



Arugot

Organic wellness

# About

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Arugot

Organic wellness

Arugot is a natural lifestyle brand for a genuinely healthy, pure and quality lifestyle, that grew out of the garden and in the kitchen, from the daily life of Esther Lachman – pharmacist, clinical herbalist, nutrition and health consultant. Our products were created out of deep familiarity with herbs and female strength. The experience of healing aromas and textures rich in the products speaks for itself - to introduce pure nature into the body, to recognize true beauty and vitality within you. We believe that in the realm of nature there are all the forces that bring your body to its maximum beauty, health and Vitality. Our flowers and plants are mostly picked at our medicinal herb farm in Moshav Shuva, and all of our organic oils are cold-pressed and of the highest quality.

All of our products are manufactured in our local plant, containing 100% pure, organic and healthy nature. We have invested a great deal of effort in every product so that it will be the most efficient, active and rich in raw materials that really make a change.



Vegan Friendly



Not tested on animals



Made in Israel



free of parabens and chemicals



Organic



IQC Certification



USDA Certification

License by the Israeli Health Minister

# Anti-Aging Facial Series

## Snowdrops Cream

The cream contains a powerful extract of snowdrop bulbs, providing a natural alternative to injections while offering fast results and significant change. Snowbell root combined with extract of the teff plant known for its powerful medicinal properties. Applied daily, the cream provides natural and effective collagen nourishment. Improves elasticity of facial skin, leaving skin with a younger and more radiant complexion. The cream should be massaged in sensitive areas at the corners of the eyes and forehead. Results are noticeable within 3 days and significant improvement is visible after a week. **For normal-dry/ mature skin.**



## Day Cream

Protection factor 10 SPF

## Night cream

Richer than day cream and gradually nourishes facial skin overnight.



## **Hyaluronic acid serum**

Our flagship product! Unique development of hyaluronic acid that is extracted entirely from plants, completely organic and vegan. Has the smallest natural molecule that penetrates all layers of the skin thus making a visible difference!

Complex of vitamins and minerals that penetrates the deepest tissues of the skin, actively moisturizing the skin for many hours.

The acid smooths wrinkles and fine lines, creating uniform, healthier appearance.

There are additional benefits to Hyaluronic acid: it deeply moisturizes, improving elasticity and natural radiance of facial skin.

**For all skin types.**

## **Clover Eye Cream**

Tired of dark circles under the eyes? Swelling? Tired skin? You've found the right product! Clover Eye Cream provides a gentle lift while getting rid of dark circles and bags under the eyes. Recommended for renewal and enriching delicate eye skin. Clover Eye Cream contains rose and chamomile extract to smooth out wrinkles as well as shea butter and olive oil to rejuvenate and deeply nourish the skin.

**For all skin types.**

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## **Goji Berry nourishing and beauty mask.**

A perfect mask for nourishment and wrinkle prevention, enriching and tightening the skin in an easy, comfortable and pampering manner. An anti-aging mask rich with a complex of natural vitamins and minerals. Contains white clay that gently cleanses and nourishes the epidermis.

**For all skin types.**

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## **Moisturizing lipstick**

An organic lipstick for the treatment of dry, chapped lips that does not form constant dependence and dryness. Contains a concentration of medicinal herbs that nourishes, restores and rejuvenates the lips. The rose-scented lipstick leaves lips pleasantly moist and full.





## **Citron Anti-Aging Serum**

Organic face and neck serum containing a high concentration of organic citron and pomegranate seeds oil for deep active rehabilitation and nourishment, evening primrose oil with antioxidant properties which revitalizes and restores the skin. Cold-pressed vitamin complexes designed to smooth the skin and prevent wrinkles and delicately scented wild rose extract with soothing properties leaving the skin looking healthy and revitalized.

**For normal-dry / mature skin.**

## Star of Bethlehem Night Cream

Particularly ideal for rejuvenating, nourishing and tightening skin. Contains concentration of flowers and medicinal herbs to solidify, smoothen and deeply nourish facial skin.

Contains Star-of-Bethlehem extract for rejuvenating and moisturizing facial skin, Jojoba and sunflower oils for a young, revitalized look and chamomile, calendula and geranium extracts for skin cell renewal.

Organic protection factor SPF10.

**For normal -dry / mature skin.**

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## Myrtle night cream

Familiar with the feeling that your facial skin is dry when you wake up? Exactly for this we created a rich nourishing night cream that is easily absorbed! Treats wrinkles, blotches and uneven skin. A rich combination of extracts from active antioxidant plants coupled with evening primrose and myrtle oils for deep rejuvenation, and an intense relaxing scent to tighten and revitalize the skin.

**For normal-dry / mature skin.**





## **Wild Rose Anti-Aging Facial Wash**

A natural and nourishing facial lotion soap that does not dry out facial skin. Our facial soap is the easiest and most pleasant way to start or end the day - removes dirt, makeup and grease while deep cleaning the skin, leaving facial skin balanced, clean and with a natural glow.

Contains delicate flower and aromatic extracts ideal for cleaning facial skin, enriched with an infusion of medicinal plants that protects the skin, leaving it healthy and refreshed. Following the wash, skin is soft, smooth and rejuvenated, infused with anti-aging antioxidants to slow down the skin's aging process.

**For normal-dry / mature skin.**



# Facial Series

## For Oily - Combination / Acne-Prone Skin

### Jasmine Facial Wash

A natural facial wash that does not dry out but cleans and nourishes the skin, contains flower extracts and delicate aromatic extracts. For deep cleansing, removing dirt and grease, and removing makeup. Leaves facial skin healthy, pure and clean.

Also recommended for adolescents.

For oily-combination / acne-prone skin

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### Green Clay and Laminaria Deep Cleaning Mask

A powerful mineral that absorbs toxins and deep cleans pores. Ideal for acne-prone or uneven combination skin, removes blackheads, dries pimples and gently lightens blemishes. The mask can be applied on the pimple itself.

For all skin types



## **Organic Sage Day Cream**

Organic Sage Day Cream provides long-lasting moisture and nourishment, enriched with plant extracts and organic oils that help prevent wrinkles and blemishes. Also contains antioxidants that help slow down the aging process and vitamins to renew and rejuvenate the skin. The cream's light texture is easily absorbed, helping skin maintain a young and healthy appearance. Natural organic protection factor SPF10.

**For oily-combination /  
acne-prone skin.**



## Recommended Package for Treating Pigmentation

**Vitamin C Serum**  
**Organic Facial Protection Cream**  
**Goji Berry Facial Mask**

### **Skin Lightening Serum**

Therapeutic serum for pigmentation spots that helps lighten and blur skin spots. A natural and effective way for smooth, light and even facial skin, ideal for treating hormonal and environmental pigmentation! Contains high concentration of medicinal plants and active Vitamin C, leaving skin looking even, rejuvenated and refreshed. Massage the serum every evening after washing your face.

**For all skin types.**



# Summer Series

## Body Protection Cream SPF 30

A natural mineral that filters the sun's harmful UVA and UVB rays with properties that help the skin recover and heal. The medicinal extracts argan oil, green tea extract, red seaweed and active zinc mineral that does not penetrate the bloodstream act as an organic physical filter of the sun's rays! Our raw ingredients provide a boost of protection from the sun while nourishing and protecting the skin. An effective, active and vegan sunscreen! Easily absorbed and leaves no white marks. Recommended for year-round use. **Ideal for the entire family.**

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## Natural Mosquito Repellent

Organic, active, effective and natural mosquito repellent. A must-have product in every home for the spring and summer - soothes various bites and prevents mosquito and insect bites. A wonderful product for your travel bag - just spray a little and thoroughly massage for long-lasting protection and quiet nights!

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## Citronella Essential Oil

Pure aromatic oil that is a natural mosquito repellent. Citronella's lemony scent effectively repels mosquitoes, insects, ants, etc. It is recommended to place in a burner at home when sitting in the garden. To maximize its insect repellent properties, use with eucalyptus and geranium. Gentle and suitable for use with children.



## **Hypoallergenic Facial Protection Cream 30 SPF**

Physical sunscreen that filters the sun's harmful UVA and UVB rays with nourishing, protective and protective qualities for the skin. A winning product for protecting facial skin, helping to prevent sunspots, blotchy skin, pigmentation and other damage attributed to exposure to the sun.

Moisturizes facial skin, easily absorbed and leaves no white marks. Contains red seaweed extract that is a known natural sunscreen with anti-aging properties, aromatic plant extracts for skin rejuvenation and nourishment, along with organic shea butter, organic argan oil extract, natural Vitamin E and organic green tea extract that provide maximum protection from the sun. With a delicate and refreshing rose scent.

**For all skin types.**



# Mother and Baby Series

## Organic Calendula and Chamomile Soap

Chamomile and Calendula extracts coat and protect the skin, a gentle and effective cleaner, the soap leaves skin clean and fragrant. Rich with a high percentage of pleasing premium quality organic medicinal plants that protect the skin.

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## Organic Calendula Diaper Cream

A product that is much more than just diaper cream! A multi-purpose ointment for any dry skin, redness, cracks or irritation in children's skin. Ideal for children and those with sensitive skin in the diaper area for healing and soothing the skin.

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## Calendula Oil

Organic calendula oil with calming lavender – vanilla scent that nourishes and protects the baby's delicate skin.

The oil is ideally applied and massaged on the infant as a supplement during baths and to clean when diapering.



## Pampering Package for Mother and Baby

There is nothing more enjoyable than pampering a new mother and giving the baby the best useful, pleasing and particularly worthwhile gift – we packaged everything that is needed to start a natural healthy life.



## Winter Synergy

Easy breathing for young and old. Synergy of anti-inflammatory aromatherapy oils for colds and flu, to ease and release mucus in the trachea and to alleviate breathing. For use: massage on chest.

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## Vitamin E

Vitamin E is one of the most basic and essential vitamins for our body. Pure organic plant-sourced Vitamin E, wonderful for smoothing fine lines and wrinkles and for treating scars and stretch marks following surgery or wounds.

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## Almond Oil

Almond oil for every pregnant woman and for women after childbirth to prepare the body in the healthiest and most pleasant manner possible. Strongly recommended as an excellent massage oil rich in minerals, fatty acids and vitamin E. It is excellent for skin massages, leaving the skin supple and is therefore recommended for perineal massages. Helps conceal stretch marks.

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## Organic Body Butter

Gourmet body butter with pampering and particularly rich texture. Created to replenish dry skin or act as a long-lasting moisturizer, resulting in healthy, balanced skin. Organic shea butter enriched with wild rose extracts.





## **Miracle Cream – First Aid!**

Our organic miracle cream has helped many people in Israel and around the world who suffer from various skin problems, such as: skin asthma, eczema, cuts, burns, psoriasis, cracked skin, severely dry skin etc. Contains organic dung with amazing medicinal properties, organic cold-pressed olive and sunflower oils, 100% natural

Vitamin E to rehabilitate damaged skin, organic plant extracts - calendula and chamomile for deep tissue regeneration and lavender oil for healing and soothing skin.



# Hair Care Series - Salts and Chemicals Free

## Quinoa Therapeutic Shampoo

Extremely rich shampoo with a high percentage of medicinal herbs known for their hair restorative properties. Highly recommended for dandruff, hair loss, oily hair, scalp irritation, damaged hair, psoriasis, atopic dermatitis, etc. Restores hair and scalp from the first wash. Leaves hair strong, healthy and shiny. Sea buckthorn and argan oils to renew and rejuvenate hair follicles, quinoa protein to soften and build hair cells, rich in rose scent extracts.

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## Hyaluronic Acid Shampoo

Restorative shampoo for colored, dry or damaged hair. Contains hyaluronic acid that improves strength and flexibility, prevents shedding and protects hair from environmental damage. Contains flower extracts, medicinal herbs, aloe vera, melissa, rosemary, castor oil and sage extract to strengthen hair growth and treat hair loss. Leaves hair shiny, healthy and lovely.

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## Lavender-Mint / Bergamot Scented Shampoo

A medicinal herbal shampoo with an addictive and pleasant scent! Lathers and nourishes, leaving hair looking healthy and alive. Our shampoo, which is free of salts as well as common chemicals and toxins, is created entirely on pure organic and vegan ingredients! Leaves hair soft, healthy, fragrant and vibrant. Ideal for the entire family. Available in two fragrances: Bergamot / lavender - mint





## Conditioner

Our conditioner consists of aromatic extracts and medicinal herbs that will nourish and leave hair smooth, pleasant and fragrant, a green tea extract maintains hair color while protecting hair from damage caused by the sun and weather. Enriched with cold-pressed organic oils, organic shea butter and natural quinoa protein that soften the hair, leaving it pleasant and easy to comb without feeling greasy. Hair is left with pleasant and refreshing aroma of green tea.

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## Hair Restorative Mask

Hair restoration and nourishment mask that replenishes damaged, dry or colored hair. Restores the hair from the root, leaving hair looking healthy and well-groomed. The highly concentrated mask contains unique medicinal herbs for restoring and renewing hair growth.



## Hair Nourishment Serum

Organic serum to nourish and strengthen hair. Contains a synergy of essential oils, vitamins and minerals. The serum helps restore hair, care for split ends, accelerates hair growth and protects hair from damage caused by the sun and the environment.

The serum is not greasy and easily absorbed, ideal for all hair types and may be used after shower / blow dry.

Leaves hair soft, supple and pleasant to the touch.



# Body Care Series

## Organic Deodorant - Spray

Premium quality organic deodorant spray, contains aromatic extracts and antibacterial medicinal herbs that helps keep skin clean, fresh and fragrant throughout the day! With active ingredients over time that provide a lasting feeling of freshness and cleanliness. Lotus / Orchard / Pine Scent.



## Organic Deodorant – Roll-on

Deodorant for sensitive skin. Contains organic aloe vera extract, shea butter to nourish the skin, zinc salts from castor oil and essential oils for healthy and balanced skin with a pleasant scent. Nourishes and leaves skin healthy, fresh and clean.

Rose-lavender scent.

## Organic deodorant - Stick

Nourishes the skin, delicate refreshing fragrance, with a perfect, concentrated and extremely effective texture. Particularly recommended for people with sweating problems or strong body odor. To feel dry and clean every day! You will feel the change from the first use.

Citrus / Patchouli scent.



# Body Soaps



## **Damask Rose Soap**

Based on infusions of rosebud extracts that leave skin deeply nourished and velvety to touch. A perfect soap for sensitive skin that moisturizes and nourishes the skin. We make our soaps with a great deal of love and respect for nature and our body. Our soap, rich in herbs and vegetable oils, makes for a refreshing natural bathing experience that leaves skin healthy, pleasant and genuinely clean.

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## **Melissa Soap**

Enriched with Melissa plant extract – Melissa acts as an antidepressant, uplifting mood and balancing hormones. A natural and wonderful lather for cleaning, moisturizing and nourishing the skin.

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## **Organic Baby Soap Calendula - Chamomile**

Balances, lathers and cleans delicate and sensitive skin. Particularly ideal for infants and mothers (as intimate hygiene soap).



## Natural Peeling Soap

For a perfect washing experience that will return the glow to your skin. Our soap contains gentle exfoliants made from seeds to deep clean the skin while also nourishing and renewing cells. The soap is enriched with aloe vera, which provides moisture and nourishment, castor oil to care and treat the skin and hyaluronic acid which leaves skin soft and radiant. Enriched with medicinal herbal extracts and aromatic oils that give the skin a well-groomed and vibrant look.



## Multi use

Ideal for all parts of the body  
Soothes, lathers and nourishes.



## Caress for the Body

Natural soap for babies and people with  
sensitive skin.



## Detox

Seaweed Chlorophyll Soap  
For healthy, clean and deeply balanced skin.



## Natural pampering

Improves mood, cleans,  
Nourishes and moisturizes the skin with Vitamin C.



## Solid Soaps

Our soap is not just any old soap! Our soap contains a high concentration of medicinal herbs and organic aromatic oils. The soap is traditionally and slowly brewed which ensures a unique quality. The quality oils added provides aroma and nourishment to the skin. The flowers are picked by hand and are extracted in base oil for an entire month in glass jars, after which they are filtered and the saponification process is started. In all soaps, we incorporate local organic olive oil. Vegan product! Helping society, the environment and your body.



# Citron Series

## Citron Natural Body Cream

Contains organic aloe vera extract to restore and soothe the body's skin. Cold-pressed olive and grape seed oils moisturize the skin and is rapidly absorbed, organic shea butter for a velvety feeling, citron seed oil known for its antioxidant properties for skin cell regeneration and restoration, rose oil for soothing and balancing.

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## Citron Hand Cream

Contains cold-pressed organic grape seed and jojoba oils that moisturize the skin while being absorbed quickly, citron oil is known for its antioxidant properties that are beneficial for dry skin and that facilitates rapid regeneration of skin cells, organic shea butter for a long-lasting velvety feeling.

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## Citron Foot Cream

Contains cold-pressed organic almond and olive oils that moisturize the skin while absorbing quickly, citron oil is known for its antioxidant properties that are beneficial for dry skin and that facilitates rapid regeneration of skin cells, organic shea butter for a long-lasting velvety feeling, tea tree oil and lavender for hard skin and warts.



# Dietary Supplement Series

4 amazing supplements, each of which has a different purpose but they are all anti-viral and help strengthen the immune system.

## Detox Plus

Green synergy for strengthening and cleansing the body, for hormonal balance and internal regeneration. Helps deep cleanse and nourish cells with essential minerals and vitamins. Ideal for cleansing the body, strengthening the immune system and balancing blood acidity.

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## Nettle Extract

The only iron supplement that is absorbed directly in the bloodstream! Recommended for pregnant women who are unable to increase iron without side effects, the supplement is 100% nettle with no preservatives and chemicals. Raises the iron level immediately after use.

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## CALMING REMEDY

A medicinal herb complex for maintaining peace of mind and emotional stability. Ideal for anyone suffering from anxiety, stress and sleep disorders. Recommended for children with attention deficit disorders, for menopausal women and for anyone who wants a natural emotional balance.

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## Wild Oregano

Wild oregano oil is used as a particularly potent natural antibiotic as well as an anti-fungal and anti-inflammatory agent and a pain-killer.



# Perfume Series

## Topaz

Deep woody notes and flowery fragrances evoke a passion for life, a passion for beauty and for deep moments connected to the body and nature. Perfume notes include touches of neroli, patchouli, jasmine, and amber. A natural and breathable organic perfume perfect for a day full of passion.

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## Turquoise

A natural mineral that connects to fresh scents - citrus blossom, neroli, geranium, lavender and lemongrass - a fragrance that evokes rejuvenation, elevates mood and makes you want to start a new day. A natural and breathable organic perfume perfect for new beginnings.

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## Sapphire

A refreshing floral fragrance enveloped in a breeze with touches of lilac and amber blended with hints of refreshing citrus blossoms and Damask rose. It's your time to blossom and regenerate to connect to the world of flowers and minerals. An organic and breathable perfume perfect for a day full of beauty.

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## Citrine

The sweetness of wildflower nectar with refreshing floral scents, chamomile calendula flowers and Star-of-Bethlehem with a deep caress of sensual vanilla. Honey aroma with a fresh breeze of wildflowers in a fragrance that simply adds a smile to every moment. A natural and breathable organic perfume perfect for a day full of magic.



## **Breathable Organic Perfume**

We fused the extracts of the plants, flowers and herbs with minerals to give you a total experience whose fragrance strongly evokes rejuvenation, an inner smile and serenity that will accompany you throughout the day in a wonderful unique fragrance.



# Real Cosmetics for Real Women



Arugot is spearheading a revolution in cultural consciousness in that we do not produce photos with models. Our photography productions, and all the recommendations on the site are all authentic and come from women of all ages, all weights and all shades of female beauty. We believe that cultural change begins with small, everyday decisions to support natural organic cosmetics that believe that beauty and health are ours and that female sanity for young women and ourselves is to maintain it on a daily basis.







# Organic Wellness

J.L.  
Ester Lachman



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**+972-55242-8822**



[www.arugot.com](http://www.arugot.com)



[arugotcosmetics](https://www.instagram.com/arugotcosmetics)



[Arugot Organic](https://www.facebook.com/ArugotOrganic)

[export@arugot.com](mailto:export@arugot.com)

19 Nechushtan st. OFAKIM, Israel