



GateHub

SINO-ISRAEL BUSINESS AND INNOVATION CENTER

以和（深圳）咨询服务有限公司

[Home](#) | [Services](#) | [Smart Tourism](#) | [eCommerce](#) | [Tencent Cloud Services](#) | [WeChat Pay Services](#) | [Technology Cooperation](#)

**GateHub is a leading company specializing in China. Strategic partner of Tencent Cloud and WeChat Pay.**

# What we Do

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## Cross Border eCommerce

Unique cooperation between Tencent and GateHub Launched a cross-border one-stop-shop by Tencent platform that enables vendors and brands to penetrate the most extensive online market utilizing logistics services, marketing, payment -at the origin country, and Cloud services.

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## Smart Tourism

Developing together with Tencent a MiniProgram, that offers the Chinese tourists guidance at the country of his destination: Information, translation Booking, Order, & Payment, coupons, and more based on WeChat.

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## WeChat Pay

Facilitating the WeChat Cross Border Payment services in selected Countries at EMEA, providing the Chinese to pay as they used to in China- offline and online with no currency exchange and extra fees.



## Tencent Cloud Services

Tencent is a leading cloud services company that leads in gaming, music, education services, and more. Leverage Tencent's vast ecosystem of crucial products and across various verticals and its extensive expertise and networks to gain a competitive edge and make your impact in these industries.

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## Tech and Business

GateHub provides various services aimed to promote and facilitate commercial cooperation, technology transfer, investment, and other business relationships between its Chinese members and Israeli companies and organizations.

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# Strategic Partners

## WeChat Pay



WeChat Pay

GateHub facilitated the launch of WeChat Cross Border Payment in Israel as in EMEA. for Chinese residing in relevant countries and Chinese visitors at the destination countries

Developing to each country a WeChat-based MiniProgram and eCommerce platform.

## Tencent Cloud



Tencent Cloud

Tencent Cloud is one of the leading cloud systems worldwide. It holds full ecosystem services, including Smart Banking, Security, Smart City managing, Smart Buildings, eCommerce, Smart Retail, Medical Solutions, and More. GateHub operates globally to implement Tencent cloud services, Leveraging Tencent's vast ecosystem of key products across various verticals



## Amit Polak Matalon & co

APM & Co. is a renowned Israeli law firm with a robust legal practice, both local and international, with desks in Australia, China, Singapore, and India. Established in 1956, APM & Co. draws on over six decades of excellence to offer an up-to-date and innovative approach to the practice of law. The firm provides a comprehensive range of legal services and consistently ranked by leading international and local directories of the legal profession, such as Chambers & Partners, EMEA Legal 500, Dun's 100, and BdiCode.



## BeBear Group

BeBear is GateHub's root in China. BeBear established to dedicate cooperation between technological, retail, and large companies scouting Israeli and China's interaction. Over the years, BeBear established a chain of strong business relations with china's top tier1 companies, along with high-level Government relations in the Guandong Province. BeBear Group has extensive experience over ten years in the Chinese market and has tied business cooperation with Government, institutions, and large-scale investors around China and HK.



## Meir Group

Mayer Group is a leading trailblazers company in Israel. The distributor of Volvo, Honda, and Renault Trucks to Israel. The company has developed a range of complementary services such as leasing, trade-in, insurance, funding, and more. Mayer acquired Hertz Car Rental and leasing, Auto Center (second-hand cars), public transport, Merkavim (bus bodybuilding), Mayer insurance services, etc. Mayer Group is also the sole owner of the Maccabi Haifa Football Club and several overseas companies active in real estate and public transport.

# Expand Your Business to China

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innovation and Technology Plaza, Futian  
District, Shenzhen

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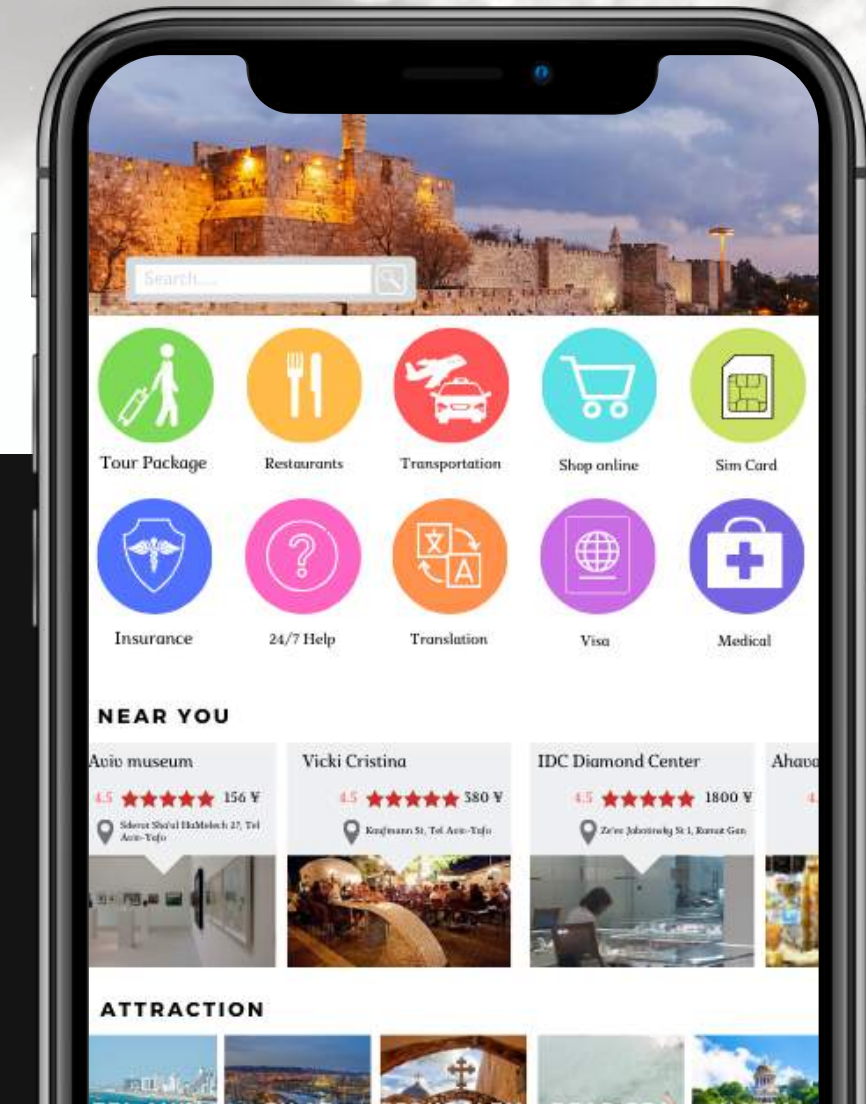
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# Discover Global

## Chinese Tourist Online Solution

Tourism Mini-Program on Wechat, targeting Chinese travelers providing ticketing, e-coupon, geo-targeting functions. The Points of interest help brands increase their visibilities and generate revenue.

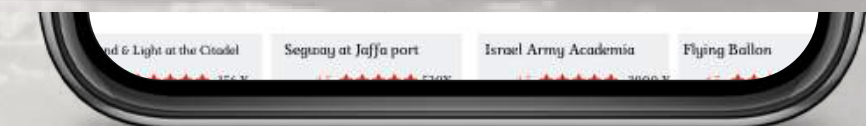


179  
Million Chinese  
Tourists

1.27  
Trillion CNY  
Spent

28%  
Chinese Visitors in  
Europe

1.17  
Trillion WeChat  
Users



# Discover MiniProgram



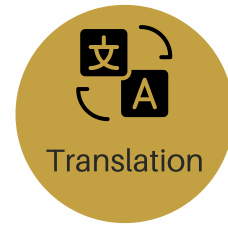
Safety

Chinese tourists can receive official travel alerts and use HELP contact



Tax Refund

Chinese tourists receive online tax refund



Translation

BuiltIn real-time translation function



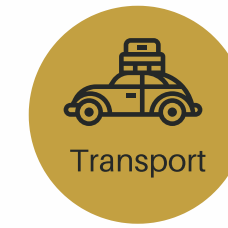
Visa

Chinese tourist can apply for Visa online



Health

Chinese tourists can upload Covid negative report/health declaration document for getting entry permit



Transport

Offer airport pickup, renting, vip, driver and car options.



Hotel

Official information, updated room & room reservation.



Attraction

Intractive maps, local information, guides and navigation.



Airline

Tickets purchase, flight status, check in, customer service and on flight services.



Telecom

Local telecom service providers.

Discover Global Using WeChat's ecosystem help serve the millions of Chinese who travel abroad each year. Launching WeChat Pay activity in given countries and infrastructure deployment gives the Chinese tourist to learn, buy a pay, and share it in China. No currency exchange is needed for buyer and seller fees

### WeChat Pay Services

Discover Global brings the advanced ecosystem using the Tencent Cloud & WeChat Pay feature to a one-stop travel experience, giving the Chinese tourist a safe and easy ecosystem to manage his discovering opportunity independently.

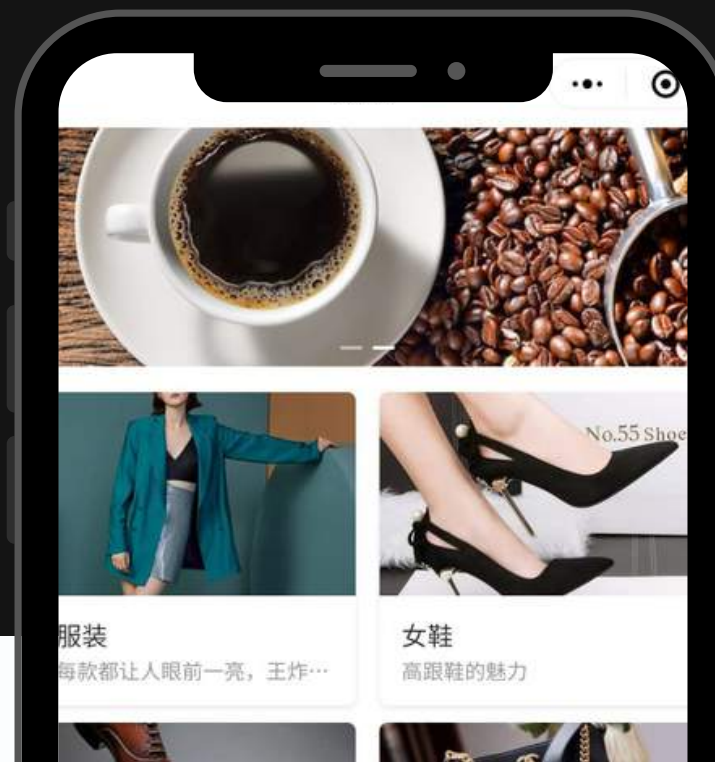
### WeChat Travel Experience

Online - Marketing, Brand Awareness, Coupons, Red envelopes campaign; Discover Global brings eCommerce channel to all merchants to push the options of ordering online / Order & Pick. Discover Global drives online marketing and brings Chinese clients who are looking for foreign products.

### eCommerce

#### MALL +

online shopping  
Preorder & Pickup  
Scan & Buy



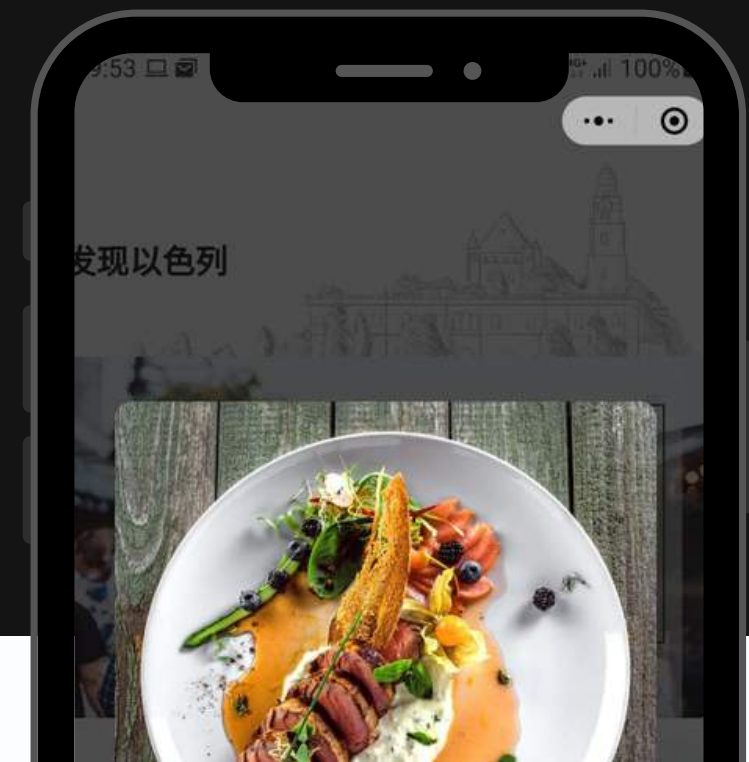
#### SERVICES

Shopping helper  
Customization  
Instant Customer Services



#### BRANDING

Brand campaign  
Interactive activities







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# DISCOVER ECOMMERCE

Accelerating the eCommerce activity, Building successful Brand penetration into the Chinese Market through Digital Marketing, Social eCommerce, B2B & B2C Platforms.



## Connecting China

Setup Brand store on wechat platform, The complete ecosystem where Chinese spends 47% of mobile usage



## Logistic operation

Full Logistic services by Tencent



## Work with WeChat

Full marketing services by Tencent specializing team



## Social Media

Social media platform and KOLs marketing for your Brand and Products



## B2B

Building successful B2B business Cooperations in China

# ECOMMERCE SOLUTION

Product on shelf & off shelf, product management, customized product display & introduction



Payment directly in WeChat, with the most widely used e-wallet WeChat Pay, Supports automatic settlement for an overseas account.



Livestream shopping—using live video to share products, answer questions, and close sales with customers joining remotely to watch and chat.



Supports all kinds of coupons and vouchers, red pockets as a promotion tool.



Direct fast express from local to China with tracking information or shipping from bonded warehouse.



Membership system, loyalty & privilege to maintain VIP members.



WeChat ads, promotional campaigns to achieve fission marketing



All-round data analytics to generate business insights. Weekly, monthly report & aftercampaign reports.

# Benefits



## Currency

Payment directly in WeChat, No currency exchange fess



## Data

Full Data control on Marketing & Customers



## Marketing

Using the power of Tencent and Wechat ecosystem to target and Sell



## Logistic

Warehouse and transportation process are fully monitored, Including all customs services



## Payment

Get paid in your local currency and transfer automatically to your local bank account



## One Stop

Full Service provided by Tencent Cloud & GateHub

# Sectors & Industries

BEAUTY & COSMETICS

FOOD & BEVERAGE

PHARMACY & HEALTHCARE

PET CARE

WINE, SPIRIT & BEER

COFFEE

LUXURY MARKET

FASHION BRAND

MOTHER & BABY

SPORT & HEALTH

# Our WeChat Full Solution - One Stop to Brand & Retailers within WeChat ecosystem

- Standard Platform
- Customization for layout / functions



MiniProgram

- Global logistic facility
- Cross border tax solutions
- custom clearance solutions



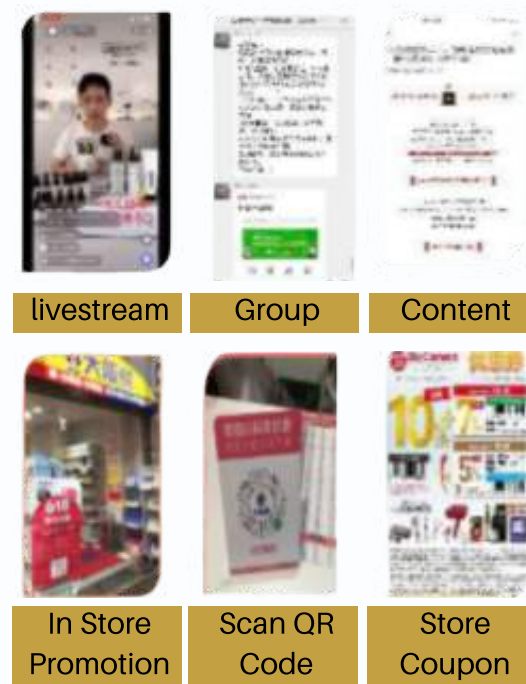
Logistic

- Online shop operation
- WeChat Marketing
- Customer service team



Operation & Marketing

Customized Marketing for WeChat VIA Online and offline solution



livestream Group Content

In Store Promotion Scan QR Code Store Coupon

Customer Traffic




Online

Offline

MiniProgram



International Shipping 



Goal

New Customer

Re-Purchase

GMV up

Branding



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# Tencent Cloud Service

One-Stop Solution - extensive industry experience offers quick solutions for common business scenarios across various industries while maximizing cost savings. This includes a broad range of solutions, from China gateway and gaming to eCommerce and more. helping you take your business to the cloud

# TENCENT CLOUD SOLUTIONS



## VIDEO

Tencent is a video industry leader with powerful technology and years of experience. We leverage this to provide our users with a comprehensive set of video services including VOD, LVB, interactive LVB and Instant Messaging. Our complete video solution is ideal for a wide variety of use cases

## GAMING

Tencent Cloud owns IDCs across the globe which accelerates gaming globalization. Customized services for the gaming industry help speed up the growth of your games and allow you to manage them with ease

## TENCENT CLOUD FINTECH SOLUTION

Purpose-built finance sector solutions that focus on strengthening compliance and security and boosting financial business growth

## WEBSITE

A one-stop website construction service that can fully satisfy your demands and provide a variety of solutions from website deployment to OPS, enabling you to deliver websites and web applications

## WECHAT ECOSYSTEM

Leveraging the decades of experience Tencent has in providing services for a massive user base, we offer exclusive and customized products and services for WeChat ecosystem customers to satisfy specific demands

## LIVE BROADCASTING SECURITY

An ideal solution for content moderation in the live video streaming industry to help maintain a healthy environment for your live streaming platform

## ONE STOP CHINA CLOUD ENTERPRISE SOLUTION

## ONLINE EDUCATION

Whether you're an online education company, academic or research institution, Tencent Cloud provides comprehensive and affordable solutions for various educational scenarios so that you can quickly build up your online learning platform while saving costs. We offer an end-to-end solution to digitally transform your curriculum and build your online education platform from the ground up, or various digital tools and services that can complement your existing platform to enhance the quality of your interactive online education.



# TENCENT CLOUD PRODUCTS & SERVICES

Compute	Storage	Database TencentDB	Container	CDN & Acceleration
Microservices & Serverles	Domains & Websites	Management Tools	Networking	Big Data
Middleware	Communicati on	Internet of Things	AI	Video Services
Game Services	Developer Services	DevOps service	Data processing	Security
Mobile	Enterprise Applications			





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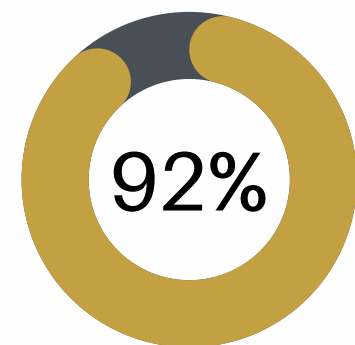
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# WeChat Pay

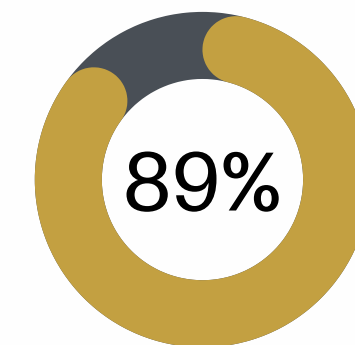
WeChat Pay empowers merchants to connect with consumers before, during, and after sales through the WeChat ecosystem.

In Europe, the usage rate of mobile payments by Chinese tourists increased rapidly in 2019. Slightly higher than in 2018, about 92% of Chinese tourists who visited Europe said they would probably use mobile payment more often. About 89% would spend more money if more overseas merchants accepted mobile payments in the future. Source: Nielsen

Increased willingness  
to use mobile payment



Would shop and  
spend more





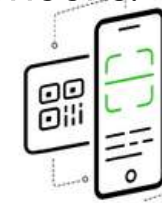
# WECHAT PAYMENT PRODUCTS SOLUTION

Users present their WeChat payment code to the merchant. Merchants scan the code to take the payment.



**Quick Pay**

Users open WeChat to scan the code, confirm the amount, and make the payment after passing the security checks.



**QR Code Payment**

Users pay for goods or services in MiniPrograms created inside WeChat.



**Mini Program Payment**

Users can pay for goods and services inside the merchants Official Account.



**Official Account Payment**

Users make purchase in merchant apps using WeChat Pay.



**In App Payment**

Users use WeChat's "scan" feature to scan a payment code on a web page to make payment.



**Web Payment**

# WeChat Ecosystem to Boost the Tourism Business

## Before arrival

Brand Awareness  
& Preference

Drive instore  
Traffic



## In Store

Encourage  
Purchase

Increase ATV



## After Payment

Encourage  
repeat purchase

Drive online  
business

Attract  
Followers





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# Technology Cooperation

Israel has been long named the Startup-Nation and the origin of some of the world's most renowned technologies. The GATEHUB CHINA-ISRAEL BUSINESS AND INNOVATION CENTER enables a soft landing to 'doing business in Israel' through curated value-add services for its members and focuses on mapping out Israel's landscape and leading the way to relevant, innovative technologies and industry players.



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# thank you

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