

IRIS ZOHAR | PRODUCT DESIGN

Studio Iris Zohar a boutique product design studio established by industrial designer Iris Zohar in 1998, specializes in tableware and home accessories design.

Our design service for lifestyle and tableware brands offers creativity and innovative approach combining with deep understanding of production process.

The projects we presents here reflects innovative philosophy along with intention of creating timeless designed products.



PROJECT 1

NAME

SUCKAO

MATERIAL

Porcelain, stainless steel

CLIENT

Max Brenner Hand Made Chocolate

A special cup for preparing and drinking thick hot chocolate,
A candle in the bottom melts the chocolate in the inner stainless
cup and then the chocolate can be sucked up with the metal
straw.

* first utensil design for Max Brenner

* winner of Crate & Barrel design prize

* click thumbnails photos to enlarge

PROJECT 2

NAME

Hug Mug

MATERIAL

Porcelain

CLIENT

Max Brenner Chocolate Bars

A special cup for hot chocolate drink, heats your heart and hands.

* under production by Max Brenner since 1999.

* best seller

* click thumbnails photos to enlarge

PROJECT 3

NAME

Alice

MATERIAL

Porcelain, stainless steel

CLIENT

Max Brenner Chocolate Bars

A cup for cold chocolate smoothie drink

* the shape of the utensil illustrates the relationship between the straw and the cup

* click thumbnails photos to enlarge

PROJECT 4

NAME

Kangaroo Cup

MATERIAL

Porcelain, stainless steel

CLIENT

Max Brenner Chocolate Bars

Drink your coffee and enjoy the melting chocolate

* the text on the saucer: "drink your coffee in a decent way (don't forget you are an adult) then lick the chocolate leftovers to keep the child in you forever"

PROJECT 5

NAME

Delight

6-tray

Arctic

MATERIAL

Porcelain, acryl plastic

CLIENT

Max Brenner Chocolate Bars

Delight- porcelain candle holders inspired by bitted chocolate truffle

6-tray- praline serving tray

Arctic- DIY popsicle stand

* delight candle holders designed by hand so that each utensil is one of a kind

PROJECT 6

NAME

Heart shape mug

MATERIAL

Ceramic stoneware

CLIENT

Strauss-Elite Company- coffee department

A coffee mug designed for coffee company that its slogan is:
"ELITE COFFEE the taste that I love and know".

* the inspirational moment,
when the handle shadow
laid on a mug:



* click thumbnails photos to enlarge

PROJECT 7

NAME

Black coffee glass

MATERIAL

Glass, TPR

CLIENT

Strauss-Elite Company- coffee department

Drinking hot coffee from a glass may burn your fingertips.

This coffee glass with rubber band protection has been designed as a promotional product for a Black Coffee manufacturer.

* click thumbnails photos to enlarge

PROJECT 8

PROJECT

Onion Vase

MATERIAL

Ceramic stoneware

CLIENT

Self production with Shavim Association

Stretching the limits between natural and artificial objects in order to raise the question where does the vase end and the flower start?

Combining mass production with a one-of-a kind product in order to create a difference between the vases, similar to nature.

Each vase is therefore unique in its form.

* produced in Shavim association ceramic factory by people with special needs

PROJECT 9

PROJECT

On Wheels: Toothpick up,
Wheel you pass me the salt.

MATERIAL

Ceramic stoneware, plastic and rubber wheels.

CLIENT

Fred and Friends

When life is intense, and meals become a dynamic experience, "On Wheels" collection reflected and enhances the everyday home-based experiences.

* Toohpick up- pickup truck for toothpicks

* Wheel you pass me the salt- salt and pepper shakers on wheels

PROJECT 10

PROJECT

Blue Stripes Cacao

MATERIAL

Porcelain

CLIENT

Blue Stripes Cacao

Serving utensils for New York coffee shops Blue Stripes Cacao.

PROJECT 11

PROJECT

Cacao water bottle

Cacao brew bottle

MATERIAL

PET, Aluminum

CLIENT

Blue Stripes Urban Cacao

Cacao drinks bottles design for Blue Stripes Urban Cacao.

PROJECT 12

PROJECT

Play plates collection

MATERIAL

Porcelain and decals

CLIENT

Enosh Association

Inviting you to be creative and play with your food on a daily basis.

PROJECT 13

PROJECT

Houses

MATERIAL

Concrete cast.

CLIENT

Enosh Association

This collection of office accessories designed for Umm el-Fahem branch of the Enosh Association, inspired by architecture local buildings.

PROJECT 14

PROJECT

Limited editions

MATERIAL

Jesmonite cast in plastic bags.

CLIENT

S-tov Association

A collection of casted utensils designed to enable people with disabilities to produce them.

Trays, vases and candle holders casted in plastic bags shaped by iron molds to there final shapes.

Each piece is one of a kind.

PROJECT 15

PROJECT

Bow Collection

MATERIAL

Porcelain

CLIENT

Godiva

A serving utensils collection for the chocolate brand GODIVA.

The satin ribbon that characterizes the brand led the design process of the collection, white porcelain vessels in a minimalist design were wrapped in a gilded porcelain "ribbon" in the functional areas.



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