

-417

Beauty you can sense



Legendary emotional skin care creations born out of our founder's passion for art, empowering breathing benefits utilizing the finest elements from Mother Nature. Awakening the senses with an exclusive, clean, sustainable beauty experience for happiness.

#UncommonSensations



NATURALLY SOURCED



DEAD SEA MINERALS



VEGAN



CLEAN BEAUTY



SUSTAINABLE BEAUTY

RICH MINERAL HYDRATING SOAP (FACE & BODY) No. 820 | 125 g



ULTRA DEEP MATIFYING CLEANSING MUD SOAP (FACE & BODY) No. 821 | 125 g

ULTRA DEEP MATIFYING CLEANSING MUD SOAP (FACE & BODY) No. 821 | 125 g

This spa level cosmetic soap based on Dead Sea mud works deeply to mattify, soaking up the excess sebum and other oils leaving your skin with that nice matte look that's ready and primed for your rejuvenating and moisturizing products.

- Delivers the unique sensation of mattified skin that's moisturized and soft yet primed and ready to absorb your treatment products designed to restore moisture and rejuvenate your skin.
- Fights blemishes even in problem areas by the removal of the excess sebum that clogs pores trapping the dirt that can create numerous skin issues.
- Maintains the natural moisture level of the skin even after its deep cleansing removes the oily build up you needed to alleviate.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply over face and body. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, lather with circular motions and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the soap benefits to be fully and beneficially absorbed onto skin and rinse away thoroughly.

RICH MINERAL HYDRATING SOAP (FACE & BODY) No. 820 | 125 g

This spa level cosmetic soap leaves your skin feeling amazingly clean and refreshed with its Dead Sea salt which contains 21 minerals that gently cleanse away the grime of the day or oil buildup of the night. Precious Dead Sea salts from the lowest areas of the earth have been known to stimulate skin circulation and ease rheumatic discomfort as they are massaged in.

- Leaves the pH of your skin undisturbed unlike many soaps which end up altering your skins pH leading to premature aging.
- Maintains the skin's natural moisture levels and does not dry out the skin as many detergent based soaps can.
- Feel the sensation of clean, soft, moisture-rich skin being exposed as you remove the layers of both daily and nightly accumulation.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply over face and body. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, lather with circular motions and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the soap benefits to be fully and beneficially absorbed onto skin and rinse away thoroughly.

FACIAL MICRO LUFFA FOAMING GEL No. 819 | 200 ml

Experience the luffa bean sensation as this fully vegan formula gently exfoliates, cleanses and stimulates renewed circulation.

- Feel the depth of its cleansing as your skin is exfoliated to remove unwanted buildup of the day or night and prepares your skin for your preferred treatments.
- Use as a makeup remover to quickly and easily remove your makeup and exfoliate.
- Recognize the sense of fresh, newly cleansed skin that feels ready to absorb your favorite renewal, tightening and firming products so they can do their best work with your skin already prepped for them.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply the gel with clean fingertips or with a cotton pad. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, cleanse the face with circular motions and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the cleanser to be fully and beneficially absorbed on skin.

MINERAL VITALIZING PEEL OFF MASK No. 828 | 75 ml

A mentholated Dead Sea mineral based peel-off mask that leaves the skin with a marvelous sensation of cooling while it gently exfoliates, cleans and softens.

- Perfect for delicate or reddened skin.
- Experience the luminosity that your new skin is hiding under layers of dead skin cells, cosmetics and environmental toxins.
- Leaves the skin with that clean, soft feeling of newness that you really desire.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply to cleansed face while avoiding the eye area. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While exhaling, drop your hands, relax, close your eyes. Keep the mask on for 15 minutes. Take this time to relax, light a candle, meditate and breathe conscious deep breaths in order for the mask to be fully and beneficially absorbed on skin. Then rinse away thoroughly with lukewarm water, breathing in and out.

MICELLAR & MINERAL CLEANSER & MAKEUP REMOVER No. 859 | 350 ml

Experience an organic, vegan, smooth, silky clean that only a micellar mineral cleanser can bring while at the same time restoring your skin's optimal hydration levels.

- With continued use you'll begin to notice the soft luminous glow of your skin return as the dirt, grime and oils of the day are removed and your lustrous skin is exposed.
- A cleanser so gentle that it can be used several times each day whenever you feel the need for a refresher.
- Allow the cucumber and aloe combination to soothe your skin from any of the days irritations and allow it to fully relax so that it may begin its rejuvenation.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply with clean fingertips or with a cotton pad. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, cleanse the face with circular motions and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the cleanser to be fully and beneficially absorbed on skin.



FACIAL MICRO LUFFA FOAMING GEL No. 819 | 200 ml



MINERAL VITALIZING PEEL OFF MASK No. 828 | 75 ml



MICELLAR & MINERAL CLEANSER & MAKEUP REMOVER No. 859 | 350 ml

DETOXIFYING MUD MASK

No. 703 | 100 ml

This mud mask will leave your skin smooth, silky looking, healthy and radiant. It removes dirt, oil excess and any traces of impurities while gently exfoliating dead skin cells, revealing fresh new skin.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply to cleansed face while avoiding the eye area. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While exhaling, drop your hands, relax, close your eyes. Keep the mask on for 7 to 10 minutes. Take this time to relax, light a candle, meditate and breathe conscious deep breaths in order for the mask to be fully and beneficially absorbed on skin. Then rinse away thoroughly with lukewarm water, breathing in and out.

DEEP PURIFYING CLEANSING GEL

No. 812 | 200 ml

Feel refreshed day and night with this vegan Deep Purifying Cleansing Gel that lifts away all the pollutants and other skin aggressors that bombard you all day, and the oils that build up all night.

- Experience the amazing sensation of fresh, as your skin is cleansed of all the extra weight it's had to carry with it all day.
- Invigorate yourself with your morning cleanser as you prepare for your day.
- Feel the softness of your new clean skin that was hidden under the buildup that we all acquire.

How to use: While taking a deep breath, inhaling deeply for three seconds, apply with clean fingertips or with a cotton pad. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, cleanse the face with circular motions and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the cleanser to be fully and beneficially absorbed on skin. Then rinse away thoroughly with lukewarm water, breathing in and out.

*Breathe for
miracles to appear*

MINERAL INFUSION HYDRATING
TONER No. 968 | 350 ml



GENTLE NOURISHING MILK
CLEANSER No. 967 | 350 ml



DETOXIFYING MUD MASK
No. 703 | 100 ml

DEEP PURIFYING CLEANSING GEL
No. 812 | 200 ml

MINERAL INFUSION HYDRATING TONER

No. 968 | 350 ml

Experience the renewing sensation as this vegan formula helps regenerate skin as it tightens the pores, provides amazing antioxidants that neutralize free radicals and rebalances while softening the skin to a more youthful appearance.

- Feel the toning and tightening as you notice your fine lines visibly diminish.
- Deacidify your skin, and restore balance which is critically important in stopping premature aging.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply with clean fingertips or with a cotton pad. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, cleanse the face with circular motions and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the cleanser to be fully and beneficially absorbed on skin.

GENTLE NOURISHING MILK CLEANSER

No. 967 | 350 ml

This super gentle cleansing milk that is suitable for very delicate skin quickly and effectively removes makeup, oil, dirt and the pollutants gathered from the day from the face and eyes.

- You may use even if you have delicate skin that may generally react to other cleansers.
- Leaves the skin feeling nourished and soft, yet oh so clean.
- Very gentle, yet very effective.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply with clean fingertips or with a cotton pad. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, cleanse the face with circular motions and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the cleanser to be fully and beneficially absorbed on skin. Then rinse away thoroughly with lukewarm water, breathing in and out.

"Confidence is my beauty"

60 SECOND MIRACLE LIFTING MASK No. 869 | 50 ml

Now you can finally experience a fully vegan face lifting mask that works within 60 seconds to visibly lift and tighten the skin while soothing and detoxifying all at once.

- Watch as wrinkles and fine lines diminish right before your eyes.
- Experience a newer, more radiant skin tone that is reminiscent of more youthful tighter skin.
- Help reduce the redness and irritation from the constant bombardment of harsh chemicals and pollutants that your skin faces every day.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply to cleansed face while avoiding the eye area. Pause. Focus on your breath, close your eyes & exhale slowly for six seconds. While exhaling, drop your hands, relax, close your eyes. Keep the mask on for 1 minute. Take this time to relax, light a candle, mediate & breathe conscious deep breaths in order for the mask to be fully and beneficially absorbed on skin. Then rinse away thoroughly with lukewarm water, breathing in & out.

BEAUTY MIRACLE SLEEPING CREAM No. 827 | 50 ml

The amazing vegan night care cream that combines the hydrating and recharging power of a mask & the light and refreshing feeling of a cream.

- Boosts skin renewal by helping repair the skins damaged moisture barrier that is so essential to maintaining youthful, luxurious looking skin.
- Helps reduce both fine lines and wrinkles by nourishing, moisturizing and protecting the skin with its superior antioxidants, mineral infused Dead Sea water and oils.
- Experience the sensational feel of the skin tightening and smoothing with the dual action effects of both a mask and a cream.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply a thin layer of cream on cleansed face and neck. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to gently massage in and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the cream to be fully and beneficially absorbed on skin.



60 SECOND MIRACLE LIFTING MASK
No. 869 | 50 ml



BEAUTY MIRACLE SLEEPING CREAM
No. 827 | 50 ml



DETOXIFYING FIRMING MUD FACIAL
MASK No. 876 | 20 ml

DETOXIFYING FIRMING MUD FACIAL MASK

No. 876 | 20 ml

By combining cutting edge vegan ingredients with a new expertise in bio-cellulose technology, this mask treats the complexion to a whole new kind of indulgence.

- The micro-cellulose hugs the contours of your face, almost like a second skin, for an intense hydrating, spa-like treatment.
- Your mask provides a deep cleansing sensation that draws out impurities while leaving the skin feeling the suppleness of your youth returning.
- Experience the firming and plumping of fully hydrated skin and watch as it glows throughout the day.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply to cleansed face while avoiding the eye area. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While exhaling, drop your hands, relax, close your eyes. Keep the mask on for 15 minutes. Take this time to relax, light a candle, mediate and breathe conscious deep breaths in order for the mask to be fully and beneficially absorbed on skin. Then rinse away thoroughly with lukewarm water, breathing in and out.



MIRACLE REJUVENATION WRINKLE
FILLER No. 813 | 30 ml



INSTANT MIRACLE RECOVERY MUD
MASK No. 806 | 50 ml

MIRACLE REJUVENATION WRINKLE FILLER No. 813 | 30 ml

Experience an INSTANT visible lifting and smoothing effect that will also be immediately noticeable to everyone around you.

Instantly obtain that youthful, glamorous looking skin, that feels softer and smoother to the touch, while becoming brighter and more radiant to the eye.

- See and feel the difference in the reduction of fine lines, smoothness and softness.
- Collagen infusion can help to stop and even reverse the premature aging that is one of the primary causes of wrinkling.
- Helps slow the aging process by helping to retain moisture and purge the free radicals that literally attack your skin at the cellular level.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply a thin layer of cream on cleansed face and neck. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to gently massage in and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the cream to be fully and beneficially absorbed on skin.

INSTANT MIRACLE RECOVERY MUD MASK No. 806 | 50 ml

Feel an incredible sensation as the natural Dead Sea minerals focus on a very special magnetic removal of dead skin, excess oils and damaging environmental toxins that can leave your skin smoother, brighter and softer than it's been in years.

- A regenerating anti-aging mask that leaves you with that glorious feeling of having uncovered 'new skin' by removing the unwanted dead and damaged old layer.
- Gives the appearance of reducing the fine lines that are associated with aging & the exposure to the environmental pollutants that you're subjected to every day.
- The Dead Sea minerals help improve your skins texture as it works to smooth out the graininess and pitting that can be caused by aging, sunlight and processed foods.

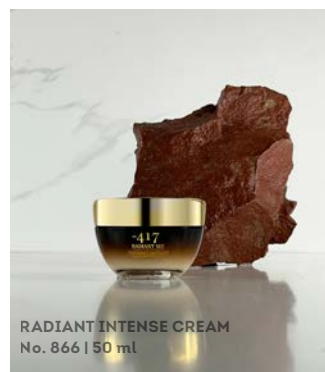
How To Use: While taking a deep breath, inhaling deeply for three seconds, apply to cleansed face while avoiding the eye area. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While exhaling, drop your hands, relax, close your eyes. Keep the mask on for 5 minutes. Take this time to relax, light a candle, mediate and breathe conscious deep breaths in order for the mask to be fully and beneficially absorbed on skin. Then remove thoroughly, breathing in and out.

RADIANT INTENSE CREAM No. 866 | 50 ml

Feel the intensity of this deeply moisturizing & nourishing 100% vegan skin cream as it penetrates the outer layers & rejuvenates from within.

- Notice the soft luminous glow of your skin return as the texture is brought back to such a youthful state that you & everyone who touches your skin will feel the difference.
- Give yourself that greatly desired appearance of reducing fine lines and wrinkles as it's deeply moisturizing qualities work to soften your skin allowing them to destress and settle as they blend in and noticeably diminish.
- See long term improvements in skin health as the Dead Sea water delivers minerals naturally homeopathically suspended in its solution from eons old

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply a thin layer of cream on cleansed face and neck. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to gently massage in and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the cream to be fully and beneficially absorbed on skin.



RADIANT INTENSE CREAM
No. 866 | 50 ml

BRIGHTENING CLEANSER & MAKE-UP
REMOVER No. 836 | 200 ml



BRIGHTENING CLEANSER & MAKE-UP REMOVER

No. 836 | 200 ml

Lighten & brighten your skin with this vegan daily use cleanser and makeup remover that tones and nourishes the skin while gently brightening your face to a more lustrous sheen.

- Feel it cleanse and nourish, but not strip or dry you out like so many do.
- Experience the pleasing sensation of seeing your dark spots, age spots, sun spots and hyperpigmentation getting lighter and brighter with continued daily use.
- Gentle enough to use every day as your go-to makeup remover that removes without drying.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply the gel with clean fingertips or with a cotton pad. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, cleanse the face with circular motions and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the cleanser to be fully & beneficially absorbed on skin.

BRIGHTENING & FIRMING CREAM BODY NECK DECOLLETE

No. 895 | 100 ml

Experience the sensation of your dark spots, age spots and darkened skin discolorations lightening on a use by use basis.

- Find your skin softening as the once lost elasticity returns bringing with it that supple, youthful, feel.
- Watch as the light lines of the skin visibly reduce and soften back into smoothness.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply lotion generously. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to massage in and as you exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the lotion to be fully and beneficially absorbed on skin.



REJUVENATING BRIGHTENING NIGHT
CREAM No. 867 | 50 ml

REJUVENATING BRIGHTENING NIGHT CREAM

No. 867 | 50 ml

Feel the sensation of renewal and see the brightening as you awaken from the vegan night creams rejuvenation and lightening as you sleep.

- Effortlessly brighten dark spots, evening out both the complexion and the skins color tones.
- Feel the healing of the plant extracts and powerful antioxidants as they help regenerate that which was lost to the day's stresses.
- Experience the calm of daily environmental toxins being neutralized so that your morning cleansing routine can simply wash them away.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply a thin layer of cream on cleansed face and neck. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to gently massage in and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the cream to be fully and beneficially absorbed on skin.

INTENSE BRIGHTENING WHITE MINERAL MASK

No. 809 | 50 ml

Create ultra-glamorous shimmering skin by reducing dark marks and sunspots naturally with this vegan formula that firms and nourishes while it brightens.

- Make problem dark areas, spots and sun spots lighten or even disappear creating the nice, beautiful, even complexion that you really want.
- The astonishing thing about this brightening mask is that it won't dry and crack the skin as it whiten like other formulas do, instead it nourishes and softens.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply to cleansed face while avoiding the eye area. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While exhaling, drop your hands, relax, close your eyes. Keep the mask on for 7 to 10 minutes. Take this time to relax, light a candle, meditate and breathe conscious deep breaths in order for the mask to be fully and beneficially absorbed on skin. Then rinse away thoroughly with lukewarm water, breathing in and out.



INTENSE BRIGHTENING WHITE
MINERAL MASK No. 809 | 50 ml



BRIGHTENING & FIRMING CREAM BODY
NECK DECOLLETE No. 895 | 100 ml

FIRMING RADIANT MUD MASK No. 702 | 100 ml

An amazing 2 in 1 exfoliating and nourishing mud mask based on a unique blend of rich Dead Sea mud that deeply cleanses skin, absorbs excess oil and all traces of impurities while gently exfoliating skin dead cells and nourishing the skin at the same time.

- Its dual action of both exfoliating and nourishing creates a sensation of tightening and renewal that you can feel.
- It absorbs the unwanted, excess sebum and dirt to maintain healthy skin.
- The soothing and calming of the red and white clays are reminiscent of some of the best spa clay treatments around the world.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply to cleansed face while avoiding the eye area. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While exhaling, drop your hands, relax, close your eyes. Keep the mask on for 7 to 10 minutes. Take this time to relax, light a candle, meditate and breathe conscious deep breaths in order for the mask to be fully and beneficially absorbed on skin. Then rinse away thoroughly with lukewarm water, breathing in and out.

ADVANCED REGENERATING FIRMING CREAM No. 818 | 50 ml

Feel your skin firm and plump as the shape of your face is redrawn while wrinkles and fine lines diminish.

- Helps reduce sagging skin, replacing it with a more youthful, firmed & tightened skin.
- Its firming effects help to dramatically smooth lines and wrinkles as the skin also fills out with proper hydration.
- Skin rejuvenation that you can feel due to the interaction of the precious mineral complex and essential fatty acids naturally occurring in its essential oil sub-formula.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply a thin layer of cream on cleansed face and neck. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to gently massage in and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the cream to be fully and beneficially absorbed on skin.

MULTI-ACTIVE FACIAL SERUM No. 817 | 50 ml

Bring back your skin's moisture and balance with this vegan formula as you feel your skin's moisture locked in all day, helping to eliminate dry patches and even out your skin's problem areas.

- Your morning application of the serum helps the skin to hold on to its critically essential moisture throughout the day.
- Your night time application allows the skin to intake the nutrients using them to rebuild, repair and rejuvenate from the days stresses and environmental, sun and toxic exposures.
- Acts as an activator helping compound the effects of other creams you may be using to help them in the areas of wrinkle reduction and skin tightening, so that you end up looking even better than either could do on their own.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply serum evenly to clean, dry skin twice daily for all facial types. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to gently massage in the serum and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the serum to be fully and beneficially absorbed on skin. Finish routine followed by your favorite -417 cream.



FIRMING RADIANT MUD MASK
No. 702 | 100 ml



ADVANCED REGENERATING
FIRMING CREAM No. 818 | 50 ml



INTENSE RECOVERY PEPTIDE EYE
SERUM No. 814 | 30 ml
MULTI-ACTIVE FACIAL SERUM
No. 817 | 50 ml



MINERAL DETOX NIGHT CREAM
No. 807 | 50 ml



MINERAL AQUA PERFECTION FACE
MOISTURIZER (FOR NORMAL TO DRY
SKIN) No. 860 | 50 ml

INTENSE RECOVERY PEPTIDE EYE SERUM No. 814 | 30 ml

This extraordinarily concentrated vegan eye serum provides immediate results in the reduction of wrinkles & fine lines under & around the eyes.

- See & feel immediate results that last throughout the day as you watch your under-eye problems vanish.
- Experience the sensation of reduced inflammation that's causing a swollen, puffy look.
- Watch as your eye areas brighten & come alive with the young radiance you've been searching for.

How To Use: While taking a deep breath, inhaling deeply for 3 seconds, apply serum evenly to clean, dry skin twice daily for all facial types. Pause. Focus on your breath, close your eyes & exhale slowly for 6 seconds. While inhaling again, start to gently massage in the serum & on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the serum to be fully & beneficially absorbed on skin. Finish routine followed by your favorite -417 cream.

MINERAL DETOX NIGHT CREAM No. 807 | 50 ml

Feel the Dead Sea minerals obtained from the lowest point on the earth's surface helping regenerate your skin from daily damage.

- Helps diminish fine lines and wrinkles caused by aging, sun overexposure and environmental pollutants.
- This fully vegan formula aids in skin repair by supplying critically essential nutrients, conditionally essential oils and natural plant phytochemicals.
- Supplies the plant based fatty acids that nourish & soften the skin without leaving it oily or greasy.

How To Use: While taking a deep breath, inhaling deeply for 3 seconds, apply a thin layer of cream on cleansed face & neck. Pause. Focus on your breath, close your eyes & exhale slowly for 6 seconds. While inhaling again, start to gently massage in & on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the cream to be fully & beneficially absorbed on skin.

MINERAL AQUA PERFECTION FACE MOISTURIZER (FOR NORMAL TO DRY SKIN) No. 860 | 50 ml

Enriched with a precious Dead Sea Mineral complex, this vegan cream infuses the skin with natural active ingredients that repair & maintain the skin's moisture barrier and regenerate the epidermis giving it the feeling of a nice soft plumpness reminiscent of youth.

- Its 'aqua like texture' penetrates the skin immediately and hydrates it perfectly with a satiny finishing effect.
- Enhances your skin's glow & radiance with a seductive satiny shimmer.
- Helps retain the skin's moisture throughout the day & allows for full rehydration at night.

How To Use: While taking a deep breath, inhaling deeply for 3 seconds, apply a thin layer of cream on cleansed face & neck. Pause. Focus on your breath, close your eyes & exhale slowly for 6 seconds. While inhaling again, start to gently massage in & on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the cream to be fully & beneficially absorbed on skin.

TIME REVERSE NIGHT FACIAL SERUM No. 882 | 50 ml



TIME REVERSE NIGHT FACIAL SERUM No. 882 | 50 ml

This vegan precision hyaluronic acid formula dramatically reduces the visible signs of aging by essentially lubricating the skin and providing a barrier you can feel against many of the harmful environmental antagonists and toxins that are attempting to destroy your skin every single day.

- The unique sugar molecule creates an amazing gel that lubricates the skin into a far softer and more pliable state where the signs of aging are diminished, and a sensational softer more youthful appearance emerges.
- After you apply it there is a natural reducing action that tightens and smooths the skin in a way other formula simply cannot match.
- Combining hyaluronic acid with aloe vera creates a symbiotic relationship with their complimentary specialized sugar molecules that creates an effect at reducing the signs of aging far greater than the two could ever achieve alone.
- Together with the proprietary plant oils formula the effect achieved as a whole has to be seen to be believed.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply serum evenly to clean, dry skin twice daily for all facial types. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to gently massage in the serum and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the serum to be fully and beneficially absorbed on skin. Finish routine followed by your favorite -417 cream.



ADVANCED ANTI-WRINKLE EYE CREAM No. 826 | 30 ml

ADVANCED ANTI-WRINKLE EYE CREAM No. 826 | 30 ml

This soothing and nourishing vegan gentle eye cream helps improve the look of the delicate skin around your eyes and diminishes wrinkles and fine lines, allowing your eyes to feel bright and vibrant again.

- Experience the sensation of energetic eyes that are no longer sad and tired looking.
- Feel the skin lift, tone and tighten and witness a much more youthful spark and glow to your eyes.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply once to twice daily over applied serum. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to gently massage upwards until absorbed and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the eye cream to be fully and beneficially absorbed on skin

NIGHT RECOVERY A CREAM No. 815 | 50 ml

Feel younger as you look in the mirror seeing aging signs being reduced before your eyes.

- Retinol, the super powerful derivative of vitamin A in many yellow fruits and flowers has been shown to be one of the most successful anti-aging skin therapies of all time.
- Experience the glowing complexion that a true, well developed retinol formula can deliver.
- Rejoice at the sensation of firmer, tighter smoother feeling skin that brings in the compliments as others notice the changes.

How To Use: While taking a deep breath, inhaling deeply for 3 seconds, apply a thin layer of cream on cleansed face & neck. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to gently massage in and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the cream to be fully and beneficially absorbed on skin.

MINERAL AQUA PERFECTION FACE MOISTURIZER (FOR OILY SKIN) No. 888 | 50 ml

Enriched with a precious Dead Sea Mineral complex, this vegan cream infuses the skin with natural active ingredients that repair and maintain the skin's moisture barrier and regenerate the epidermis giving it the feeling of a nice soft plumpness reminiscent of youth.

- Its 'aqua like texture' penetrates the skin immediately and hydrates it perfectly with a satiny finishing effect.
- Enhances your skins glow and radiance with a seductive satiny shimmer.
- Helps retain the skin's moisture throughout the day & allows for full rehydration at night.

How To Use: While taking a deep breath, inhaling deeply for 3 seconds, apply a thin layer of cream on cleansed face and neck. Pause. Focus on your breath, close your eyes and exhale slowly for 6 seconds. While inhaling again, start to gently massage in & on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the cream to be fully & beneficially absorbed on skin.



NIGHT RECOVERY A CREAM No. 815 | 50 ml



MINERAL AQUA PERFECTION FACE MOISTURIZER (FOR OILY SKIN) No. 888 | 50 ml

HYDRATING DEAD SEA BATH SALT

No. 885 | 500 g

Feel the ultimate relaxation and soothing experience of pure Dead Sea mineral salts after a long hard day, just melt away.

- Brings a nourished relaxed feeling that is such a compliment to ending your hectic day.
- Strongly enhances your skins ability to retain water and promotes optimal skin hydration.
- See a difference in skin and scalp conditions naturally without any of the harsh chemicals most resort to.

How To Use: With salt added to bath, take a deep breath, inhaling deeply for three seconds. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. Inhale again for three seconds, and on the exhale, drop your hands, relax, close your eyes. Bathe for 15 to 20 minutes and take this time to relax, light a candle, mediate and breathe conscious deep breaths in order to fully enjoy the salt benefits.

RELAXING FOOT NOURISHING CREAM

No. 833 | 100 ml

Feel the soothing repair and rejuvenation of cracked, rough or dry skin as the Relaxing Foot Nourishing Cream helps both repair and protect your needy feet.

- Helps work to prevent unpleasant foot odors by heating and protecting your depleted foot areas.
- Protects against further dryness by both moisturizing and sealing in needed moisture before it dissipates.
- The Dead Sea minerals help nourish, protect and draw out the unwanted toxins that might just be at the root of the problem to begin with.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply lotion generously. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to massage in and as you exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the lotion to be fully and beneficially absorbed on skin.

ANTI-OXIDANT HAND MOISTURIZER

No. 838 | 100 ml

Feel the silky-smooth moisturizer that helps neutralize toxins and protect skin from the ravages of environmental pollutants.

- Experience the protectiveness of the Dead Sea mineral base as it combats the elements that attack your skin every day.
- Revel in the sensation of your hands feeling silky smooth and moisturized all while being shielded from both household and outside skin antagonists.
- Watch as fine lines and wrinkles are lessened by its naturally superior moisturizing effects.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply lotion generously. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to massage in and as you exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the lotion to be fully and beneficially absorbed on skin.

HYDRATING DEAD SEA BATH SALT

No. 885 | 500 g



RELAXING FOOT NOURISHING CREAM No. 833 | 100 ml



ANTI-OXIDANT HAND MOISTURIZER No. 838 | 100 ml



AROMATIC DEEP NUTRITION BODY BUTTER No. 852/853/854 | 250 ml



AROMATIC BALANCING BODY SCRUB No. 844/878/848 | 450 g

AROMATIC BALANCING BODY SCRUB

No. 844/878/848/5803 | 450 g

Ocean | Kiwi & Mango | Milk & Honey | Matcha

Feel this amazing vegan body scrub go to work with its Dead Sea salt grains and aromatic oils easily removing even the most stubborn dead skin patches that may have been hampering your look all along.

- With these salts originating 417 meters below sea level, the exfoliation experience they provide is unparalleled in the industry.
- Feel even the most problematic dead skin patch areas disappear.
- See new skin uncovered, maybe for the very first time.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply to your body 2 to 3 times per week. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to gently massage in and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the scrub benefits to be fully absorbed on skin and then rinse away.

AROMATIC DEEP NUTRITION BODY BUTTER

No. 852/853/854/5804 | 250 ml

Ocean | Kiwi & Mango | Milk & Honey | Matcha

Feel your skin relax as it's being both nourished and protected from harmful UV rays with the precious Dead Sea water and shea butter combination that works wonders.

- Help slow the visible signs of aging by protecting your skin from the harmful environmental damages.
- Relaxes the skin from the stresses of the day allowing it to begin the renewing and rejuvenation processes.
- Experience the true softness of your skin as the quality natural ingredients help restore it back to a more youthful state.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply lotion generously. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to massage in and as you exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the lotion to be fully and beneficially absorbed on skin.

"Beauty is power"



SOFT & FRESH MOISTURIZING SHOWER GEL No. 978 | 350 ml

AROMATIC REFRESHING BODY LOTION No. 977 | 350 ml

SOFT & FRESH MOISTURIZING SHOWER GEL No. 978 | 350 ml

Prevent the skin aging caused by harmful chemically based shower gels, all while leaving your skin nourished, soft, supple and smooth.

- A fantastic vegan feeling of clean that leaves you comfortable instead of irritated.
- Set the tone for the rest of your products by giving them a clean, silky base to work from.
- Remove the unwanted build up of pollutants, toxins, dirt and grime that you're subjected to on a daily basis while leaving your skin nourished, relaxed and ready for more intensive treatments.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply sufficient amount of product onto body. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to gently massage into a lather and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the gel benefits to be fully and beneficially absorbed onto skin and rinse away thoroughly.

AROMATIC REFRESHING BODY LOTION No. 977 | 350 ml

Use this fully vegan lotion to nourish your skin into a perfectly moisturized sensation of soft, silky and smooth.

- Rehydrate your skin anytime throughout the day by replenishing the lost moisture that the sun, wind and elements removed.
- Experience the sensation of feeling comfortable in your own skin as the elasticity of your youth begins to return and you feel reinvigorated.
- Feel these amazing ingredients rapidly absorb right into your skin leaving behind no traces or unwanted residues.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply lotion generously. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to massage in and as you exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the lotion to be fully and beneficially absorbed on skin.



RECOVERY HAIR MUD MASK No. 899 | 200 ml

RECOVERY HAIR MUD MASK No. 899 | 200 ml

Feel a massive rejuvenation to your dry, dyed or damaged hair with this vegan mud mask for your hair.

- When your hair has had enough, this is what you need to restore it and have it feeling normal again.
- After treatment, your hair will feel nourished and vital again.
- Rehydrate overly dry hair that's been damaged by sun, dyes, hot drying and even neglect.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply to wet hair. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While exhaling, drop your hands, relax, close your eyes. Keep the mask on for 1 to 2 minutes. Take this time to relax, meditate and breathe conscious deep breaths in order for the mask to be fully and beneficially absorbed onto hair and scalp. Then rinse away thoroughly, breathing in and out.

REPLENISHING MOISTURE MINERAL SHAMPOO No. 5806 | 350 ml

Watch your hair come alive with the moisture and sheen it's needed all along with your new vegan precious Dead Sea mineral shampoo.

- Protects the hair and scalp from the ravages of environmental exposure that can cause major damage if not accounted for.
- Hydrates to a new level by helping to both moisturize and seal moisture in.
- A deep cleansing shampoo that helps with dandruff and dry scalp without stripping away your natural, much needed oils.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply sufficient amount of product onto wet hair. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to gently massage into a lather and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the hair care benefits to be fully and beneficially absorbed onto hair and scalp and rinse away thoroughly.

INTENSE VOLUMIZING MUD SHAMPOO No. 5807 | 350 ml

Feel the sensation of an incredibly unique vegan Intense Volumizing Mud Shampoo based on Dead Sea minerals that draw out the impurities of the scalp all while nourishing it and providing antioxidant UV exposure protection.

- Hydrates the scalp that's been damaged by harsh chemical products and leaves the hair amazingly volumized.
- Volumizes without weighing your hair down; hair feels nice, light and soft.
- Works well for treating dandruff or dry scalp.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply sufficient amount of product onto wet hair. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to gently massage into a lather and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the hair care benefits to be fully and beneficially absorbed onto hair and scalp and rinse away thoroughly.

DEEP NOURISHING MINERAL CONDITIONER No. 5808 | 350 ml

Feel the sensation of a truly lightweight, silky smooth hair conditioner that allows your hair to be light, manageable and maintain its volume.

- Amazingly light, doesn't bog your hair down and allows it to flow freely.
- Helps maintain proper hydration levels by both hydrating and retaining moisture throughout the day.
- As you run your fingers through your finished dry hair you'll feel the difference.

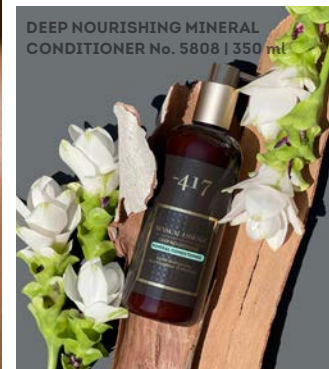
How To Use: While taking a deep breath, inhaling deeply for three seconds, apply sufficient amount of product onto wet hair. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to gently massage into a lather and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the hair care benefits to be fully and beneficially absorbed onto hair and scalp and rinse away thoroughly.



REPLENISHING MOISTURE MINERAL SHAMPOO No. 5806 | 350 ml



INTENSE VOLUMIZING MUD SHAMPOO No. 5807 | 350 ml



DEEP NOURISHING MINERAL CONDITIONER No. 5808 | 350 ml

SOS SKIN RELIEF CREAM No. 947 | 100 ml



SOS SKIN RELIEF CREAM No. 947 | 100 ml

This unique and incredibly effective vegan formula helps relieve various problems and softens skin at the same time.

- Feel the relief as your body recognizes the healing taking place and destresses as it feels the renewal beginning.
- The sensation this ultra-intensive formula delivers as it moisturizes and softens even the driest of skin is nothing short of amazing.
- This is the one formula that should be in every collection so that immediate treatment can begin when problems occur.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply lotion generously. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to massage in and as you exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the lotion to be fully and beneficially absorbed on skin.

FIRMING MUD BODY FOAMING SCRUB No. 862 | 330 g

Experience the sensation of new skin with this foaming scrub peel that removes the dead, dry layers and exposes the fresh, new skin underneath.

- Once applied and rinsed away you'll find new skin just waiting to be nourished with your other favorite Minus 417 products.
- The natural plant oil relaxes and soothes the skin after a good scrub and peel.
- Helps draw out the toxins from deep within that can be the cause of some of your skin challenges or irritations.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply to your body 2 to 3 times per week. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to gently massage in and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the scrub benefits to be fully absorbed on skin and then rinse away. **DOES NOT STAIN.**

ANTIOXIDANT RICH MUD BUTTER BODY, HAND & FOOT

No. 863 | 100 ml

Feel the amazing sensation of this vegan 3 in 1 formula that moisturizes brilliantly as it nourishes and tightens the dry skin of the body, hands and feet.

- A body butter that you can feel working in a way that others just can't, as it deeply penetrates and moisturizes.
- Revel in the sensation of dry skin hydrating, softening and becoming pliable again.
- Feel the skin tighten and watch fine lines lessen as your skin smooths out and becomes satiny.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply lotion generously. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to massage in and as you exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the lotion to be fully and beneficially absorbed on skin.



FIRMING MUD BODY FOAMING SCRUB No. 862 | 330 g



ANTIOXIDANT RICH MUD BUTTER BODY, HAND & FOOT No. 863 | 100 ml

FIRMING DEAD SEA MUD BODY WRAP

No. 846 | 500 ml

A vegan mud wrap unlike any other on the planet. Our Dead Sea Mud Wrap draws out and removes the toxins, built up environmental pollutants and excess sebum that can cause dry damaged skin, premature aging, blemishes, skin disorders and more.

- Feel your skin come alive after treatment as the accumulated toxins are removed and your skin destresses.
- Experience the sensation of the type of deep cleaning that you know you've needed and can now finally treat yourself to each week.
- Sense the Dead Sea mud magnetically attract the debris that's been weighing down and aging your skin and feel it lighten and tighten as it's removed.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply weekly on clean skin to an area, or the full body. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to gently massage in the mud and on the exhale, drop your hands, relax, close your eyes. Leave for 10-20 minutes, taking this time to relax, light a candle, meditate and breathe the conscious deep breaths in order for the mud to be fully and beneficially absorbed on skin and rinse away with lukewarm water.

INTENSE MUD BODY SCULPTING LOTION

No. 870 | 200 ml

The combination of Dead Sea mud and the clinically tested Phytoless® work together to tighten and firm the skin to a level you may not have seen in years while at the same time moisturizing and softening your skin as well.

- The Phytoless® complex has been clinically shown to increase the firmness of thighs and knees after just 2 months, being used twice a day.
- Helps whiten the skin and bring an even glowing tone that helps eliminate blotchy areas.
- As seen in the press and magazines the ingredients in Intense Mud Body Sculpting Lotion have an amazing effect on tightening, toning and sculpting your skin into a more youthful appearance you can see and feel.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply lotion generously. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to massage in and as you exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the lotion to be fully and beneficially absorbed on skin



FIRMING DEAD SEA MUD BODY WRAP No. 846 | 500 ml



INTENSE MUD BODY SCULPTING LOTION No. 870 | 200 ml

"Happiness is my new beauty"

BODY & HAIR SHAMPOO FOR MEN

No. 884 | 250 ml

Feel the power of being clean with soft, silky hair that will get noticed with this 2-in-1 all natural, vegan Hair and Body Shampoo.

- Watch it work as a fantastic shampoo to thoroughly clean your hair back to a soft, shimmering glow.
- Experience it working as a great shower body gel to get you super clean in a hurry without having to fuss with multiple products when all you need is one.
- The plant extracts and essential oils really work wonders restoring hair that has lost its more youthful look that you'd really like to have again.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply sufficient amount of product onto wet hair. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to gently massage into a lather and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the hair care benefits to be fully and beneficially absorbed onto hair and scalp and rinse away thoroughly.

VITAMIN MOISTURIZER FOR MEN

No. 877 | 50 ml

Feel your skin staying hydrated all throughout the day with this hard-working all day moisturizer for normal to oily skin.

- Feel how rapidly your skin absorbs and begins hydrating itself.
- You'll love the soft matte finish that does not make you shiny even in bright light.
- Revel in the sensation of much softer and more toned skin that feels great to the touch.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply a thin layer of cream on cleansed face and neck. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to gently massage in and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the cream to be fully and beneficially absorbed on skin.

*With correct breathing practices,
skin texture is improved and is more
ready to accept beauty products.*



MINERAL SHAVING CREAM

No. 861 | 100 ml

Feel your razor glide along smooth as silk while your face is protected and moisturized at the same time by this vegan Mineral Shaving Cream.

- Calms and relaxes the skin so that the razor can travel smoothly.
- Provides a feeling of freshness and renewal.
- Softens the skin leaving it feeling younger and more supple.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply a thin layer of cream on cleansed face and neck. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to gently massage in and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the cream to be fully and beneficially absorbed on skin.

ACTIVE MOISTURIZER AFTER SHAVE

No. 851 | 100 ml

Feel the invigoration and added smoothness of this vegan moisturizing after shave.

- Helps protect your skin from any of the nicks or abrasions from shaving.
- Look great - leaves your face with a fantastic normal matte finish so that it's not overly shiny at all.
- Experience the sensation of fresh.

How To Use: While taking a deep breath, inhaling deeply for three seconds, apply a thin layer of cream on cleansed face and neck. Pause. Focus on your breath, close your eyes and exhale slowly for six seconds. While inhaling again, start to gently massage in and on the exhale, drop your hands, relax, close your eyes. Repeat process as many times as desired in order for the cream to be fully and beneficially absorbed on skin.

*A better feeling and healthier
skin can absorb high quality beauty
products at a higher standard.*

-417

Beauty you can sense



- ESSENTIAL OILS
- VITAMINS
- MINERAL OIL FREE
- DEAD SEA MUD
- pH FRIENDLY
- PHOSPHATE FREE
- CRUELTY FREE
- PLANTS EXTRACTS
- PARABEN FREE
- PHTHALATE & SULFATE FREE
- DEAD SEA MINERALS
- GLUTEN FREE

www.minus417.com