

# TRUFF *Luv*®

BEAUTY BEGINS WITH *Luv*™



# Nourish Collection



## Argan Mask

Sizes: 250ml and 500ml

The revitalizing formula of the Nourish Collection's Argan Mask creates silky, soft and flexible hair with a gorgeous shine.

### Key Ingredients

**Black Truffle Extract & Argan Oil +**

**Linseed Oil -** Deeply absorbs moisture into hair to make hair manageable, smooth and frizz free.

**Olive Fruit Oil -** Reduces damage and breakage strengthens the hair shaft and soothes the scalp.



## Argan Style Cream

Sizes: 250ml and 500ml

The invigorating ingredients in the Nourish Collection's Argan Style Cream smooth, condition and seal in moisture for a healthy and hydrated finish.

### Key Ingredients

**Black Truffle Extract & Argan Oil +**

**Sunflower Oil -** Promotes scalp and hair health, hydrate hairs, reduces frizz and boosts shine.

**Rosemary Extract -** Stimulates and enhances blood circulation to the scalp to promote healthy hair growth.



## Argan Leave - In Mask

Sizes: 125ml and 250ml

An easy, on-the-go boost for stunning strands, the Nourish Collection's Argan Leave-In Mask seals in moisture, protects against heat and UV damage, detangles hair and seals split ends.

### Key Ingredients

**Black Truffle Extract & Argan Oil +**

**Glycerin -** Natural humectant that conditions, softens and moisturizes hair.

**Keratin -** Smooths strands for more manageable hair and less frizz, creates a glossy, healthy look in hair.



## Argan Shampoo

Sizes: 250ml, 500ml and 1000ml

Replenishing hair damaged by heat, chemicals and environmental elements, the Nourish Collection's Argan Shampoo invigorates, soothes and deeply nourishes the hair and scalp.

### Key Ingredients

**Black Truffle Extract & Argan Oil +**

**Keratin -** Increases styling manageability, adds shine, strengthen the hair shaft and eliminates frizz.

**Shea Butter -** Anti-inflammatory properties reduce dryness and treat scalp damage with soothing effects.



## Argan Oil

Sizes: 50ml and 100ml

Transformative ingredients in the Nourish Collection's Argan Oil absorb quickly, leaving no oily or greasy residue.

### Key Ingredients

**Black Truffle Extract & Argan Oil +**

**Linseed Oil -** Deeply absorbs moisture into hair to make hair manageable, smooth and frizz free.

**Olive Fruit Oil -** High levels of healthy fatty acids and antioxidant vitamin E moisturize, protect and nourish hair.



## Argan Curl Cream

Sizes: 250ml and 500ml

The refreshing leave-in formula of the Nourish Collection's Argan Curl Cream promotes gorgeously defined and soft-to-the-touch curls.

### Key Ingredients

**Black Truffle Extract & Argan Oil +**

**Glycerin -** Deeply conditions hair, nourishes the scalp and balances the scalp's pH, softens hair.

**Matricaria Extract -** Antioxidant properties repair damaged hair, strength and soothes the hair root.



## Argan Volume Mask

Sizes: 250ml and 500ml

The Nourish Collection's Argan Volume Mask builds more voluminous hair with each use, showing noticeable root lift while infusing moisture and actively thickening hair.

### Key Ingredients

**Black Truffle Extract & Argan Oil +**

**Keratin -** Increases styling manageability, adds shine, strengthen the hair shaft and eliminates frizz.

**Olive Fruit Oil -** Softens and smooths hair, repairs damaged strands, prevents split ends.

# Indulge Collection



## Truffle Shampoo

Sizes: 250ml, 500ml and 1000ml

For a nourishing and calming cleanse that won't strip away natural oils or color, the Indulge Collection's Truffle Shampoo replenishes and refreshes all hair types.

### Key Ingredients

#### Black Truffle Extract +

**Keratin** - Improves hair elasticity and strength, increases shine, restores moisture and lessens frizz.

**Shea Butter** - Acts as a sealant to keep moisture in hair and increase softness.

**Olive Fruit Oil** - Softens and smooths hair, repairs damaged strands, prevents dandruff and split ends.



## Truffle Leave - In Mask

Sizes: 125ml and 250ml

The award-winning formula of the Indulge Collection's Truffle Leave-In Mask infuses hair with fresh and lightweight nourishment to repair damage and restore softness.

### Key Ingredients

#### Black Truffle Extract +

**Glycerin** - Natural humectant that conditions, softens and moisturizes hair.

**Shea Butter** - Acts as a sealant to keep moisture in hair and increase softness.

**Linseed Oil** - Provides instant smoothness and conditioning, helps regrow healthier and stronger hair.



## Truffle Serum

Sizes: 50ml and 100ml

The lightweight formula of the Indulge Collection's Truffle Serum quickly absorbs into the hair types, leaving hair beautifully manageable, silky and smooth.

### Key Ingredients

#### Black Truffle Extract +

**Linseed Oil** - Provides instant smoothness and conditioning, helps regrow healthier and stronger hair.

**Olive Fruit Oil** - High levels of healthy fatty acids and antioxidants moisturize, protect and nourish hair.

**Macadamia Nut Oil** - Combats frizz and fly aways, treats dry ends and boosts shine.



## Truffle Mask

Sizes: 125ml, 250ml and 500ml

The Indulge Collection's Truffle Mask is an experience for the senses, with an indulgent spun sugar scent and black truffle beads that burst with vitamins and antioxidants at the touch.

### Key Ingredients

#### Black Truffle Extract +

**Glycerin** - Natural humectant that conditions, softens and moisturizes hair.

**Keratin** - Improves hair elasticity and strength, increases shine, restores moisture and lessens frizz.

**Sea Buckthorn Oil** - Regenerates damaged hair, suppress scalp health and promotes hair growth.





*Introducing a captivating experience that celebrates the opulence of black truffles and the power of love.*

Meet **TruffLuv**, the first-ever hair care brand to infuse the sophistication of black truffles into our innovative Collections. Combining the elegance of black truffles with a mission of love, TruffLuv delivers a luxurious experience uniquely beneficial for all hair types. We are passionate about creating exceptional hair care products that not only provide unmatched results but also celebrate the diversity of hair types.



The Indulge Collection accentuates the extravagant essence of black truffles to create a truly indulgent and sensorial self-care experience that pampers and revitalizes, leaving hair irresistibly soft and silky.

The Nourish Collection, infused with black truffle extract and enriched with Argan Oil, offers unrivaled nourishing qualities that rejuvenate and hydrate hair, leaving hair looking and feeling healthy, vibrant and lustrous.



TruffLuv's unparalleled benefits of black truffles for hair:

- Rich in nutrients, promoting hair health and growth
- Potent antioxidants, protecting hair from environmental stressors
- Moisturizing and hydrating, improving hair texture and preventing dryness
- Strengthening, enhancing hair resilience and reducing damage
- Boosting shine and luster, while leaving hair soft and silky
- Supporting scalp health, reducing dryness and irritation for optimal growth

Embrace the TruffLuv revolution and elevate your hair care experience beyond traditional boundaries, where beauty and love intertwine.

### Marketing Tools

Our in-house marketing team provides all the tools to ensure your success.



@truffluvofficial



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Contact us any time - [info@truffluv.com](mailto:info@truffluv.com)  
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