

PRO

JUL

PROFESSIONAL
HAIR CARE

YOU FEEL WHEN IT'S JUL!



The Jul Series has undergone an internal and external transformation, aiming to remain updated and develop top quality products for hair designers and end customers.

The products have undergone a renewal, with even its relevant and innovative ingredients, such as pink microcapsules, conditioners and plant-based oils (argan oil and Obliquica, hyaluronic acid and hemp oil) being adapted. This combination of ingredients helps strengthen hair fiber, balance and moisturize the scalp, leaving hair shiny and vibrant, while granting a protective sheath that helps maintain long-term quality of the hair.



PRO REPAIR



Cat no. 018123
Vol: 500 ml

REPAIR SHAMPOO FOR DRY & DAMEGED HAIR

Repair shampoo for treating dry or damaged hair

A unique shampoo that repairs dry or damaged hair, contains hyaluronic acid, hemp oil, Vitamin E and shea butter, which help strengthen hair fiber, balances and moisturizes the skin of the scalp, leaving hair shiny and lustrous.

Instructions: Apply to wet hair. lather, gently massage and rinse thoroughly. Repeat the steps if needed. Complete the action by using a mask for dry & damaged hair.



Cat No.: 018146
Vol - 500 ml

REPAIR MOISTURIZER FOR DRY & DAMAGED HAIR

Moisturizer for treating dry or damaged hair

A unique moisturizer for treating and grooming dry or damaged hair without washing. Contains hyaluronic acid and hemp oil, which help rehabilitate hair. the cream shapes and moisturizes hair, leaving hair shiny and vibrant while preventing static electricity.

Instructions: Apply evenly along damp hair and at the tips for styling.



Cat No. 018143
Vol: 100 ml

REPAIR SHAMPOO FOR DRY & DAMEGED HAIR

Repair serum for treating dry or damaged hair

A unique repair serum for treating dry or damaged hair that contains hyaluronic acid and hemp oil, which help restore hair. The serum leaves hair shiny and lustrous, helps heal split ends and reduces static electricity. Can be used before steps involving heat.

Instructions: Apply evenly throughout the hair and ends. Do not rinse. Use on clean, damp or dry hair. For daily use.



Cat No. 018134
Vol: 500 ml

REPAIR MASK FOR DRY & DAMAGED HAIR

Repair mask for treating dry or damaged hair

A unique repair mask for treating dry or damaged hair that contains hyaluronic acid and help oil, which help strengthen hair, while balancing and moisturizing the scalp, leaving hair shiny and lustrous.

Instructions: After washing, apply along the length of the hair and at the ends. Wait 2-3 minutes and wash with lukewarm water. Recommended use after washing with shampoo for dry or damaged hair. Use when necessary.





PRO NUTRI-STRAIGHT



Cat No. 018120
Volume: 500 ml

PRO NUTRI-STRAIGHT INTENSIVE CARE SHAMPOO

Shampoo for repairing hair that has been straightened

Sodium-free shampoo, designed for hair that has been straightened. The shampoo contains shea butter and is enriched with ingredients that help condition and nourish hair. Contains pink microcapsules enriched with Vitamin E, the shampoo helps maintain balance in acids in the scalp while facilitating hair regrowth.

Instructions: Apply to wet hair, lather, gently massage and rinse thoroughly. Repeat as needed. Complete the action by using a repair mask after straightening.



Cat No. 018140
Vol: 100 ml

INTENSIVE CARE HAIR SERUM

Repair serum for hair that has been straightened

A unique serum for hair that has been straightened that leaves hair shiny and lustrous while helping repair split ends and reduce static electricity. Can be used before any steps involving heat.

Instructions: Apply evenly throughout the hair and at the ends only. Do not rinse. Use on clean, damp or dry hair. For daily use.



Cat No. 018132
Vol: 500 ml

INTENSIVE CARE HAIR MASK

Repair mask for hair that has been straightened.

Sodium-free mask designed for hair that has been straightened. Repair mask that contains pink microcapsules, conditioners and plant-based oils (argan oil and Obliphica) which help build hair fibers and maintain long-term quality of the straightening process. The mask helps reduce static electricity and repair split ends.

Instructions: After washing hair, apply throughout the hair and at the ends. Wait 2-3 minutes and wash with lukewarm water. Recommended use after washing hair with shampoo designated for hair that has been straightened. Use once-twice a week.



PRO SILVER



Cat No. 018136
Voll: 500 ml

SILVER HAIR MASK

Silver Mask

Silver Mask contains conditioners and plant-based oils (argan oil and obliquica) to build hair, balance acid levels in the scalp while leaving hair nourished, shiny and lustrous.

Instructions: After washing with shampoo, apply along the length of the hair and at its ends, wait 2-3 minutes and rinse. Recommended use after washing with Silver Shampoo.



Cat No. 018125
Vol: 500 ml

SILVER SHAMPOO FOR NEUTRALIZING

Silver Shampoo for neutralizing the yellow pigment in blond hair and in white hair

Silver Shampoo's unique formula contains purple pigment designed to neutralize the yellow tone of blond hair, hair with highlights and white hair. The shampoo, which leaves hair with an even color, contains conditioners, grooming and nourishing the hair while protecting strands of hair. To achieve shiny, soft and lush hair.

Instructions: Apply to wet hair. Lather, gently massage and rinse thoroughly. To achieve a stronger effect, repeat steps as needed. For treatment of white or gray hair, leave shampoo on the hair for 2-3 minutes and rinse thoroughly.

PRO DESIGN



Cat No. 18165
Vol: 500 ml

MOUSSE SUPER HOLD

Strong mousse for hair styling

Professional formula hair mousse that gives hair volume, shine and helps strengthen the style.

Instructions: Shake thoroughly before using. Direct the nozzle down and extract a quantity of mousse desired by pressing the pump based on hair length. For use on hair after washing and towel drying, do not rinse.



Cat No. 18153
Vol 500 ml

GLAZE DESIGNER CREAM

Glaze Designer Cream

Glaze Designer Cream for the perfect curls. Composed of a unique formula for building, sculpting, styling and volumizing. Enriched with shea butter and natural oils that leaves hair supple while maintaining the natural movement. Rich Inca Inchi Oil contains Omega 3,6,0 and tocopherols, which leave hair elastic and maintain its natural movement.

Instructions: Apply evenly on damp hair along the length and at the ends. For stable and styled curls, dry with a diffuser.



Cat No. 18163
Vol: 500 ml

STRONG HAIR SPRAY

Strong Hair Spray

Professional hair styling formula. Contains pro Vitamin B and sunscreens. For strong hold and hair volume. Dries quickly and is not sticky. Easy to brush and environmentally friendly (does not contain CFC, which harms the ozone layer).

Instructions: Shake well before use. Spray the desired amount on dry hair from a distance of approximately 30 cm.



Cat No. 018145
Vol: 500 ml

CURL MOISTURIZER

Curl moisturizer

Rich moisturizer for hair, contains plant-based oils that help condition and restore hair, repair split ends and leaves hair supple and shiny, fully moisturizing hair with no stickiness. Suitable for all hair types, particularly curly hair.

Instructions: Apply on dry or damp hair and style. Do not rinse.

Tip: some curl glaze can be added for a perfect hold.



Cat No. 18150
Vol: 500 ml

GLAZE DESIGNER

Glaze Designer

Glaze for styling the perfect curls. A unique formula for building, sculpting, styling and volumizing. Leaves hair elastic while maintaining natural movement, creating a perfect hold of hair until the next wash.

Instructions: Apply evenly on damp hair, along its length and at the ends and style. For stable styled curls, dry with a diffuser.



PRO TREATMENT

PRO TREATMENT VITAMINS CAPSULES

Vitamin capsules for dry or damaged hair

Vitamin capsules for nourishing and restoring dry, damaged colored hair. The capsules nourish and strengthen the hair, leaving it soft and shiny. The capsules help prevent split ends, improve its texture and deepen hair color. The material is thoroughly absorbed and leaves no greasy feeling. Contains Vitamins A+F complex to balance scalp cells, and Vitamins C+E to prevent oxidation and sun damage. Also contains vitamins from the B group for intense moisturization. Hair is left soft, smooth and supple.



Cat No. 018161
Contents
12 capsules

Instructions: Empty the contents of the capsule into the palm of the hand and massage it along the hair to the ends. Avoid applying to the roots. For use on damp hair, do not rinse.

JUL PRO TONE



Ammonia-free hair color that contains complex of 4 pure oils:

Olive oil – helps soothe the skin of the scalp when irritation and itching occur.

Argan oil – helps soften and shine hair.

Jojoba oil – strengthens hair. Contains Vitamins E and B that condition hair and help improve shine and volume.

Helichrysum oil – helps protect the scalp, significantly reduces redness.

- Tube 90 ml
- 1:2 mix ratio
- Wait time – 20 minutes
- Use of 2% development cream is recommended
- To color roots – white hair coverage (Up to 50%) and lightening
Up to 1 ton – 4.5% development cream should be used

The Jul Pro Color series offers 52 tones
Divided into the following families

NATURALS		ASH-VIOLET
RED		MOCCHA OLD VIOLET
COPPER VIOLET		GOLD
COPPER		SPACIAL CRETORS

JUL PRO COLOR +



Jul hair color is manufactured in Italy, and contains 4 pure oils:

Olive oil, argan oil, jojoba oil and Helichrysum oil.

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- Tube 90 ml
- Mix ratio 1:1.5
- Wait time – 35 minutes
- For JUL PRO COLOR + colors, 3%, 6% of 9% development cream should be used
- To cover white hair – 6% development cream should be used
- For bleaching colors – 9%-12% development cream should be used

COLD NATURALS		WARM NATURALS
INTENSE NATURALS		INTENSE ASH
INTENSE ASH		GOLD GOLD COPPER
BIEGE		ASH PEARL BROWN
MAHOGANY		CORRECTOR RED
VIOLET		MATT EXTREME BLONDE



Cat No. 18171
Vol: 400 gr

JUL PURE BLEACHING POWDER - HIGH LIFT 9

Bleaching powder – 9 levels

Instructions: In a non-metal bowl, mix 50 grams of clarifying powder with oxygen cream at a ration of 1:1:5 up to 1:2:5 depending on the selected bleaching technique. The preparation should be prepared with a brush. Apply the bleaching mixture on dry, unwashed hair, regularly check the results during the processing time. Once the desired effect has been achieved, rinse thoroughly and gently wash with shampoo to remove all residual bleaching powder from the hair.



Cat No. 018169

JUL PRO EFFECT HAIR COLOR REMOVER

Wipes to remove color stains from the skin following hair color

Wipe to remove color from the skin once hair has been colored, effective and fast, suitable for home use and professional use. Mildly scented.
Instructions: Remove the cap and cover. Pull one wipe from the center of the roll. Insert the tip of the wipe through the hole in the cap. Pull the first wipe at an angle and tear it at the dotted line.
Wipe the color stains from the desired area. Close the cap tightly after use to maintain the moisture in the wipes.



PRO REPAIR

PRO NUTRI-STRAIGHT

PRO SILVER

PRO DESIGN IT

PRO TREATMENT

PRO TONE

PRO COLOR +

For professional advice
and instruction:
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We are also on Instagram
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