



LittleOne.Care is an AI-based smartwatch specially designed to ensure a baby's safety, well-being, and happiness, anywhere, at any time, and with any caregiver.

11% CAGR

\$56B mobile wellbeing market

\$400B

market influenced by babies' wellbeing

69%

of parents will pay for advance tracking tech



Meet LittleOne.Care

All-in-one cutting-edge smartwatch to track your baby's well-being, providing personalized insights, seamless access to baby care specialists, and 24/7 peace of mind.

- 1st device that monitors the baby's real-time safety and long-term well-being
- 1st solution that maps the baby's emotional mood and all-day life events
- 1st smart device with personalized AI to encourage activities that support development
- 1st infant technology free of radiation or other types of transmissions



How does it work?

LittleOne.Care synchronizes the data from acceleration and sound sensors in a specially designed smartwatch for babies. Two neural networks are applied, one in the smartwatch for real-time diverse emergencies and the second in the cloud for a baby well-being app and long-term insights.



Investment Opportunity. Product Launch

LittleOne.Care is located in Tel Aviv and in the US. After completing successful Alpha and Beta testing in Israel and the US, the company has just begun a clinical trial with Jerusalem's Hadassah Hospital, initiated mass production and started channel development and Early Adopter Program in the US. This is the last major stage before the product launch on **November 20th 2023** - the International Children's Rights Day. Join us now.

[Click to schedule an intro meeting](#)



Shauli Gur Arie, CEO

Co-founder. Talpiot & 81 alumnus; M.Sc in signal processing; Embedded team leader, Hardware project manager.



Ami Meoded, CMO

Co-founder. Former IAF air crew. Marketing & customer behavior expert. Business medical advisor. Experienced entrepreneur.