




The Manufacturers Association of Israel

10C 
YEARS FOR THE INDUSTRY
MANUFACTURERS' ASSOCIATION OF ISRAEL

The Backbone and Voice of Industry

Since its establishment in 1921, the Manufacturers Association of Israel (MAI) has been recognized as an important pillar in the Israeli economy and its industry specifically. As an independent umbrella organization, MAI represents private, public, government and kibbutz-owned enterprises, constituting a powerful advocacy element both at the level of proposed legislation, and in practice. Through lobbying efforts and hands-on involvement in policy making, MAI supports free and open trade based on reciprocity, fair trade, and facilitates opportunities for international trade.

MAI's direct and indirect membership of more than 2,000 companies accounts for over 90% of Israel's industrial output. Along with the government and the Histadrut (trade union), MAI is one of the leading influencers in the Israeli economy and the sole representative body of all industrial sectors in Israel.

Additionally, MAI's President serves as Chairman of the Israeli Employers & Business Organizations, a body that consists companies which employ 80% of the workers in the private sector and represent companies from all business sectors.

With its broad network of formal and informal contacts with key players in the Israeli governmental and non-governmental organizations, MAI is at the forefront of the Israeli industry and society.

The Association is officially represented in many public institutions and agencies, both in Israel and abroad. Among them are the Israel Management Center, the Israeli Innovation Authority, the Federation of Bilateral Chambers of Commerce, the Israel Export Institute and the International Cooperation Institute, as well as numerous government institutions and institutions of higher education.

In the international arena, MAI is represented in the EEN (Enterprise Europe Network), the WEF (World Economic Forum) the ILO (International Labor Organization), IOE (International Organization of Employers), BIAC (Business and Industry Advisory Committee), CIP (Competitiveness and Innovation Program), European Horizon 2020 R&D Program, and the ICCA (International Council of Chemical Associations).

Unparalleled Network of Valuable Contacts

Divisions, Branches and Associations

MAI operates from its headquarters in Tel Aviv, with branches in Jerusalem, Haifa and Beer Sheva. It offers its members professional services by each of its divisions that include Economics & Regulatory Policy; Economic Research; Foreign Trade & International Relations; SMEs; Labor & Human Resources; Communications; Environment, Safety & Health; Finance & Administration.

The Association also includes six sub associations, each one covering a different industrial sector in Israel: Hi-Tech; Textile & Fashion Industries; Chemical, Pharmaceutical & Cleantech; Building Materials & Consumer Goods; Food Industries; Metal, Electrical & Infrastructure.

MAI serves the Israeli industries in a variety of ways:

- > Coordinating professional seminars and international trade delegations.
- > Assisting MAI's members in reaching foreign markets.
- > Promoting joint ventures, innovation, and technological cooperation.
- > Advising companies in need of technical and managerial support.
- > Intervening in labor and municipal disputes.
- > Facilitating local and international business contacts.



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Food Industries Association

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Metal, Electrical & Infrastructure Association

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