



# Company Profile

Fischer Pharmaceuticals Ltd. founded in 1965, is a multi-national company specializing in the R&D and manufacture of a wide variety of skin and health care consumer products that are marketed worldwide. The company's initial successful orientation in the fields of ophthalmological and dermatological medical preparations provided a natural springboard for many comprehensive product ranges that target a wide spectrum of end-users.

**Latest Concept Trends and Brand Recognition**  
Investment in extensive R&D, quality control, manufacture, marketing and distribution has rapidly established the Dr. Fischer logo as synonymous with quality and innovation. Fischer Pharmaceuticals offer the end user a variety of product ranges; treatment toiletries, advanced anti-aging cosmetics, specialized dietary supplements and innovative medical preparations. Dr. Fischer products are household names and leading brands in the consumer goods arena. These products are prescribed by physicians and are in routine daily use in medical institutions.

**Superior Pharmaceutical Technology**  
Fischer Pharmaceuticals has been responsible for many innovations in the fields of ophthalmology, dermatology and nutraceuticals. The company continually sets trends and norms in the industry, utilizing the most sophisticated pharmaceutical technology to offer the consumer the best of both worlds, science and nature; the latest trend setting products and the finest of natural ingredients.

**Top-to-Toe Skin, Hair and Healthcare**  
Fischer Pharmaceuticals offer a large variety of innovative solutions for top-to-toe healthcare and wellness, with products designed for all the family - from the very young to the most senior.

**APS – Innovative Life-Style Products**  
Fischer Pharmaceuticals manufacture products that incorporate the innovative Dr. Fischer Age Protection System; a state-of-the-art anti-aging treatment concept that is reflected in many of the company's most successful and original product ranges.

**Leading Products Create Expanding Export Markets**  
Fischer Pharmaceuticals maintain a strong international presence in more than 30 markets worldwide, supplying leading retail chains and medical institutions under the Dr. Fischer brand as well as under different contractual Private Label Services.

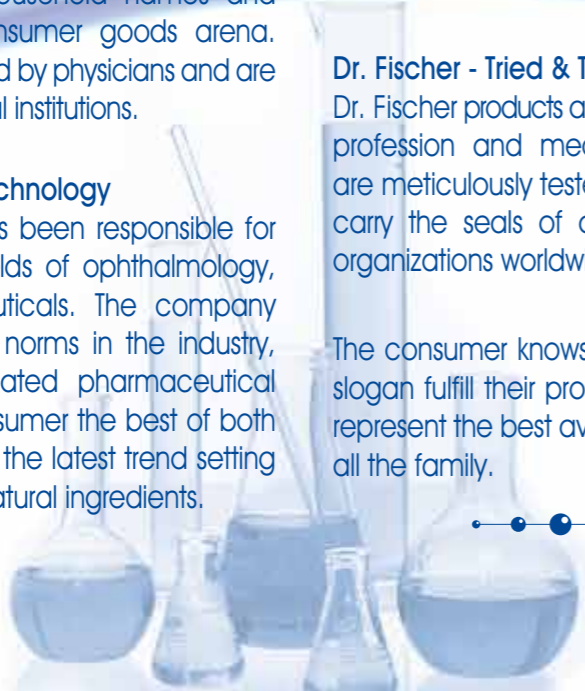
**Dr. Fischer - Tried & Tested**  
Dr. Fischer products are in standard use by the medical profession and medical institutions. All products are meticulously tested for safety and efficacy and carry the seals of approval of many prestigious organizations worldwide.

The consumer knows that the Dr. Fischer logo and slogan fulfill their promise of a quality product that represent the best available health and skincare for all the family.



## Fischer Pharmaceuticals Laboratories

*Health & wellness throughout all stages of life!*



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## Maternity

- Hypoallergenic and dermatologically-tested.
- Helps prevent unsightly stretch marks.
- Intensive hydration for pre-post natal skin.
- Complexes of medicinal herbs and plant oils.
- Essential vitamin enriched skincare.



## Kids Cleansing Care

- Hypoallergenic, tearless and tangle-free formulations.
- Enriched with natural fruit extracts and vitamins.
- Herbal extracts for natural hair hygiene.
- Delightful fragrances and fun designs for kids.

## Baby Care

- Hypoallergenic and sensitive-approved products.
- Soothing and caring natural herbal ingredients.
- Moisture enriched products with Pro-Vitamin B5.
- Essential vitamins for antioxidant protection.
- pH 5.5 balanced products for extra care and protection.



## Sun Protection

- Superior and essential sun care (SPF 15 to SPF 100).
- Ultra-high, broad spectrum UVA & UVB protection.
- Clinically tested for hypoallergenicity and skin sensitivity.
- Recommended by the American Skin Cancer Foundation.
- Provides long-acting water resistant protection.



## Neo Naturals Hair & Body Care

- Superior high-performance skin and hair care formulations.
- Innovative and advanced pharmaceutical herbal technology.
- Exclusive plant and vitamin-enriched moisturizing complexes.
- Wide choice of lifestyle products for all skin and hair types.
- Vitamin E & Pro-Vitamin B5 skin and hair protection.



## Genesis®- Age Protection System (APS)

- APS cosmeceutical ranges with built-in UV protection.
- Enriched hydration and nutrition for all skin types.
- Treats and prevents wrinkle formation and age-lines.
- Advanced technology to promote skin renewal.
- Encourages, youthful and healthy looking skin at any age.

## Innovative Wet Wipes

- World leading manufacturers of superior wet wipes.
- Extensive experience and meticulous standards.
- The most innovative and trend setting formulations.
- Based on extensive R&D and advanced technology.
- Highest quality for the home, industry and clinical use.



## Medical & Hygiene

- Treatment and hygienic products for everyday health care.
- World leading specialists in skin and visual health products.
- Top-to-toe skin and body care for all the family and all ages.
- Products highly recommended by ophthalmologists & dermatologists.
- Preparations in standard use in the home, clinics and hospitals.



## Dry Skin Care

- Rapid relief for all dry and rough skin conditions.
- Contains moisturizing agents found in healthy skin.
- Hydration that helps damaged skin "lock-in" moisture.
- Rapidly absorbed and does not leave the skin greasy.
- Not potentially irritating - alcohol and fragrance free.



## Nutraceuticals

- Products to promote inner and outer health and beauty.
- Supplementation based on scientific research in micro-nutrition.
- Cares for the health and well-being of all the family and all ages.
- Protects and helps slow down the body's aging processes.
- Preparations formulated to suit a variety of common conditions.