



**GIGI**  
LABORATORIES

*Company Profile*  
2022-2023

**Introducing  
GIGI Cosmetic  
Laboratories**



EXPERIENCE

## The story begins in Israel seventy years ago

when an immigrant from Hungary, Mr. Eliezer Landau, a man with a background in chemistry and a passion for beauty, came up with the idea to form Israel's first brand totally dedicated to professional cosmetics.

# DEVELOPMENT



Fast forward to today's world. Meet a company still fully committed to serving the needs of the professional beauty therapist, **creating and producing state-of-the-art treatments and home-care products** to customers in Israel and in over 50 countries across the globe.

A company that started with a hair removal product and an acne treatment which has now, under the leadership of the founder's son Mr. Ron Landau, made the transition into a new age of technology and innovation. GIGI has put more than 5,000 products on the market, selling tens of millions of units from some 100,000 points of sale all over the world.



INNOVATION

The values and the high standards that characterized the work of our founder back in 1957, remain in GIGI today.

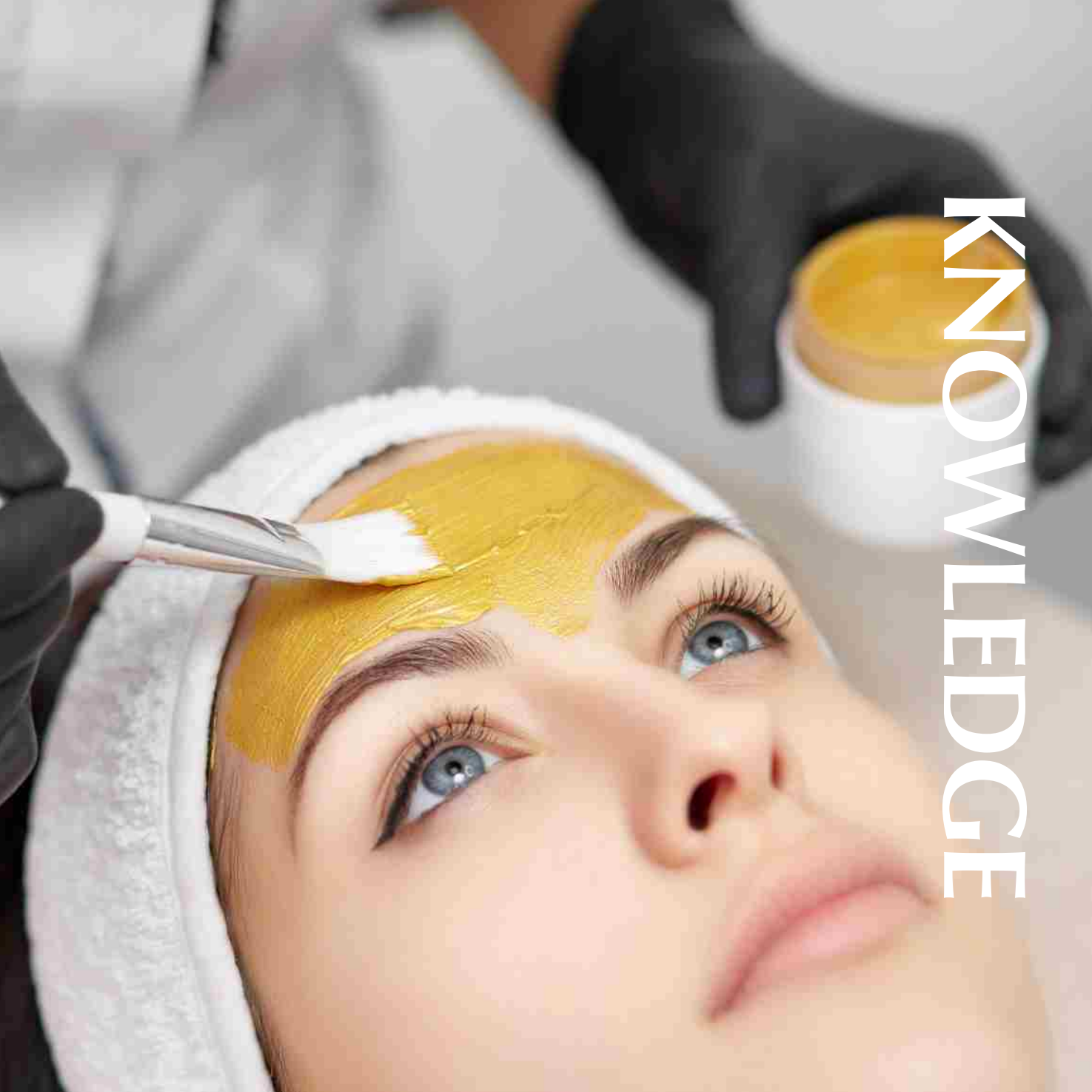
A wide range of professional beauty products has been developed through our own extensive research, with a

**commitment to innovation that has seen new product lines launched yearly.**

Recent products launched

include **New Age G4** – A new era for the cosmeceutical field, fighting aging signs with intensive action on four skin levels. New Age G4 products contain the unique, patented P.C.M Complex in addition to state-of the-art active ingredients to counteract aging factors and significantly enhance skin firmness and elasticity. This line is a perfect *demonstration of GIGI's pledge to be innovative, by developing new, updated and effective products with an exclusive complex.*





KNOWLEDGE

## Training and education runs through everything we do as a company.

All our customers are given the tools and the know-how to do the job. This holistic approach includes providing training materials, business building tools, videos in the local language, regional training sessions and webinars.

Beauty therapists worldwide using our products can be confident in the backing given by our team of licensed beauticians who support all the company's products. Information is provided about treatment techniques as well as knowledge of the chemistry of the active ingredients and their interactions.

The ability to work closely, support and train our international customer base has been a key factor in GIGI's rapid growth and development.

# RESEARCH



The R&D of our products does not take place in isolation. GIGI products are dermatologically & clinically tested in world known laboratories and the development process includes testing by our in-house beauty therapists.

**As a result the company uses the highest level of active ingredients legally permitted to immediate visible results.**

All GIGI products are manufactured in compliance with the most rigorous international standards (ISO 9001, GMP, FDA, EEC) and are subject to careful quality control.

Superior raw materials are utilised in order to produce high standard products.



**SUSTAINABILITY**

GIGI is a company that cares about the environment. Our packaging is recyclable, we don't condone animal experimentation and **we use only skin-friendly formulas**: paraben-free, SLS free, none of the ingredients we use are petroleum based and none have been genetically modified.



VISION

At GIGI we intend to stay ahead of the market and

**expand our global role as  
a pacesetter in the development  
of innovative products for the  
professional beauty therapist  
and the discerning consumer.**

Our growth will be underpinned by the synergy between the results of professional care in the beauty salon, the positive interaction between our different products, and the complementary use of our products in home beauty care.

At the same time our DNA is that of a family business and we regard all our customers, both business partners and beauty therapists, as very much part of our family.



# CONCEPT



GIGI's brand strategy joins the global female empowerment movement that has been growing in recent years. It talks about nurturing a "sense of beauty", "feeling beautiful" instead of talking about external beauty. That is, when you look good and feel good about yourself, it gives you a sense of strength and power that radiates out. You believe in yourself more, you make yourself heard, you hold your head high.

GIGI's female model is a strong and confident woman who takes care of herself and the world around her.

*Feel Beautiful !*

# Our Leading Product Lines



## New Age G4

The G4 line ushers in a new era for the cosmeceutical field, fighting aging signs with intensive action on four levels; Microbiome, Epidermal Barrier, Epidermis and Dermis. New Age G4 Contains the unique patented P.C.M. complex. The line includes state-of-the-art active ingredients to counteract aging factors and deliver effective multilevel wrinkle correction, while also significantly enhancing skin firmness and elasticity.

**Professional Treatment & Retail**

**GIGI**  
LABORATORIES

**ACNON**

**TREATMENT SET**

SMOOTHING FACIAL CLEANSER | GEL NETTOYANT POUR LE VISAGE

SPOTLESS SKIN REFRESHER | LOTION RAFFRAÎCHISANTE

OVERNIGHT TREATMENT | TRAITEMENT NUIT

**GIGI**  
LABORATORIES

**ACNON**

**SMOOTHING FACIAL CLEANSER**  
For oily & problematic skin

**GEL NETTOYANT POUR LE VISAGE**  
Pour Les Peau Matures

100ml NET WT. 3.5 FL. OZ.

**GIGI**  
LABORATORIES

**ACNON**

**OVERNIGHT TREATMENT**  
for oily & problematic skin

**TRAITEMENT NUIT**  
Pour Les Peau Matures

50ml NET WT. 1.7 FL. OZ.

**GIGI**  
LABORATORIES

**ACNON**

**SPOTLESS SKIN REFRESHER**  
for Oily & Problematic Skin

**LOTION RAFFRAÎCHISANTE**  
Pour Oily et Peau Impure

150ml NET WT. 5 FL. OZ.

## Acnon

A revolutionary line containing the unique RET complex patent for the treatment and prevention of acne. Active ingredients include; Canadian Willowherb – an antibacterial and anti-inflammatory herbal extract, Kollaren – a new technologically engineered peptide and Granactive Retinoid – a new generation of retinoid that reduces sebum production, lightens dark spots, decreases acne breakouts that work in synergy to stimulate cell renewal, prevent scarring and are anti-inflammatory. The products are safe for daily and daytime use and have been shown to be particularly effective in treating acne, achieving fast and visible results.

**Professional Treatment & Retail**





## City Nap

An exclusive line that draws on cutting-edge research to present the ideal combination of antioxidants, anti-inflammatory agents, and DNA repair factors to help boost the skin's natural defences against the stresses and hazards of a polluted urban environment. Each product is based on a unique complex, containing natural plant extracts that protect the skin from: UV radiation (UVA + UVB), damage from heavy metals and chemicals, smoke, smog, dust, and air pollution. A comprehensive, state-of-the-art, skincare solution for modern city living.

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**NUTRI  
PEPTIDE**

**N<sup>R</sup>**  
BALANCING  
MOISTURIZER  
For Normal to Oily Skin  
**CRÈME HYDRANTE**  
Pour Peaux Grasses

300 ml NET WT. 1.6 FL. OZ.

**GIGI**  
LABORATORIES

**NUTRI  
PEPTIDE**

**N<sup>R</sup>**  
VITALITY SERUM  
VITALITÉ SÉRUM

**GIGI**  
LABORATORIES

**NUTRI  
PEPTIDE**

**N<sup>R</sup>** 300 ml  
EYE CONTOUR  
CREAM  
CRÈME CONTOUR  
DES YEUX

30 ml

# Nutri-Peptide

The new generation of innovative biomimetic peptides which help the body to fight off visual evidence of aging. This product line combines the best of both worlds - technological peptide ingredients together with the best natural materials that obtain quick results at the clinic and follow-up treatment at home. Nutri-Peptide creates an anti-aging complex of maximum moisture, nourishment and treatment for the skin. The innovative, low molecular weight ingredients act in synergy with natural processes and create energetic activity in all the layers of the skin.

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ESTER C

DAILY RICE EXFOLIANT  
RIZ EXFOLIANT QUOTIDIEN

e 200ml NET.WT. 6.6 FL. OZ.

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ESTER C

COCKTAIL MANDELIC PEEL  
For All Skin Types  
PEELING COCKTAIL D'ACIDE MANDELIQUE  
Tous les Types

e 100ml NET.WT. 3.3 FL.OZ.

**GIGI**  
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ESTER C

ESTER C  
RAPY  
APAISANTE

NET.WT. 1.4 FL. OZ.

## Ester C

The Ester C range of care products feature a high and effective concentration of vitamin C and mandelic acid that strengthen the skin's resistance to slowing down with age. Daily use leaves a unified tone, prevents wrinkles and accumulation of melanin spots on the top layer. This treatment strengthens the elastic support system to prevent looseness of the skin, maintaining an outstandingly youthful, supple and vital appearance. Ingredients of the complex line also include a brightening complex, beta-glucan, rice powder, salicylic acid, pumpkin and glycolic acid.

### **Professional Treatment & Retail**



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**BIOPLASMA**

**B<sup>P</sup>**

-5  
LAIC CREAM 15%  
ME AVEC 15%  
IDE AZÉLAÏQUE

30ml NET.WT. 1 FL.OZ.

**BIOPLASMA**

MOISTURIZER SUPREME SPF 20  
Normal To Dry

CRÈME DE JOUR SUPREME SPF 20  
Pour Peau Normale A Seche

# Bioplasma

The Bioplasma line combines the secrets of the ocean with herbal additives to help the skin to withstand environmental and age related damage. This treatment complex comprises a blend of algae indigenous to the North Sea consisting of essential fatty acids, vitamins, minerals and polysaccharides. When the algae complex is applied to the skin, it introduces a glow and a suppleness to its surface. NSA5 - Complex which forms the basis of the line, functions due to its ability to instill a fresh and youthful appearance to the skin.

**Professional Treatment & Retail**



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**RECOVERY**



**SKIN CLEAR CLEANSER**

Hypoallergenic

**NETTOYANT CLARIFIANT  
DE LA PEAU**

Hypoallergénique

© 250ml NET.WT. 8.3 FL.OZ

**RECOVERY**

**REDNESS RELIEF CREAM**

Tested For Sensitive Skin

**CREME POUR SOULAGEUR LES ROUGEURS**

Testée Pour Les Peaux Sensibles



# Recovery

A beauty care product line that aids skin rejuvenation and renewal of skin, before and after rejuvenation treatments; it is enriched with peptides and plant stem cells extracted from apples to prolong cell life and keep the skin young. The Recovery line contains active ingredients in concentrations ranging from 2% to 15%. The quality of these ingredients, and their use in these products has been a key factor behind the success of the line in preserving youth and preventing skin from showing signs of aging.

## Professional Treatment & Retail

GIGI  
P R O M E D I C

## GIGI PROMEDIC

Features several product lines based on medical research and techniques used by dermatologists. The lines were developed to fight various skin conditions such as sagging and wrinkles, acne, rosacea and hyperpigmentation. Each formula synergistically combines nourishing and moisturizing ingredients with high concentrations of next-generation acids that work deeply and efficiently without requiring a long recovery period. GIGI Promedic treatments give immediate, visible results, as well as normalization of the skin's processes with long term use.



**GIGI PROMEDIC**

## Retin A

Retin A features an innovative complex of acids (ferulic acid & resveratrol) that work in synergy to significantly improve skin's appearance and function. Retin A acts to improve cell regeneration processes, protect the skin with strong antioxidants and smooth the skin's texture. Retin A products are ideal for accelerating epidermal cell regeneration, enhancing flexibility by producing new collagen fibers, and promoting a smooth, velvety feeling for the entire face. Regular use grants the skin a more uniform, youthful appearance that is protected from harmful environmental and age-related factors, and regenerates at a normal, healthy rate.

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GIGI PROMEDIC

## Meso Pro

A range of active solutions especially suited for professional mesotherapy treatments which are based on innovative ingredients that work deep inside the layers of the skin.

Mesotherapy is a procedure in which multiple tiny injections of pharmaceuticals and vitamins are delivered into the mesodermal layer of tissue under the skin, to promote the loss of fat or cellulite. This product line was developed especially for professional mesotherapy treatments in the clinics by aestheticians.

**Professional Treatment**

*Feel Beautiful*

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