

# ADVANCED BOTANICAL DERMOCOSMETICS





Roni Kramer

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"My personal goal when I founded Kamedis was to make every skin condition manageable and to introduce Traditional Chinese Medicine (TCM) to 21st century consumers in a way that's accessible to anyone. Why? Because it works."

## Rooted in Dermatology & **Traditional Chinese Medicine**

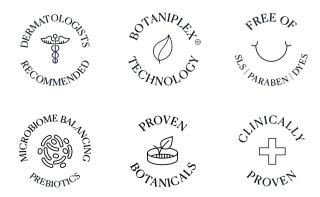
KAMEDIS develops dermatologist-tested, clinically proven, botanical skincare products targeted to relieve symptoms of chronic skin conditions, such as Eczema, Atopic-Dermatitis, Acne, Dandruff, Seborrheic Dermatitis, Psoriasis and dry / itchy / irritated skin.

Blending patented combinations of Traditional Chinese Botanicals with selected Western ingredients, our innovative formulas are based on years of research that includes testing hundreds of botanicals and combinations, as well as integrating a proprietary plant extraction process to maximize results.

Kamedis products are sold worldwide through our trusted distribution partners.

## Skin Balance is **Our Mission**

The skin is a marvelous creation of nature. We care about the balance of the human body system and optimal wellbeing, therefore we developed our products to work with the skin and restore its natural balance.



#### Relieve your skin with

## KAMEDIS BOTANICALS

#### Extracting **Nature**

Kamedis studied over 400 Traditional Chinese Medicinal botanical extracts in order to map out their properties and gain complete understanding of their benefits and effects. We chose our plants according to their specific efficacy on chronic skin problems.

#### Controlled Conditions

Our botanicals are indigenously grown and harvested at ideal altitudes and weather conditions, yielding strong and healthy plants with optimal organic chemical profiles.

## Meet our CHOSEN BOTANICALS





**Rheum palmatum** Rhubarb



**Scutellaria baicalensis** Baikal skullcap



**Portulaca oleracea** Common purslane



**Indigofera tinctoria** Indigo



**Sapindus mukurossi** Soap nut



**Angelica polymorpha sinensis** Chinese angelica



**Cnidium monnieri** Cnidium fruit



**Phellodendron amurense** Amur cork tree



**Glycyrrhiza glabra** Licorice



Sanguisorba officinalis Great burnet



**Ailanthus altissima** Tree of heaven



**Chrysanthemum indicum** Chrysanthemum

Anti-inflammatory
Anti-allergic
Itch reduction
Support of innate immunity

Reduction of sebum secretion

Reduction of skin cell proliferation

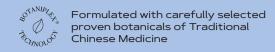
Anti-microbial

Anti-oxidative

Wound healing support
Prebiotic & Antibiotic dual action

### **CALM**

Relieves atopic-prone, extremely dry, red, itchy and irritated skin.





#### CALM Gentle Soothing Wash



Free from: Parabens | Fragrance | Steroids | Dyes & SLS

#### Foaming Cleanser

A rich, foaming gel that provides gentle cleansing while calming and soothing dry skin. To enhance treatment, use with Calm Intense Moisture Cream. Suitable for adults, children and babies.



#### CALM Intense Moisture Cream

**Free from:** Parabens | Fragrance Steroids | Dyes & SLS







#### **Double Action**

Rich face & body cream that relieves and hydrates extremely dry, irritated and atopic-prone skin, wrapping it in a protective layer, providing long-term relief. This cream helps restore the body's natural protective skin barrier. Suitable for adults, children, and babies over 6 months.

#### Clinically Proven

- Reduces flare-ups by 50% in only 2 weeks.
- 100% Treatment satisfaction.
- Major contribution of Traditional Chinese Botanicals to improve atopic-prone skin condition (+44% performance compared to product without the botanical extracts).



#### CALM Ultra Hydration Gel

**Free from:** Parabens | Fragrance | Steroids | Dyes

#### Concentrated Hydration

Daily moisturizing gel for dry, cracked and sensitive skin. This rich gel restores skin's essential moisture and reduces moisture loss. The rapidly hydrating gel is non-greasy, easily spread and quickly absorbed, while keeping the skin smooth and soft.



#### CALM Hydrating Foot Gel



Free from: Parabens | Steroids | Dyes

#### Deep Hydration

Deeply nourishes dry, cracked feet and heels. Locks-in moisture to restore the natural skin barrier while providing immediate relief to chapped skin. Renews skin and is quickly absorbed without a greasy feeling.

#### Clinically Proven

Severity of dry and cracked feet symptoms improved by 97.4% in 4 weeks.



#### CALM Repair Hand Cream

Free from: Parabens | Fragrance | Dyes

#### Skin Barrier Restoring

Soothes and renews dry and cracked hands. Immediately nourishes dry hands while soothing irritated skin. This fast-absorbing cream locks-in moisture and restores natural skin barrier balance. Suitable for adults and children.



CALM Instant Relief



#### Itch Free

This cooling lotion-gel effectively relieves itching and redness due to bites, stings, allergy, sunburn and post-cosmetic procedures, while moisturizing the skin. Provides a soothing effect along with relief. Suitable for adults, children, and babies over 6 months.

## SCALP CONTROL

Relieves dandruff, itchy, dry, red, irritated, seborrheic and psoriatic prone scalps.



Formulated with carefully selected proven botanicals of Traditional Chinese Medicine



SCALP CONTROL Dandruff Shampoo

Free from: Parabens | Steroids | Dyes & SLS

#### Dandruff Free

Rich, lightly foaming shampoo that soothes and purifies the scalp, provides quick and effective relief from dandruff, and helps to prevent its recurrence. To enhance treatment, use with Scalp Control Lotion.



SCALP CONTROL Scalp Lotion

Free from: Parabens | Steroids | Dyes

#### Extra Soothing

This overnight, leave-on lotion works with skin to provide quick relief from scalp conditions like dandruff and flaky scalp. Hydrates and soothes irritated skin while helping to prevent dandruff recurrence.

## SEBO CONTROL

Relieves flaky, itchy, dry, red, irritated, seborrheic prone skin.



Formulated with carefully selected proven botanicals of Traditional Chinese Medicine



SEBO CONTROL T-Zone Face Cleanser

Free from: Parabens | Steroids | Dyes

#### Soothing Wash

Facial wash gel that thoroughly cleanses red, flaky, seborrheic-prone facial skin without drying it. Relieves irritated skin and balances excess sebum production, especially in the T-zone. Helps restore the face's natural protective skin barrier. To enhance treatment, use with SEBO SKIN T-Zone Face Cream.



#### SEBO CONTROL T-Zone Face Cream



Free from: Parabens | Steroids | Dyes

#### **Quick Relief**

Light cream that relieves seborrheic-prone skin and calms red, irritated and flaky facial skin. Provides balanced hydration.

#### Clinically Proven Formula

- Reduces skin itchiness by 81% in 2 weeks.
- · Reduces skin flakiness by 85% in 4 weeks.
- 100% satisfaction with the treatment.

## PSO CONTROL

Relieves dry, flaky, itchy and irritated psoriatic prone skin



Formulated with carefully selected proven botanicals of Traditional Chinese Medicine



#### PSO CONTROL Rich Body Cream



Free from: Parabens | Steroids | Dyes

#### Extra Soothing

Rich, nourishing cream that calms dry skin prone to psoriasis with red, itchy and scaly patches. Helps to reduce dry, scaly layers and to slow down skin proliferation process.

#### Clinically proven

- Decreases overall symptoms' severity by 45% in 4 weeks, and by 58% in 6 weeks.
- Decreases overall symptoms' severity by 45% in 4 weeks, and by 58% in 6 weeks.



SKIN CONTROL Gentle Exfoliating Bar Soap

Free from: Fragrance | Dyes

#### Extra Gentle

Gently cleanses and leaves the skin smooth and soft. Formulated with the Control Botaniplex® system, salicylic acid and niacinamide. For rough, dry and scaly skin.





Formulated with carefully selected proven botanicals of Traditional Chinese Medicine



CLEAR Spot Treatment

**Free from:** Parabens | Steroids | Dyes & SLS





#### Spot Free

Powerful gel treatment that clears pimples and breakouts and effectively targets spot areas. Balances skin's sebum production to reduce spots without drying it. Hydrates irritated oily skin.

#### Clinically Proven

- Clearer skin within 12 hours.
- · Overall improvement by 54% in 7 days.



CLEAR Anti-blemish Face Cream

Free from: Parabens | Steroids | Dyes

#### Daily Moisturizer

Designed to balance the skin's sebum production, this light moisturizer clears up and calms oily skin symptoms, such as pimples, while working to prevent their recurrence and foster healthy, resilient skin. Absorbed easily, without drying the skin. Suitable for adults and children.



CLEAR
Purifying Gel Face
Cleanser

Free from: Parabens | Steroids | Dyes

#### Deep Clean

A lightly foaming face wash that gently cleanses blemishes, pimples, and oily or acne-prone skin without drying it. This oil-free formula works to keep skin complexion clear, healthy and resilient.



CLEAR
Purifying
Cleansing Bar

Free from: Fragrance | Dyes | Non comodogenic

#### Clear Skin

For oily, blemished, and acne-prone skin. Formulated with Clear Botaniplex® technology, green clay and niacinamide.





#### CLEAR Breakout Control Kit



#### **SCALP CONTROL**

2-step Solution



#### **CALM**

2-step Solution



## Clinically Proven.

#### VALIDATED RESULTS.

Validated by leading dermatologists, Kamedis' enhanced botanical combinations are clinically proven for their safety and efficacy.

#### **Published Clinical Studies**

#### J Drugs Dermatol. 2019 June Issue: 557-561.

Validation of botanical treatment efficiency for adults and children suffering from mild to moderate Atopic Dermatitis. Zoe Diana Draelos, MD; Michael Traub, ND, FABNO; Michael H. Gold, MD; Lawrence J. Green, MD; Mark Amster, MD; Deganit Barak-Shinar, PhD; Leon Kircik, MD.

#### J Clin Aesthet Dermatol, 2018;11(1):26-31.

Scalp Seborrheic Dermatitis and Dandruff Therapy Using a Herbal and Zinc Pyrithione-based Therapy of Shampoo and Scalp. Deganit Barak-Shinar Phd and Lawrence J. Green, MD.

#### J Drugs Dermatol. 2017 Jun 1;16(6):599-603.

A Randomized Controlled Study of a Novel Botanical Acne Spot Treatment. Deganit Barak-Shinar PhD, Zoe Draelos MD.

#### J Dermatolog Treat. 2015 Oct;26(5):426-30.

doi: 10.3109/09546634.2015.1021238. Epub 2015 Apr 20. Treatment of Atopic Dermatitis with KAM-3008, a barrier - based, non - steroidal topical cream. Yonit Bomstein PhD, Sharon Rozenblat PhD.

#### J Clin Aesthet Dermatol. 2017 Apr;10(4):17-23.

Treatment of Seborrheic Dermatitis Using a Novel Herbal - based Cream. Deganit Barak-Shinar, PhD; Bruben Del Río, MD, Lawrence J. Green, MD.

#### Meet our Medical Advisory Board



#### Dr. Leon Kircik, MD

Board certified in dermatology with special expertise in Acne, Psoriasis and Atopic Dermatitis.



#### Dr. Zoe Dianna Draelos, MD

Specializes in dermatology, including diseases and normal care of the skin.



#### Prof. Daniel Siegel, MD

Clinical professor of dermatology and former president of the American Academy of Dermatology Association.



#### Dr. Lawrence J. Green, MD

Board certified in dermatology with special expertise in Acne, Psoriasis and Atopic Dermatitis.



#### Dr. Alain Khaiat, PhD

Member of the Worldwide Johnson & Johnson R&D executive team, specialist in procedures & GMP systems.



#### Dr. Michael Traub, ND

Naturopath and former president of the American Association of Naturopathic Physicians (AANP).

#### References on biological properties of botanicals:

[1] Cai, J. et al., Zhong Xi Yi Jie He Xue Bao. 2005. 3(3):195-8. [2] Li, BQ. et al. 2000, 49(3):295-306. [3] Chan K. et al., L. subsp. Sativa (Haw.) Celak. J Ethnopharmacol. 2000. 73:445-51. [4] Matsuda, H. et al., Biol Pharm Bull. 2002, 25(6):809-12. [5] Ibrahim M, et al. World J Gastroenterol. 2006. 28;12(44):7136-42. [6] Schrofelbauer, B. et al., Biochem J. 2009. 421(3):473-82. [7] Lin YK. et al., Dermatology. 2007;214(2):155-61. [8] Cuéllar MJ, et al., Fitoterapia. 2001 Mar;72(3):221-9. [9] Song ZJ, Johansen HK, Moser C, Faber V, Kharazmi A, Rygaard J, Høiby N. Chin Med Sci J. 2000 Jun;15(2):83-8. [10] Jin MH. et al., Biol Pharm Bull. 2006. 29(5):884-8. [11] Shin TY. et al., Immunopharmacol Immunotoxicol. 2002. 24(3):455-68. [12] Han S. et al., Arch Pharm Res. 2002, 25(2):170-7.

