

FRÉ

FRESKINCARE.COM



THE #1 SKINCARE PARTNER FOR YOUR ACTIVE LIFE

FRÉ is the first skincare line specially formulated for your active life. People with active lifestyles have specific skincare needs. Powered by our proprietary Argania Active Complex™ patent, FRÉ is answering this untapped need, providing skincare that treats and protects your skin all day long.

POWERED BY FRÉ'S EXCLUSIVE PATENT: ARGANIA ACTIVE COMPLEX™

FRÉ's unique patent: Argania Active Complex is an innovative 100% natural formula that combines the oil, leaf-extract, and stem cells of the desert Argan tree. Protects from and repairs:

UV DAMAGE

Premature aging, dark spots, hyperpigmentation

SKIN INFLAMMATION

Breakouts, acne, over-dryness

PATENT

Argan extracts for the treatment of dermatological conditions
Patent No.: US 11,304,987 B2 Date of Patent: April 19, 2022

GOOD FOR PEOPLE

PRODUCTS

All FRÉ ingredients are safe for skin and the environment according to Environmental Working Group (EWG) rankings for toxicity levels.

Our products are:

- ◆ Free from synthetic fragrance
- ◆ Free from thousands of prohibited ingredients
- ◆ Pregnancy-safe
- ◆ Dermatologist-tested & hypoallergenic
- ◆ Ophthalmologist-tested (SPFs)
- ◆ Clean 1 - 3 EWG ingredients

MISSION

FRÉ was born with a passion to drive social change and environmental sustainability through the power of community. At FRÉ, we believe in female leadership. We believe women are a driving force for progress and that women move humanity forward.

We partner with fitness and wellness influencers to make an impact through community. We also work with nonprofits like Boatot who empower girls from underprivileged backgrounds through sport.

For every set sold, we plant an argan tree to socially and economically empower the women who harvest argan oil in Morocco.

GOOD FOR THE PLANET



1 Set purchased
=
1 Argan tree planted



Vegan



Cruelty-Free



Sustainable
Packaging



Member of a 1% For
The Planet Network



123FRÉ

The 3-step routine for clear and glowing skin

123FRÉ is a comprehensive daily 3-step routine that creates a clear complexion and a healthy glow. Powered by FRÉ's exclusive patent: Argania Active Complex™, this routine fights breakouts and the signs of aging.

PURIFY ME

Hydrating Facial Cleanser

PURIFY ME is a 3-in-1 innovative facial hydrating cleanser with a rich creamy texture that exfoliates, hydrates, and cleanses.

Benefits:

- Unclogs pores
- Prevents breakouts and irritation
- Soothes redness

REVIVE ME

Daily Firming Serum

REVIVE ME is a silky smooth daily firming serum that strengthens the skin barrier for a firm and glowing complexion.

Benefits:

- Improves skin's firmness
- Hydrates and plumps
- Reduces wrinkles

PROTECT ME

Moisturizer with SPF 30 Mineral Sunscreen

PROTECT ME is a breakthrough facial moisturizer that delivers FRÉ's antioxidant-rich Argania Active Complex™ patent, SPF 30 mineral sunscreen, and weightless hydration - all in one.

Benefits:

- Protects & repairs skin from sun damage
- Deeply nourishes
- Ultra light formula won't leave a white cast

FRÉ MUST-HAVES TO COMPLEMENT 123FRÉ

CLEANSE ME: Foaming Micellar Cleanser & Makeup Remover

DETOX ME: Instant Clearing Mask

C ME: 10% Vitamin C (VC-IP) Brightening Serum

RENEW ME: Bakuchiol Anti-Wrinkle Serum

RECOVER ME: Restorative Night Cream

PROTECT ME 50: Lightweight Daily Moisturizer with Mineral SPF 50

GLOW ME +: Tinted Moisturizer with SPF 30 Mineral Sunscreen
Available in light-medium and medium-deep

For more information on these must-haves and how to layer these products, scan this QR code.



Contact us: help@freskinicare.com





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