



anna lotan

BIO COSMETIC LABORATORIES



Anna Lotan - Company Profile

- Established in 1983 by Ms. Anna Lotan, a recognized pioneer and educator of the Israeli **Professional Skin Care** industry.
- The company **develops and manufactures personal care** products for **individuals and professionals**.
- The **core business of Anna Lotan Ltd.** has always been: **functional treatment products for professional estheticians**.
- The brands **Anna Lotan** and **Anna Lotan Pro** are **sold internationally to estheticians only**, via an **exclusive distributor in each country** who also provides the necessary education for their professional customers.
- In response to growing demand for our popular care products, the subsidiary **Israderm Ltd.** has been established to **serve consumers** through other **market segments** such as: **Pharmacies, Health Stores, or Direct Sales**.
- **Long Term Relationships** have been formed with various distribution companies with their own brands (**SeboCalm, Herbaderm, Bara Herbs, Promise** and others) for which we are happy to provide R&D Formulations, manufacturing and filling services.



Anna Lotan - What Can You Get From Us?

PRODUCTS FOR PROFESSIONAL SKIN CARE



CONTRACT MANUFACTURING OF YOUR OWN BRAND



Full service for **beauty therapy professionals** which includes: **Effective Treatment Products** with tangible **results** for various **skin types**, **discomforts** and **chronic conditions**. These are accompanied by **education** with comprehensive **treatment protocols** for the **salon** and follow up **home care**.

Our manufacturing facility additionally provides **Contract Manufacturing Services** for distribution companies interested in products with **proven efficacy** and treatment record within the professional market segment. Those are typically **non medicated remedies** designed to assist individuals in **overcoming their skin discomforts by self cure**.

Anna Lotan - Where?

Our manufacturing plants are located in Or Akiva, on the Mediterranean coast-line near the historic Roman city of Caesarea between Haifa and Tel Aviv.



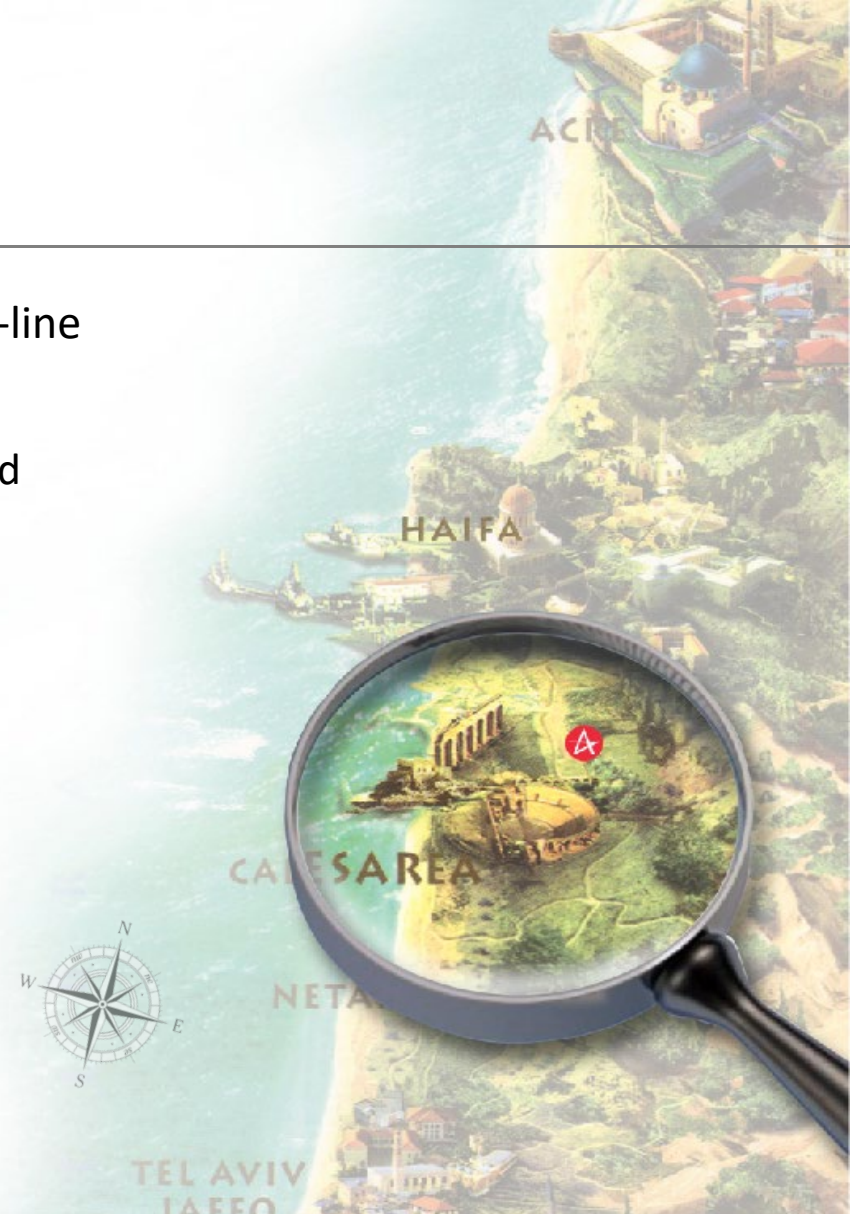
The original building was built in the early 90's and served mostly the local Israeli market. The new annex (below), across the road will be fully operational before the end of 2023.



Our address in Israel is:
8-10 Hailan St. Or Akiva 3060000.
Where we give advanced educational seminars for estheticians from **all over the world.**



Our USA address is:
16 Wheeling Ave, Woburn, MA 01801,
Tel.(781) 281 0954



Anna Lotan - Product Development Lab

With more than 3 decades of experience our laboratory team can offer trendy formulations focused on the **functional efficacy** while maintaining uncompromised **safety standards**.

Thanks to our excellent feedback mechanism given by our permanent professional customers, we may easily identify the **true advantages** as well as **the shortcomings** of any innovative, newly developed formulation.

Analyzing the commercial acceptance of a new product in such a way - helps us predict it's **success by retail consumers**.



Anna Lotan - Manufacturing Facility

Once individual product specifications are confirmed on the basis of a **lab size batch** - we can **scale up** to real production from the smallest **pilot volume** of **only 30 liters** and up to **3000 liters**, when all intermediate vessels (**150 L. -250 L.- 350 L.- 500 L.- 1000L.**) are state of the art vacuum stainless steel double jacketed reactors, each equipped with full **temperature control**; variable speed **mixers and homogenizers**. Specialized equipment to obtain high quality finished products with repetitive results. This versatility in our production facility **gives our customers maximal flexibility regarding MOQ** allowing them to gradually increase their batch sizes without pressure and **according to their real growth**.



Pilot
30 lit.



Scale Up
150 lit.

Macro
Volume
3000 lit.



Anna Lotan - Filling & Packing

- Our versatile filling equipment can handle **different types of packaging components** as well as various **product textures** from fluid toners to viscous BB or diaper creams.
- Filling possibilities include **inline heating and mixing** for suspensions or foundations.
- Automatic **batch coding** and **labelling** is sometimes replaced with manual attention for unusual packaging components or small runs.



Anna Lotan - High Production Standards

Anna Lotan Ltd. is certified in **ISO 9001:2015 & ISO 22716:2007 (cGMP)**; and **ISO 13485:2016** Monitored by the Israeli Ministry of Health; and in compliance with EU Directive 76/768/EEC.



Anna Lotan - Marketing & Regulatory Support

THE NECESSARY STEPS FOR A NEW PRIVATE LABEL PRODUCT

Our professional team constantly follows trends and innovations in the international personal care market.

Primarily we are **attentive to the customer's desires** to jointly establish the **goals and technical specifications** of a **new product**.

A new formula (or an adaptation from our extensive formulation library) **will be prepared** and given to the customer for **evaluation**.

Fine tuning will be applied until **final approval** is received from the customer.

Before the formulation is **moved on to production** more steps are required:

- Stability over time.
- Safety assessment and regulatory compatibility.
- Compatibility to the selected packaging component.
- Microbiological resistance tests.
- Selection of dermatological tests to substantiate marketing claims.
- Branding and labelling with regulatory and marketing consideration.



SeboCalm

HERBA
DERM[®]
Back to Nature

avomed

Kamilotract[®]

Bara Herbs
Herbal Medicinal
Products

PROMISE[®]

MAGIRAY
professional

Anna Lotan - Contact Us

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