverages
 Health drink, Energy drink, Sport drink

#### **Company Profile**

Through 5 generations the Wissotzky family has been dedicated to exploring and blending extraordinary teas. For over 170 years we have journeyed through the tea gardens of the world selecting the finest tea leaves to blend our exceptionally rich, flavorful black and green teas and our alluring herbal fruit infusions. Our teas have graced the cups of Emperors and still capture today the hearts of discerning tea drinkers worldwide.

#### **Product Description**

Wissotzky offers an exceptional tea drinking experience with premium blends of specialty teas:

- Black tea (Earl Grey, English Breakfast, flavored black teas...)
- Green tea (with fruits and herbs, Ginger & Turmeric, Spirulina, vitamins, Matcha...)
- Herbal infusions (Chamomile, Lemongrass Verbena, Ginger, Cinnamon, Fennel, Mint, Hibiscus...)
- Fruit infusions (Pomegranate, Almonds, Lemon & Mint, Apple, Cinnamon, Cranberries...)
- Tea & Bites (Herbal & Fruits infusions with fruit snacks to dip in the tea and eat)
- Functional teas (Clean, Nirvana, Echinacea & elderberry, Ginger & honey, Cinnamon & licorice, Eucalyptus & citrus...)

And Rooibos teas, Chai teas, White teas, gift boxes...







# YOFIX PROBIOTICS LTD.

# THE REAL FOODISTS



The Real Foodists- Inventor & manufacturer of Innovative Clean Label Plant-based Dairy Alternatives

#### www.therealfoodists.com

# **Categories**

- Vegan Products
- Free From Products

   --Gluten free, Dairy
   free, Sugar free,
   Allergen Free
- Organic Products
- Food Supplements & Vitamins
- Functional beverages
   Health drink, Energy drink, Sport drink,
- Sport Nutrition
- Alternative Protein,
- Plant Based Products
- Superfood
- Farm to Table Fresh produce
- Reduced Sugar

### **Company Profile**

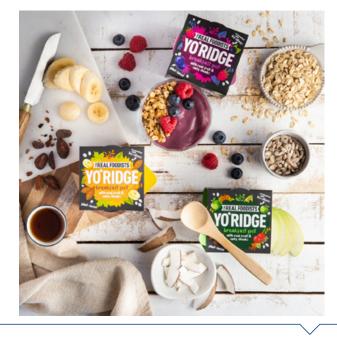
The Real Foodists is a visionary plant-based food-innovation start-up brand that harnesses the power of natural, clean label ingredients and a proprietary production process to produce delicious and innovative plantbased Dairy alternatives that push the boundaries of health and taste. All our products are plant-based and free from dairy, soya and refined sugar. It contains absolutely no nasties, which means no additives, thickeners, emulsifiers, gums, added preservatives, or GMO ingredients.

# **Product Description**

THE REAL FOODISTS- Yo'ridge- Delicious ready-to-eat chilled 'yo'gurty' porridge breakfast pots packed with bio-live cultures and made from an innovative blend of oats, lentils, sesame and coconut and combined with a touch of pure maple syrup and an abundance of fruit. The first product of its kind in the world. If yoghurt and porridge had a vegan love child, it would be Yo'ridge.

The Yo'ridge range is available in three delicious and nutritious varieties:

- Banana, Maple & Cocoa Nibs Breakfast Pot
- Apple, Cranberry & Cinnamon Breakfast Pot
- Blueberries, Raspberries and Blackcurrants Breakfast Pot



# Z.I YAVNE FOOD INDUSTRIES LTD

**Innovative Quality Products** 

#### WWW.KFIR.CO.IL

### **Categories**

- **Vegan Products**
- **Free From Products** - Gluten free, Dairy free, Sugar free, Allergen Free
- **Plant Based Products**

#### **Company Profile**

Z.I YAVNE FOOD INDUSTRIES LTD is an innovative company.

The owners of our company were among the founding fathers who established and developed the Israeli food industry. They established companies as: Tene Noga Dairy, SnowCrest ice cream company, Pedco company for the production of plant-based meat substitutes.

Our vision, then and now: Developing quality food products for a healthy lifestyle!

In these days we manufacture and distribute a wide range of dairy and cheese products. We employ over 150 employees.

> Recently we developed and launched a worldwide innovative product -"Homemade Hummus".

#### **Product Description**

"Homemade Hummus" - is a worldwide innovative product.

"Homemade Hummus" - is preservative-free, quality Hummus for quick and easy preparation at home only add water & stir.

"Homemade Hummus" is an Israeli patent, which enjoys long shelf life and does not require refrigeration before preparation.

Our product has many competitive advantages:

- 1. Preservative-free;
- 2. Make it fresh every day;
- 3. Easy to prepare (like Tahini only add water);
- 4. Long shelf life;
- 5. You can take your Hummus for traveling or picnics.

Please you can see a short video on YouTube - how to prepare "Homemade Hummus": www.youtube.com/watch?v=fkMGLEWksAE





Companies by Category



# KE IT FRESH EVERY Homemad





# **ISRAEL CULINARY SHOW 2020**

# Health. Wellness. Innovation

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