




# PRIMA HOTELS

Unique Experiences



JERUSALEM PRIMA KINGS | PRIMA ROYALE | PRIMA PALACE | PRIMA PARK  
TEL AVIV PRIMA CITY | PRIMA TEL AVIV | JACOB SAMUEL | HOTEL 75  
DEAD SEA PRIMA SPA CLUB | PRIMA OASIS  
EILAT PRIMA MUSIC  
TIBERIAS PRIMA GALIL  
RAANANA PRIMA MILLENNIUM  
PETAH TIKVA PRIMA LINK

# Prima Hotels

Unique Experiences  
across Israel



# Experience The Heritage



PRIMA  KINGS  
PRIMA HOTELS | JERUSALEM

## Hotel Prima Kings

Experience the Heritage

Inspired by legends past and present, Hotel Prima Kings invites you to experience Jerusalem's heritage.

At Prima Kings you will experience the mosaic of Jerusalem's diverse cultures, history and religions, and enjoy a unique Jerusalem experience. Centrally located, Prima Kings is a landmark structure with its Jerusalem-stone facade and colorful bougainvillea cascading over balconies above our café rotunda.

The hotel has 213 guestrooms, including standard/deluxe rooms - with or without a balcony and mini suites. Hotel services include a café, business lounge, synagogue, event halls, private meeting and seminar rooms, spa, fitness room and sauna. Glatt Kosher LeMehadrin - supervised by the Jerusalem Rabbinate. Free Wi-Fi access in all hotel areas.

60 King George St. Jerusalem, Israel. Tel: 972-2-6201201





# Experience The Creativity

PRIMA  ROYALE

PRIMA HOTELS | JERUSALEM

## Hotel Prima Royale

Experience the Creativity

Inspired by Jerusalem's artists, writers, poets, and musicians, Hotel Prima Royale invites you to experience the Capital City's creativity. Located close to all significant Jerusalem sites and cultural attractions, Prima Royale is quietly tucked away between the residential streets of the elegant Talbiyeh neighborhood.

Enjoy a taste of Jerusalem's culture with a lavish "Champagne & Chopin" breakfast accompanied by live music, and art displays by artists, whose main sources of inspiration were life experiences in Jerusalem.

The hotel has 133 guestrooms including deluxe rooms and junior suites. Hotel services include a café, synagogue, private meeting and seminar rooms, fitness room, spa treatments, and rooftop bar & lounge. Free Wi-Fi access in all hotel areas.

3 Mendale St. Jerusalem, Israel. Tel: +972-2-5607111



# Experience The Tradition



PRIMA  PALACE

PRIMA HOTELS | JERUSALEM

## Hotel Prima Palace

Experience the Tradition

Inspired by the spirit of Jerusalem, Prima Palace invites you to experience the traditions of our forefathers.

Hotel Prima Palace is ideally located a few minutes' walk from the Old City, Geula and Mea Shearim neighborhoods, yet away from the clamor of the City.

The hotel is Glatt Kosher, supervised by Badatz Agudat Israel, and offers In-room Netilat Yadaim sinks (in most rooms), Daf Yomi reading and separate dining halls (dairy & meat). A religious coordinator is available to offer assistance regarding planning Jewish religious services and rituals.

The hotel has 76 guestrooms including economy rooms and deluxe rooms with or without a balcony. Hotel services include: A synagogue, banquet halls, mens Mikveh. Free Wi-Fi access in all hotel areas.

2A Pines St. Jerusalem, Israel. Tel: +972-2-5311811



# Experience The Joy



PRIMA  PARK

PRIMA HOTELS | JERUSALEM

## Hotel Prima Park

Experience the Joy

Inspired by the Jerusalem Region's boutique wineries, Hotel Prima Park invites you to experience a joyous stay in the Capital City.

Conveniently located at Jerusalem's entrance, Hotel Prima Park is an ideal starting point for touring & exploring Jerusalem sites and wineries.

The hotel provides a warm, comfortable setting, where guests may sit back, relax, socialize & snack, while sipping a glass of wine in the Hotel's Wine Lounge Bar.

The hotel has 217 guestrooms including superior rooms and junior suites. Hotel services include patio dining and events hall, banqueting facilities, Wine Lounge Bar, private seminar rooms, and a synagogue. Kosher- supervised by Jerusalem Rabbinate. Free Wi-Fi access in all hotel areas.

2 Vilnay St. Jerusalem, Israel. Tel: +972-2-6582222



# Experience The Vibe



PRIMA CITY

PRIMA HOTELS | TEL AVIV

## Hotel Prima City

Experience the Vibe

Inspired by the 'city that never sleeps', Prima City invites you to take a City Break and experience Tel Aviv's unique vibe.

The hotel has 106 guestrooms including superior rooms, studio rooms with balcony and deluxe rooms.

Hotel services include: 'Mapu' - chef restaurant, lobby lounge, Israeli Breakfast and private seminar rooms.

Free Wi-Fi access in all hotel areas.

9 Mapu St. Tel Aviv, Israel. Tel: +972-3-5246253





# Experience The Style



PRIMA  TEL AVIV

PRIMA HOTELS | TEL AVIV

## Hotel Prima Tel Aviv

Experience the Style

Inspired by the White City's art, architecture and design, Prima Tel Aviv invites you to experience the City's admired blend of styles.

The Hotel has 63 guestrooms including superior rooms and deluxe rooms with sea view.

Hotel services include: Israeli Breakfast overlooking the Mediterranean Sea, Lobby Bar & Lounge, an art gallery, private meeting and seminar rooms.

Free Wi-Fi access in all hotel areas.

105 Hayarkon St. Tel Aviv, Israel. Tel: +972-3-5206666



BY PRIMA HOTELS | TEL AVIV

## Jacob Samuel

Jacob Samuel is a warm, welcoming and elegant Hotel, framed by a context of 21st-century comfort and state-of-the-art modern conveniences in the heart of Tel Aviv.

Situated just a 2-minute walk from Tel-Aviv's famous beaches on the legendary Dizengoff/Arlozorov crossroads, Jacob Samuel offers 22 elegantly designed rooms and suites.

Guests enjoy a personalized hospitality experience combined with fine dining at the on-site bistro and bar, Cafe Popular, helmed by the famous Chef Avi Bitton.

Bridging continents, eras and styles, a synthesis of timeless Old-World splendor, majesty and gentility with the subdued luxury of modern comfort and design, all blended together into a memorable urban experience.

197 Dizengoff St. Tel Aviv, Israel. Tel: +972-3-5552000





## Hotel 75

Feel Local

Hotel 75 on 75 Allenby St. is located at Tel Aviv's most vibrant areas, with easy access to the city's nightlife,

entertainment, nightclubs and bars, art scene, the beach, shops, markets and typical Tel Aviv hangouts and city life.

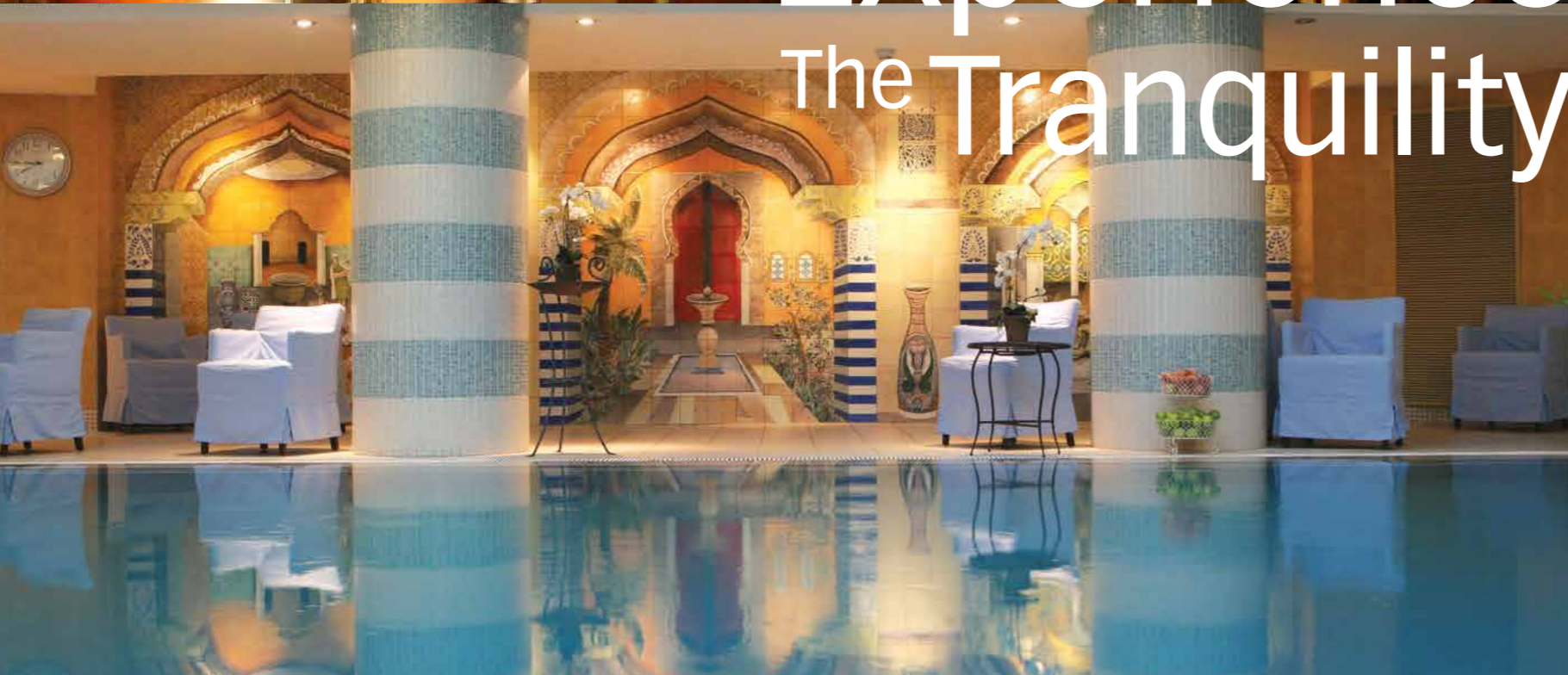
This 20 room hotel is affordable, trendy, cozy, upbeat, casual, clean and comfortable, offering a hip stay for those who

seek an authentic – Tel Aviv style - Urba experience.

Hotel 75 is located: One block down from Sheinkin St., right across the famous Nahalat Binyamin pedestrian mall, around the corner from the Shuk - Carmel Market, Rothschild Blvd and an easy walk to the beach, Neve Tzedek and Dizengoff Center.



75 Allenby St. Tel Aviv, Israel. Tel: +972-3-5212518



# Experience The Tranquility

SPA  CLUB

PRIMA HOTELS | DEAD SEA

## Hotel Prima Spa Club

Experience the Tranquility

Inspired by the Dead Sea's power to heal and renew the mind, body, and soul, Prima Spa Club invites you to experience tranquility.

The hotel has 98 guestrooms including deluxe rooms. Hotel services include: Breakfast buffet served until 12 noon, deluxe Spa featuring: Spa treatments, sulfur baths, wet & dry Finnish sauna & Turkish Hamam, heated indoor Dead Sea water pool & outdoor swimming pool, gym, solarium and Wellness + activities program.

Free Wi-Fi access in all hotel areas.

Ein Bokek, Dead Sea, Israel. Tel: +972-8-66880003



# Experience The Magic



## Hotel Prima Oasis Dead Sea

Experience the Magic

Inspired by the desert's hidden treasures, Prima Oasis invites you to experience the magic of the Dead Sea.

The Hotel has 142 guestrooms including: suites, garden rooms & garden suites. Hotel services include: deluxe Spa featuring: Spa treatments, sulfur baths, wet & dry Finnish sauna & Turkish Hamam, heated indoor Dead Sea water pool & outdoor swimming pool, gym, solarium, Kids Club, "Beer Garden" patio, seminar rooms, banqueting facilities & activities program.

Free Wi-Fi access in all hotel areas.





# Experience The Fun

PRIMA  MUSIC

PRIMA HOTELS | EILAT

## Hotel Prima Music

Experience the Fun

Inspired by Eilat's harmonious blend of sun and exploration, Prima Music invites you to experience fun.

Overlooking the magnificent Red Sea at Coral Beach and away from the bustle of Eilat, Hotel Prima Music offers a true retreat. The Hotel's vibrant design, features, services and facilities, are all designed to deliver an exciting, fun and relaxing experience.

The hotel has 144 guestrooms, all with sea view, on dedicated music genre floors. Hotel services include: breakfast served until 12 noon, Lobby Lounge Bar, recording studio, Retro Club for LP listening, Kids Music Club, outdoor swimming pool & lounge area

overlooking the Sea, pool Snack Bar, pool-side cabanas, Spa treatment rooms, fitness room, sauna, tennis & basketball court.

Free Wi-Fi access in all hotel areas.

Coral Beach, Eilat, Israel. Tel: +972-8-6388555



# Experience The Journey

PRIMA  GALIL

PRIMA HOTELS | TIBERIAS

## Hotel Prima Galil

Experience the Journey

Inspired by the beauty, history and spirit of Tiberias, Prima Galil invites you to experience an exciting journey across the North of Israel.

The hotel has 93 guestrooms including family rooms, deluxe rooms and suites. Hotel services include: Resource Library with books, maps and self-guided tours, dining room overlooking the Sea of Galilee, art gallery, Bar & Garden Lounge, swimming pool (in season).

Free Wi-Fi access in all hotel areas.

1 Elhadif St. Tiberias, Israel. Tel: +972-4-6608878



# Personal Business



PRIMA LINK

PRIMA HOTELS | PETAH TIKVA

## Hotel Prima Link

Experience Personal Business

Hotel Prima Link, located in the center of Petah Tikva, adjacent to its medical and business district, is an ideal, comfortable home-base for a business or personal visit, whether short or long stay.

The hotel has 119 guestrooms including deluxe, executive, premium rooms and suites. Hotel services include: Business Lounge, RestoBar, conference halls, private board rooms and 24/7 premium business services.

Free Wi-Fi access in the Hotel areas.

Mote Gur St., Petah-Tikva, Israel. Tel: +972-3-7709777



# Personal Business

PRIMA  MILLENNIUM  
PRIMA HOTELS | RAANANA

## Hotel Prima Millennium

Experience Personal Business

Hotel Prima Millennium, located in the midst of Raanana's high-tech district, is a supreme choice to enjoy a comfortable, luxurious stay at great value.

The hotel has 140 guestrooms including classic, deluxe & executive rooms, and premium rooms with or without balcony.

Hotel services include: BusinessLounge, RestoBar, conference halls, private board rooms, complimentary access to Holmes Place Fitness Center & Spa and 24/7 premium business services. Free Wi-Fi access in the Hotel areas.

