



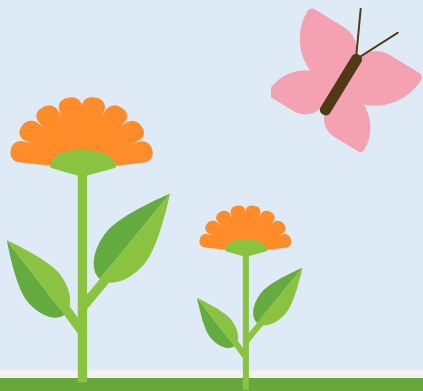
# BOTAÓ

GROW NATURALLY



# About us

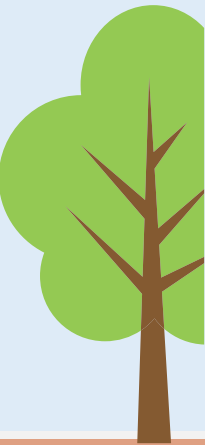
**K&Care Organics specializes in organic and natural body care. Importing, distribution, marketing, R&D and innovation of cosmetics and therapeutic products for more than 12 years.**



K&Care Organics invests heavily in our brands, airing campaigns and promotions regularly. We work with TOP influencers in the market and have become experts in knowing what our target will react to.

Marketing Hain Celestial for 10 years, making brands like Jason, Avalon Organics and Alba Botanica bestsellers in the Israeli market.

Botao was launched in Israel in the pharmacy chains, in the Dermo-cosmetics department, in May 2022

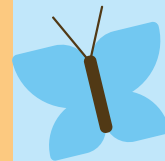




K&Care Organics presents:

# BOTAÓ

## The natural dermo cosmetics baby line



**K&Care Organics.LTD**



# BOTAÓ

## GROW NATURALLY

With 12 years of experience and knowledge as a pioneer in the organic and natural personal care market, we have developed a unique, innovative line of natural baby personal care products.

**BOTAO** is the solution to the worldwide lack of exceptional natural baby personal care brands.

# BOTAÓ

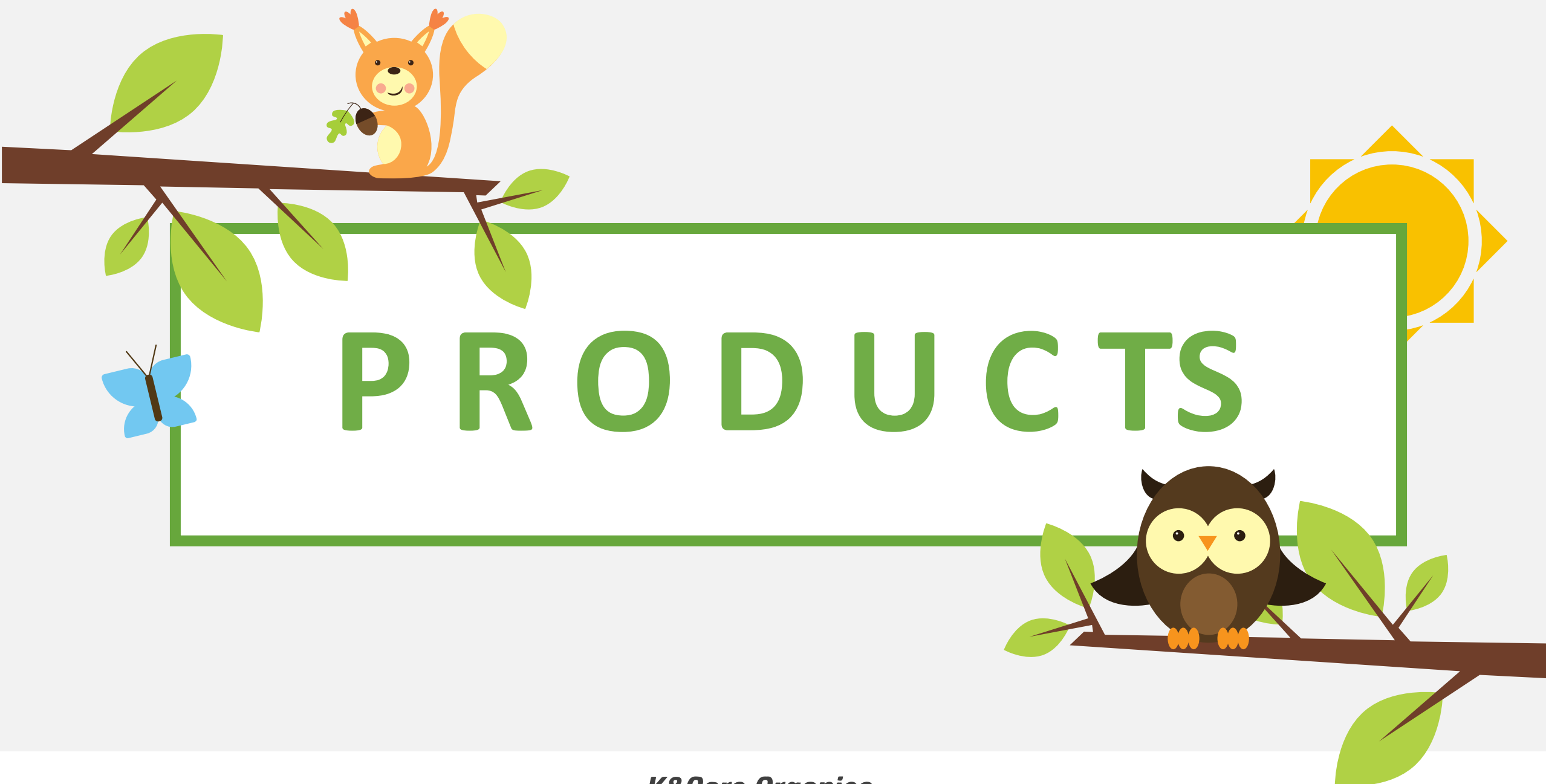
GROW NATURALLY

- ✓ No Parabens
- ✓ No Sulfates
- ✓ No SLS
- ✓ No Perfume
- ✓ No Harmful Petrochemicals



- A synergy of the sensitive skin dermo cosmetics arena with the natural and organic world
- Meets EWG,'s strictest standards for your baby's health and well-being
- All products contain natural ingredients, vegan, and not tested on animals
- Coming soon: available product file for CPNP and PIF registration





PRODUCTS

75 ml



# Diaper Cream



- Helps treat redness and irritated skin
- **99% natural ingredients**
- Enriched with Aloe Vera, Calendula ,and Chamomile to relieve the baby's delicate skin
- **For sensitive skin - hypoallergenic and dermatologically tested**
- **No Parabens, No Sulfates, No SLS, No Perfume , No Harmful Petrochemicals**
- **EWG Verified**
- Vegan
- Not tested on animals
- Suitable for newborns



50 ml

# Baby Strawberry Flavored Toothpaste

## for First Teeth

- Helps to maintain & protect gums From the very first tooth
- **Contains natural ingredients**
- Contains Xylitol to balance the acidity in the mouth and Calendula, Chamomile and Aloe Vera to soothe sore and irritated gums
- **No Fluoride** , **No Parabens**, **No Sulfates**, **No SLS**, **No Artificial flavor**, dyes or fragrances, **No Harmful Petrochemicals**.
- **EWG Verified**
- Vegan
- Not tested on animals
- Especially formulated for infants, from their very first tooth





50 ml



# kids Strawberry Flavored Toothpaste

## Anticavity with fluoride



- Helps to maintain & protect teeth and gums
- Contain Sodium Fluoride 0.225% (0.122% w/v fluoride ion)
- **Protects against tooth decay, Maximum Cavity Protection**
- Contains natural ingredients : Xylitol, Calendula, Chamomile and Aloe Vera to sooth discomfort.
- **No** Parabens, **No** Sulfates, **No** SLS, **No** Artificial flavor, dyes or fragrances, **No** Harmful Petrochemicals.
- **Vegan**
- Not tested on animals

225 ml

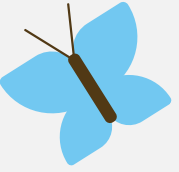


# No-Tears Foaming Shampoo & Body Wash For Sensitive Skin

- An ultra-gentle cleanser for baby's delicate skin
- **99% natural ingredients**
- Enriched with Oat, Chamomile & Calendula to protect and sooth baby's skin
- **For sensitive skin - hypoallergenic and dermatologically tested**
- **No** Parabens, **No** Sulfates, **No** SLS, **No** Detergents, **No** Perfume, **No** harmful petrochemicals
- **Vegan**
- Not tested on animals
- Suitable for newborns

75 ml

# Natural Soothing Baby Facial Cream For Sensitive Skin



- Moisturizes & nourishes baby's skin Soothes irritation, dryness & redness
- Suitable for extremely dry and irritated skin
- **99% natural ingredients**
- Enriched with Oats, Avocado Oil, Chamomile & Calendula to keep baby's sensitive skin soothed
- **For sensitive skin - hypoallergenic and dermatologically tested**
- **No Parabens, No Sulfates, No SLS, No Perfume, No Phthalates, No Alcohol, No harmful petrochemicals**
- Vegan
- Not tested on animals
- Suitable for newborns

400 ml



# Natural Soothing Baby Body Lotion for Sensitive Skin

## Face & Body

- Deep nourishment for baby's skin, Helps to prevent irritations, dryness, and redness
- **99% natural ingredients**
- Enriched with Oats, Avocado Oil, Chamomile & Calendula to keep baby's sensitive skin soothed
- **For sensitive skin - hypoallergenic and dermatologically tested**
- **No** Parabens, **No** Sulfates, **No** SLS, **No** Perfume, **No** Phthalates, No Alcohol, **No** harmful petrochemicals
- Vegan
- Not tested on animals
- Suitable for newborns

75 ml

# MINERAL SUNSCREEN LOTION



## BROAD SPECTRUM SPF 50+



- Baby and Kids Mineral Sunscreen Lotion
- Intensive protection for face & neck SPF 50+ , BROAD SPECTRUM UVA+UVB
- 100% Mineral sunscreen filters - safe for use on babies , No Oxybenzone
- Water-Resistant (80 minutes) , easily absorbed
- Contains natural ingredients, Vegan, Not tested on animals
- Enriched with Aloe Vera, Shea Butter, Chamomile, Calendula
- No Parabens, No Sulfates, No SLS, No Nano, No Perfume, No harmful petrochemicals
- For sensitive skin - hypoallergenic and dermatologically tested
- Suitable for babies from the age of six months

**K&Care Organics.LTD**

100 ml



# BABY MINERAL SUNSCREEN FOAM SPRAY

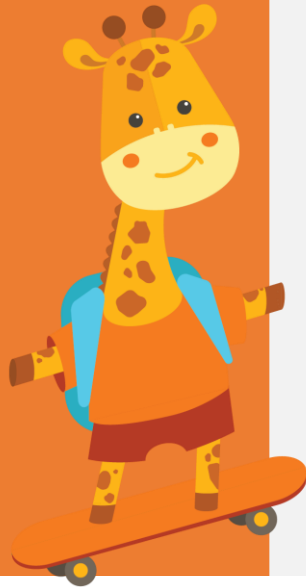
## BROAD SPECTRUM SPF 50+

- Intensive protection SPF 50+ , BROAD SPECTRUM UVA+UVB
- **100% Mineral sunscreen filters - safe for use on babies , No Oxybenzone**
- **Water-Resistant (80 minutes)**
- Contains natural ingredients, Vegan, Not tested on animals
- Enriched with Aloe Vera, Shea Butter, Chamomile, Calendula
- **No Parabens, No Sulfates, No SLS, No Nano, No Perfume, No harmful petrochemicals**
- **Unique & innovative mousse texture, and easy to apply**
- **For sensitive skin - hypoallergenic and dermatologically tested**
- **Suitable for babies from the age of six months**

***K&Care Organics.LTD***



100 ml



# Kids MINERAL SUNSCREEN FOAM SPRAY

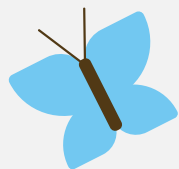
## BROAD SPECTRUM SPF 50+

- Intensive protection SPF 50+ , BROAD SPECTRUM UVA+UVB
- 100% Mineral sunscreen filters - safe for use on babies & children , No Oxybenzone
- Water-Resistant (80 minutes)
- Contains natural ingredients, Vegan, Not tested on animals
- Enriched with Aloe Vera, Shea Butter, Chamomile, Calendula
- No Parabens, No Sulfates, No SLS, No Nano, No Perfume, No harmful petrochemicals
- Unique & innovative mousse texture, and easy to apply
- For sensitive skin - hypoallergenic and dermatologically tested





# BOTAÓ Coming Soon...



**BOTAO Natural Soothing Baby  
Bath Oil for Sensitive Skin**

**BOTAO Natural Baby  
Wipes for Sensitive Skin**





# Let's Talk Business!

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