# Morina

#### **Morina Skincare About Us**

Morina Skincare is a natural and organic luxurious skincare brand that celebrates the beauty and essence of Africa. Born in South Africa and now based in Israel, we bring together the rich heritage of African ingredients and the expertise of Israeli craftsmanship to create a truly unique skincare experience.

At Morina Skincare, we are dedicated to creating luxurious products that deliver visible results while nurturing your well-being. We believe that true beauty comes from within. We are passionate about offering luxurious skincare products that harness the power of nature. Our mission is to provide high-quality, natural and organic skincare solutions while embracing the richness of African botanicals and ingredients. We believe that skincare should be a holistic experience, nourishing both the body and the soul.

- Organic
- Natural Ingredients
- Vegan
- Approved by Beauty Without Cruelty SA
- Award Wining Products | Africa Spa Awards ~ Natural Product Line Of The Year 2021

# Flagship Products and Services:

Rejuvenate and Revitalize Night Serum BALANCE Serum Awaken ~ Under Eye Serum Crystal-Infused Clay Masque Collection: Ageless, Detoxifying, Unicorn Crystal Tools: Gua Sha, Rollers

Our product line combines the wisdom of African traditions with modern formulations for exceptional results. Showcasing a range of luxurious skincare formulations crafted with care and expertise. Each product is carefully formulated using organic and natural ingredients sourced from Africa, including indigenous botanicals and cold-pressed oils. From revitalizing facial serums to Rose Quartz Masques, our products offer unique benefits tailored to the diverse needs of our customers.

To enhance your skincare experience, we also offer crystal tools such as Gua Sha and Crystal Rollers. Crafted from high-quality crystals. these tools provide a soothing massage experience while promoting facial stimulation, lymphatic drainage and improved blood circulation. Incorporating crystals into your skincare ritual is a reminder to prioritize self-care and embrace the journey of inner and outer beauty.

LOVE YOUR SKIN WITH MORINA SKINCARE.

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Our brand is a love letter to Africa, honoring its magical nature and sharing its beauty secrets with the world. Experience the transformative power of nature with Morina Skincare. Discover the harmony of African ingredients, Israeli craftsmanship, and the art of self-care.

What sets Morina Skincare apart is our unwavering commitment to quality and efficacy. Our products undergo rigorous testing to ensure optimal performance and safety. Furthermore, we have received industry recognition and accolades for our commitment to excellence by winning the Africa Spa Award in 2021.

Morina Skincare is dedicated to sustainability and social responsibility. We prioritize ethical sourcing of our ingredients, supporting local communities, and minimizing our environmental impact. We empower local producers and contribute to their economic growth. Our goal is not only to offer luxurious skincare but also to make a positive impact on people and the planet.

We continuously strive to innovate and introduce new products that cater to your holistic skincare needs. Stay tuned for exciting additions to our collection as we strive to create luxurious and effective skincare experiences that promote self-care and enhance your natural beauty.

# Kindly see below information about the key ingredients in our formulations:

# Baobab Oil:

Native to the African savannah where the climate is extremely dry and arid, it is a symbol of life and positivity in a landscape where little else can thrive...The majestic Baobab Tree which is known as The Tree Of Life is an icon of the African continent and lies at the heart of many traditional African remedies and folklore.

Women in Africa have turned to the baobab fruit as a natural source of health and beauty for centuries. Now you can also enjoy the benefits.

# Moringa Oil:

Moringa is Africa's miraculous plant and often grows alongside the Baobab tree. known for its countless health and beauty properties, the miracle plant, Moringa Ovalifolia. It is a significant tree due to its many nutritional and medicinal properties. The Moringa tree is a tree that doesn't stop giving, no wonder it is a "miracle plant" in many countries. There are nine different Moringa tree species in Southern Africa, Northeastern Africa, Madagascar, and India. However, the only endemic Southern African Moringa species is the magic of the Moringa Ovalifolia tree and this is what we use in our formulas.

#### Marula Oil:

Under the hot South African sun where wildlife still roams the untamed Savannah, grows the heart and soul of African Botanics, The Marula tree. Marula oil which is also known as the "Miracle Oil" is pressed from the seeds of the marula tree which is native to South Africa and helps to soften the appearance of fine lines and wrinkles, stimulate collagen production and fight free radicals. improves skin elasticity and texture.

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#### **About Our Products**

Rejuvenate and Revitalize Night Serum.

Rejuvenate & Revitalize Night Serum does its magic while you get your beauty sleep. Golden, oil-based facial serum, the healer, the corrector, could be the most powerful, natural & organic luxurious drops of glow to your skin.

Formulated with the magical benefits of African exotic oils such as Moringa Oil, Marula Oil, Baobab Oil and more herbal extracts include Morina's prestige and a unique signature blend of Myrrh and Frankincense.

Tightens brightens and reduces wrinkles and dark spots. Stimulate collagen production. Packed with vitamin C thanks to our powerful formula blend of Rosehip oil, Argan Oil and many more magical ingredients carefully selected to help rejuvenate & Revitalize the skin.

Suitable for all skin types.

Crystal-Infused Clay Masque Collection.

The power of gemstones and the power of Mother Nature perfectly compliment each other. Every bottle contains real rose quartz, the beauty and youth stone, for a truly magical skincare experience that leaves your skin glowing from the inside out. Cleanse and purify your skin from any unwanted toxins and energy.

Special formulation fights free radicals, absorbs toxins, exfoliates and buff away any dead skin cells or impurities. Draw out dirt and minimise pores while detoxifying the skin.

Active the powder masques in the comfort of your own home and give yourself the love and time you deserve to improve your skin.

Gently exfoliate twice a week for healthy, glowing skin.

#### BALANCE SERUM.

Our all-natural & luxurious Balance Serum organically enhances your skin's gorgeous & natural beauty.

The all-natural daily Balance serum is created to improve skin firmness by locking in moisture & restoring skin elasticity without leaving an oily residue.

Formulated with ingredients that have anti-pollution defense and anti-aging benefits. Balance increases moisturization and supports barrier repair, assists with reducing the appearance of fine lines & wrinkles.

Suitable for all skin types.

#### Awaken ~ Under Eye Serum.

Our all-natural & luxurious Awaken under eye serum helps reduces puffiness; lightens dark circles; diminishes fine lines & tightens the delicate skin around the eyes. Awaken helps promotes the regrowth of collagen & elastin for an overall firmer appearance & creates youthful-looking & glowing skin.

100% Natural & Organic under-eye treatment with a roller-ball applicator that helps minimize the appearance of under-eye puffiness and dark circles. This unique treatment helps revitalize, smooth & brighten the under-eye area. Suitable for all skin types.











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