



**shamir**  
MEDITERRANEAN FLAVORS

**5**



**PRODUCING  
PREMIUM KOSHER  
SALADS AND FISH  
PRODUCTS FOR  
OVER 50 YEARS!**



**Shamir Salads** was founded in 1973.

A pioneer producer and marketer of Premium Chilled Hummus Salads, Dips & Mediterranean Salads for the retail and food service markets all over the world

Today Shamir Salads is a leading manufacturer of Chilled Salads & Dips with a variety of over 110 salads in range!

Among the local retail market, we exclusively supply the Private Label line of Salads to the largest retailer in Israel



**Shamir Salads** is exporting worldwide since 1995 to US, Europe & Russia

Short Lead Time - A 10 day weekly LCL sea freight to Europe on a pallet basis

Innovation, quality and tasteful products are the core of our strategy

Agility - Shamir is a 95% PL producer with a high operational flexibility

Our production capacity is 1500 tons a month of Hummus and other Mediterranean Salads with a potential to double the amount with growing demand



QA - we are certified with: ISO 9001, FSSC 22000, HACCP

**1973**

SHAMIR SALADS STARTS PRODUCING SALADS IN A SMALL MANUFACTURING FACILITY IN Kfar Maas, Israel.

**1988**

SHAMIR SALADS EXPANDS AND MOVES TO A NEW PLANT AT Barkan Industrial Zone.

**1994**

SHAMIR SALADS STARTS EXPORTING ITS PRODUCTS WORLDWIDE INCLUDING Europe, Russia, U.S.A.

**2006**

Amiram Guy and a group of investors purchased the company's manufacturing facility and its brand.

**2013**

SHAMIR SALADS PURCHASES "PAL Fish".

**2015**

SHAMIR SALADS WINS THE Ministry of Defense's tender for 2015-2016.

**2016**

SHAMIR SALADS BEGINS MANUFACTURING SALADS AND FISH PRODUCTS UNDER THE Shufersol Private Label Brand.

**2020**

2020 - Shamir Salads purchases "Miki Delicatessen" and moves its fish manufacturing facility to Beith Shemesh.



# ASLI **אולי** SERIES



## ASLI **אולי** FAMILY PACKS

**ASLI TAHINI**



BARCODE 7290004944049

Wt.-G | 400 | In Carton | 16

**HUMMUS MASABACHA**



BARCODE 7290017094861

Wt.-G | 400 | In Carton | 16

**ASLI HUMMUS**



BARCODE 7290004944032

Wt.-G | 400 | In Carton | 16

**ASLI TURKISH SALAD**



BARCODE 7290004944063

Wt.-G | 400 | In Carton | 16

**ASLI MATBUCHA**



BARCODE 7290012025839

Wt.-G | 400 | In Carton | 16

**BABA GANOUSH**



BARCODE 7290004944056

Wt.-G | 400 | In Carton | 16

**ASLI PIQUANT CARRROTS**



BARCODE 7290017094830

Wt.-G | 400 | In Carton | 16

**COLESLAW**



BARCODE 7290017094854

Wt.-G | 400 | In Carton | 16

**ASLI BEETROOT SALAD**



BARCODE 7290012025822

Wt.-G | 400 | In Carton | 16

**BABA GHANOUSH**



BARCODE 7290003461868

Wt.-G	1000	In Carton	12
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**ASLI HUMMUS**



BARCODE 7290003461677

Wt.-G	1000	In Carton	12
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**ASLI TAHINI**



BARCODE 7290012025495

Wt.-G	1000	In Carton	12
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**ASLI HUMMUS**



BARCODE 7290015872096

Wt.-G	700	In Carton	16
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**FROM MY MAMA'S KITCHEN**

**HUMMUS & HOT SAUCE**



BARCODE 7290004150846

12	In Carton	600	Wt.-G
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**HOME MADE HUMMUS**



BARCODE 7290004150839

12	In Carton	600	Wt.-G
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**HUMMUS WITH CHICKPEAS**



BARCODE 7290004150853

12	In Carton	600	Wt.-G
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**HOME MADE TAHINI**



BARCODE 7290004150853

12	In Carton	600	Wt.-G
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**BABA GHANOUSH**



BARCODE 7290004150877

12	In Carton	600	Wt.-G
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# 1 5 0 G S P I C Y S E R I E S

ASLI TAHINI



BARCODE 7290013525819

Wt.-G | 150 | In Carton | 12

MOROCCAN HARISSA



BARCODE 7290013525789

Wt.-G | 150 | In Carton | 12

YEMENITE SCHUG



BARCODE 7290013525796

Wt.-G | 150 | In Carton | 12

RED SCHUG



BARCODE 7290013525802

Wt.-G | 150 | In Carton | 12

# 1 6 0 G S E R I E S

HUMMUS & TAHINI



BARCODE 7290013525710

Wt.-G | 160 | In Carton | 12

BABA GANOUSH



BARCODE 7290013525260

Wt.-G | 160 | In Carton | 12

CLASSIC TAHINI



BARCODE 7290013525253

Wt.-G | 160 | In Carton | 12

HUMMUS & HOT SAUCE



BARCODE 7290013525741

Wt.-G | 160 | In Carton | 12

HUMMUS & MASABACHA



BARCODE 7290013525727

Wt.-G | 160 | In Carton | 12

MATBUCHA



BARCODE 7290013525277

Wt.-G | 160 | In Carton | 12

# H U M M U S P L U S 4 0 0 G

CLASSIC HUMMUS & CHICKPEAS



BARCODE 7290014435391

Wt.-G | 400 | In Carton | 18

HUMMUS & MASABACHA



BARCODE 7290014435377

Wt.-G | 400 | In Carton | 18

HUMMUS & HOT SAUCE



BARCODE 7290014435360

Wt.-G | 400 | In Carton | 18

HUMMUS & CREAMY TAHINI



BARCODE 7290014435384

Wt.-G | 400 | In Carton | 18

# P R E M I U M 5 0 0 G

HUMMUS ABU GOSH



BARCODE 7290002485063

Wt.-G | 500 | In Carton | 16

HUMMUS MASABACHA



BARCODE 7290002485049

Wt.-G | 500 | In Carton | 16

HOMESTYLE HUMMUS



BARCODE 7290002485025

Wt.-G | 500 | In Carton | 16

**SPICY HARISSA**



BARCODE 7290004150006

Wt.-G | 180 | In Carton | 12

**BALADI LEMON**



BARCODE 7290004150020

Wt.-G | 180 | In Carton | 12

מאז 1974  
**הבוסתן**

**BUSTAN**  
SPECIALTY  
PIQUANT SPREADS

**HOT PEPPER**



BARCODE 7290004150969

Wt.-G | 180 | In Carton | 12

**CHUMA PEPPER**



BARCODE 7290004150051

Wt.-G | 180 | In Carton | 12

**YEMENITE SCHUG**



BARCODE 7290004150044

Wt.-G | 180 | In Carton | 12

**MINCED GARLIC**



BARCODE 7290004150037

Wt.-G | 180 | In Carton | 12

**HORSERADISH**



BARCODE 7290004150075

Wt.-G | 180 | In Carton | 12

**HOMEMADE AMBA**



BARCODE 7290004150068

Wt.-G | 180 | In Carton | 12

**SWEET HARISSA**



BARCODE 7290004150013

Wt.-G | 180 | In Carton | 12

**PESTO**



BARCODE 7290004150976

Wt.-G | 180 | In Carton | 12

**CHIMICHURI**



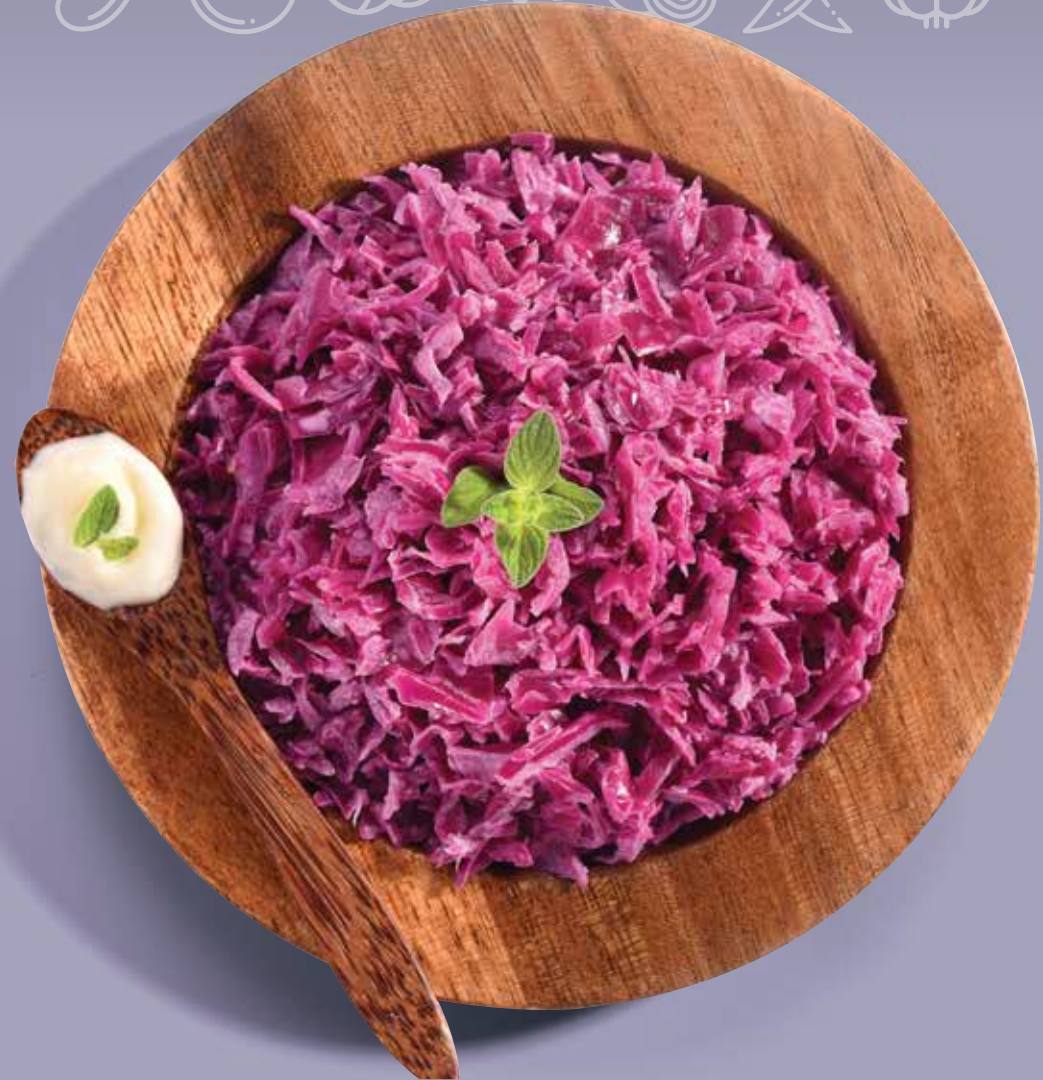
BARCODE 7290004150082

Wt.-G | 180 | In Carton | 12

GOURMET



SERIES



200G



GOURMET SERIES

200G



GOURMET SERIES

CLASSIC TAHINI



BARCODE 7290015282604

Wt.-G | 200 | In Carton | 12

HOMESTYLE HUMMUS



BARCODE 7290015282598

Wt.-G | 200 | In Carton | 12

PIQUANT HUMMUS ABU GOSH



BARCODE 7290015282581

Wt.-G | 200 | In Carton | 12

HORSERADISH



BARCODE 7290003067305

Wt.-G | 250 | In Carton | 12

MARINATED PEPPER STRIPS



BARCODE 7290015282772

Wt.-G | 200 | In Carton | 12

PICKLED LEMON



BARCODE 7290017938226

Wt.-G | 200 | In Carton | 12

RED CABBAGE



BARCODE 7290015282697

Wt.-G | 200 | In Carton | 12

HUMMUS ABU GOSH



BARCODE 7290015282642

Wt.-G | 200 | In Carton | 12

HUMMUS MASABACHA



BARCODE 7290015282635

Wt.-G | 200 | In Carton | 12

HOMEMADE BABA GANOUSH



BARCODE 7290015282673

Wt.-G | 200 | In Carton | 12

MEXICAN CORN SALAD



BARCODE 7290015282758

Wt.-G | 200 | In Carton | 12

PATÉ STYLE EGGPLANT



BARCODE 7290015282680

Wt.-G | 200 | In Carton | 12

HOMEMADE MATBUCHA



BARCODE 7290015282734

Wt.-G | 200 | In Carton | 12

PIQUANT MOROCCAN CARRROTS



BARCODE 7290015282727

Wt.-G | 200 | In Carton | 12

BETROOT CUBES



BARCODE 7290015282710

Wt.-G | 200 | In Carton | 12

PATÉ STYLE ZUCCHINI



BARCODE 7290015282680

Wt.-G | 200 | In Carton | 12

SPANISH STYLE EGGPLANT



BARCODE 7290003067305

Wt.-G | 200 | In Carton | 12

SPICY PEPPER SALAD



BARCODE 7290003959068

Wt.-G | 200 | In Carton | 12

THAI EGGPLANT



BARCODE 7290015282741

Wt.-G | 200 | In Carton | 12

MOROCCAN EGGPLANT



BARCODE 7290016217759

Wt.-G | 200 | In Carton | 12

TURKISH SALAD



BARCODE 7290015282390

Wt.-G | 200 | In Carton | 12

EGGLANT CUBES IN TAHINI



BARCODE 7290003959044

Wt.-G | 200 | In Carton | 12

EGGPLANT IN TAHINI



BARCODE 7290016217742

Wt.-G | 200 | In Carton | 12

GRILLED EGGPLANT



BARCODE 7290016217735

Wt.-G | 200 | In Carton | 12

## YOUR OWN 100G SALADS

MORE 100G SALADS ON DEMAND

### BABA GANOUSH



BARCODE 7290002024576

Wt.-G | 100 | In Carton | 120

### HUMMUS



BARCODE 7290002024583

Wt.-G | 100 | In Carton | 120

### MATBUCHA



BARCODE 7290002024743

Wt.-G | 100 | In Carton | 120

### TAHINI



BARCODE 7290002024590

Wt.-G | 100 | In Carton | 120

## GRAB N' GO!

### BABA GANOUSH TO GO



BARCODE 7290016314465

Wt.-G | 130 | In Carton | 12

### TAHINI TO GO



BARCODE 7290016314458

Wt.-G | 130 | In Carton | 12

### HUMMUS TO GO



BARCODE 7290016314441

Wt.-G | 130 | In Carton | 12

# MIKI



## MIKI DELI SERIES

### BABA GANOUSH



BARCODE 7290002014225

Wt.-G | 250 | In Carton | 16

### TAHINI



BARCODE 7290002014218

Wt.-G | 200 | In Carton | 16

### HUMMUS



BARCODE 7290002014201

Wt.-G | 200 | In Carton | 16

### PIQUANT HUMMUS



BARCODE 7290017938264

Wt.-G | 200 | In Carton | 16

### MATBUCHA



BARCODE 7290002014799

Wt.-G | 200 | In Carton | 16

### RED CABBAGE



BARCODE 7290002014751

Wt.-G | 200 | In Carton | 16



PAL FISH



SERIES



SEVEN SEAS SERIES

SMOKED SLICED TUNA



BARCODE 7290015282017  
Wt.-G | 100 | In Carton | 5

SALMON GRAVLAX



BARCODE 7290016217988  
Wt.-G | 100 | In Carton | 5

SMOKED SLICED SALMON



BARCODE 7290014435704  
Wt.-G | 100 | In Carton | 5

SMOKED NILE PERCH



BARCODE 7290016217971  
Wt.-G | 100 | In Carton | 5

WHOLE SMOKED MACKEREL



BARCODE 7290001989050  
By Weight | In Carton | 5

SMOKED MACKEREL FILLETS



BARCODE 7290001989036  
By Weight | In Carton | 5

SEVEN SEAS DELI SERIES

DUTCH MAATJES FILLETS IN OIL



BARCODE 7290014435841  
Wt.-G | 200 | In Carton | 16

SMOKED MACKEREL FILLETS (WHITHALL)



BARCODE 7290014435841  
Wt.-G | 200 | In Carton | 16

SLICED SMOKED MACKEREL IN OIL



BARCODE 7290014435834  
Wt.-G | 190 | In Carton | 16

SWEET AND SOUR PICKLED HERRING WITH ONION



BARCODE 7290014435810  
Wt.-G | 190 | In Carton | 16

DUTCH MAATJES WITH ONION AND OIL



BARCODE 7290014435803  
Wt.-G | 200 | In Carton | 16



WHITE TARAMA



BARCODE 7290015282024  
Wt.-G | 200 | In Carton | 16

RED TARAMA



BARCODE 7290015282000  
Wt.-G | 190 | In Carton | 16

A NATURAL SOURCE OF  
OMEGA 3  
FATTY ACIDS

MAATJES WITH MAYONNAISE



BARCODE 7290014435889  
Wt.-G | 200 | In Carton | 16

SALMON WITH MAYONNAISE



BARCODE 7290014435896  
Wt.-G | 190 | In Carton | 16

HERRING WITH MAYONNAISE



BARCODE 7290014435872  
Wt.-G | 200 | In Carton | 16

**SMOKED SALMON**



BARCODE 3648184

Wt.-G | 100 | In Carton | 10

**HILTON SALMON**



BARCODE 3648276

By Weight | In Carton | 5

**DUTCH MAATJES HERRING FILLETS**



BARCODE 3648184

Wt.-G | 250 | In Carton | 8

**NEW PRODUCTS WILL  
 SOON BE ADDED**



**MAATJES HERRING DELI**



BARCODE 3648856

Wt.-G | 550 | In Carton | 18

**DUTCH MAATJES HERRING FILLETS**



BARCODE 3648344

Wt.-G | 550 | In Carton | 18

**MACKEREL IN OIL**



BARCODE 3648849

Wt.-G | 550 | In Carton | 18

**SLICED HERRING**



BARCODE 3648351

Wt.-G | 550 | In Carton | 18

BARCODE	SALADS	Kg
7290002024002	HUMMUS	3
7290002024019	TAHINI	3
7290003461110	CRUSHED GARLIC	3
7290002024149	EASTERN HUMMUS	3
7290002024156	RED SCHUG	3
7290002415213	BABA GHANOUSH	3
7290003461356	BEETROOT SALAD	3
7290002024040	POTATO SALAD	3
7290002024057	GRILLED EGGPLANT	3
7290004944018	RESTAURANT MATBUCHA	3
7290002024163	YEMENITE SCHUG	3
7290001989449	PIQUANT CARROT SLICES	3
7290003959297	ROMANIAN EGGPLANT	3
7290001989449	COLESLAW	3
7290003992645	CARROT IN LEMON	3
7290002024033	TURKISH SALAD	3
7290002024842	HARISA	3
7290004150815	RED CABBAGE SALAD	3
7290001989098	PICKLED LEMON	3
7290002024811	GREEK EGGPLANT	3
7290002024606	HORSERADISH	3
7290003959228	AMBA	3

BARCODE	FISH	Kg
7290003648276	HILTON SALMON	1
7290003648306	SMOKED MACKEREL	1
7290003648658	INDIVIDUAL SALMON PCS.	1
7290001989388	MAATJES HERRING DELI	1.5
7290003648207	MAATJES HERRING DELI	1.5
7290001989395	PICKLED HERRING & ONION	1.5
7290001989364	SMOKED SLICED MACKEREL IN OIL	1.5
7290003648207	DUTCH MAATJES FILLETS IN OIL	2.5
7290003648214	PICKLED HERRING & ONION IN OIL	2.5
7290003648221	SMOKED SLICED MACKEREL IN OIL	1
7290003648269	MAATJES HERRING DELI IN OIL	2.5
7290001989272	RED/WHITE TARAMA	2





**Pal Dagim** was purchased by Shamir in 2013

The Factory produces around 100 ton of smoked, salty fish and ready to eat Salmon and Tuna monthly

Certified in compliance with ISO 9001 and HACCP standards.

Certified Kosher Badats Eda Haredith

Process and smoking of fish products is done by a traditional methods

### Salmon is our Best Seller



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