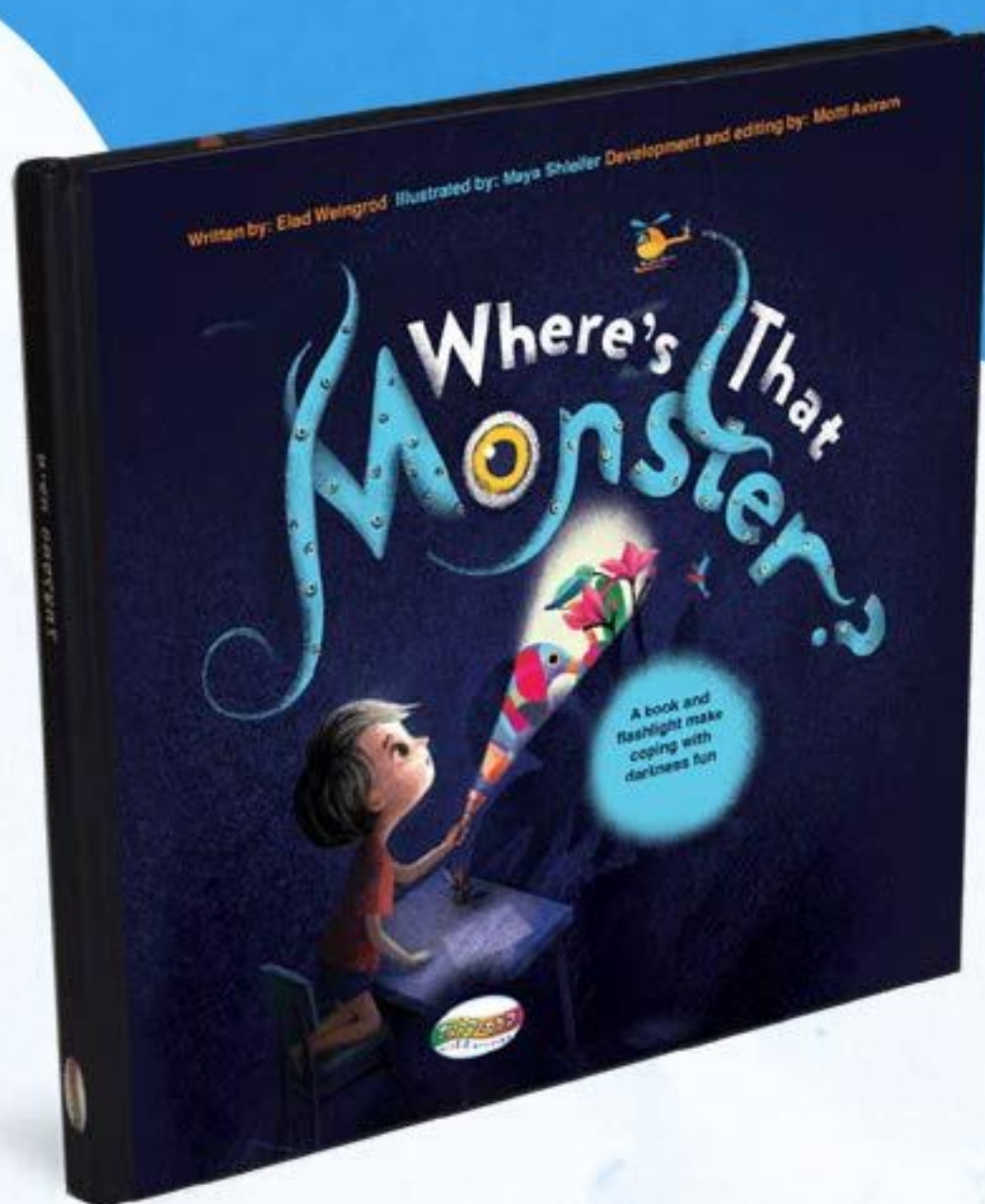




BE A PART OF A TALE

Books2play

Over 30 years of developing and manufacturing ultra-high quality experiential and educational content at ultra-low prices.



Experiential books



Educational books



Games in books

Consumer perceived value*

\$5 - \$15

Typical retail price

\$2 - \$5

*Based on customer surveys of variety store shoppers

Books2play Low price but high perceived value!

"My mission has always been to overcome the price barriers that prevent so many kids from experiencing the magic of truly high-quality content."

Mark Amos, Founder

Unique retailer solutions:

1. Exclusive product lines created specifically for each retailer.
2. Expand the category with innovative new products.
3. Products never sold by international e-commerce retailers.



Books2play retail sales growth

81%
in 2020

70%
in 2021

Ultra-high quality

+

Ultra-low prices

+

Unique retailer solutions

=

A winning formula!

We'd love for you to join the ride!

Join our success story!

Please contact Nimrod Cohen - Director of international sales
E-mail: Nimrod@books2play.com; Phone: 1-888-302-0124
Visit us: www.books2play.com



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