



# A leading Israeli venture fund with a track record of success & vast experience

## Track Record

Three of the partners' previous funds are amongst **the best-performing funds worldwide**. When compared to US funds in the same vintage year, **two rank in the top 5% and one ranks in the top 10%** (Vintages: 2006, 2009, 2012).

The 10D partners, through their current and previous activities, have invested in a multitude of companies, **eleven of which have achieved unicorn status with valuations ranging between \$1 billion to \$6 billion**. In most cases, the 10D partners were the first investors in the seed or Series A rounds at single-digit valuations.

## About 10D

10D was founded by Yahal Zilka and Rotem Eldar, two distinguished investors, each bringing a unique and exceptional skill set as well as an outstanding local and global network.

10D provides seed and Series A investments to exceptional Israeli entrepreneurs in start-ups that disrupt markets by using deep technologies, creating new business models and featuring outstanding founding teams.



## Fund Strategy



\$120-160M  
Fund Size



Early stage  
investments



Israel & Israeli  
entrepreneurs  
globally



Focus on deep  
technologies



Meaningful  
ownership  
stakes

## Investment Focus

10D believes that the technology world is continuously evolving and therefore chooses not to define a rigid set of areas of investment focus for the fund. The team develops and adjusts investment themes periodically and some previous investment areas include **mobility, enterprise software infrastructure, cybersecurity, consumer** and more with underlying core technologies based on **AI** and **computer vision**.

Some of the industries we believe are ripe for disruption include:



Digital Health



Fintech/Insurtech



Industrial Technologies

## Competitive Edge

### ✓ Strong Track Record

The 10D team has invested in some of the most significant success stories & promising startups in recent years.

### ✓ Access to the best Entrepreneurs

The teams' long-standing presence & good reputation in the ecosystem often makes 10D the investor of choice for the most promising start-ups.

### ✓ Thematic Investment Focus

Decades of managerial, technological & operational expertise enables 10D to recognize successful trends and new domains.

### ✓ Value-Adding Investor

The fund provides entrepreneurs with long-term guidance, mentorship & active hands-on support in all stages of start-up development.

### ✓ Well Connected Globally

10D has a strong extensive network of investors and multinational corporations which it leverages to provide value to its portfolio.

### ✓ Collaborative Investment Approach

The partners use their collective knowledge, strengths & business connections for the purpose of building great companies.

## Investor Base

10D's investors and limited partners are some of the most sophisticated global technology investors from the USA, Europe, Asia and Israel.

- Investors include:
- Leading family offices with technology affinity
  - Top corporate & strategic investors
  - Major institutional investors
  - Global network of successful entrepreneurs

## Why Israel?

For decades, Israel has been a hotbed for innovation and in recent years has experienced a major scale-up, with an exponential increase in financing and creation of new unicorns.

**0.1%**

of the world's population

**4%**

of global start-up investments

**12%**

of all unicorns created over the last 18 months

Making Israel home to the **most unicorns per capita in the world.**



### From 'Start-up Nation' to 'Scale-up Nation'

Transformed from tech component focus to full scale solution focus as the ecosystem matured, entrepreneurs are aiming higher and growth capital has become available.

**~100**

Public Companies

Traded on Nasdaq & NYSE  
#4 after US, China & Canada

**50+**

Unicorns

Private Companies valued at \$1B+



### World-Class Talent

Technology training and experience gained in top R&D units of the Ministry of Defense, coupled with a high concentration of scientists and multiple leading global high education academic institutions.



מכון ויצמן למדע  
WEIZMANN INSTITUTE OF SCIENCE



האוניברסיטה העברית בירושלים  
THE HEBREW UNIVERSITY OF JERUSALEM



**8200**  
Specialized  
Intelligence

Talpiot  
Elite R&D  
Training



### Start-up Formation & Density

One of the most vibrant ecosystems, with over 9,500 active startups and about 1,000 new ones formed each year.



### Unique Intellectual Property

The underlying asset and the competitive advantage for deep tech domains such as cyber security, AI, computer vision, semiconductors, sensors, and others

#### Bloomberg

Ranked #6 in Bloomberg's 2020 Innovation Index

- #1 R&D Intensity
- #2 Researcher Concentration
- #5 High-Tech Density
- #7 Patent Activity



### Quality & Availability of Capital

Venture investments grew ten-fold over the past decade and Israel's proportion of global investment funding remains stable even with global changes.

**\$11.9 billion**

Raised in H1 2021

**2,500+**

Investors

Venture Capital, Private Equity,  
Institutional, Corporates, Angels



### Strong Multinational Activity & Presence

Over 400 R&D centers of foreign companies partnering with startup companies and making acquisitions.



## Our Team



**Yahal Zilka**  
Managing Partner



Yahal is a 20+ year veteran of the VC industry, recognized for his expertise and hands-on work with entrepreneurs creating new industry categories. Yahal brings a wealth of knowledge and experience as an entrepreneur, mentor, and executive. Yahal provides strong financial, operational and hands-on management experience and fosters strategic relationships with industry leaders vital to 10D's portfolio companies.

Yahal was Co-Founder and Managing Partner of Magma Venture Partners, a leading Israeli VC Fund with numerous success stories. He served as Board Member and advisor of [Waze](#), [Argus](#), [Applitoools](#), Onavo, Replay Technologies, [Magisto](#), Indegy, [Optimal Plus](#), DesignArt Networks, Phonetic Systems, [Holo](#) and others during their acquisitions by Google, Continental, Thoma Bravo, Facebook, Intel, IAC, Tenable, NI, Qualcomm, Nuance and EMK Capital respectively.



**Rotem Eldar**  
Managing Partner



Rotem Eldar brings 20 years of experience in building and backing technology companies. He is passionate about partnering with promising early-stage entrepreneurs and supporting them in building their ventures to market success. Rotem served in 81, the elite technological unit of the Intelligence Corps in the Israeli Defense Force. He was awarded the prestigious Israel National Security Award by the President of Israel for a groundbreaking project he managed. He is also a graduate of Talpiot, the most prestigious program of the Ministry of Defense.

Rotem was a Partner at Gemini Israel Ventures, where he invested and served as a board member and observer in several promising start-ups including [WalkMe](#), [Minute Media](#), Implisit, acquired by Salesforce.com, and [Moovit](#), acquired by Intel.



**Itay Rand**  
General Partner



Itay has over 10 years of experience in finance, management consulting and technology. Itay started his investment career with a Chicago based private equity shop focused on mobile chip technologies. He later joined the 83North (formerly Greylock IL) investment team, later becoming a Managing Partner at Founders Group, an early-stage fund.

Before his investment career, Itay consulted international corporations and the biggest enterprises and investment shops in the world with The Boston Consulting Group (BCG), working on global expansion and restructuring projects. Itay later became the CEO of a Tel Aviv based international media technology company.